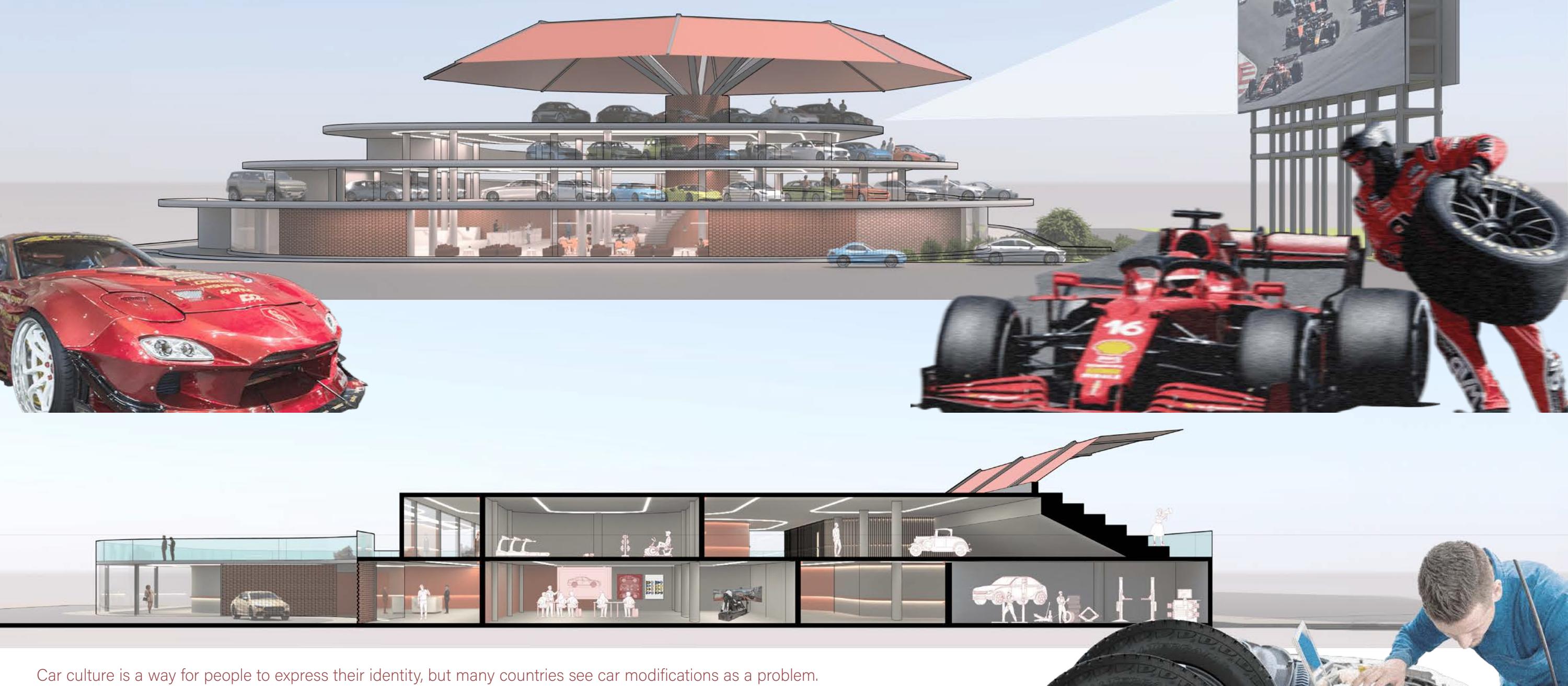
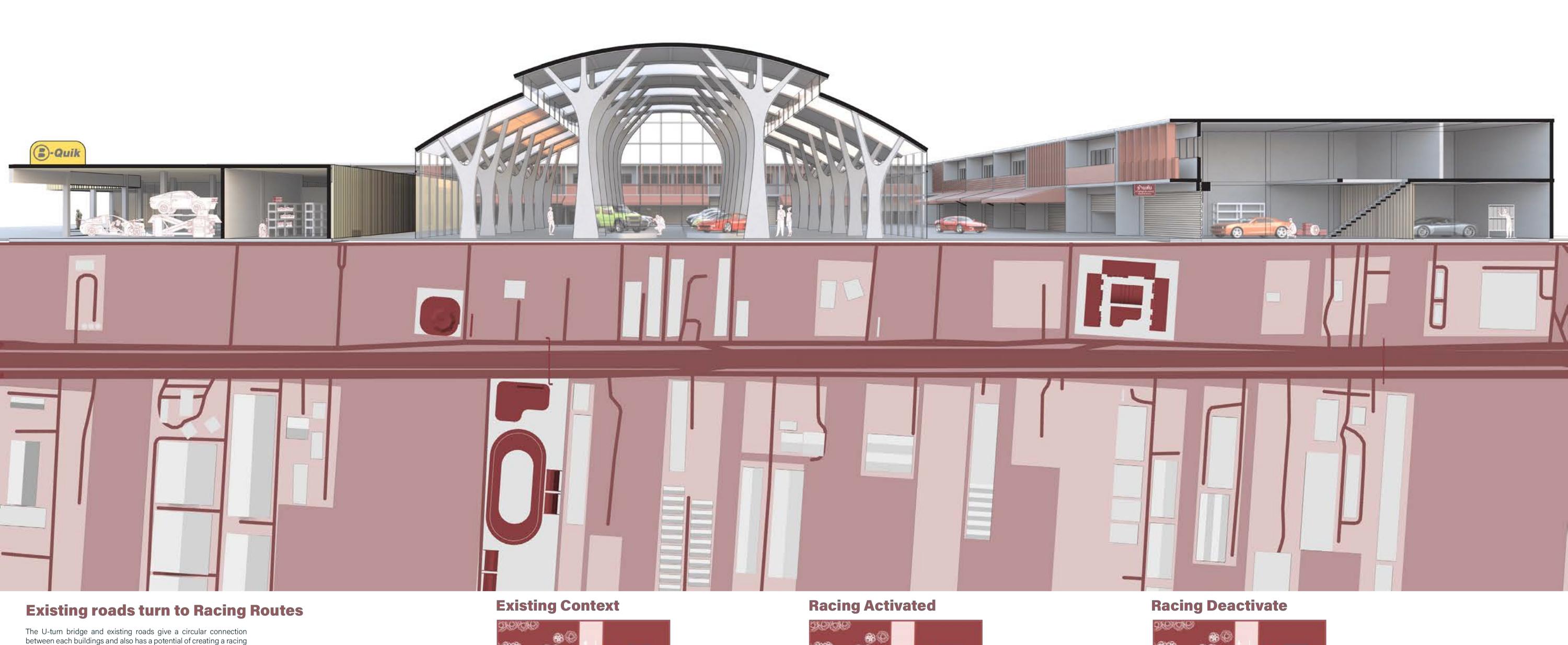


