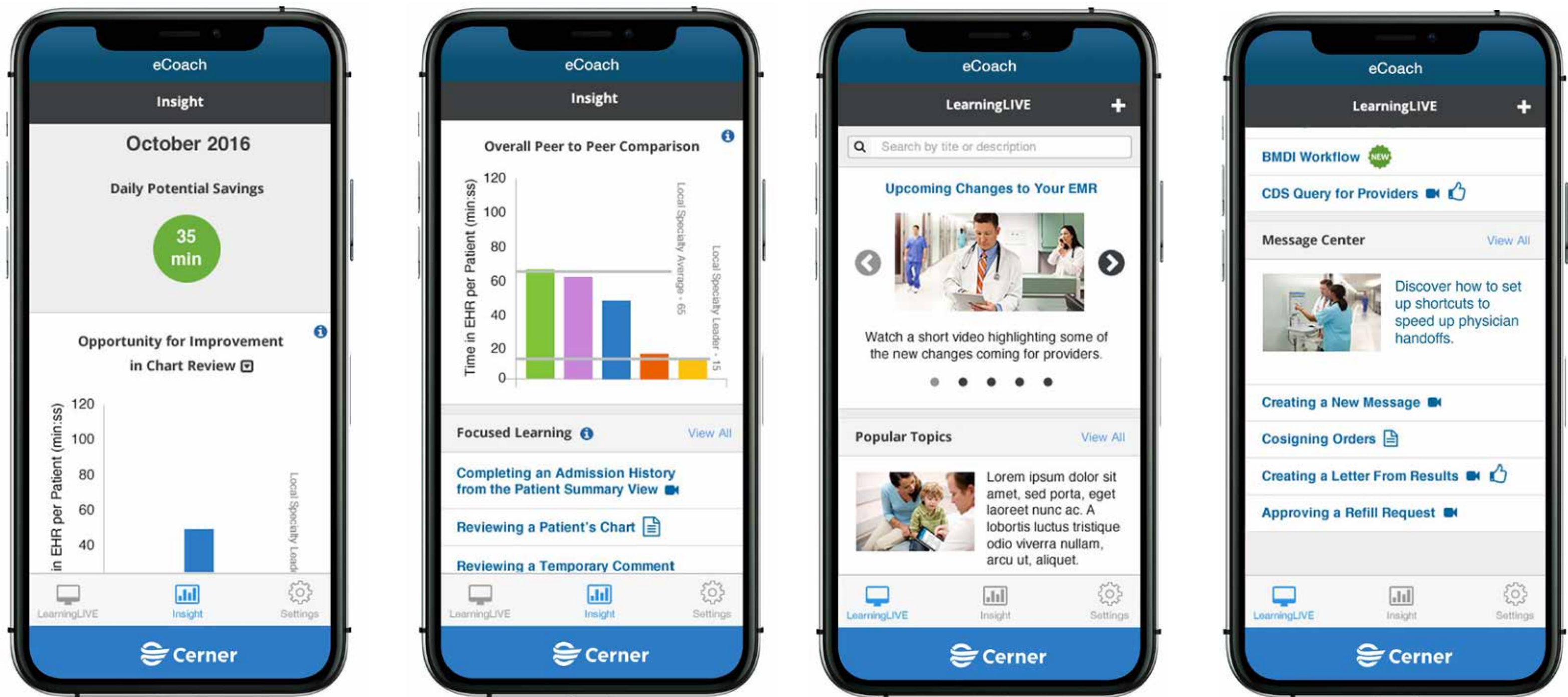


Cerner eCoach iOS Application

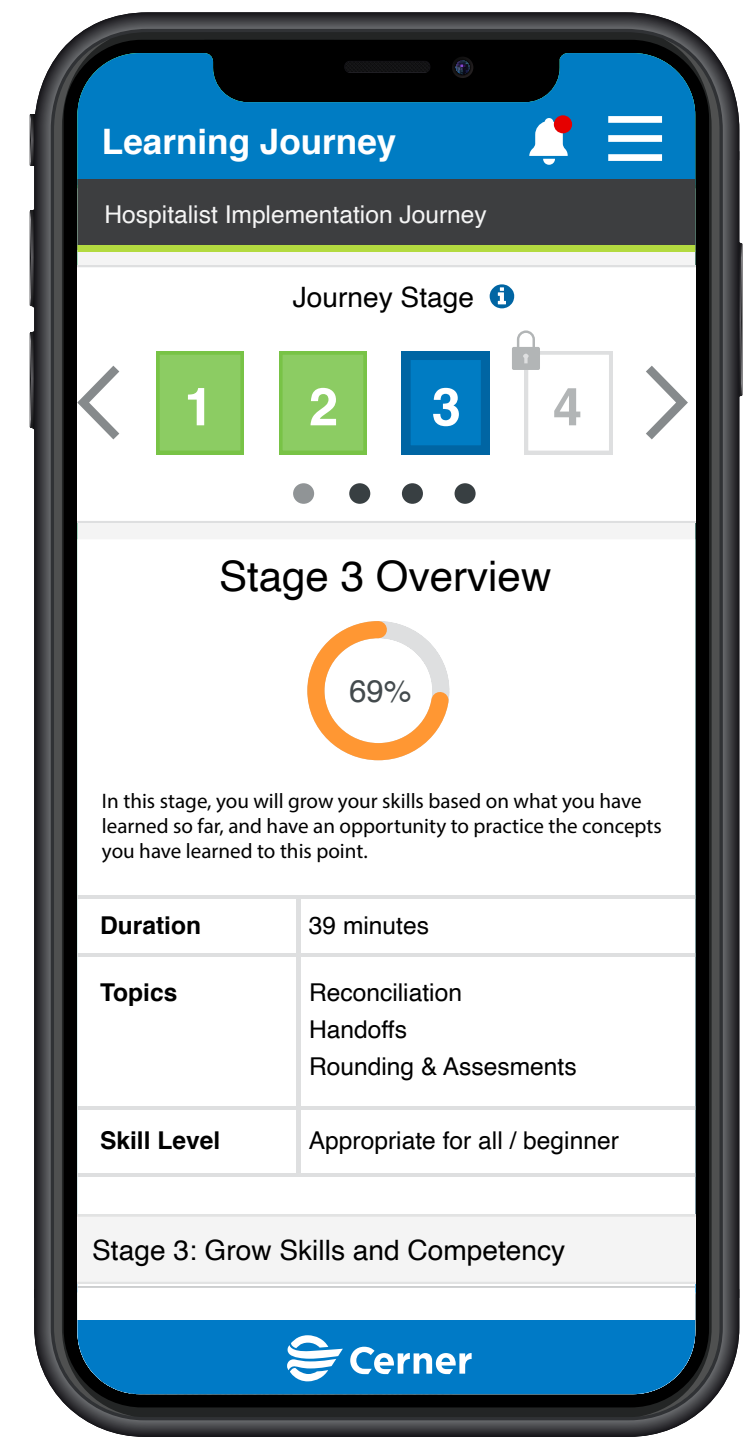
