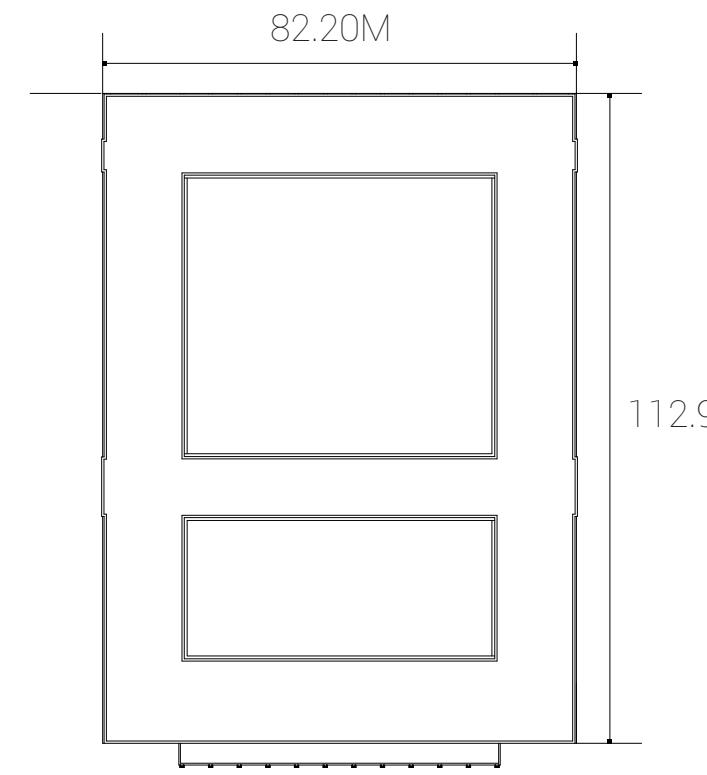
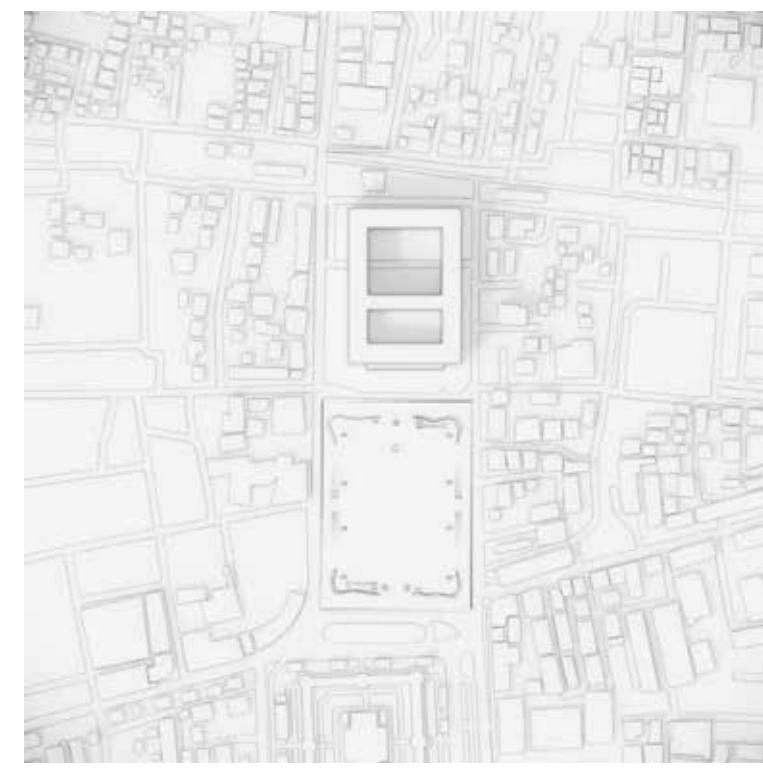




PHRA NAKHON CULTURAL CENTER

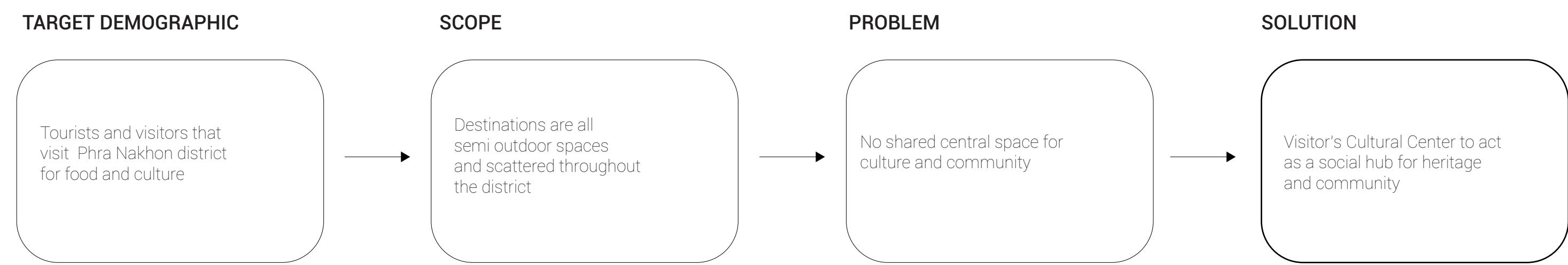


ORIGINAL BMA

net area : 25,200 SQM
circulation area : 10,800 SQM
gross area : 35,955 SQM

PROPOSED DESIGN

net area : 22,340 SQM
circulation area : 6,702 SQM
gross area : 32,830 SQM





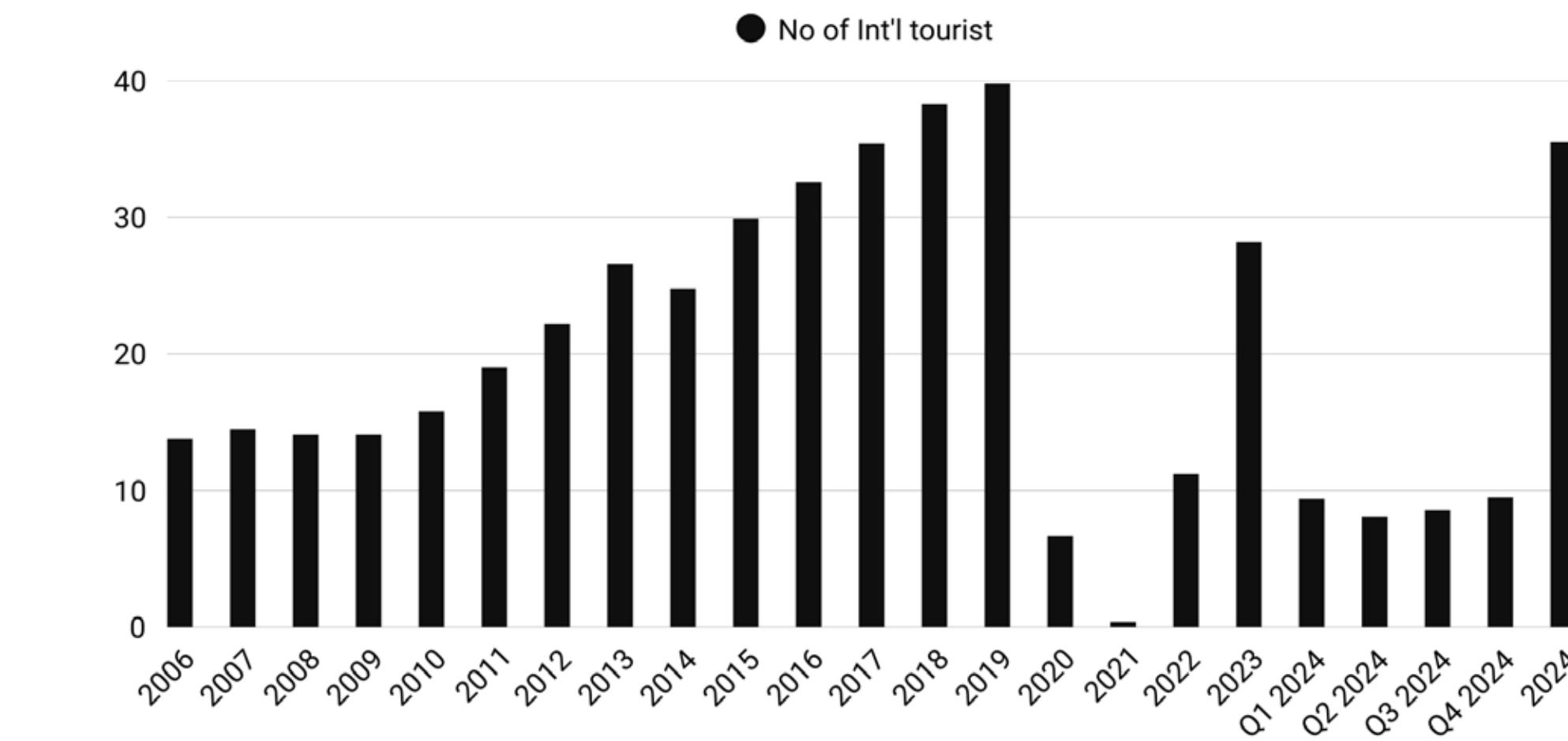
88%

STEADY RISE OF INTERNATIONAL TOURISTS

Projections for 2024 estimate the recovery of international tourists pre-COVID-19 levels seen in 2019.

88% RECOVERY IN 2024

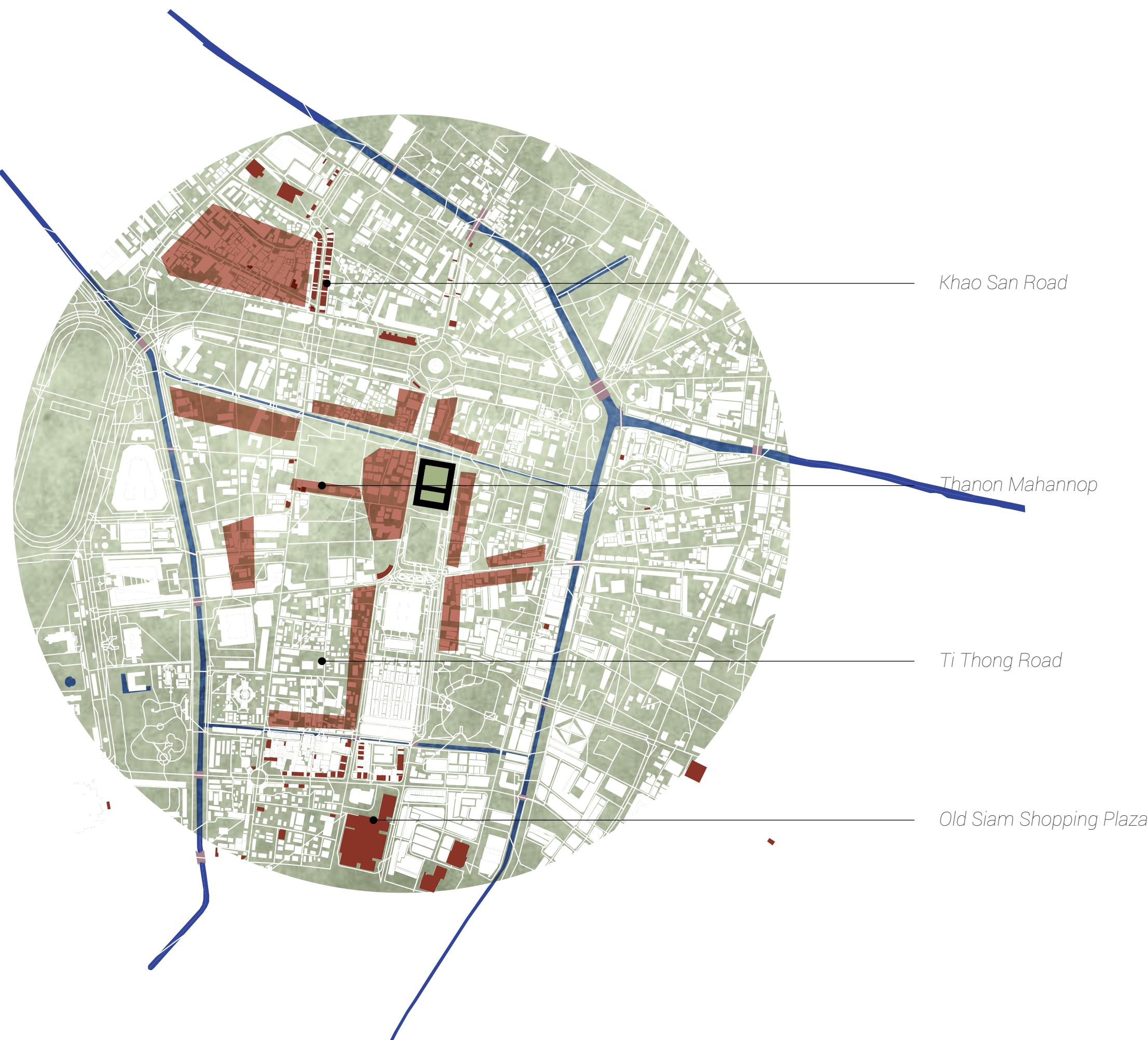
The Tourism Authority of Thailand forecasts a total of 35.99 million foreign visitors by year-end, representing 88% of the 2019 levels.



