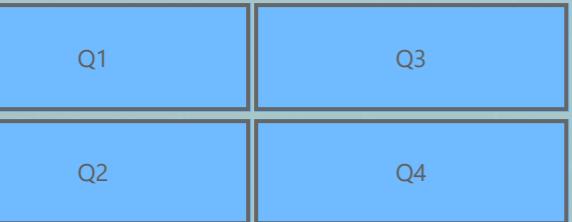


Credit Card Transaction Report



Week Start Date

All

Card_Category	Sum of Total_Trans_Amt	Sum of Interest_Earned	Sum of Annual_Fees
Blue	36957875	64,95,887.74	2685635
Gold	2024078	3,73,784.16	56210
Platinum	953314	1,61,629.05	20665
Silver	4586746	8,12,081.28	187505
Total	44522013	78,43,382.23	2950015

Transaction Count

656K

Revenue

55.3M

Total Interest

7.8M

Transaction Amount

44.5M

QTR Revenue and Total Trans count

● Sum of Revenue ● Sum of Total_Trans_Vol

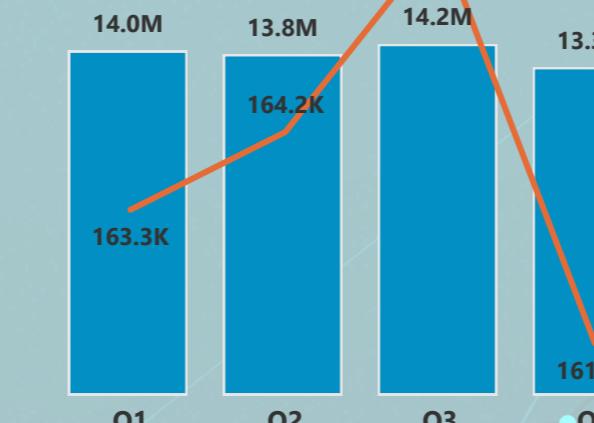
20M

15M

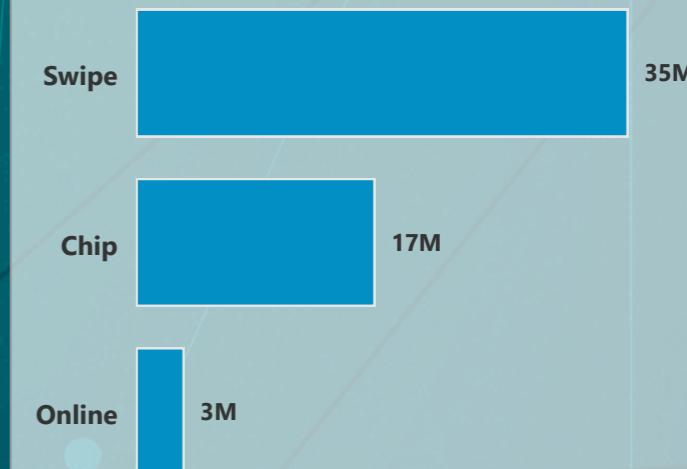
10M

5M

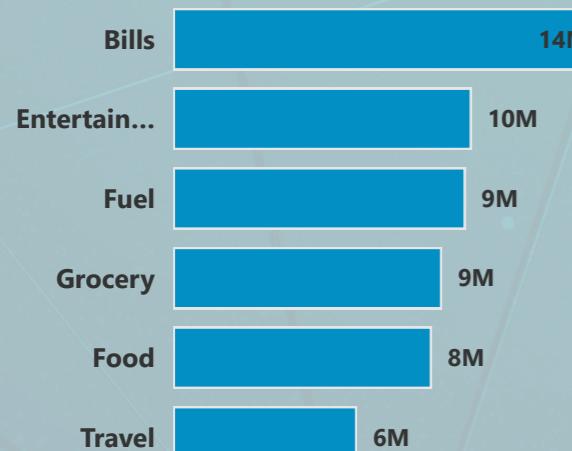
0M



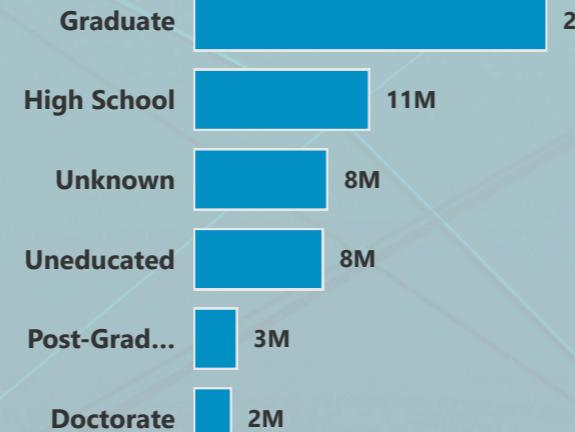
Revenue by use Chip



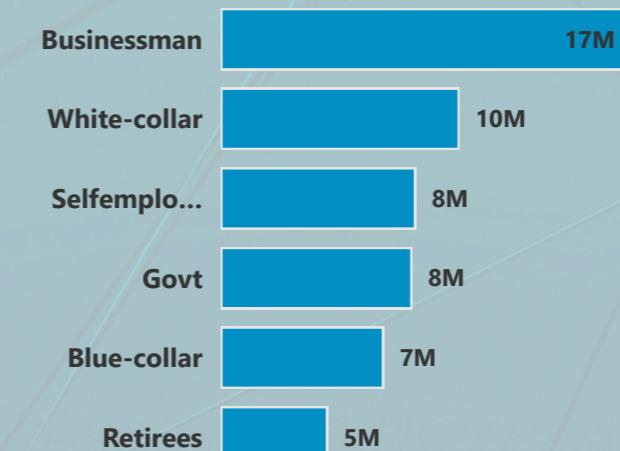
Revenue by Exp Type



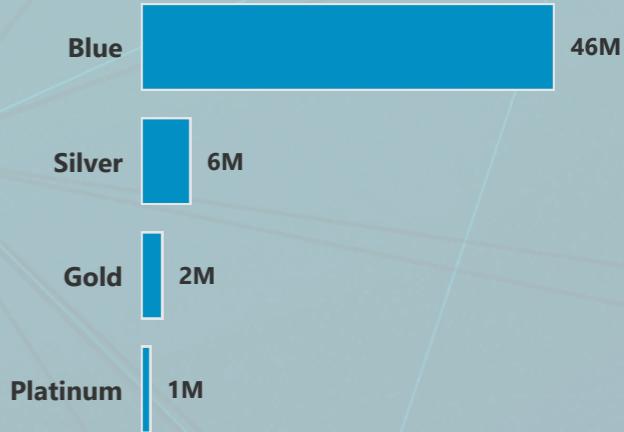
Revenue by Education



Revenue by Customer Job



Revenue by Customer Job



Credit Card Customer Report

Q4 Q3 Q2 Q1

Week_Start_Date

All

Revenue
55M

Total Interest
7.8M

Total Income
576M

CSS
32.2K

Blue

Gold

Platinum

Silver

M
30M

F
25M

Revenue by Week

Gender

● F ● M

