



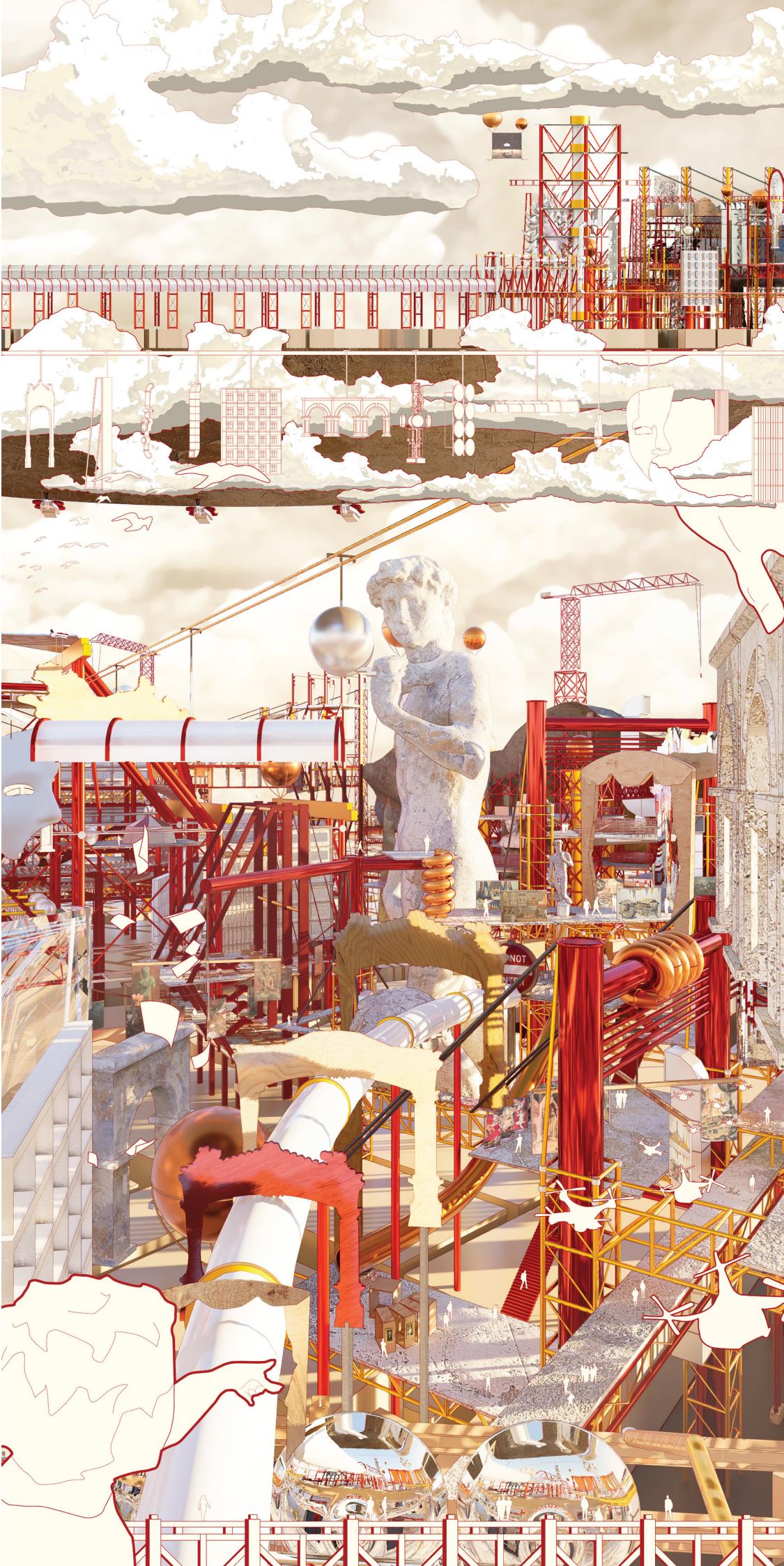
The  
CulturaX



# The CulturaX

CulturaX is a project that envisions Bangkok as a cultural infrastructure in constant transformation, where culture escapes the confines of static institutions and becomes embedded in a living, adaptive urban fabric. The project challenges the rigidity of traditional cultural spaces and architectural norms by proposing a hyper-connected network that treats the city itself as a performative realm. Within this ever-evolving landscape, layers of urban elements shaped by diverse aesthetics and hybrid typologies create a condition of overlap and blur. Temporary spaces may become permanent, while others shift in form and function. Within this ambiguity, the project constructs a multi-layered environment defined by reconfigurable architectural “masks.” These masks serve as performative surfaces, detaching expression from structure and allowing facades to transform, overlap, and evolve, making architecture a staging device for cultural narratives in flux.

The project critiques Bangkok's prevailing modernist austerity by rejecting simplicity and rigidity in favor of a fluid, adaptable architecture that reflects the city's layered complexity. Through reconfigurable facades, theatrical constructs, and manipulated scales, it transforms the urban context into a performative stage, blurring boundaries between real and artificial, inside and outside. By embracing uncertainty, illusion, and contradiction, the design offers critical reinterpretations of how space in Bangkok is perceived, inhabited, and constantly redefined.



Reflecting the city as a “performative stage” where the space is treated as a stage that constantly changes during the time.



Mega-exposed infrastructure that reveal the contradiction and blur boundaries between the architecture, creating a layered experience that challenge the rigidity of traditional space



Treating the city as an unreal environment where impermanence, contradiction and transformation coexist to become the critical force to shape an urban experience.