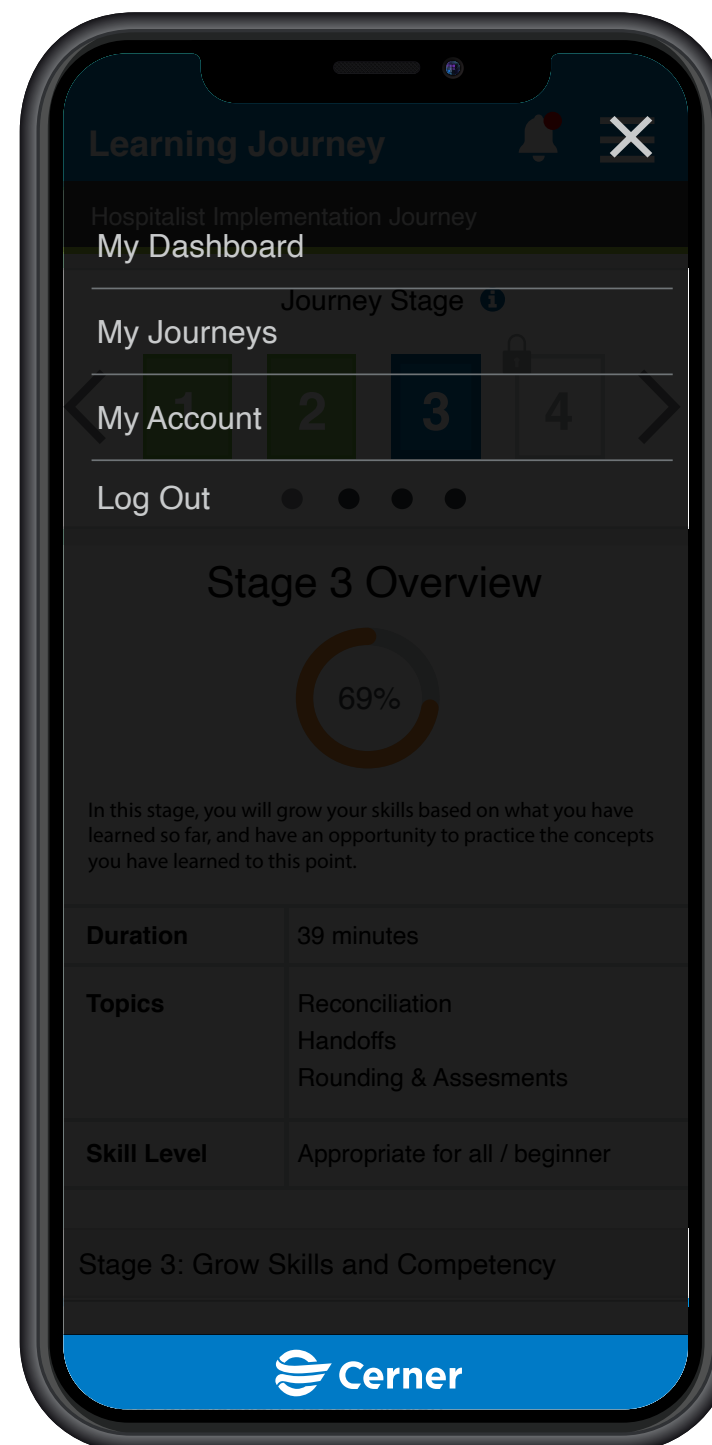
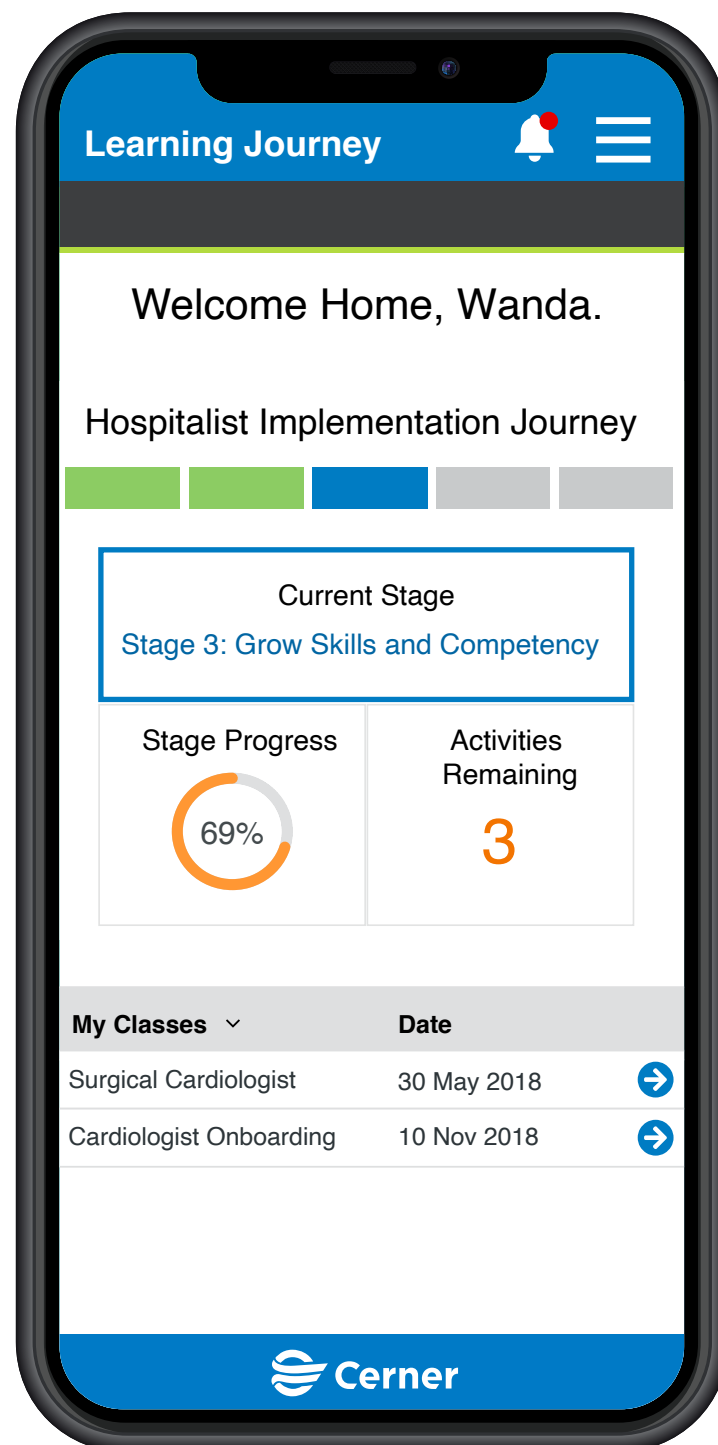