SITE OVERVIEW

Bangkok Metropolitan Administration City Hall (BMA)

- █ Recreational
- █ Temples
- █ Office
- █ Commercial
- █ Main Roads
- █ MRT line





Cheng Sim Ee

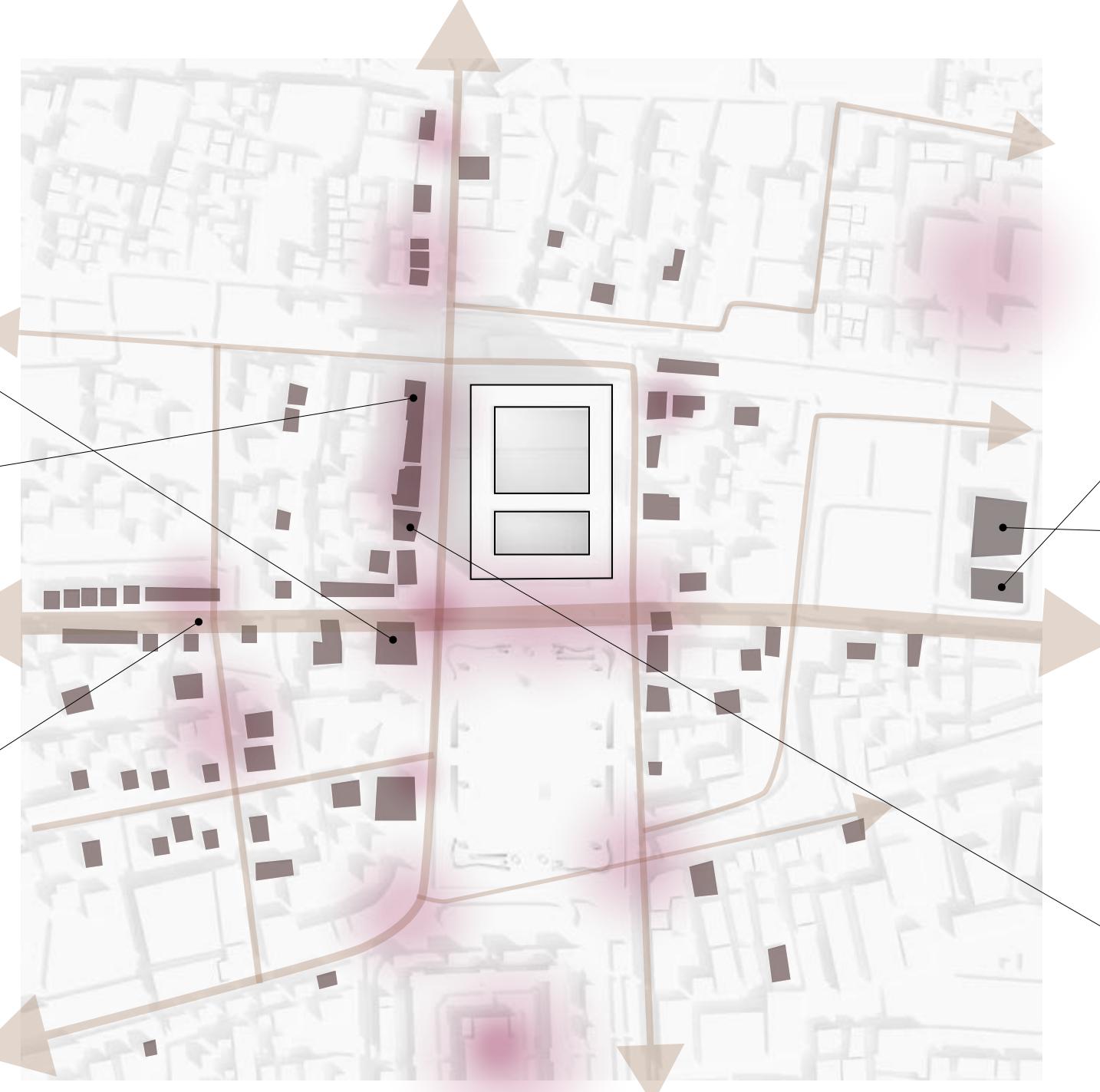


Mont Nom Sod



Thanon Mahannop

RESTAURANTS



Jay Fai



Thipsamai

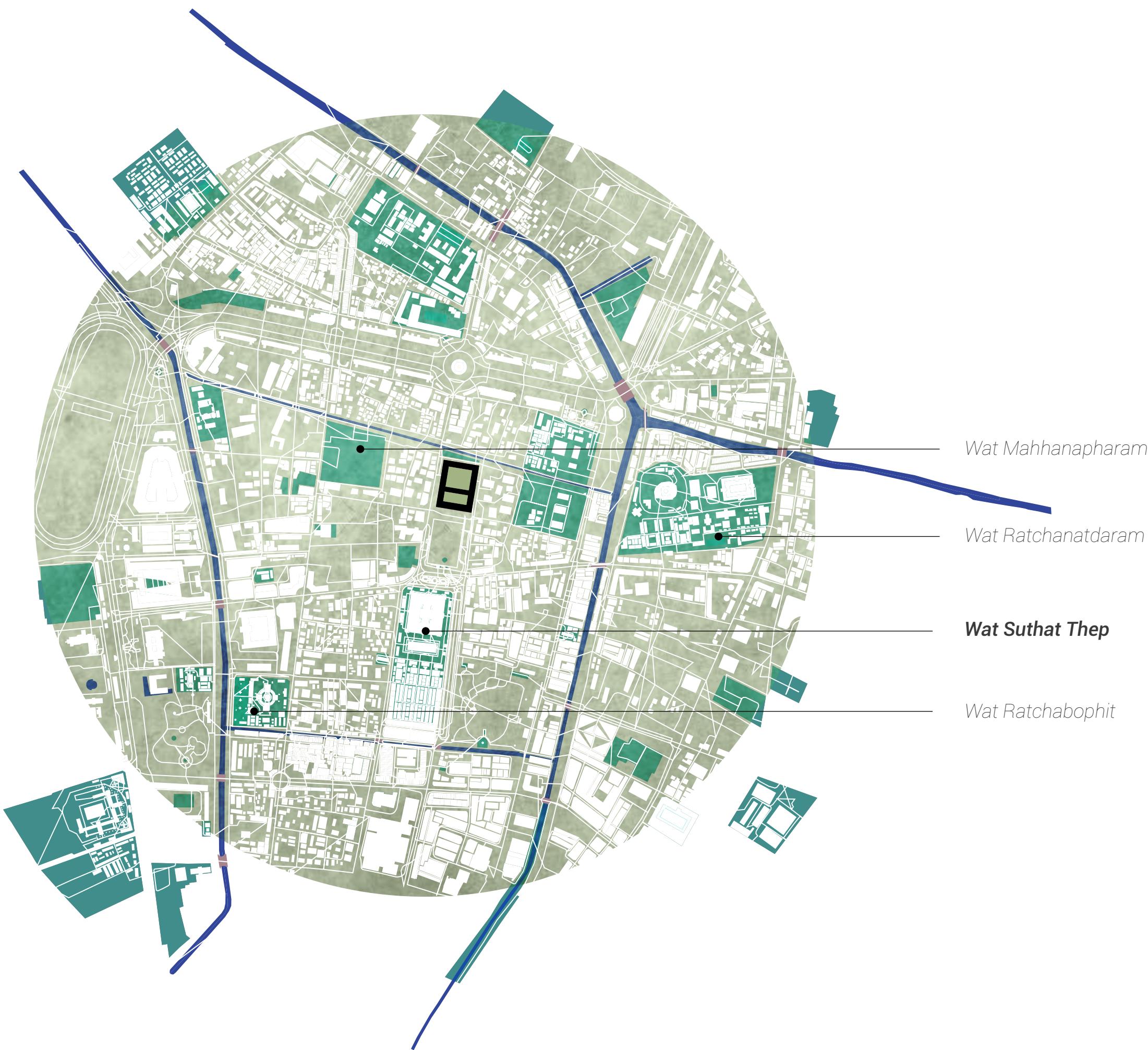


Mitr Kor Yuan

SITE OVERVIEW

Bangkok Metropolitan
Administration City Hall (BMA)

