

Antarctica

- Southernmost continent on Earth
- Covered by ice sheets that hold about 70% of the world's fresh water.
- Extreme climate with freezing temperatures, strong winds, and limited precipitation.
- Home to diverse wildlife, including penguins, seals, whales, and seabirds.
- Protected by the Antarctic Treaty System, which regulates human activities and promotes scientific research.

How Tourism in Antarctica Started:

- Initially explored for scientific purposes by expeditions such as those led by Ernest Shackleton and Robert Falcon Scott.
- Early tourism began in the late 1950s and early 1960s with small, specialized expeditions.
- Increased accessibility with the development of better transportation options, such as icestrengthened ships and aircraft.
- Growth in adventure tourism and luxury cruises catering to travelers seeking unique experiences.
- Rising interest in visiting the last frontier and experiencing the pristine beauty of Antarctica's landscapes and wildlife.



Why visit Antarctica?



Hitting the **7th Continent**



Polar **Sunsets**



Ultimate Remote **getaway & Detox**



The **wildlife** in Antarctica

Activities?







Kayaking Expeditions Penguin sightings

And more....



Between 1992 and 2020, the number of tourists arriving increased ten-fold, rising to 75,000 in the 2019-20 season and again to 104,897 in the 2022-23 season.



The impacts of Tourism on Antarctica

Penguins are in danger!

Why penguins are at risk?



A deadly strain of **bird flu** has been found on mainland Antarctica for the **first time**, according to scientists, raising concerns over the **risk of mass mortality** of the continent's huge colonies of penguins and other animals found nowhere else on Earth.



In Antarctica, about **10,000 emperor penguin chicks** died at the end of 2022 due to climate change, namely the **abnormal melting of sea ice**.

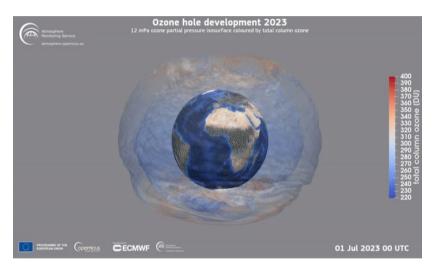


Volcanic eruptions

Water injected into the stratosphere by the Hunga Tonga volcanic eruption may be causing ozone destruction.



Concentrations of water vapor in the stratosphere, the second lowest layer of Earth's atmosphere where the **ozone layer** resides, **increased by 10**% due to the explosion of the undersea volcano. That, according to Paul Newman, the chief scientist for atmospheric science at NASA Goddard Space Flight Center, resulted in "significant cooling" in the stratosphere, which is bad news for ozone levels.



This animation shows the early onset of the Antarctic ozone hole in early July, 2023, and its fast progress throughout August. (Image credit: Copernicus)



Methane trapped in polar ice

The researchers say they remain uncertain about the origin of the methane leak.



The researchers also found **microbes** that normally consume the potent greenhouse gas before it reaches the atmosphere had only arrived in small numbers after five years, allowing the gas to escape.



Vast quantities of **methane** are thought to be stored under the sea floor around Antarctica. The gas could start to leak as the climate crisis warms the oceans, a prospect the researchers said was "incredibly concerning".



ABSTRACT

"Frozen Mirage" unfolds in the icy embrace of Antarctica, where a remote research station serves as the stage for a tale of intrigue and revelation. At its heart lies the mysterious demise of an astrophysicist, triggering a series of events that peel back the layers of illusion surrounding the continent.

As the story progresses, audiences are thrust into a world where truth and perception intertwine. Through the eyes of the characters, viewers witness the unraveling of a carefully constructed facade, revealing the harsh realities of human impact on the environment.

Scenes of natural wonder clash with the stark reminders of exploitation and degradation, painting a vivid portrait of Antarctica's duality. From the majesty of its icy landscapes to the ominous specter of volcanic eruptions and methane gas emissions, the continent's hidden truths come to light.

In its climactic revelation, "Frozen Mirage" lays bare the unsettling truth behind the illusion. What appeared to be a pristine wilderness was, in fact, a meticulously crafted mirage—a testament to humanity's propensity for deception and manipulation.

Through its immersive storytelling and thought-provoking narrative, "Frozen Mirage" challenges audiences to question their perceptions and confront the uncomfortable realities of our world. As the final credits roll, viewers are left to ponder the fragile nature of truth and the consequences of living in a world of illusion.



LET'S UNFOLD ICY EMBRACE OF ANTARCTICA