HIDE & SEE

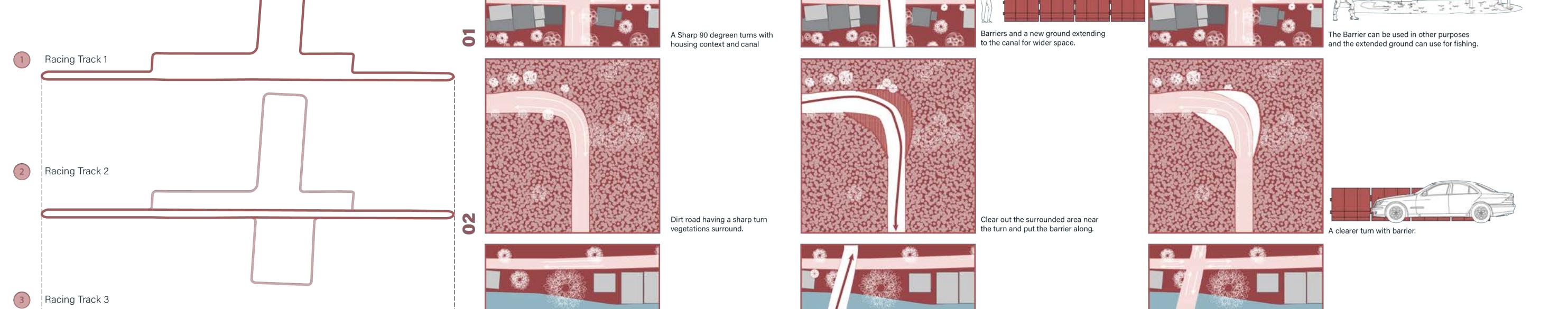


Car culture is a way for people to express their identity, but many countries see car modifications as a problem. In places like Los Angeles and Thailand, car enthusiasts often struggle with laws that limit their creativity. Many people think modified cars are linked to illegal racing or reckless driving, which creates a negative image of the community. This project, Crossover, is designed to give car lovers a legal and safe place to gather, modify their cars, and enjoy car-related activities.



Existing roads turn to Racing Routes

The U-turn bridge and existing roads give a circular connection between each buildings and also has a potential of creating a racing route around the site. With the main highway, it can be divided into smaller tracks and also connect them together to create a long racing routes.



It is located along Phahonyothin road, Wang Noi, Ayutthaya, the project has three connected sites linked by a turn loop on the highway. The first site is an event space, where people can meet up for activities like cruising, racing, Cars & Coffee, and movie nights. It upgraded a rest stop into a lively social hub, welcoming people to connect, and share deeply about the cars.

The second site is a training center and racing track, where drivers can practice racings, train to become a racer, or car tuner through hands-on workshops, lecture rooms, and simulation labs.

The Third site is a garage and showroom, where car modifiers can legally customize vehicles for customers and themselves, then display them for others to see. It also includes a car preparation center or B-Quik, offering services like tire changes, alignment, and inspections. This space also helps newcomers and passersby understand and get to know more about the car culture.

There are racing track designs as a hidden layer within the existing infrastructure. This track runs through a looped section of the road around the site, appearing as a normal stretch of highway during everyday use, but transforming into a racing environment through temporary closure, signage, and barrier. By hiding in plain sight, the track challenges conventional notions of spatial hierarchy and legality. It allows the space to exist within the national system while subverting it just enough to create a new cultural meaning for the road.

HIDE & SEE will help change how society sees car enthusiasts by creating a legal, safe, and exciting space for car lovers to gather and express themselves.

Transforming Roof Structures