- Recreational
- Temples
- Office
- Commercial
- Main Roads
- MRT line



SITE SECTION



religious



restaurants



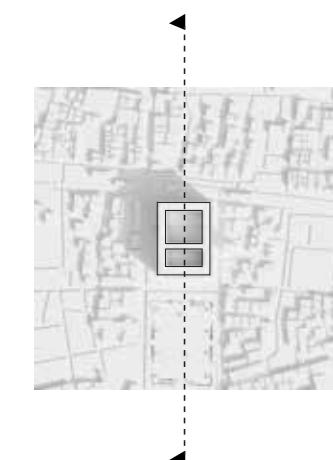
communal space



shopping



government



Wat Suthat Thep



Sao Chingcha



BMA parking



Lan Khon Mueng



Street Restaurants



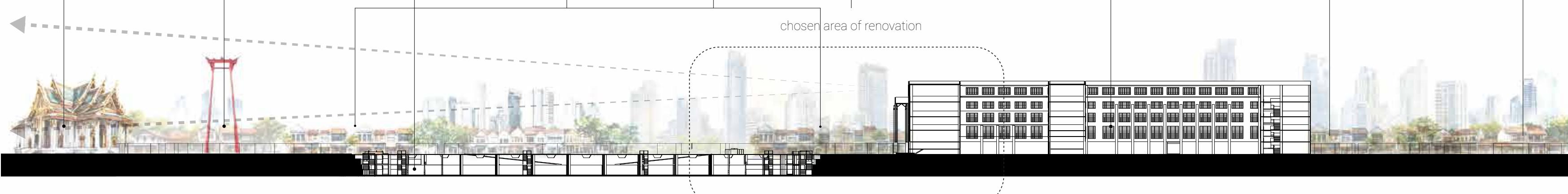
Front of BMA

BMA City Hall



Food Market

Flea Market



SITE SECTION



religious



restaurants



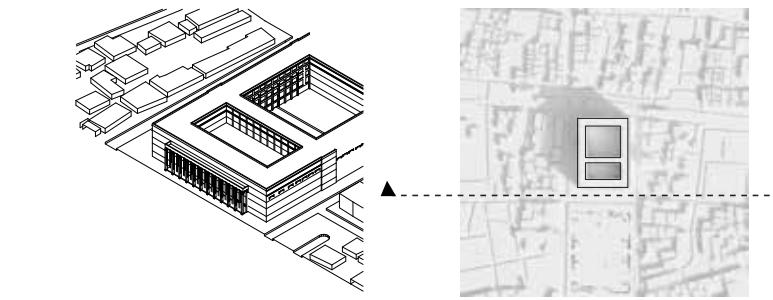
communal space



shopping



government



Thanon Mahhanop

4 way intersection

Front Area

Balcony of BMA

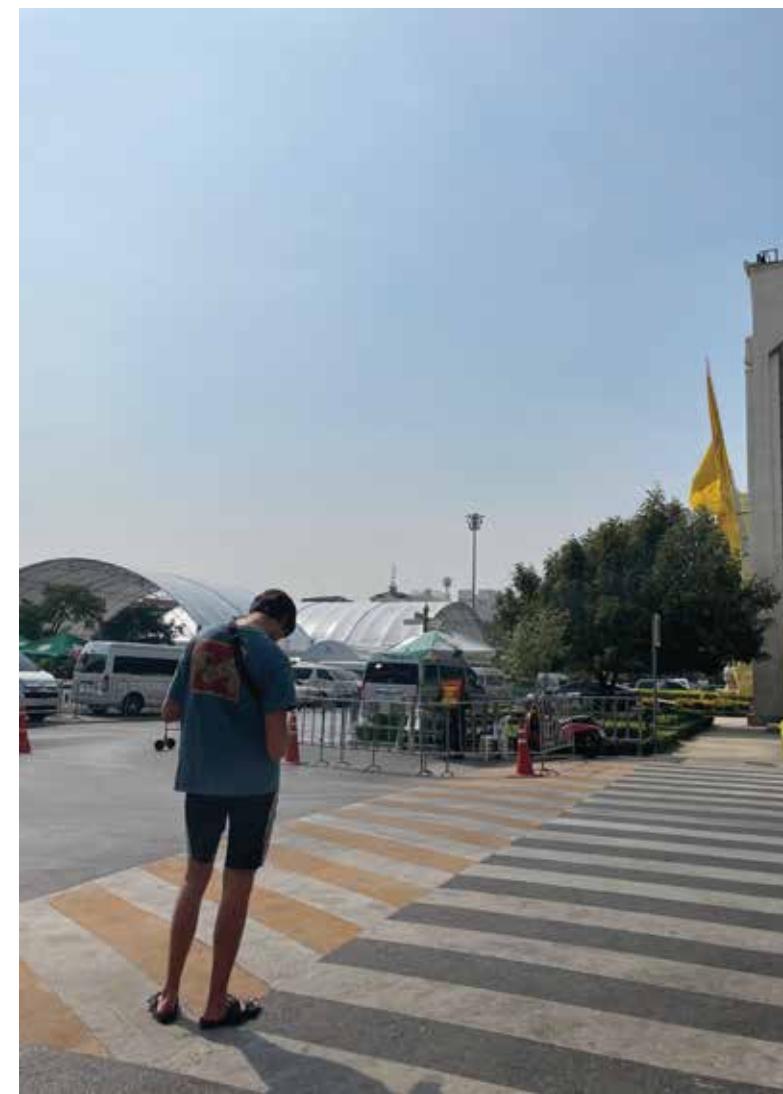
BMA facade

View from BMA

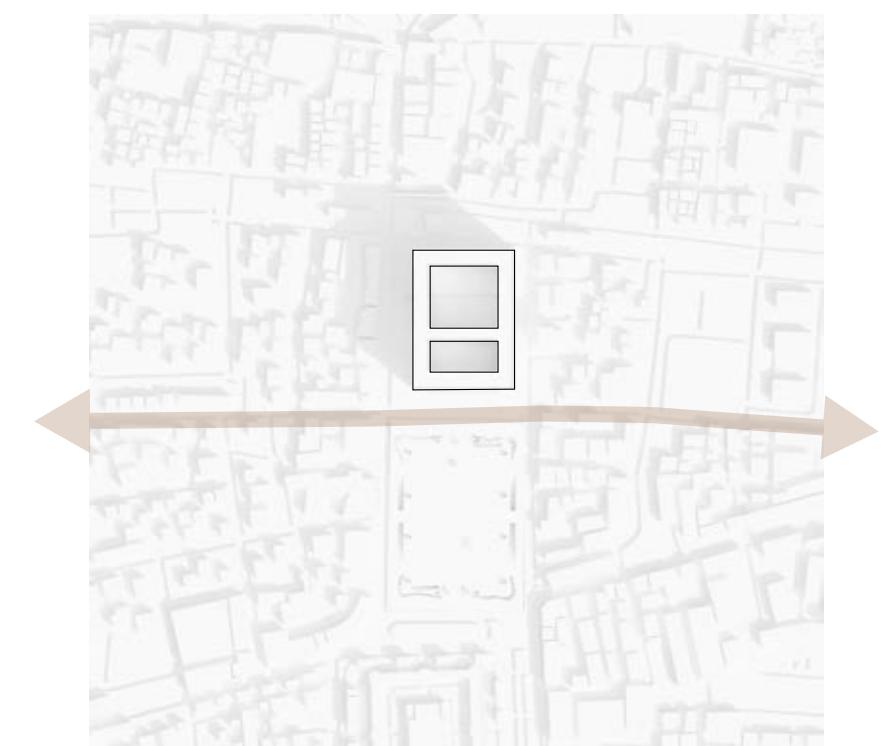
4 way intersection

Soi Samran Rat

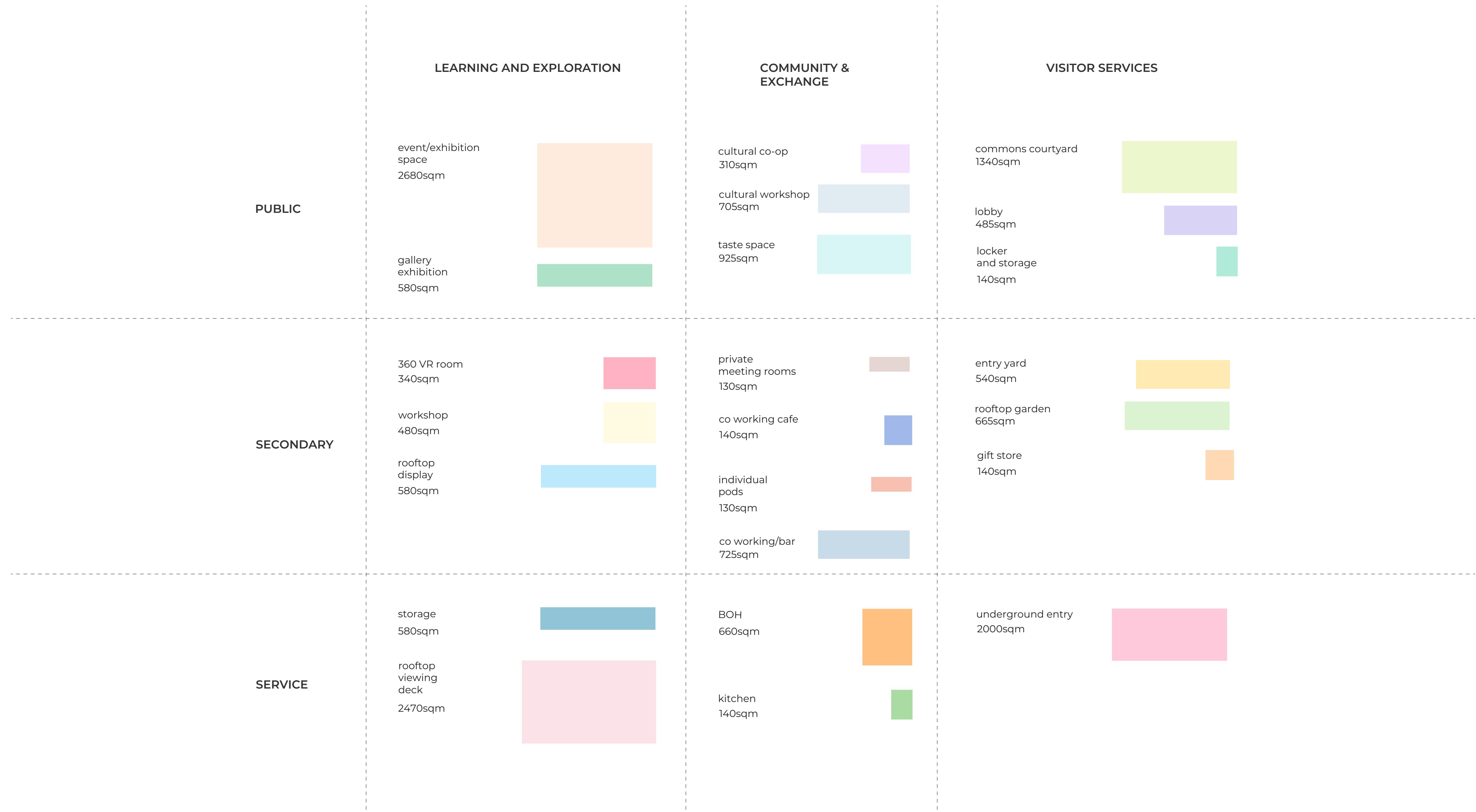




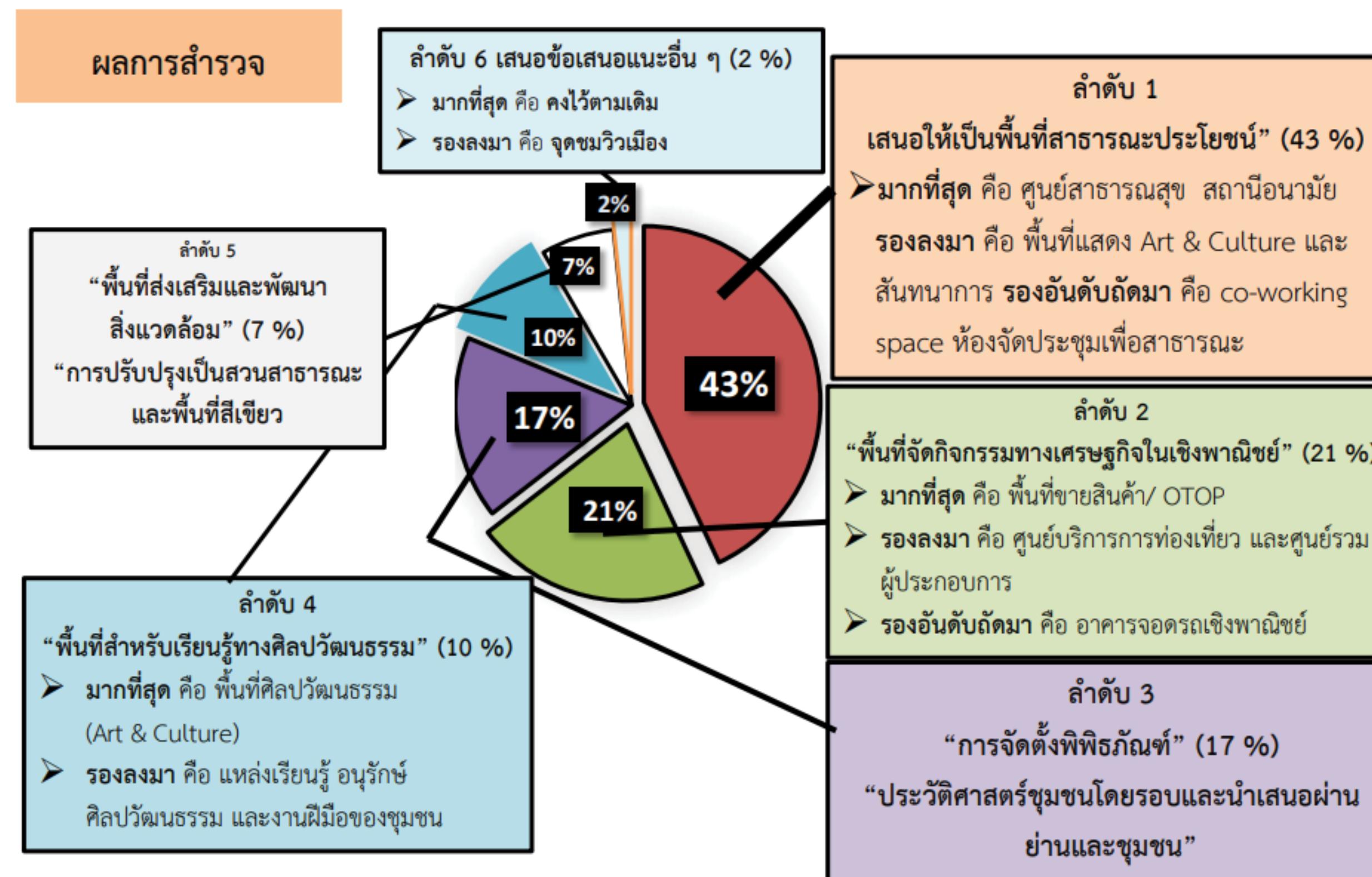
BMA WALKWAY



Overarching Program	Sub-Programs	Key Words
Community and Exchange	Main gallery, media walls, mini-cinema, archives	Interact and Share
Learning and Exploration	Courtyard, co-working, workshops, café, shop	Inspire and Educate
Visitor Services and Orientation	Lobby, info hub, tour assembly, admin, support areas	Guide and Support

