

# CERAMICOLOURISM

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This project begins with the production of unique ceramic tiles that progress into cladding and facade applications, thereby exploring the power to transform ceramic design. The key concept focuses around how color may be used to produce various feelings and appearances. The final design is applied to Lido Connect, a renowned but ignored old theater in Bangkok's center. The building was once a popular location, but its outdated appearance and poor upkeep have made it less appealing.

Through the use of colorful ceramic facades and interior design components, the concept aims to bring back Lido Connect and create a lively and attractive environment. The building's exterior design restores its appeal as a social and artistic destination and refreshes its place in the heart of Bangkok. The interior design embraces a purposely dark and nostalgic atmosphere with vivid hues, incorporating inspiration from vintage architectural designs. This contrast produces a distinct and welcoming setting that addresses the building's lack of natural light.

The second floor is the primary focus of the makeover, as it currently includes three event areas that are rarely used. One of these event spaces has been converted into a hybrid bar and co-working area called "Think and Drink" in an effort to improve the building's usability and attract more guests. This multipurpose space offers a unique environment for work and play, appealing to both professionals and social guests. By giving audiences a place to unwind before or after performances, the bar's integration blends in with the building's windowless design and enhances the other event spaces.

By the combination of creating ceramic design, careful planning of space, and an abuzz aesthetic, the project seeks to restore Lido Connect as a landmark in the Siam region, encouraging the growth of interest and a variety of uses for this culturally significant location.