

PROJECT DETAILS FOR FINAL SUBMISSION

Project Title: CONTAIN MERCHANT

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Student's Full Name: Jittibodee Jittaniyompanich

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Instructor's Full Name: Christopher Flannery

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Course:

Architectural Design 2

Studio Brief Title:

Urban Incubators

Short Project Description (100 words max.):

Local demand to keep the same vibes of Songwat but adapt to contemporary architecture concepts. So I use fake facade skin to trick visitors eyes so that they walk past traditional buildings and nothing is an odds. But behind the skin facade, it serves another demand of commercial market area with kiosk and crane to deliver goods from port as usual from the past. On top of that communal area to enjoy graffiti scenery and green area is provided to reduce against crowded area. With housing condominiums above that use shipping containers to build a living system refers to port sense.

Full Project Narrative/Text Description (300 words max.):

Songwat is the area of market shophouse with mixed religion like Chinese Indian western where people walk through one way street in the past this area is an area of deliver good import and export through ship and truck but nowadays due to the size of street and law that won't allow truck to pass anymore

The area was get revive by renovating shophouse to be more contemporary and add activity installation thereThe idea of my project is according to local demand from interview that I want to help The local Merchants and new comer to runs back their way of life of deliver goods and market through this housing and allow tourists to observe this culture and way of life. The reason I use this industrial type is not only to show the history way of life but also to make riverside noticeable to create two frontage by the reason that architecture vibe on the riverside is so bland not like the street side. Local demand to keep the same vibes of Songwat but adapt to contemporary architecture concepts. So I use fake facade skin to trick visitors eyes so that they walk past traditional buildings and nothing is an odds. But behind the skin facade, it serves another demand of commercial market area with kiosk and crane to deliver goods from port as usual from the past. On top of that communal area to enjoy graffiti scenery and green area is provided to reduce against crowded area. With housing condominiums above that use shipping containers to build a living system refers to port sense.