

INFORMATION SYSTEM
CASE INFORMATION

2018



WHAT WILL THE MONEY BE USED FOR?

	Description	Amount
Prize for University Winners	1st Winner	Rp 12,000,000.00
	2nd Winner	Rp 8,000,000.00
	3rd Winner	Rp 6,000,000.00
Prize for High School Winners	1st Winner	Rp 6,000,000.00
	2nd Winner	Rp 5,000,000.00
	3rd Winner	Rp 4,000,000.00
Appreciation, Merchandise, and Game Prizes for Semifinalist	30 Semi Finalists (~@800k)	Rp 24,000,000.00
Food & Beverages		Rp 15,000,000.00
Decoration, Printing, and Misc		Rp 15,000,000.00
Total		Rp 95,000,000.00

Location

FX Sudirman Binus Campus

Who are involved

Case Partners: Deloitte

Past Participants

Universitas Indonesia
Institut Teknologi Bandung
University Malaysia
Universitas Atma Jaya
Universitas Bina Nusantara
Universitas Budi Luhur
etc.

Theme

Health Tech

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www.binus-iscc.com

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WHAT IS ISCC?

The annual Information System Case Competition organized by BASIS of Binus International is back!!

Since its inception in 2014, ISCC has developed a reputation to become one of the most highly coveted case competitions in Indonesia, attracting the attention of top ranked universities from Indonesia and Malaysia.

Renowned for its ability to provide quality information systems related cases, ISCC as a competition challenges its participants to think critically in order to produce and pitch an innovative yet applicable solution to relevant problems in modern day society, with judging panels consisting of local and foreign industry experts and professionals. Designed by world class institutions and multinational corporations, ISCC's cases have been highly praised by educators of prominent universities, who utilized the cases in their teaching materials.

This year, ISCC is back with more challenging cases and more exciting competition structure.

	Platinum 30,000,000	Diamond 25,000,000	Gold 12,000,000	Silver 7,500,000	Bronze 4,000,000
Logo Printing on					
Flyers	Large	Large	Medium	Small	Small
Poster	Large	Large	Medium	Small	Small
Banner		✓	✓	✓	
Standing Banner		✓	✓		
Hanging Banner			✓		
Backdrop	ISCC with company name	Large	Medium	Small	Small
ID Tag		✓	✓	✓	✓
Guidebook (Logo)		✓	✓	✓	✓
Committee T-Shirt		✓	✓	✓	✓
Digital Advertisement					
Logo placing on Website	✓	✓	✓	✓	✓
Company Hyperlink on Website	✓	✓	✓	✓	
Company Profile on website	✓	✓	✓		
Product Knowledge on Screen	✓	✓	✓		✓
Company Video on YouTube Channel	✓	✓	✓		
Logo on Closing Ceremony Video	✓	✓	✓	✓	✓
Social Media					
Instagram	✓	✓	✓	✓	
Facebook	✓	✓	✓	✓	
Other					
Mentioned by MC					
Brief explanation by MC	✓	✓	✓		
Company Profile on Guidebook	✓	✓	✓		
Media photos using sponsor attribute	✓	✓	✓		
Company booth provide	✓	✓			
Marketing Opportunities					
Promotion during Lunch /Dinner time	✓	✓	✓		

WHAT IS THE CASE ABOUT?

Participants will be provided with current ongoing cases, created by the industry professionals, related with Healthcare system in Indonesia. Business Information System itself can be defined as the use of technology to improve business performance and support a company's strategic planning.

TIMELINE