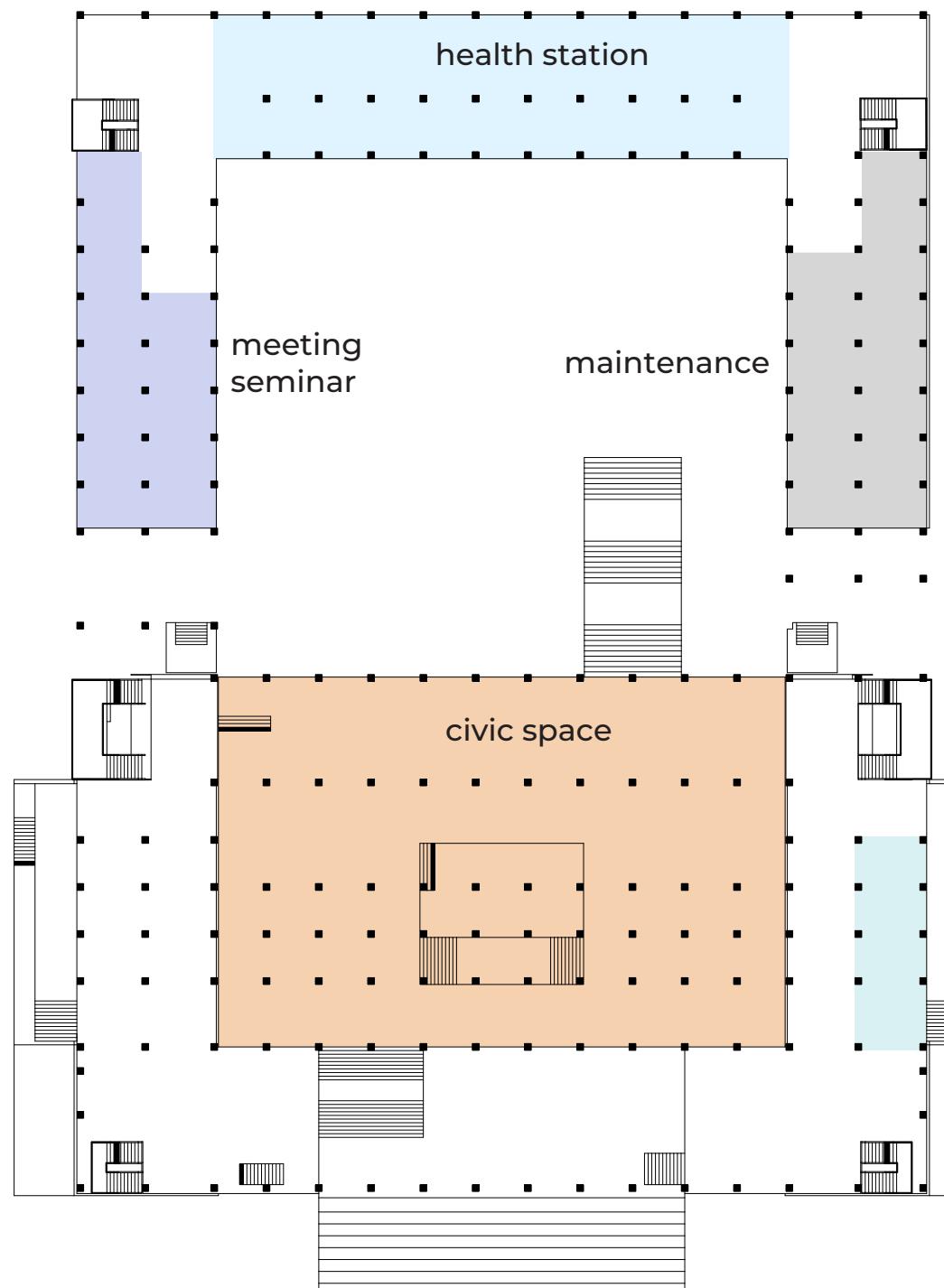


ข้อเสนอในการพัฒนา “อาคารศาลาว่าการกรุงเทพมหานคร

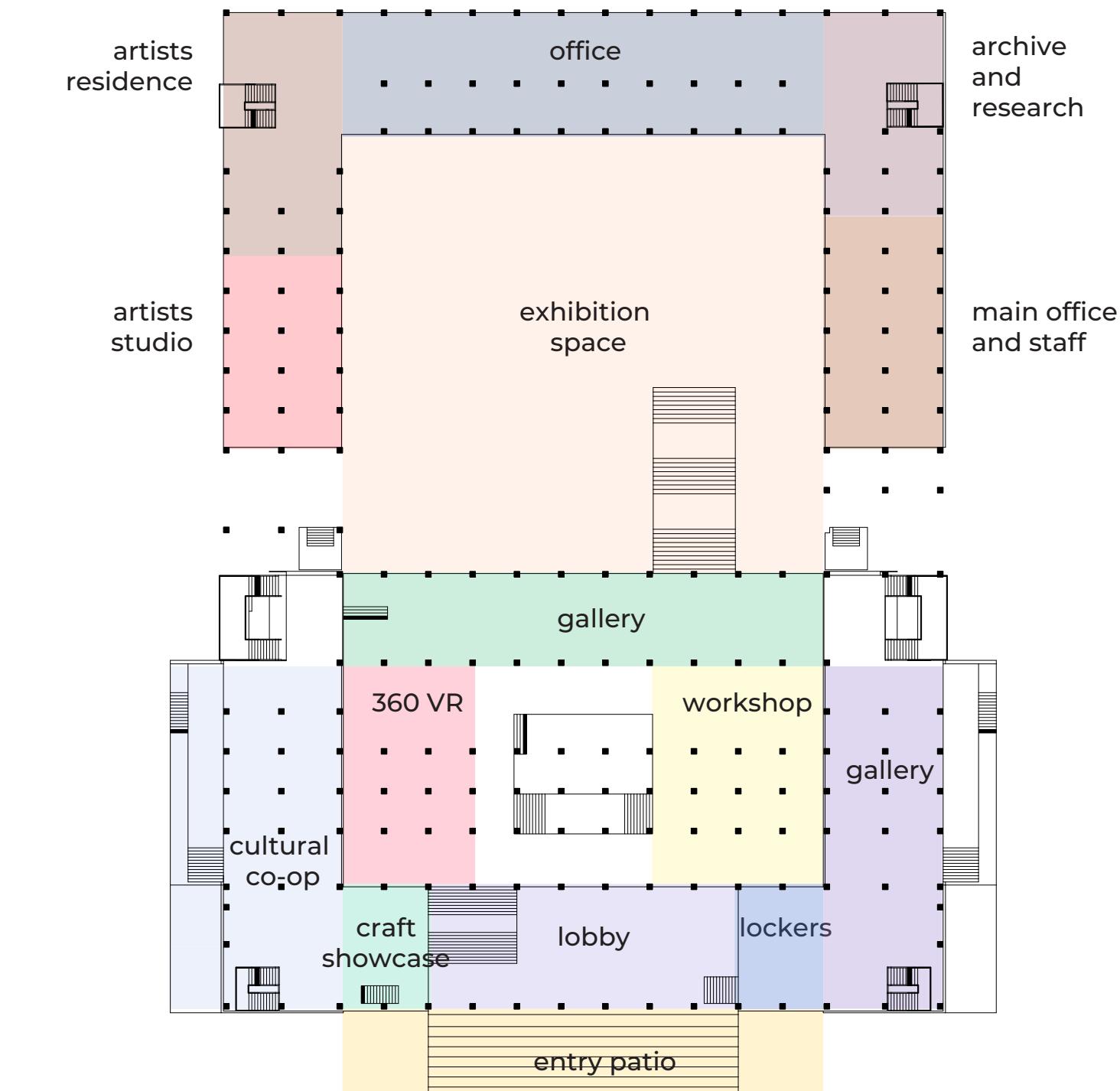


2ND FLOOR

SILAPAKORN PROPOSAL

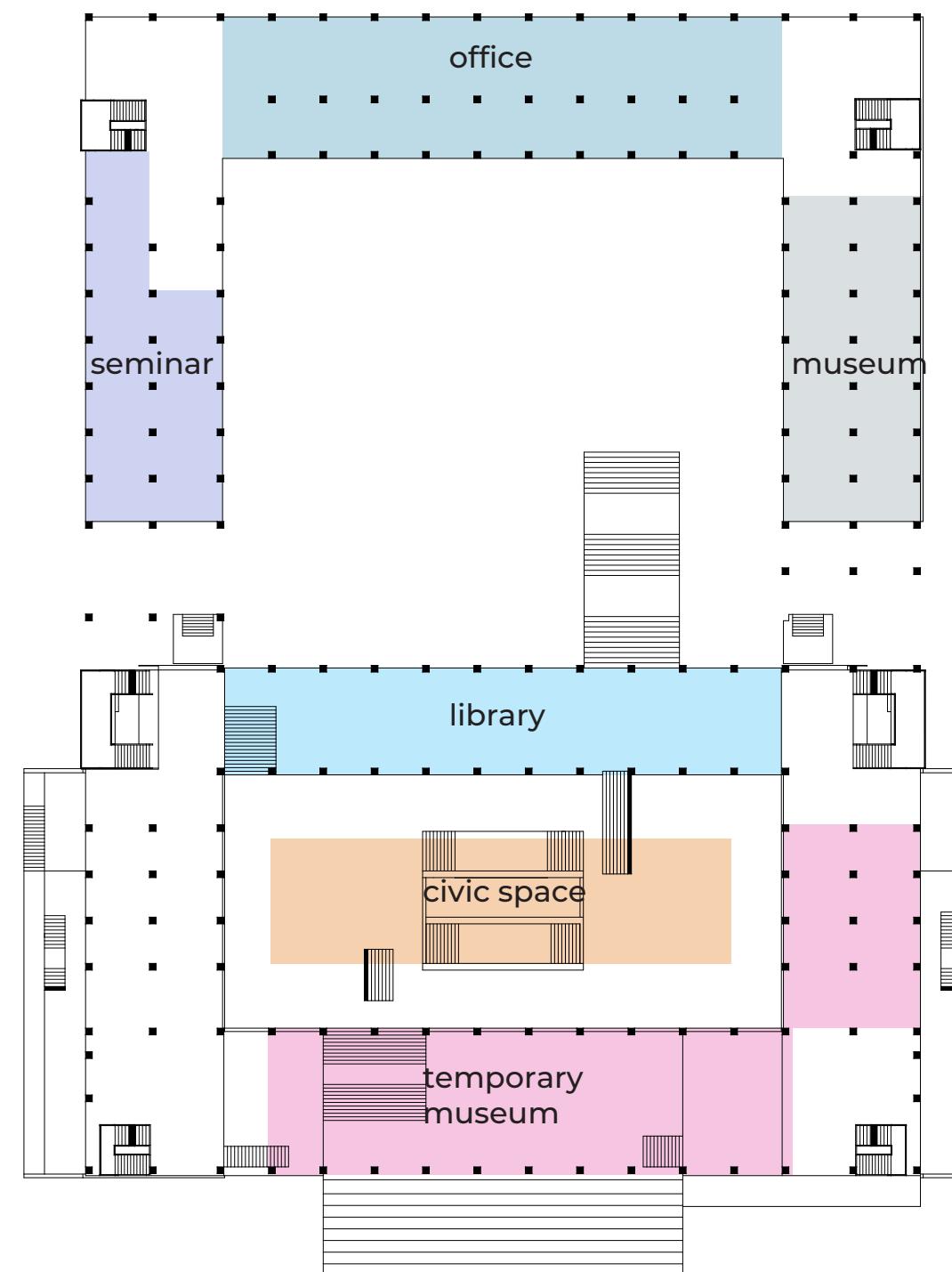


REITERATED PROPOSAL

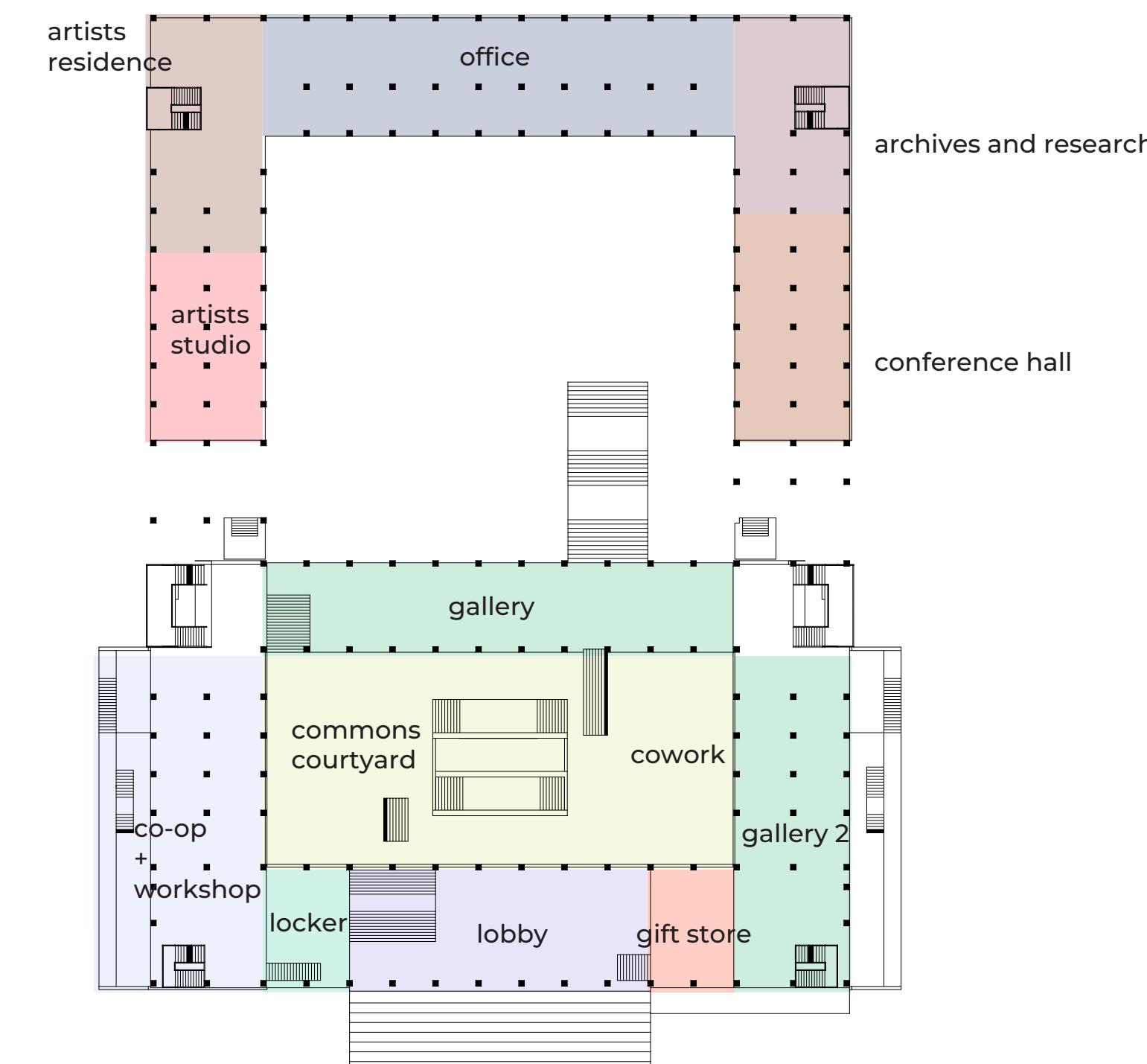


3RD FLOOR

SILAPAKORN PROPOSAL

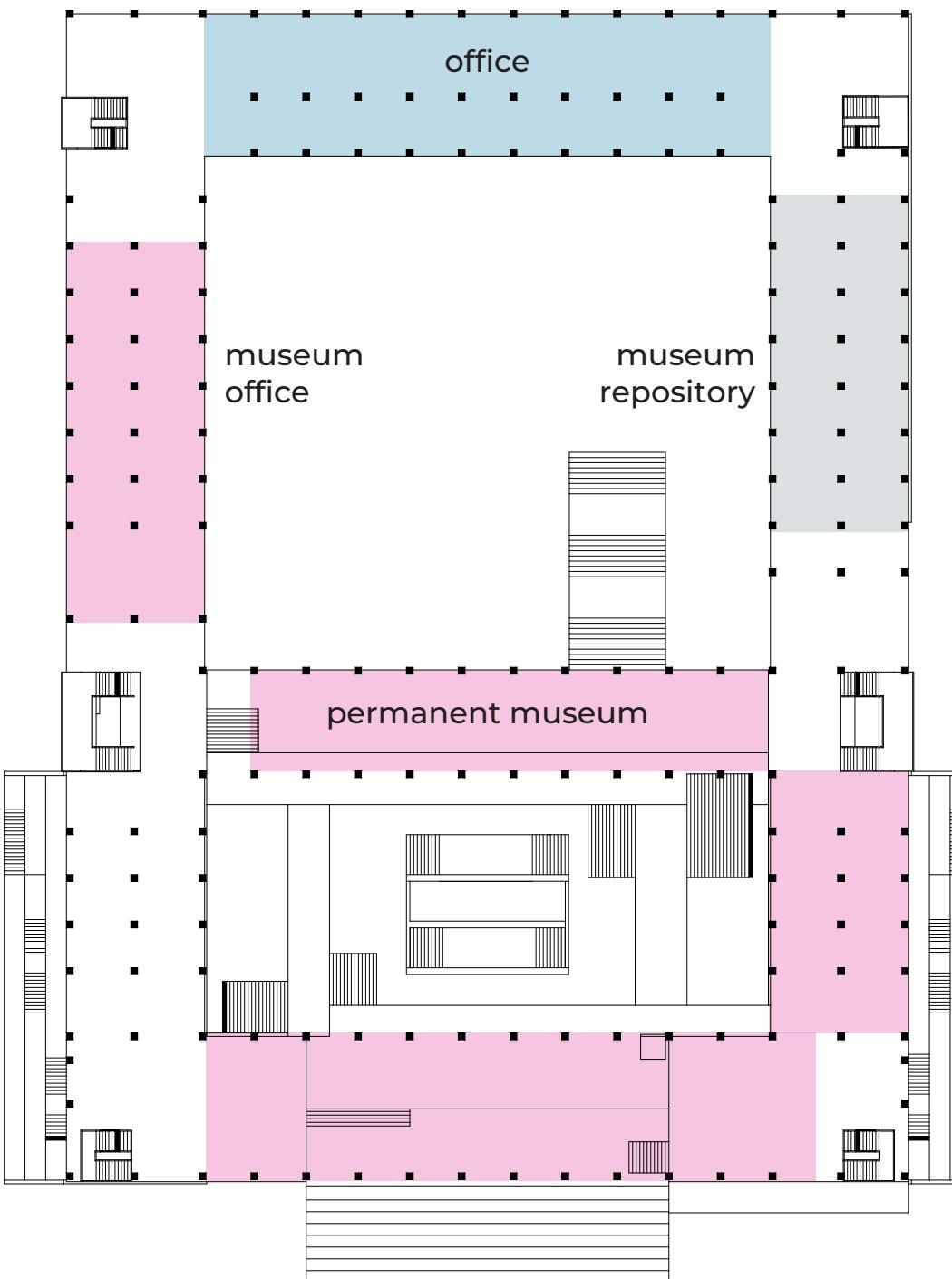


REITERATED PROPOSAL

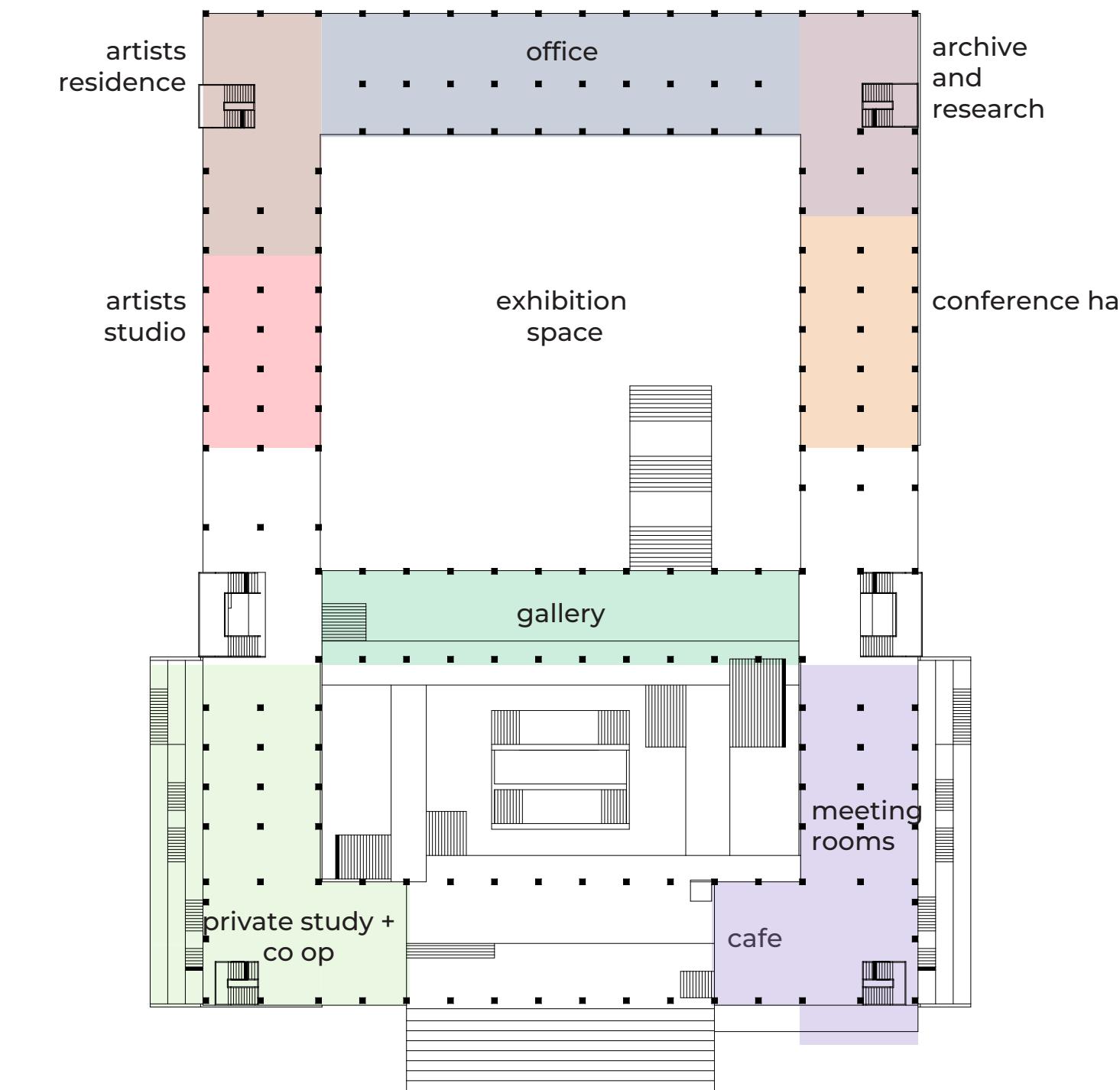


4TH FLOOR

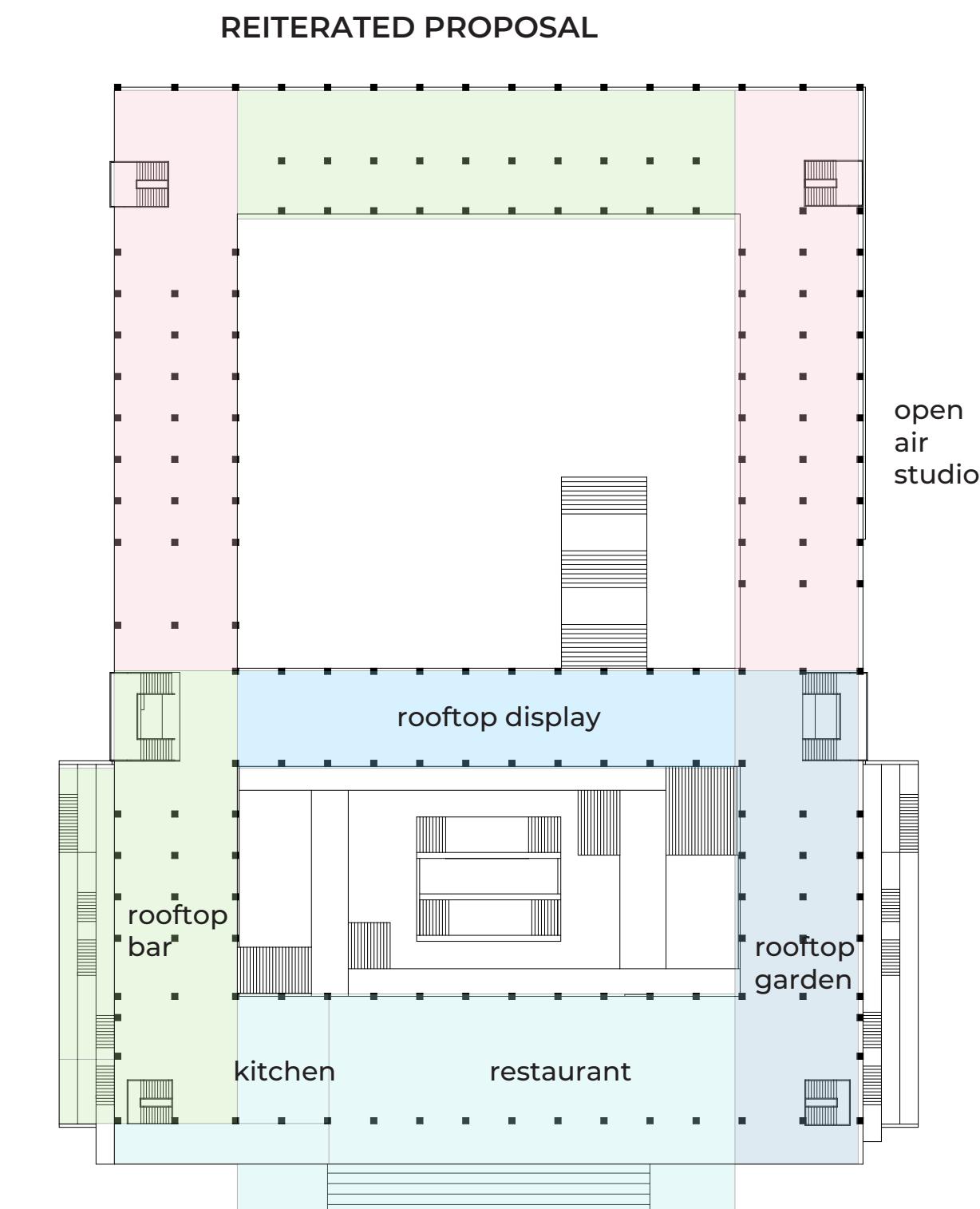
