

PAHURAT PULSE



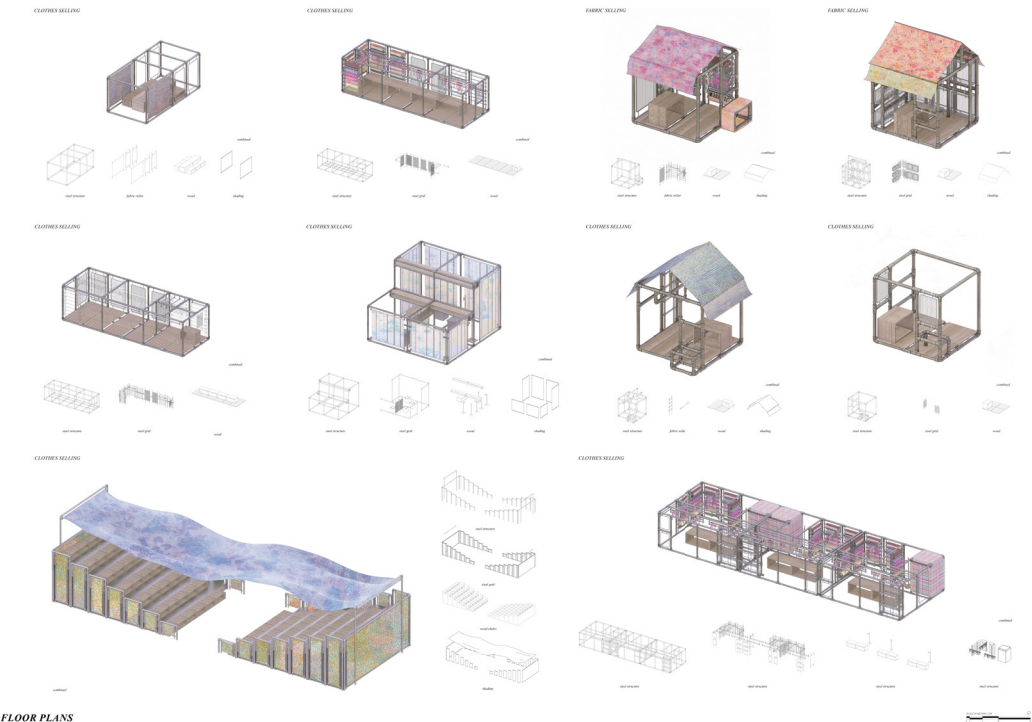
Bangkok, a city defined by its constant movement and transformation, is a dynamic urban fabric where contrasting identities coexist. Among many, Pahurat stands out as a center of Thailand's fabric industry, embodied a chaotic, evolving character shaped by its diverse communities and spontaneous urban fabric. Over time, these characters have sustained the activeness of Pahurat: however, in the current context, they struggle to grasp the rapidly evolving digital age.

This project proposes a revitalization of Pahurat as an active fabric-related center by integrating its old and new identities, fostering connections between locals and new creative forces, sustaining its cultural and commercial vibrancy. It aims to strengthen the connection through spatial integration and adaptable architecture that reflects the neighborhood's layered identity. Drawing inspiration from the architectural language of Pahurat—steel structures, geometric grids, and modularity—the project introduces a flexible, evolving system that responds to the changing dynamics of fabric production and modern need. The planning embraces the existing zoning and community-driven logic, weaving together horizontal and vertical spaces that mirrors the sense of messy yet transparent of the neighborhood. By incorporating both traditional and modern textile-related functions, the project fosters a continuous cultural dialogue and sustains commercial vitality.

In conclusion, the project will serve as a dynamic-related hub that bridges the gap between heritage and innovation by integrating diverse fabric-related functions while preserving Pahurat's rich cultural and historical identity. Pahurat Pulse will ensure its relevance in Bangkok's ever-changing urban narrative.



MODULES' FUNCTION



FLOOR PLANS

