

Financial Review Strategies for Improvement

Year

19961997

Sales Overview

Month

JanFebJulAugSepOctNovDec

Country

Todas

City

Todas

Category Name

Todas

Product Name

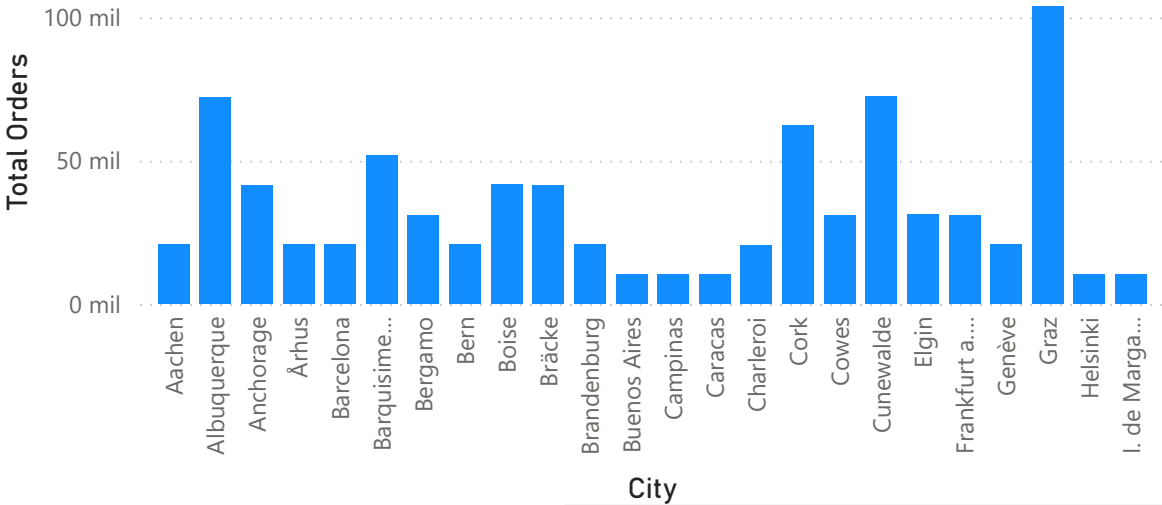
Todas

Total Orders por Category Name

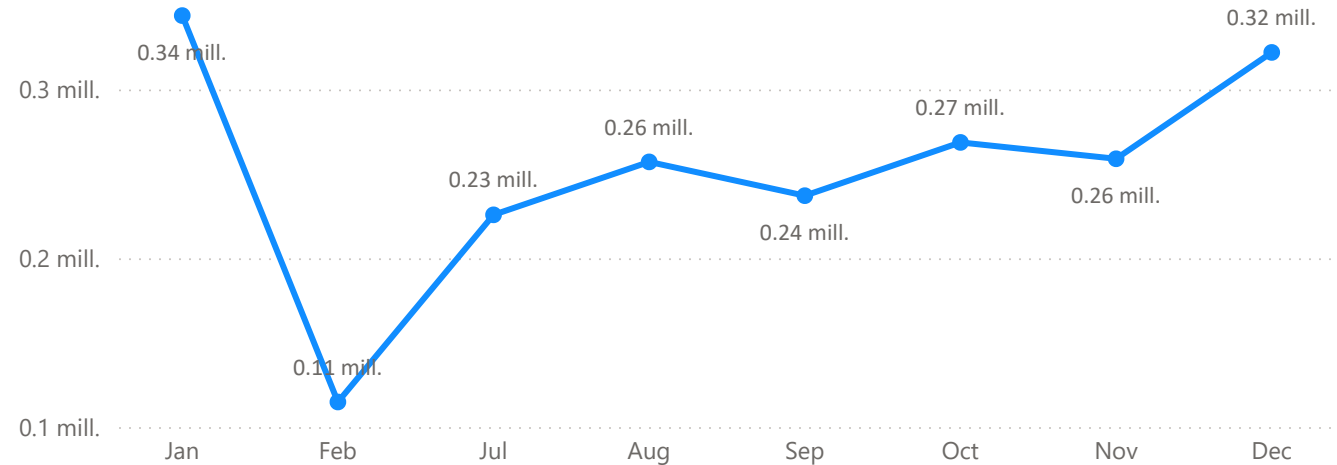
Category Name Beverages Condiments Confections Dairy Products Grains/Cereals Others