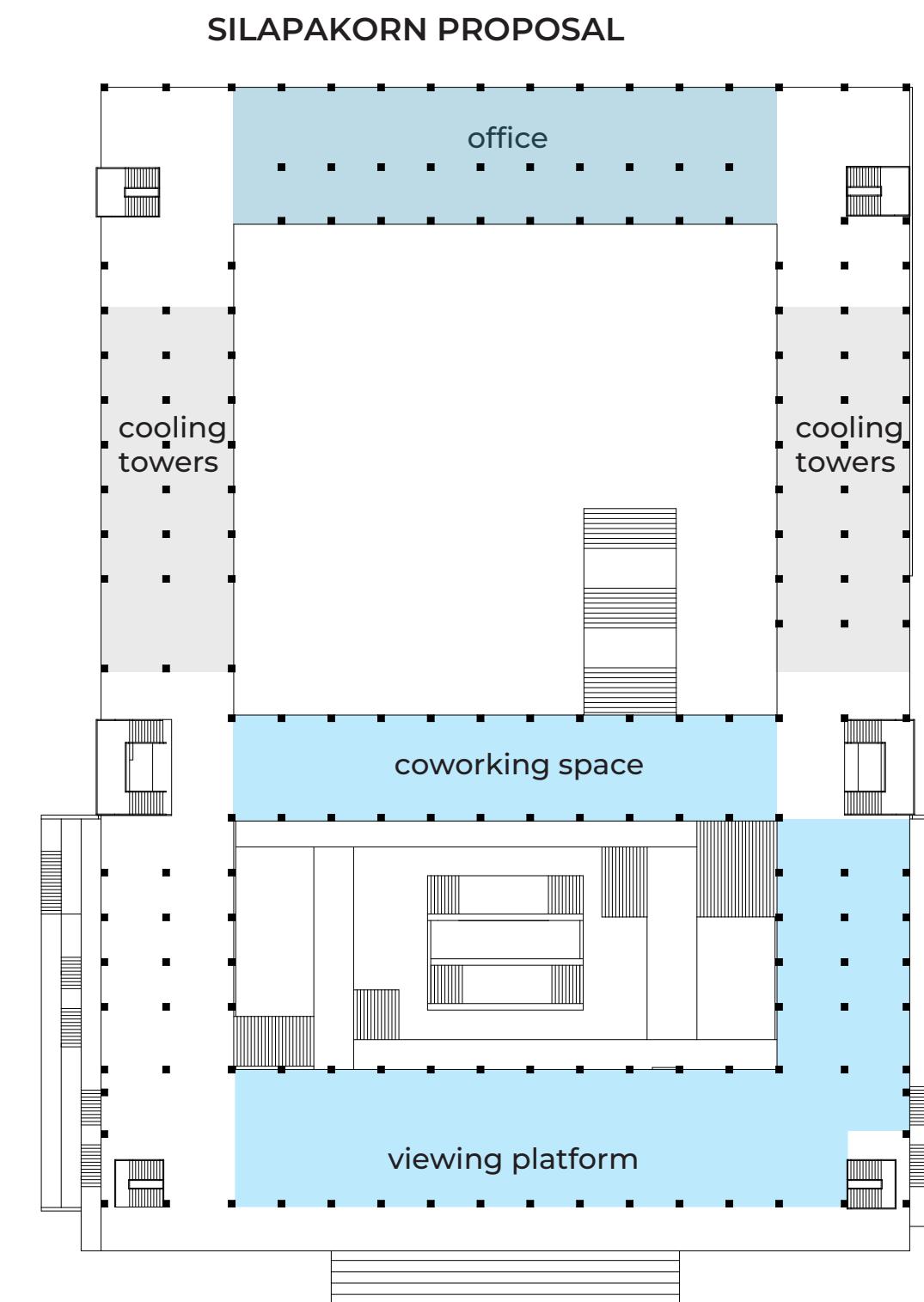
SILAPAKORN PROPOSAL



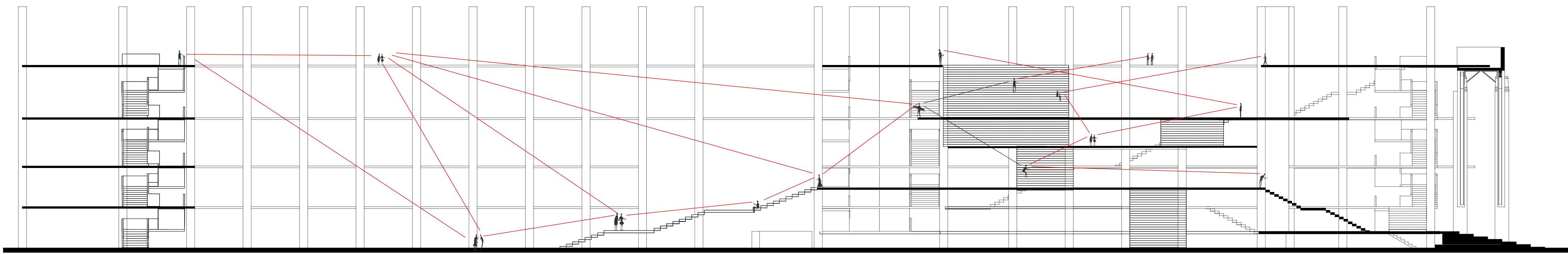
REITERATED PROPOSAL

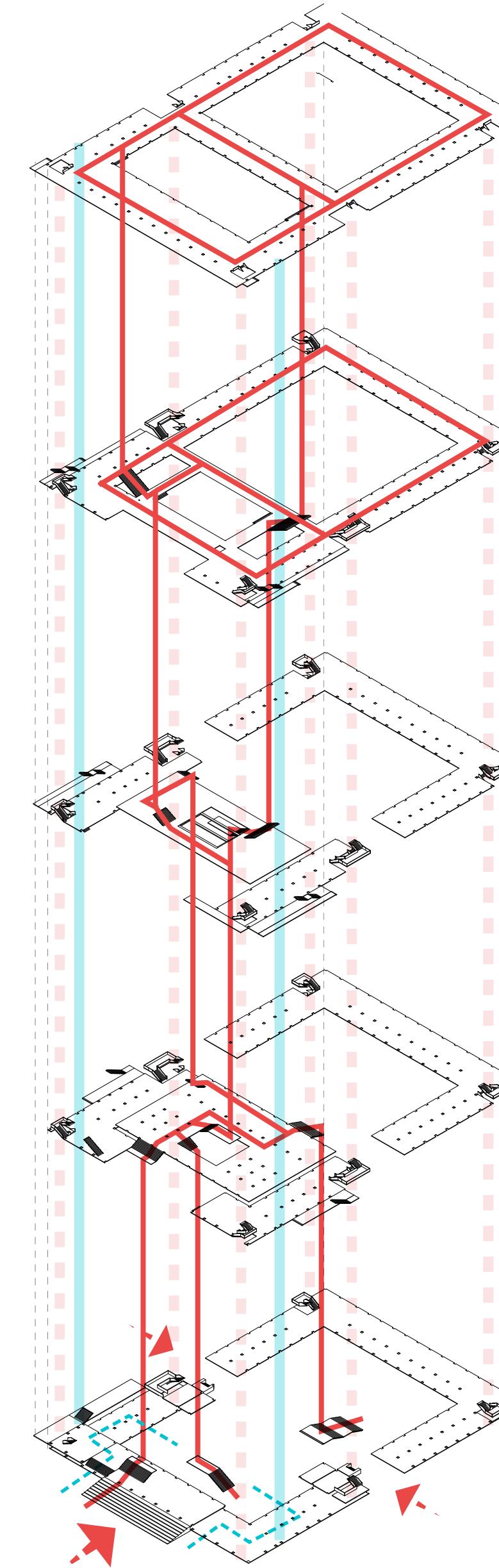


5TH FLOOR



LINE OF SIGHT

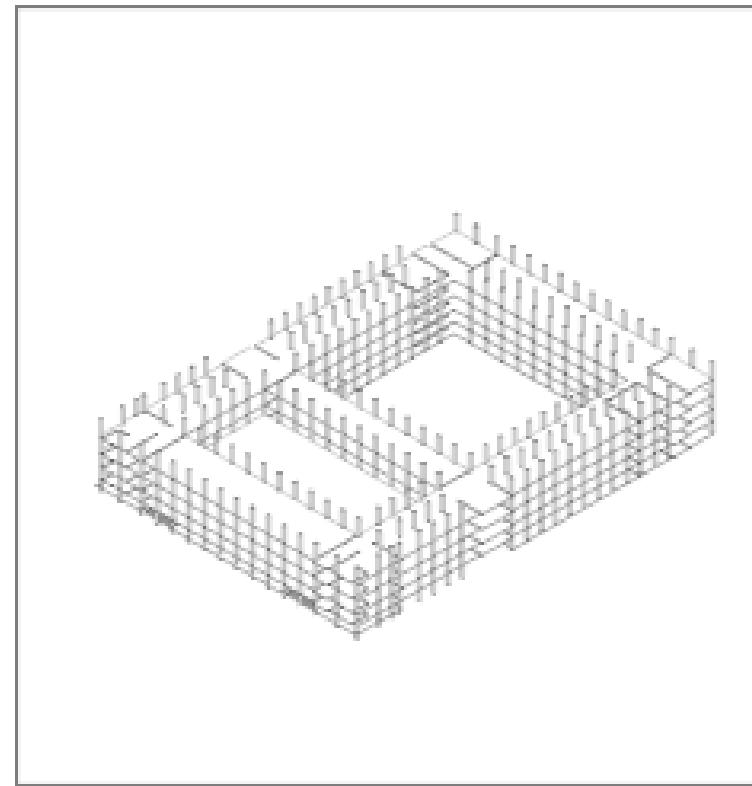




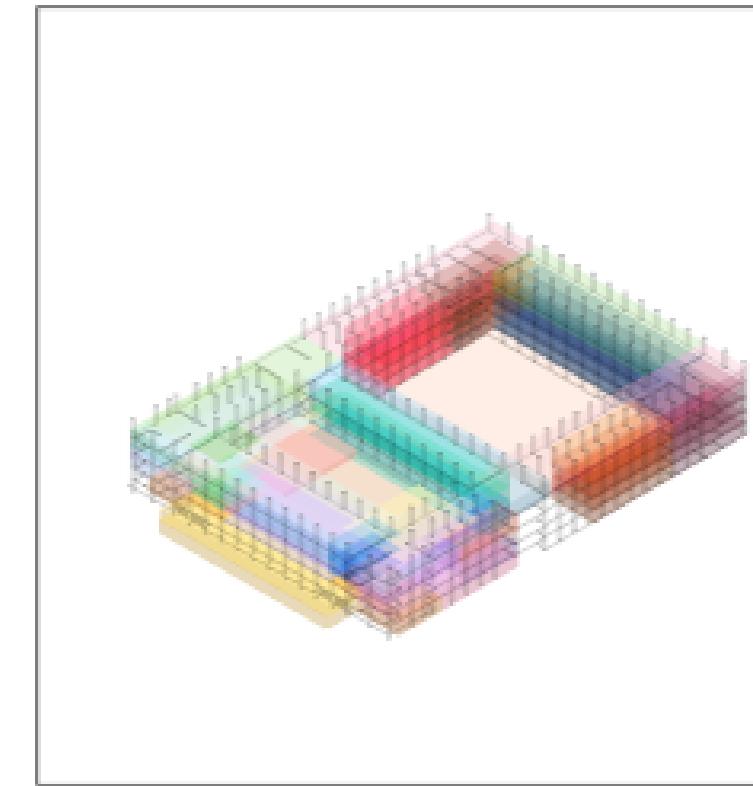
CIRCULATION OF PEOPLE

- | | | | |
|---|-----------------|---|------------------|
| | PUBLIC ELEVATOR | | SERVICE ELEVATOR |
| | PUBLIC STAIRS | | SERVICE |
| — | GENERAL VISITOR | | |

