Project Description

"Fabric of Yaowarat"

This project explores the UBERWOHN concept, fostering coexistence between everyday people and the super-rich within a shared, harmonious atmosphere. Located on Yaowarat Road, Bangkok's cultural and commercial hub, the design integrates seamlessly with the area's vibrant essence. Shophouses on the ground floor maintain the daytime charm of traditional commerce, while three residential unit types, shophouse, standard, and luxury support diverse lifestyles. Addressing Yaowarat's urban heat island effect, the proposal incorporates greenspaces as shared areas for residents and tourists, reducing heat and creating an iconic urban landmark. This design blends with Yaowarat's day-to-night vibrancy, balancing tradition, modernity, and environmental sustainability.