Description

The key objective of eCoach was to provide targeted learning based on performance "timers" that were implemented in the electronic medical record. The mobile app was intended to be used in concert with the desktop EMR medical record for the user to identify areas of opportunity (compared to other users and general benchmark times) and be provided with video content that would demonstrate techniques and strategies to increase proficiency in key tasks.

There were two key components to the app. Insights delivered real-time performance data, and Learning LIVE would link up video learning based on the performance data.

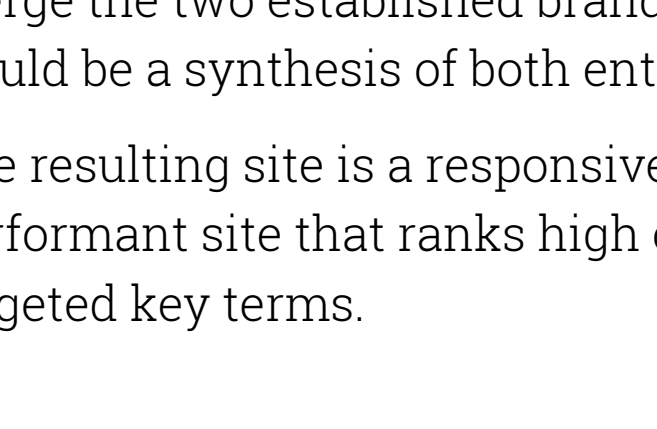
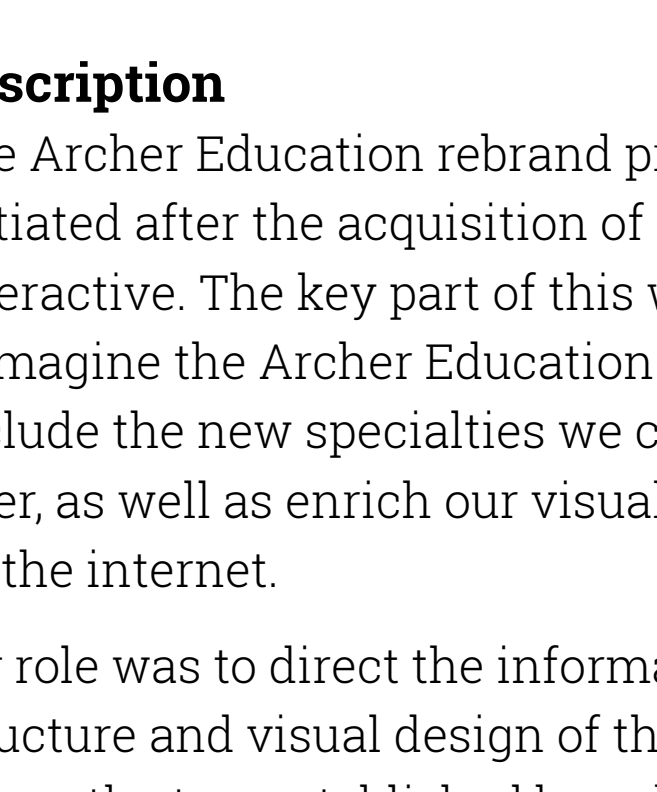
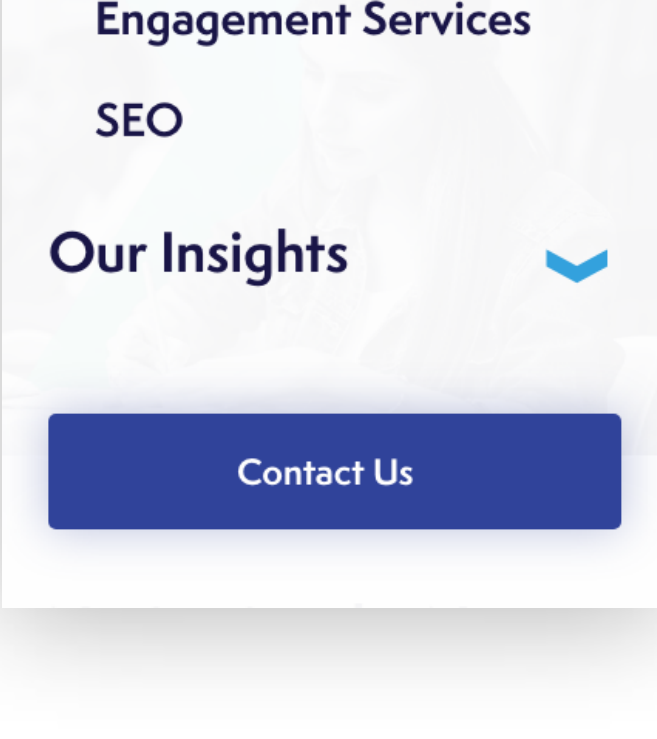
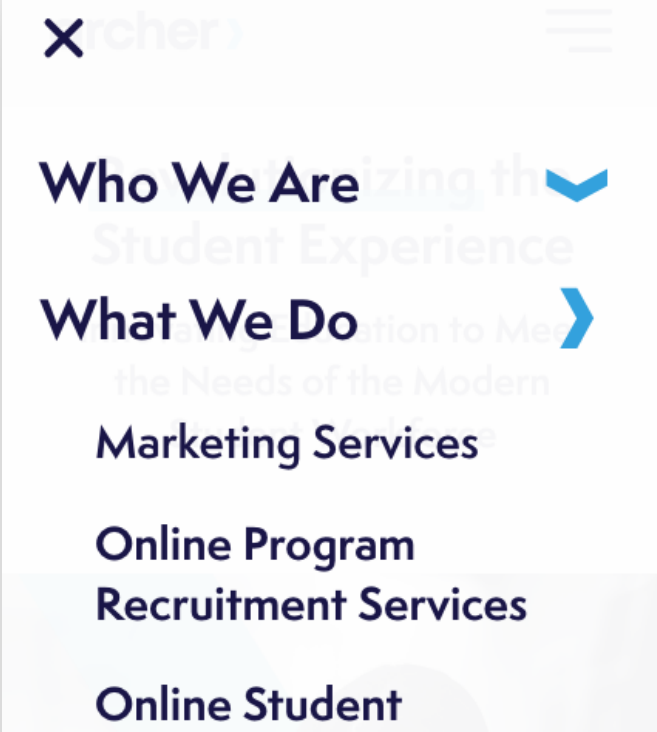
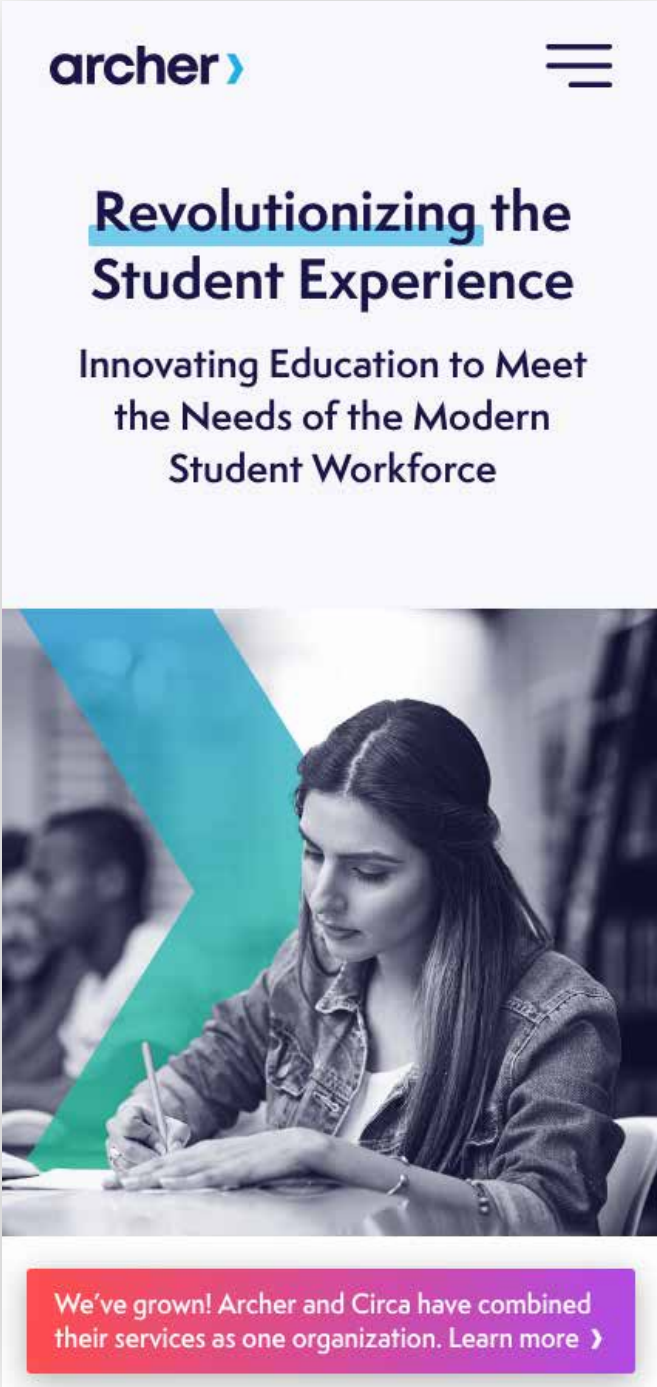
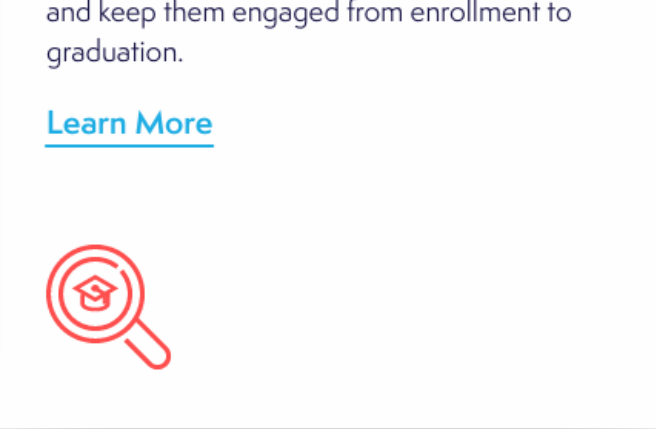