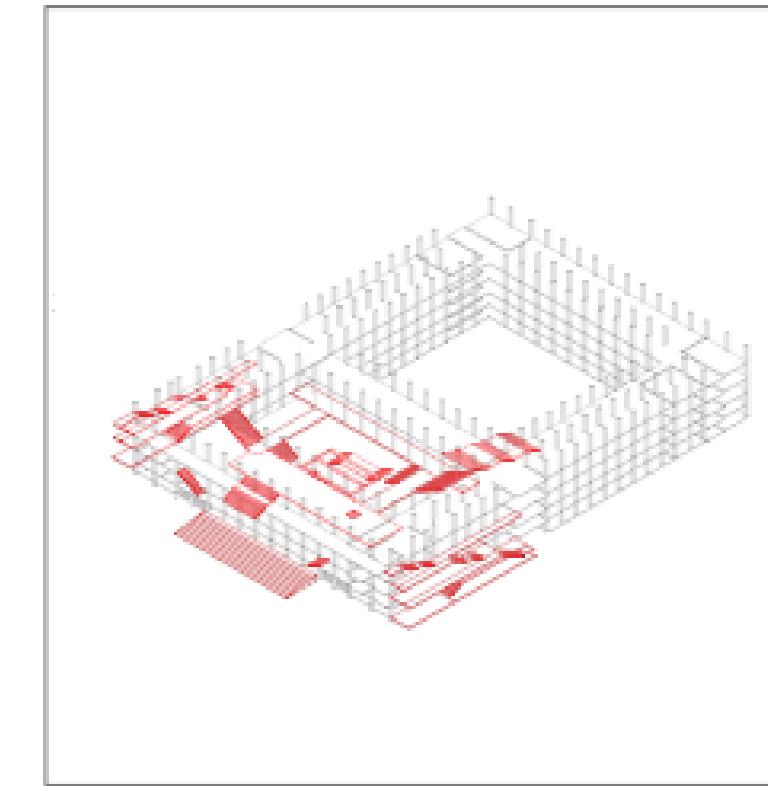
FORMAL DEVELOPMENT



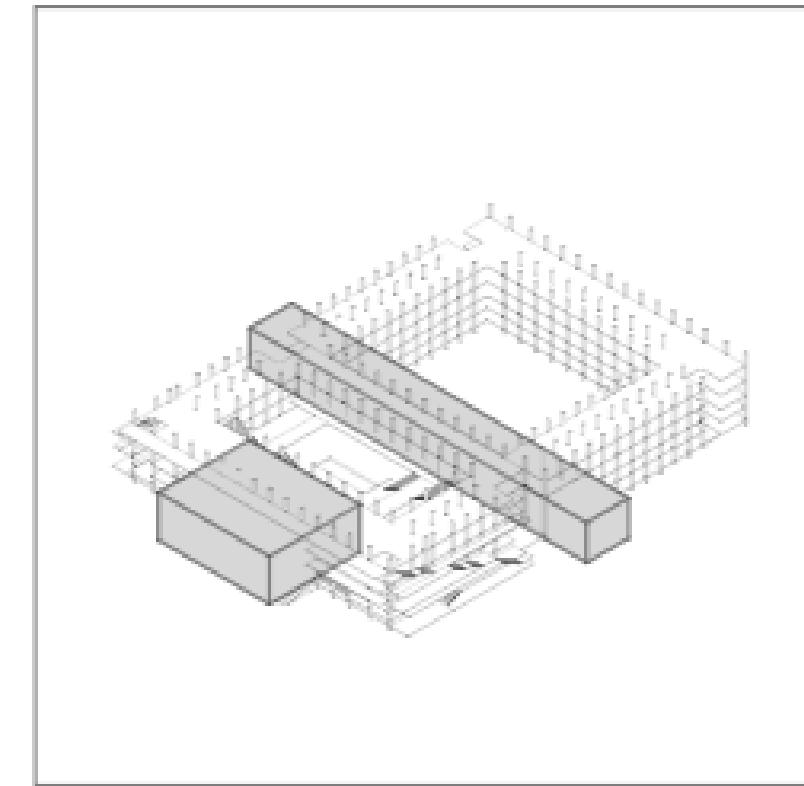
1. Original framework of BMA building



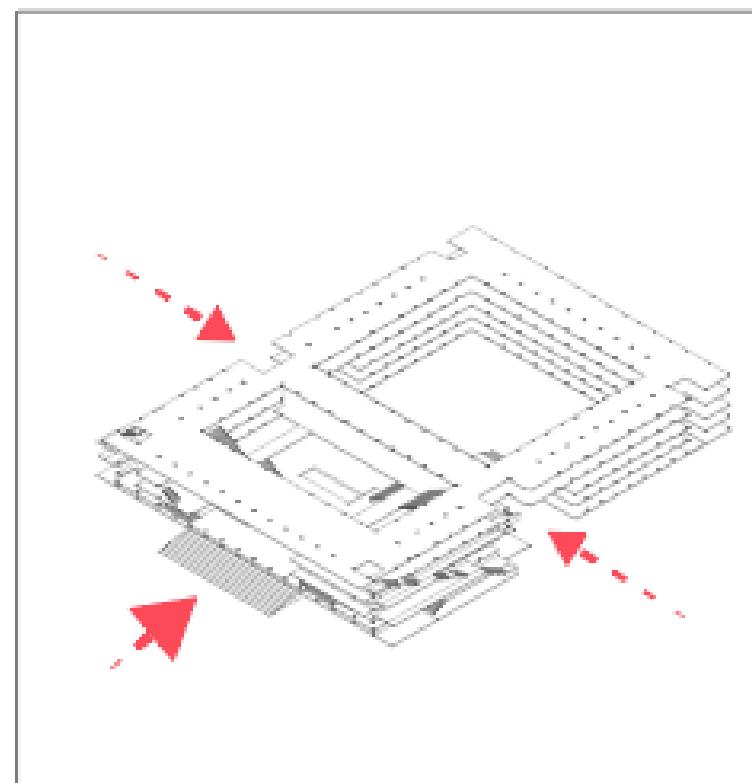
2. Add programming and zoning elements



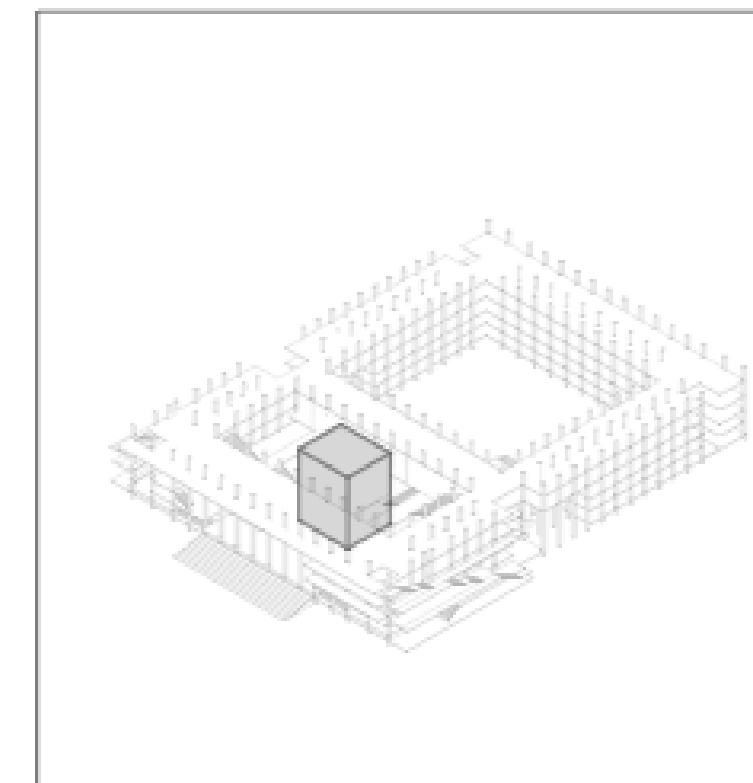
3. Add stairs to connect different programs and zones



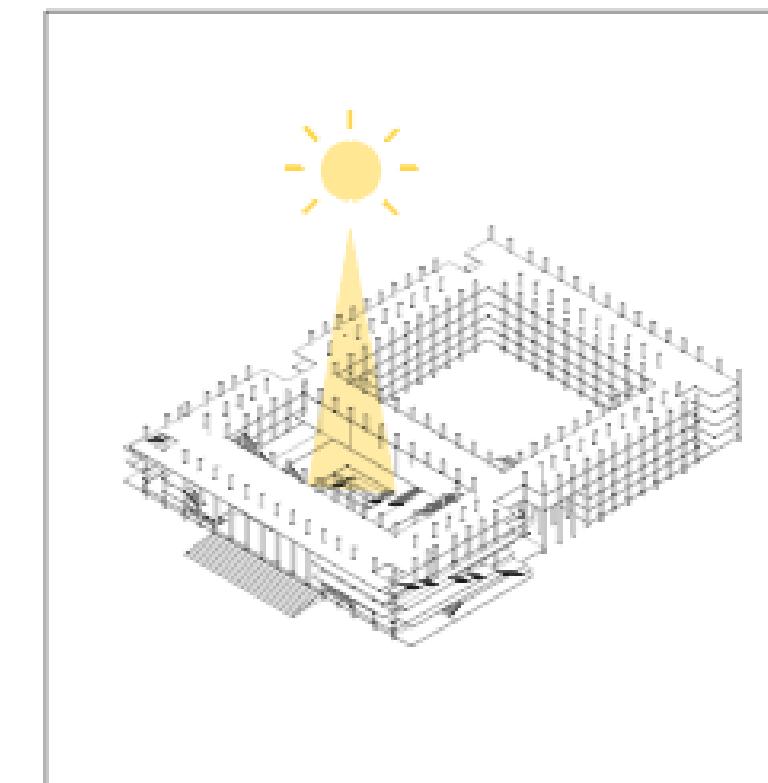
4. Cut floor plates to create more entryways



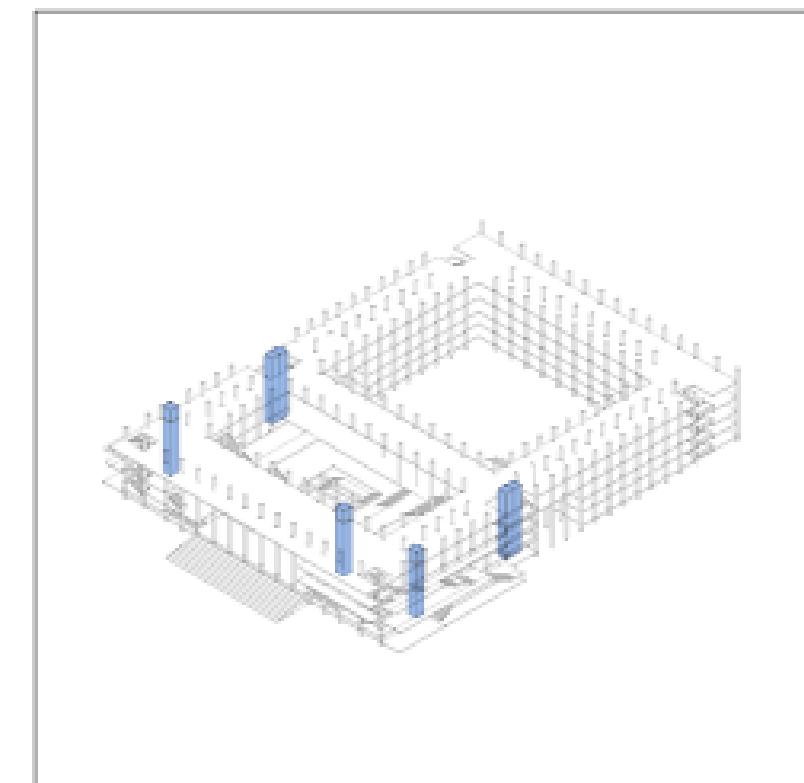
5. Increased accessibility from created entryways



