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Course Metadata

Prerequisites:

None. (Basic computer literacy assumed).

Duration:

1 day (6 hours with breaks) OR 3 half-day sessions.

Instructor-led (in-person or virtual) with case studies, group exercises, and hands-on activities.

Level:

Beginner / Awareness + Practical Skills.

Course Objectives (Learning Outcomes):

By the end of the course, learners will be able to:

- 1. Explain the importance of digital accessibility for people with disabilities, compliance, and inclusion.
- 2. Describe the WCAG 2.2 POUR principles (Perceivable, Operable, Understandable, Robust).
- 3. Identify common accessibility barriers using All Baseline Tests.
- 4. Apply basic accessibility practices (alt text, keyboard navigation, color contrast, form labels).
- 5. Recognize when and how to escalate issues for Trusted Tester evaluation.
- 6. Commit to accessibility as part of their daily work.

Standards Alignment:

- WCAG 2.2 AA Success Criteria.
- Section 508 (Revised 2017).
- Trusted Tester v5.1.3 test process (mapped where relevant).
- All Baseline Tests for Web (for quick checks).

Assessment & Certification:

- Participation in activities.
- Mini-quizzes at the end of each module.
- Final scenario-based group exercise.

Certificate of Completion (optional).

Course Modules

Module 1: Why Accessibility Matters (Awareness)

- Time: 45 minutes
- Topics:
 - O What is digital accessibility?
 - O Who benefits (users with disabilities, older adults, mobile users)?
 - Laws & policies (ADA, Section 508, global context).
 - WCAG 2.2 Overview (POUR principles).
- Activity: Empathy lab Try navigating a web page:
 - With only a keyboard.
 - With screen reader demo.
 - With zoomed text at 200%.
- Outcome: Learners understand the human and business case.

Module 2: Images and Alternatives (Alt Text)

- Time: 1 hour
- WCAG Link: 1.1.1 Non-text Content.
- Trusted Tester Reference: Test 1.A Non-text Content.
- Baseline Reference: Image alt text test.
- Activity:
 - Show images without alt text → test with screen reader.
 - \circ Add alt text \rightarrow retest.
- Pass/Fail Criteria:
 - Pass: Descriptive alt text for meaningful images.
 - Fail: Missing or irrelevant alt text.
- Common Pitfall: Using filenames ("IMG_1234").
- Outcome: Learners can write effective alt text.

Module 3: Keyboard Navigation

- Time: 1 hour
- WCAG Link: 2.1.1 Keyboard, 2.1.2 No Keyboard Trap.
- Trusted Tester Reference: Test 2.A Keyboard Access.
- Baseline Reference: Keyboard navigation test.
- Activity:

- Turn off mouse. Try completing a form.
- Identify barriers (missing focus indicator, skipped fields).

• Pass/Fail Criteria:

- o Pass: All controls operable with keyboard.
- o Fail: Keyboard traps, inaccessible buttons.
- Outcome: Learners know how to quickly test for keyboard barriers.

Module 4: Color and Contrast

- Time: 1 hour
- WCAG Link: 1.4.3 Contrast (Minimum), 1.4.11 Non-text Contrast.
- Trusted Tester Reference: Test 4.A Contrast.
- Baseline Reference: Text/background contrast test.
- Activity:
 - Use WAVE or contrast checker.
 - Test sample text combinations.
- Pass/Fail Criteria:
 - Pass: Normal text \geq 4.5:1 contrast.
 - Fail: Light gray text on white.
- Outcome: Learners can evaluate and flag low-contrast designs.

Module 5: Forms and Labels

- Time: 1.5 hours
- WCAG Link: 3.3.2 Labels or Instructions.
- Trusted Tester Reference: Test 5.A Form Labels.
- Baseline Reference: Form label test.
- Activity:
 - Try form with missing labels using screen reader.
 - Add proper labels → retest.
- Pass/Fail Criteria:
 - Pass: Every input has programmatic label.
 - o Fail: Placeholder-only or unlabeled fields.
- Outcome: Learners understand accessible form design basics.

Module 6: Putting It All Together (Case Study Challenge)

- Time: 1.5 hours
- Activity:

- o Provide a sample website with multiple issues (images, keyboard traps, poor contrast, unlabeled forms).
- o In groups, learners run **Baseline Tests** and identify barriers.
- Present findings back to class.
- Instructor Debrief: Map findings to WCAG SC and Trusted Tester process.
- Outcome: Learners practice real-world auditing and communication.

Module 7: Accessibility in Daily Work

- Time: 30 minutes
- Topics:
 - o Accessibility in documents (Word, PDF, PowerPoint).
 - Accessibility in emails.
 - o How to escalate issues to the accessibility team.
- Activity: Quick fix practice: Add heading styles in Word, run accessibility checker.
- Outcome: Employees leave with simple daily habits.

Supporting Materials

- Day 1 Accessibility Cheat Sheet (top 5 do's/don'ts).
- Baseline Test Quick Reference Guide.
- WCAG 2.2 Principles handout.
- Sample website/app with accessibility errors for practice.