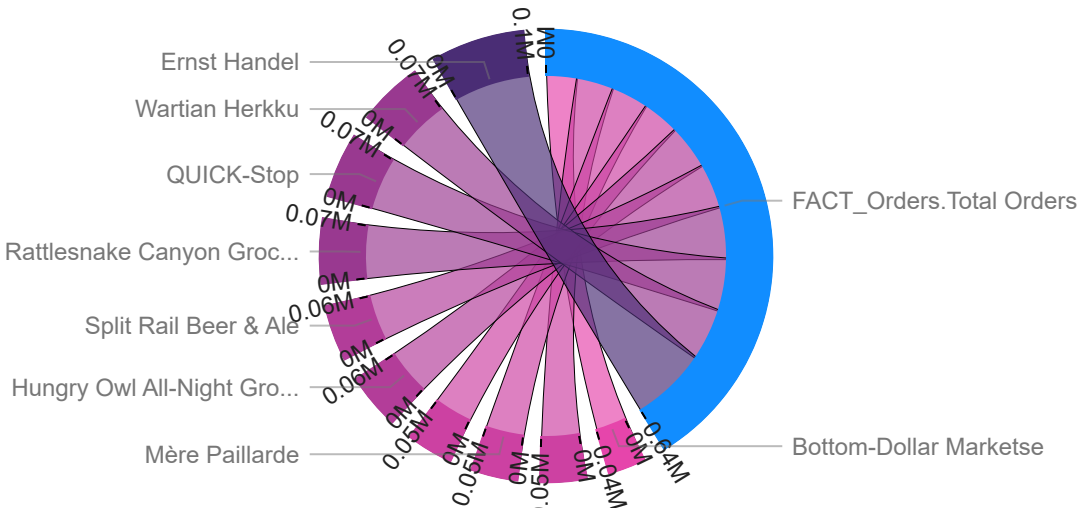
Total Orders por City



Total Orders by Month



Orders by Top 10 Customers



Year

19961997

Month

JanFebJulAugSepOctNovDec

Customer Details

Country

Todas

City

Todas

Category Name

Todas

Product Name

Todas

2027.72 mil

Total Orders

4.19 mil

Total Customers

Top 10 Customers by orders

CustomerName	Jan	Feb	Jul	Aug	Sep	Oct	Nov	Dec	Total
Wolski								10374	10374
Wilman Kala			10248						10248
White Clover Markets			10269				10344		20613
Wellington Importadora	10420		10256						20676
Wartian Herkku	20828	10437	10266	10270		20653			72454
Vins et alcools Chevalier				10274	10295				20569
Victuailles en stock			10251			10334			20585
Total	343728	114818	225687	257050	237038	268593	258900	321904	2027718