6. Cut floor of courtyard to create center atrium

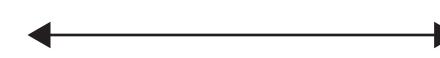


7. Increased sunlight and new focal point of building

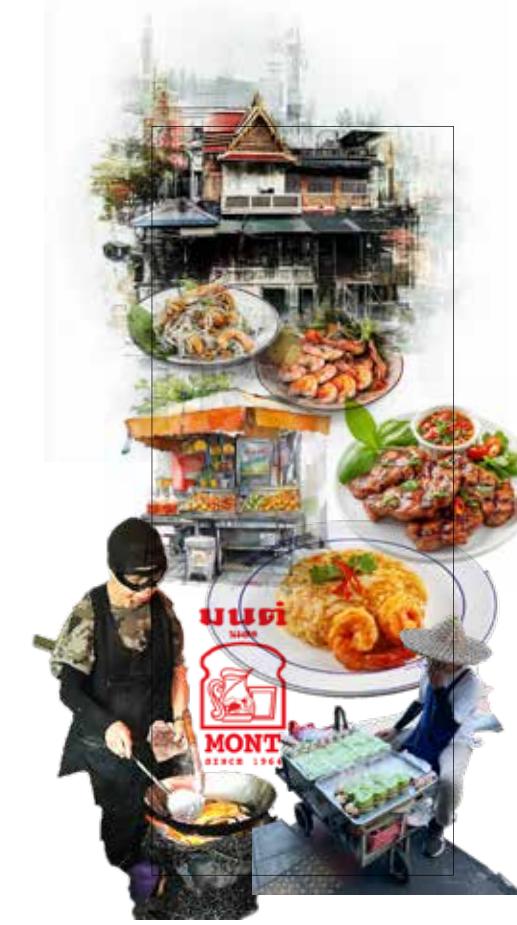


8. Add elevators for ease of vertical circulation

VISITOR'S
CULTURAL CENTER
TO ACT AS A SOCIAL HUB



A CONTEXTUAL AXIS THAT ACTS
AS A NARRATIVE TO
THE CITY



Food Discovery



Guides and Service



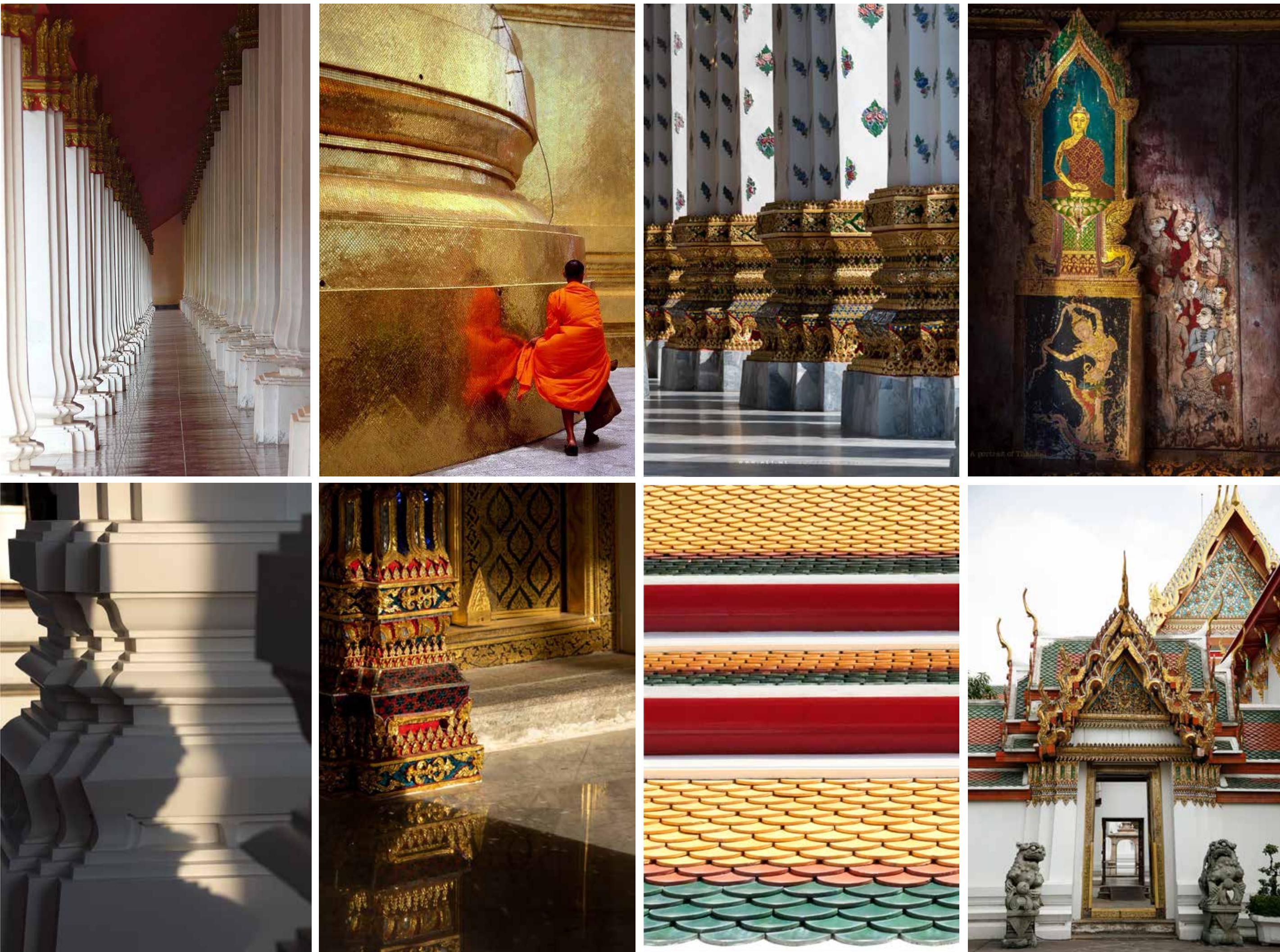
Community and Interaction

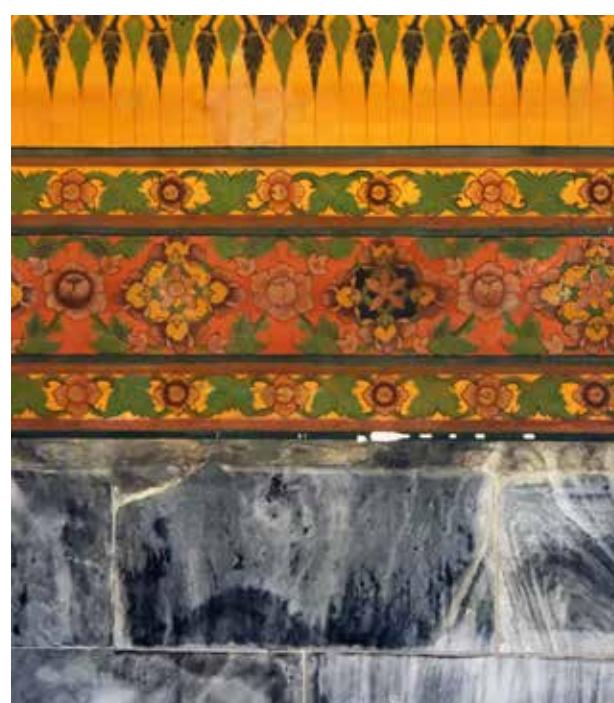
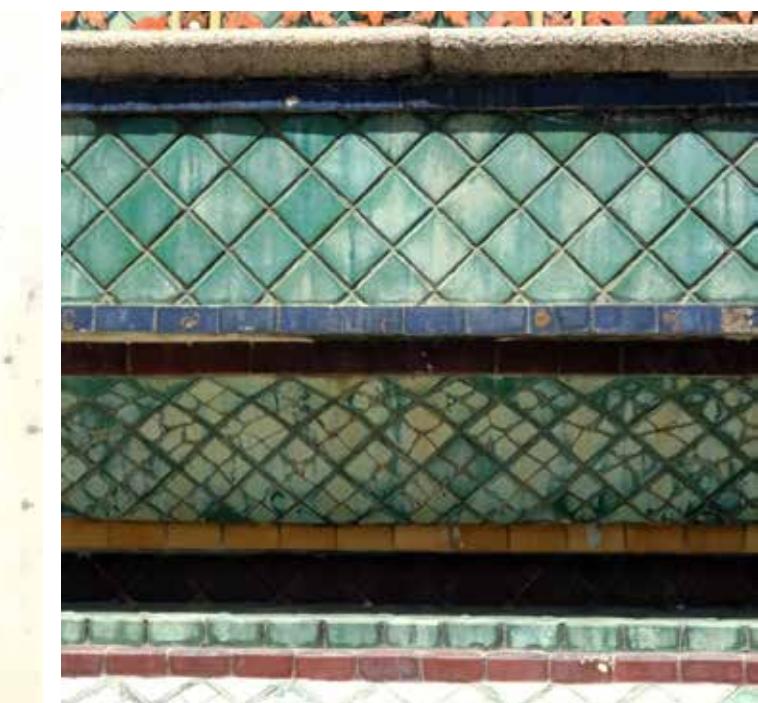
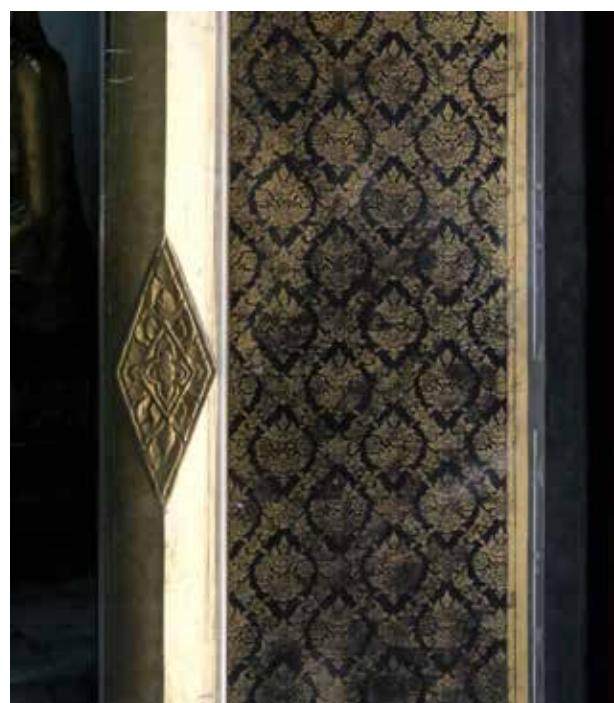


Co-Op and Workshop



Learning





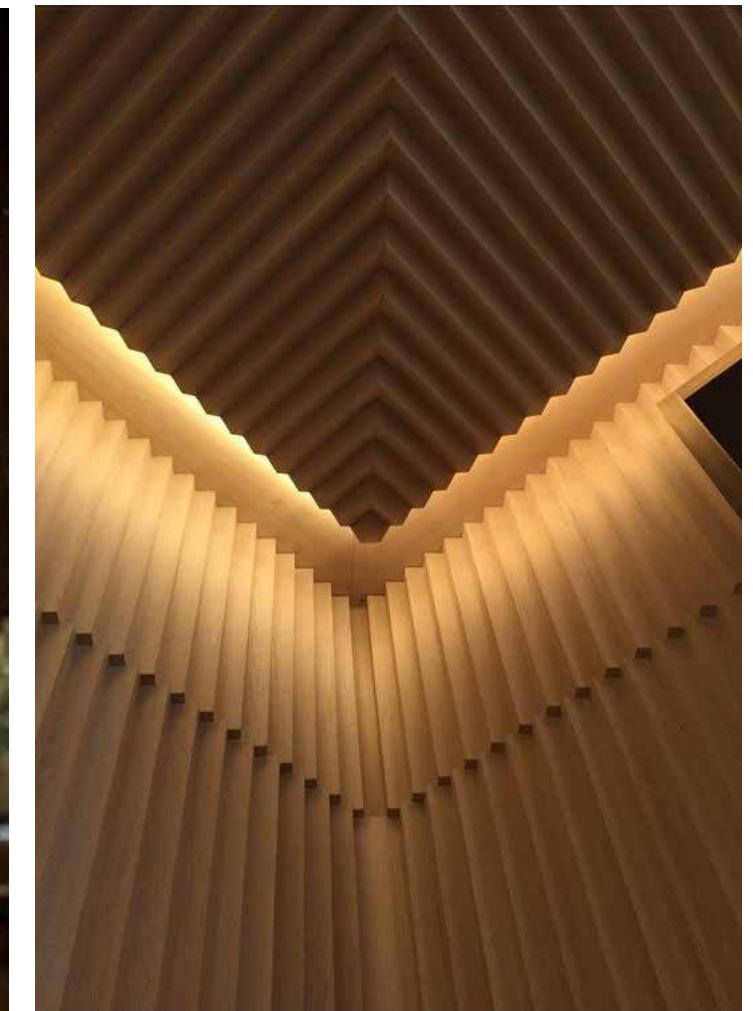
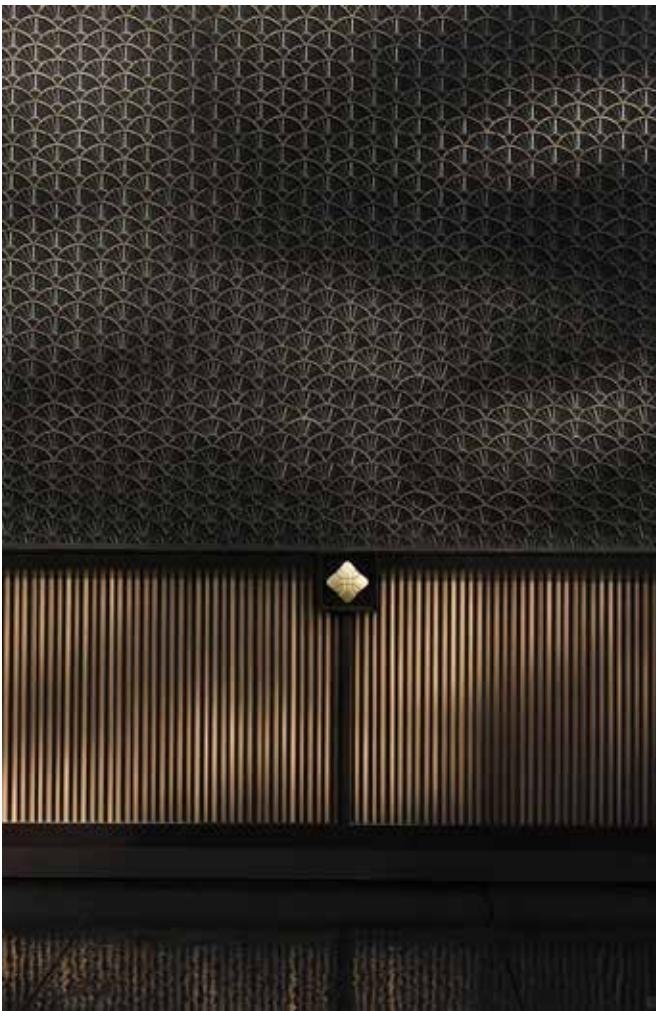
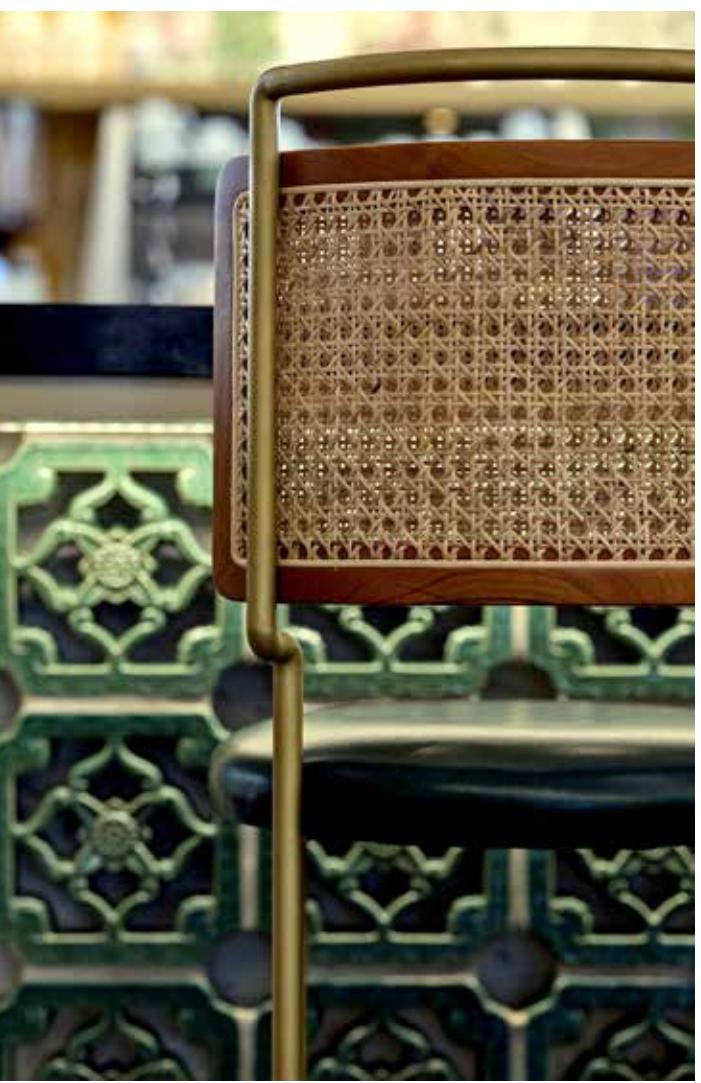
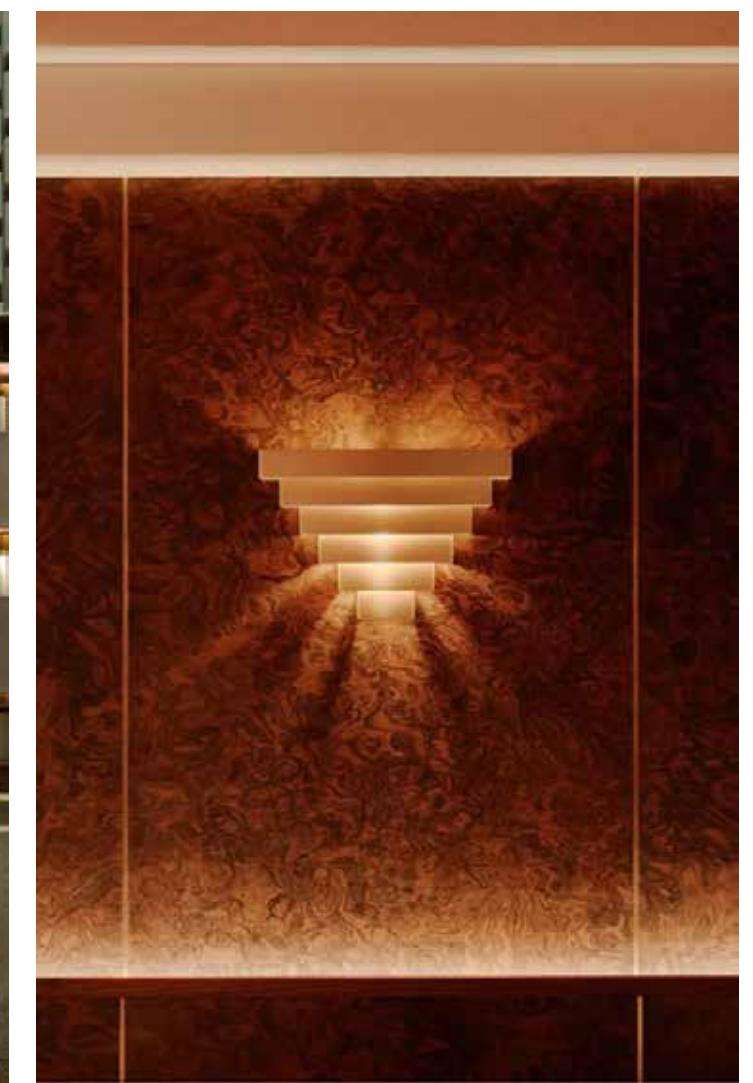
A solid color swatch in a mustard-yellow shade, matching the gold-colored elements seen in the images above.