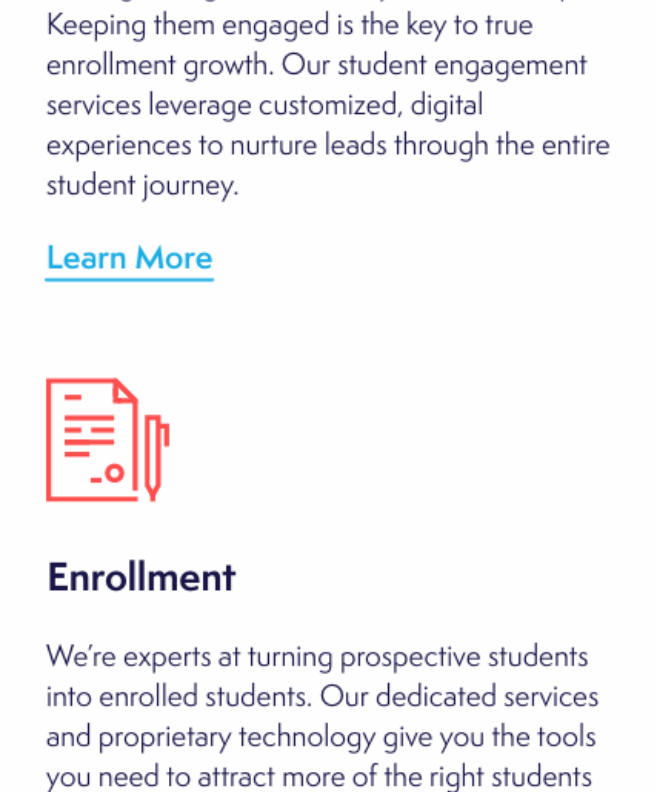
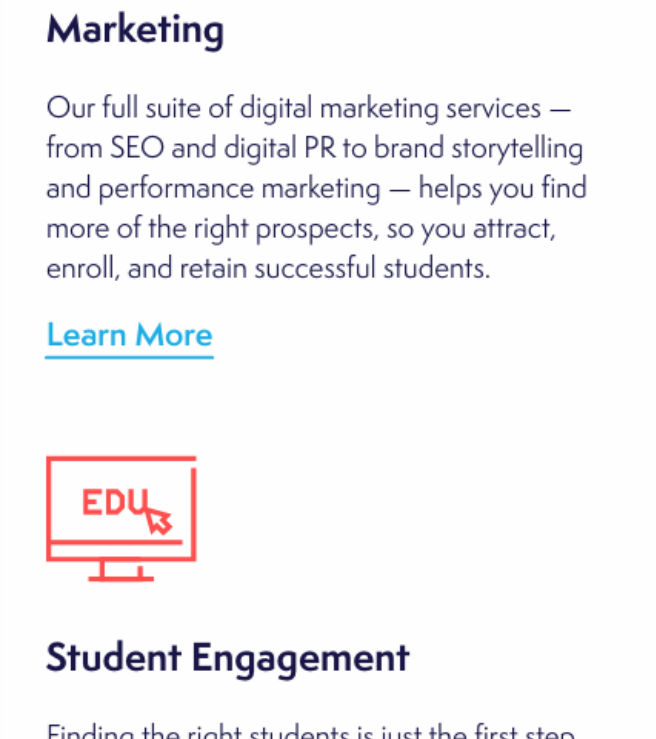
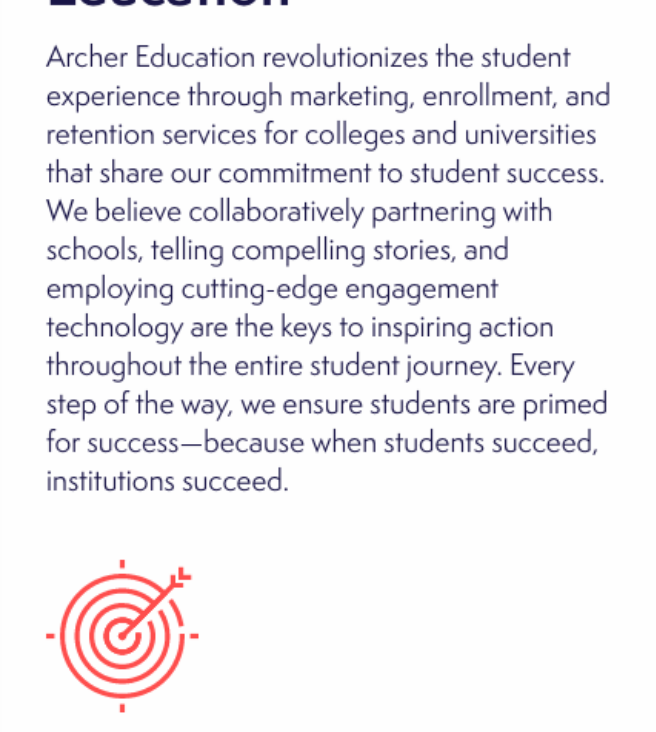
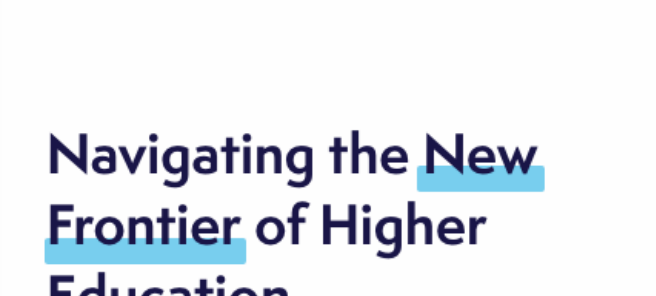
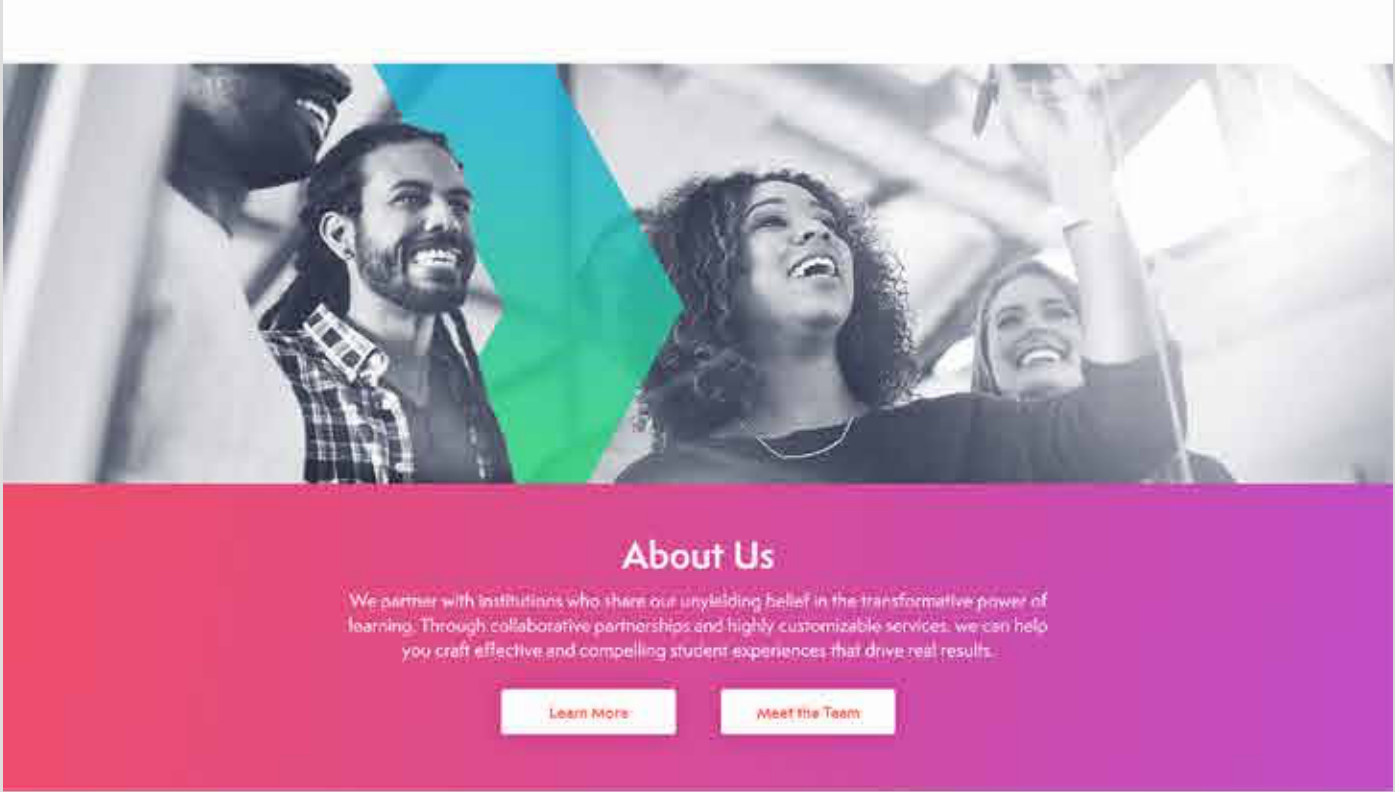
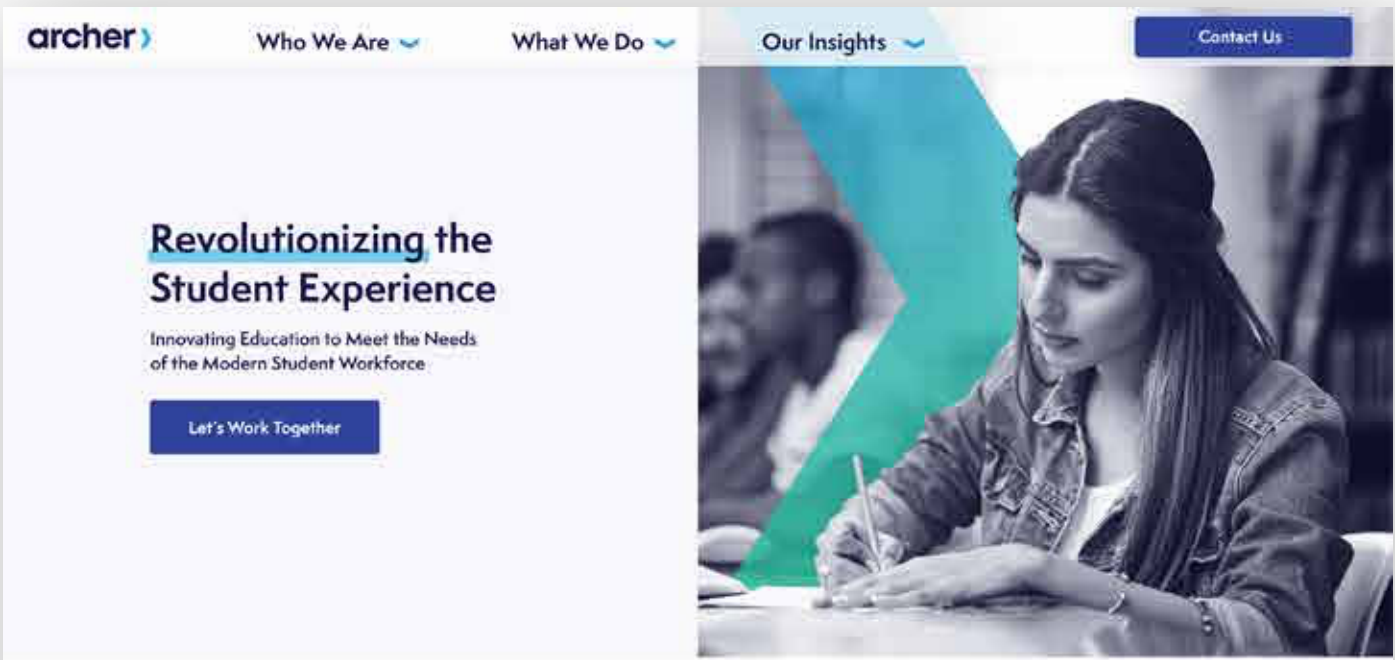
Cerner Learning Journey Mobile Web Application