Total Customers por Country

Country

Todas

2027.72 mil

Total Orders

City

Todas

12.74 mil

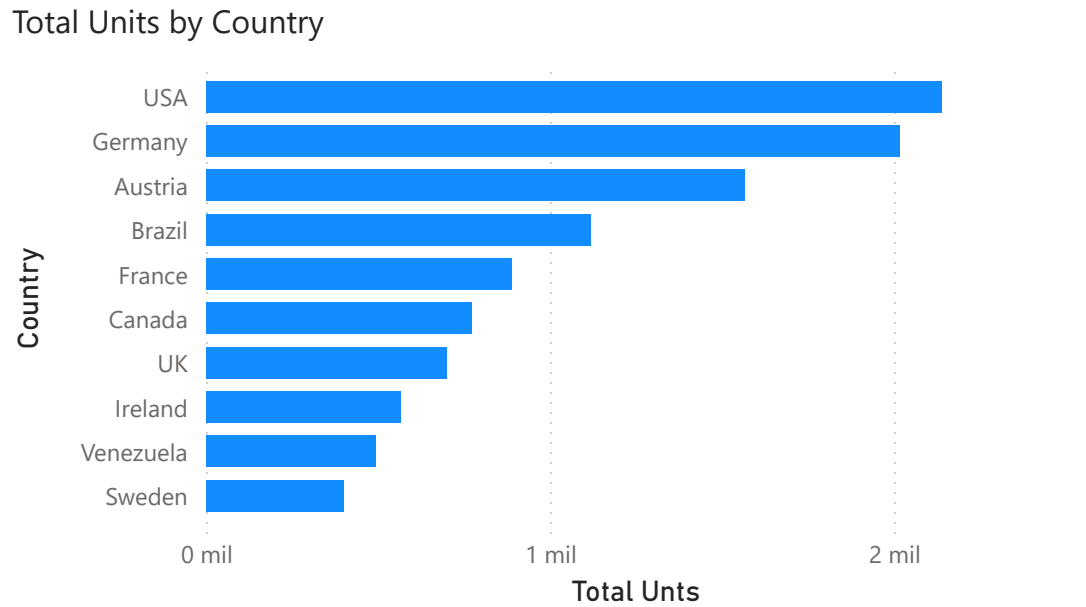
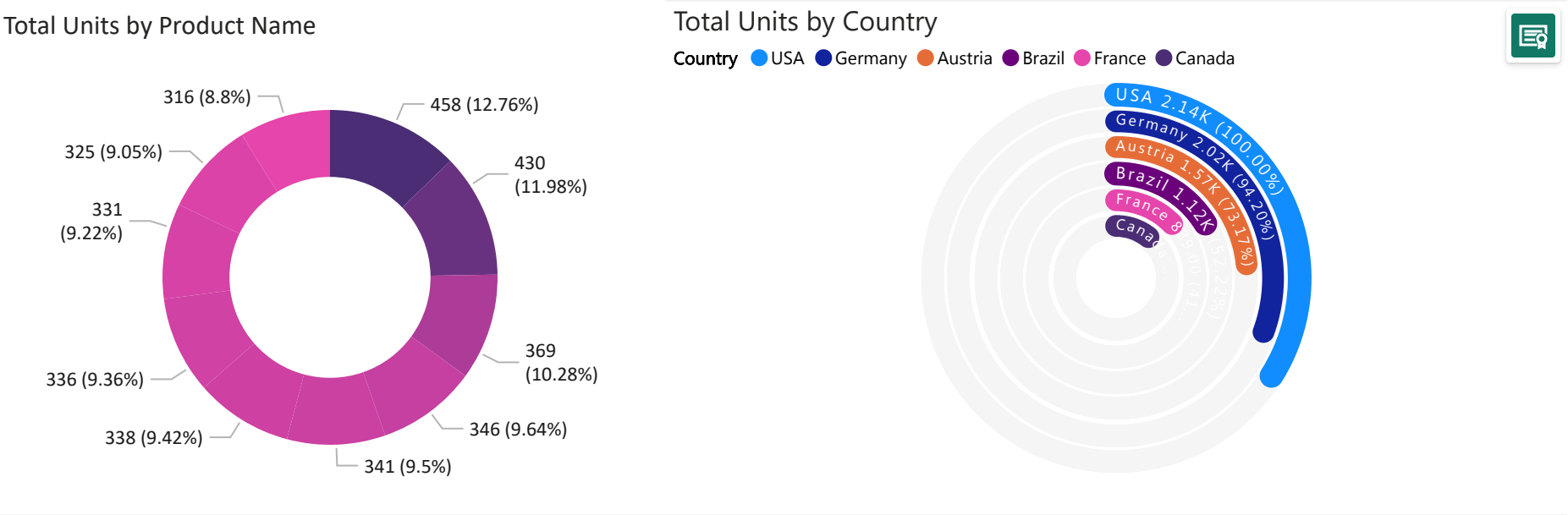
Total Units Sold

Category Name

Todas

Product Name

Todas



Product Name	Jan	Feb	Jul	Aug	Sep	Oct	Nov	Dec	Total
Zaanse koeken	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Wimmers gute Semmelknödel	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Vegie-spread	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Valkoinen suklaa	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Uncle Bob's Organic Dried Pears	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Tunnbröd	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Tourtière	343728	114818	225687	257050	237038	268593	258900	321904	2027718
Total	343728	114818	225687	257050	237038	268593	258900	321904	2027718