0.8M

0.6M

0.4M

0

0.5M

0.6M

0.7M

0.8M

0.9M

1M

1.1M

1.2M

1.3M

1.4M

1.5M

1.6M

1.7M

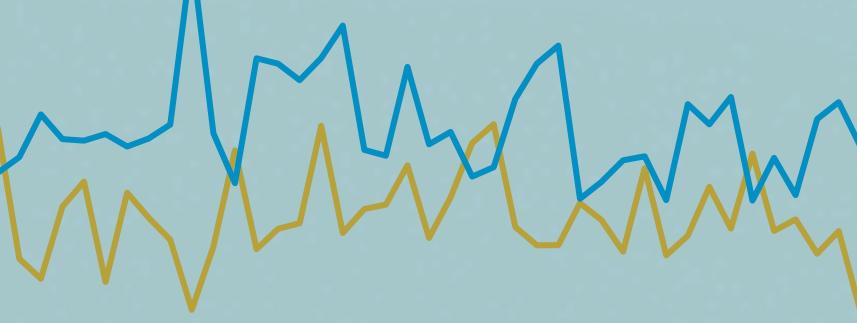
1.8M

1.9M

2M

2.1M

2.2M



Revenue by Dependent

4

2

0

4.9M
3.8M

8.7M
6.6M

8.1M
7.1M

5.1M
4.5M

2M
1.5M

0M
5M
10M
15M
20M

0M
5M
10M
15M
20M

Customer_Job	Sum of Income	Sum of Revenue	Sum of Interest_Earned
Blue-collar	72262158	69,04,278.57	9,52,800.57
Businessman	186959919	1,73,87,832.31	25,39,390.31
Govt	88773989	81,11,701.37	11,60,016.37
Retirees	48675030	45,35,184.24	6,30,359.24
Selfemployed	75313288	82,61,757.81	11,19,741.81
White-collar	103930055	1,01,14,655.93	14,41,073.93
Total	575914439	5,53,15,410.23	78,43,382.23

Revenue by Income Group Group

High

7M
22M

Medium

8M
8M

Low

10M

0M

20M

Revenue by Age

20-30

4M
5M

30-40

11M
14M

40-50

9M
10M

50-60

60-70

Other

0M

20M

Revenue by Job

Businessman

9M
8M

White-collar

3M
7M

Selfemployed

5M
3M

Govt

3M
5M

Blue-collar

3M
4M

Retirees

3M

0M

10M

20M

Revenue by Education

Graduate

10M
12M

High School

5M
6M

Unknown

4M
4M

Uneducated

4M
4M

Post-Graduate

1M

Doctorate

1M

0M

20M