

PROJECT DETAILS FOR FINAL SUBMISSION

Project Title: Village in a city

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Course:

Architectural Design 2

Studio Brief Title:

Urban Incubators

Short Project Description (100 words max.):

Village in a City is a Thai modern residential project located in the heart of Ploenchit, an area surrounded by high-rise and mixed-use buildings that blend work and living spaces seamlessly. The project aims to break the norms of the area by mentioning new activities, creating a space for relaxation and community gatherings, staying true to the original spirit of the neighborhood. The design emphasizes cultural exchange, reflecting the diverse population brought by the embassies in the vicinity. Sports and parks are utilized as connectors. The residences are designed to accommodate both locals and foreigners.

Full Project Narrative/Text Description (300 words max.):

The project began with the idea of enhancing the use of elevated walkways while reviving the original concept of the area's very first building, Park Nai Lert, a traditional Thai house designed for family gatherings and relaxation. Located in the heart of Ploenchit, a dynamic and versatile area characterized by its diverse nationalities, embassies, and a variety of building types and architectural styles, the project aims to celebrate and strengthen the unique cultural identity of the neighborhood. To reflect this diversity, the residential development serves as a hub for cultural exchange, using parks and sports as key spaces for interaction accessible to both residents and the public. The design incorporates traditional Thai elements and strategies, such as stilt columns, floating market-inspired spaces, traditional roof designs, and other cultural features, seamlessly blending them into a modern architectural framework. Additionally, the project enhances connectivity within the area by integrating innovative transportation solutions. A zipline system provides a fun and unconventional way of navigating the neighborhood, while piers and boats are included to address the area's flood-prone conditions, offering a practical and culturally resonant mode of transport. This project is designed to serve a diverse community and enhance connections, fostering inclusivity and cultural exchange while addressing the unique challenges and opportunities of its location.