Description

Learning Journey is a platform that utilizes sound organizational change management principles and proven learning techniques to instill confidence in the new EMR processes. The objective is to bolster the adoption of the new digital record process across a healthcare organization's medical providers.

Additional affordances and features were added to the mobile experience as it was discovered that most of our users preferred to do their learning on a mobile device. With this information, the team approached this web application with a mobile-first strategy, and then expanded to a desktop browser application.



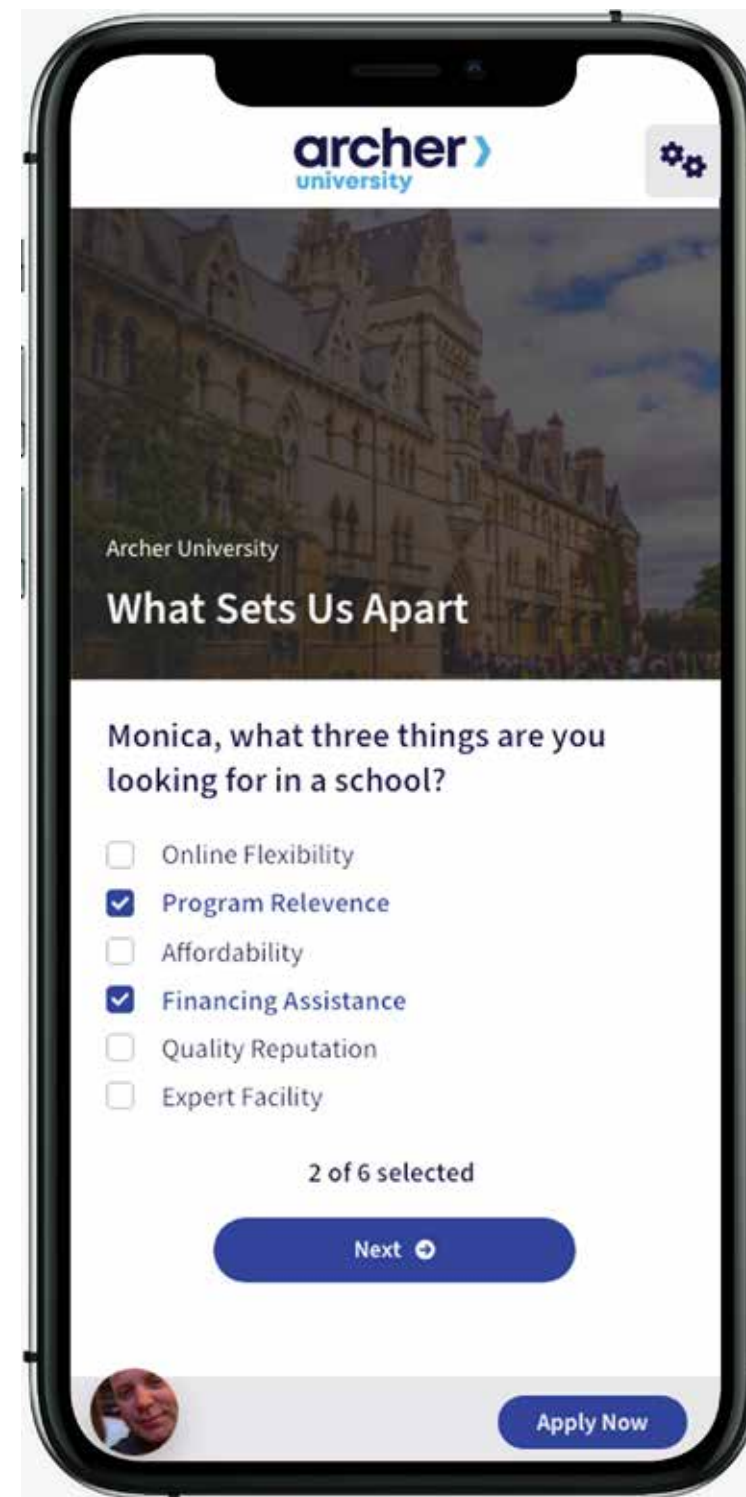
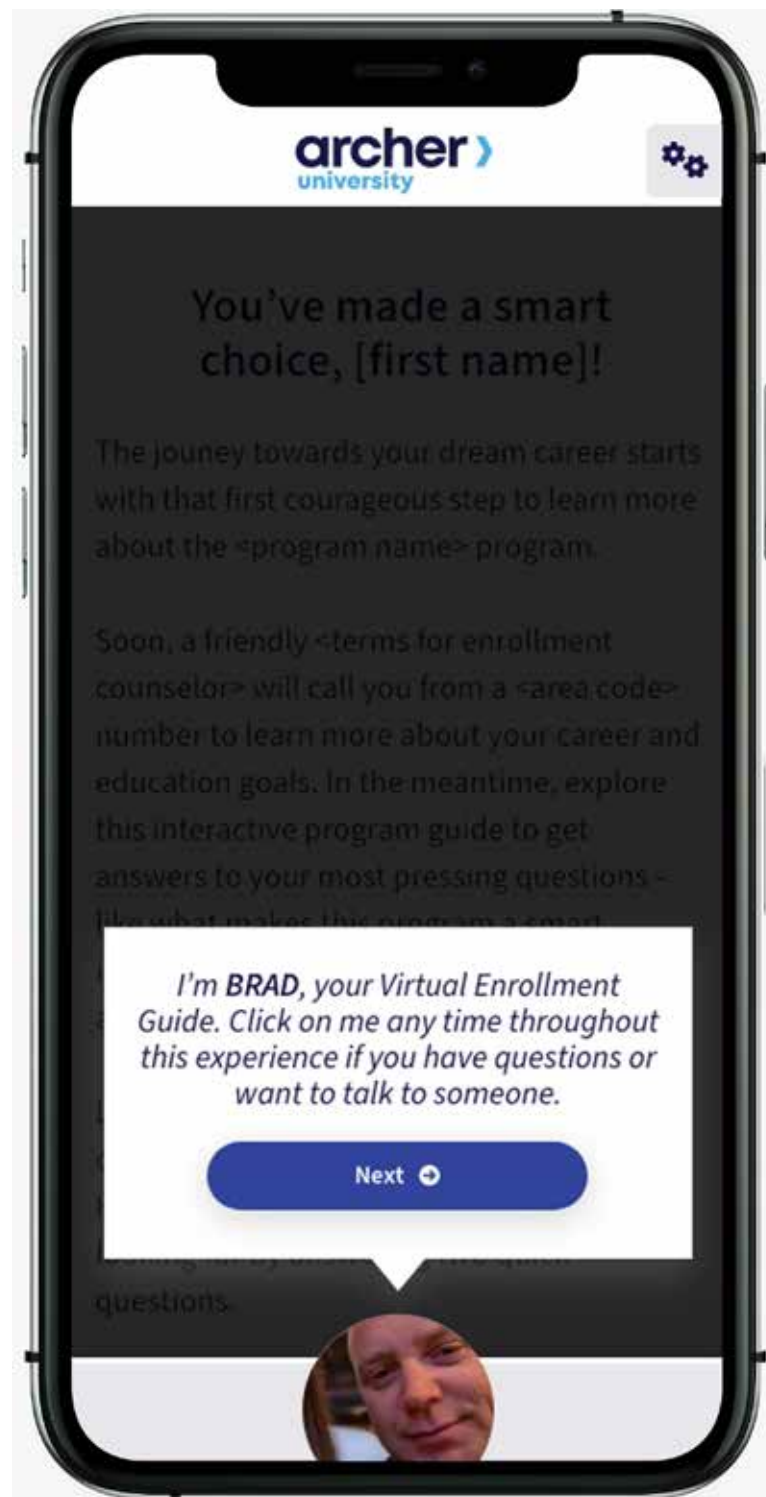
Description

The Archer Education rebrand project was initiated after the acquisition of Circa Interactive. The key part of this was to reimagine the Archer Education website to include the new specialties we could now offer, as well as enrich our visual impression on the internet.

My role was to direct the information structure and visual design of the site, to merge the two established brands that would be a synthesis of both entities.

The resulting site is a responsive performant site that ranks high on SEO for targeted key terms.

Archer Education Captivate Web Application



Description

The Captivate experience is a post-form submission, web component-based experience that is optimized to run on mobile devices. The user is provided with a guided experience to gain deeper information on an online college program while providing user data to our collegiate partner. With 97% of visitors arriving on a mobile platform, the web components are tailored to utilize mobile platform features, accessibility settings as an example, to provide an intuitive and engaging experience.