A solid color swatch in a deep maroon shade, matching the red and dark red elements seen in the images above.

A solid color swatch in a light grey shade, matching the white and light-colored elements seen in the images above.

A solid color swatch in a teal-green shade, matching the green and blue elements seen in the images above.

A solid color swatch in a dark brown shade, matching the dark brown and black elements seen in the images above.



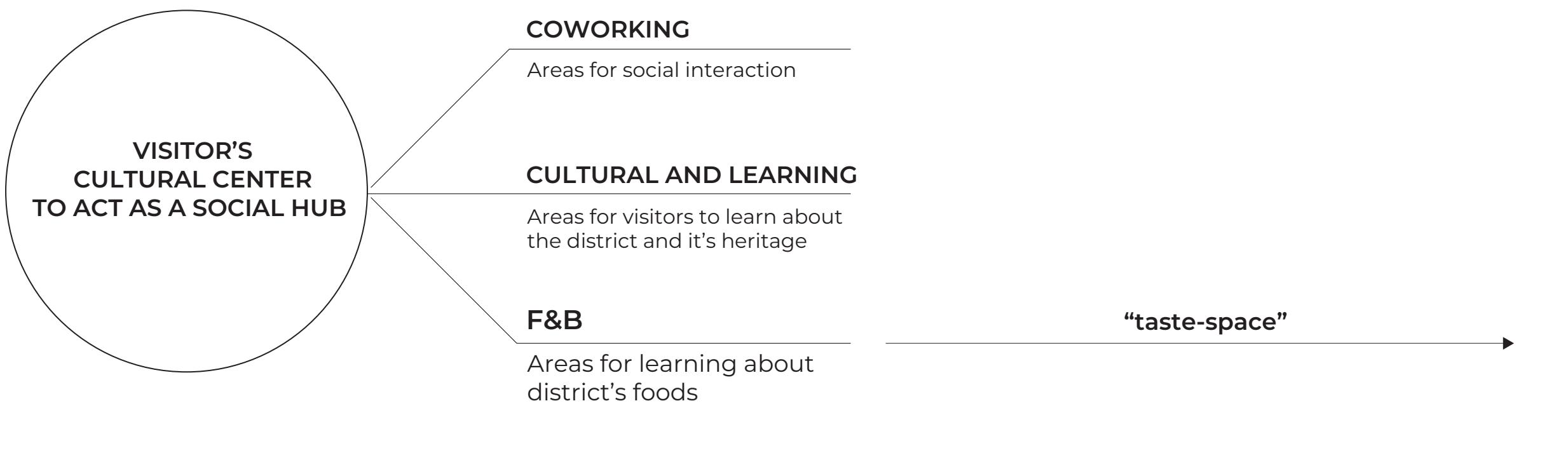
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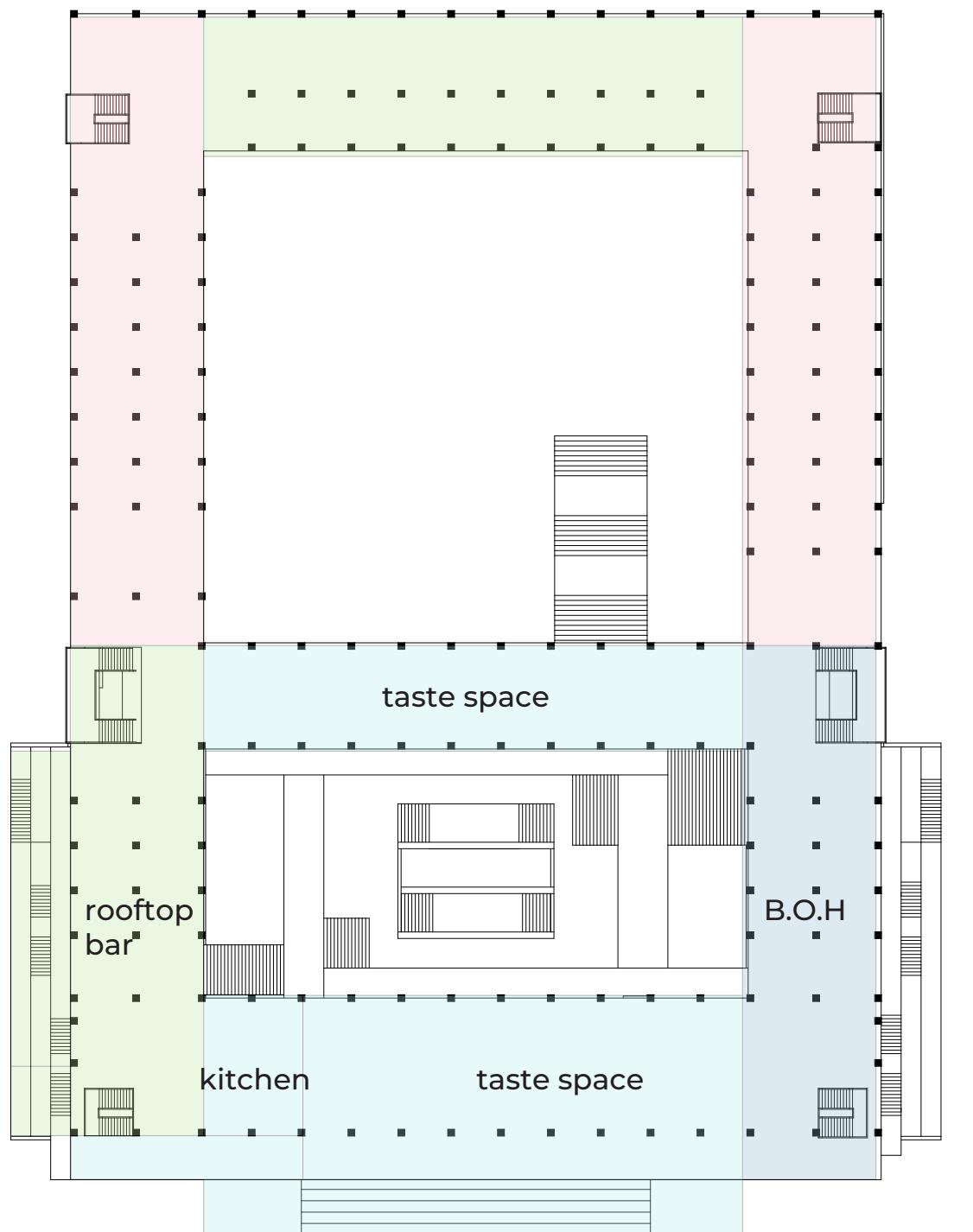
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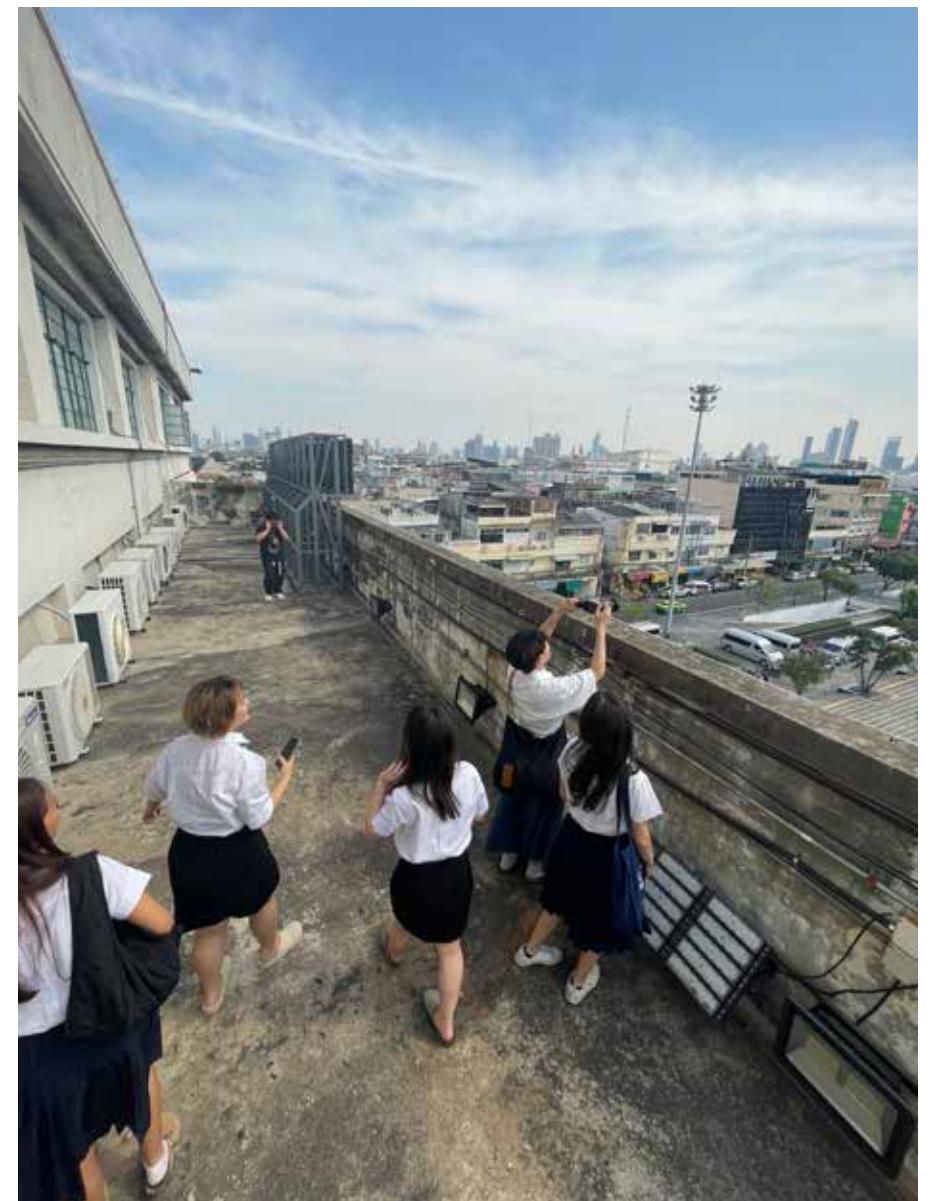
#7F7F7F



5TH FLOOR

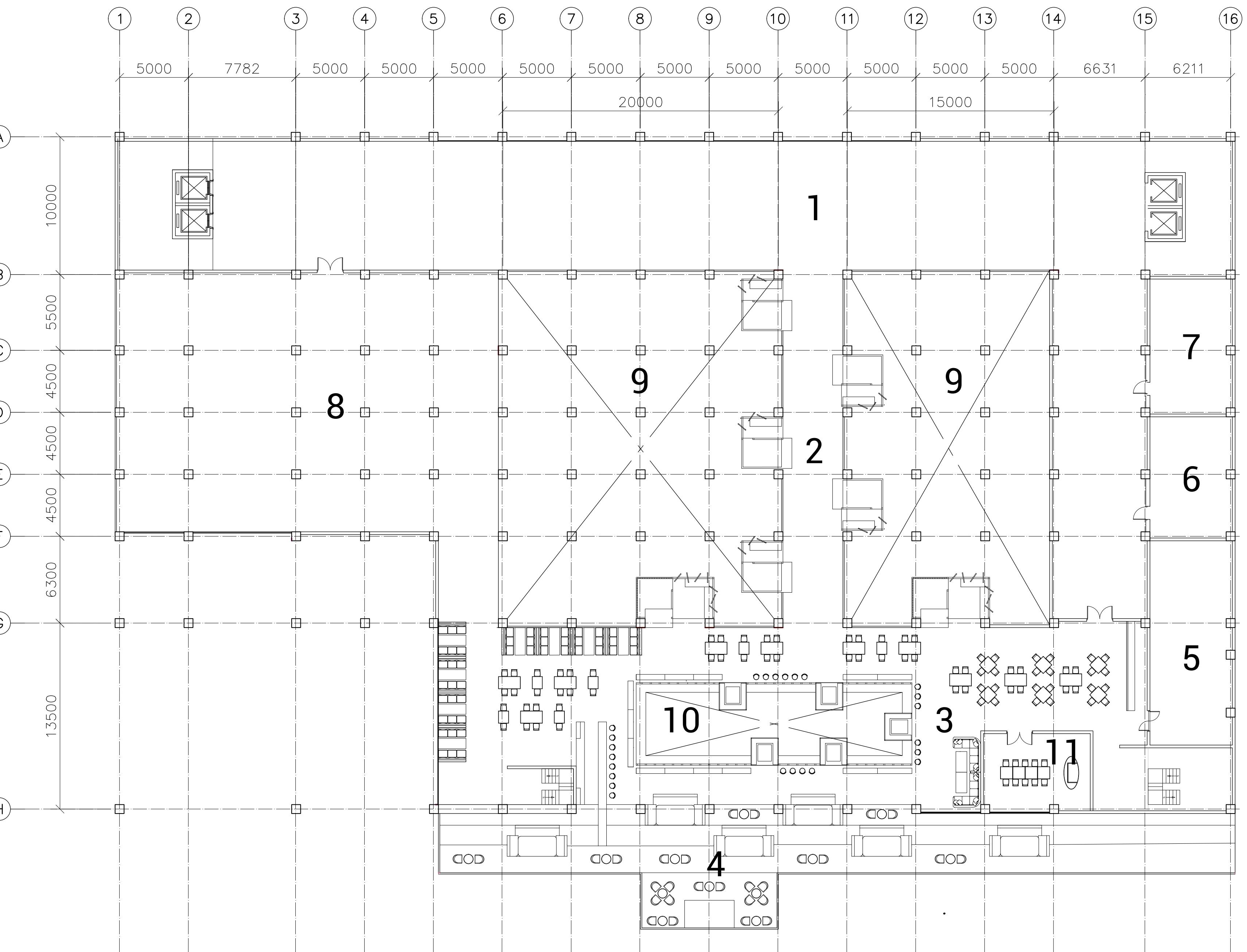


SAO CHING CHA VIEW



taste space (1:200 floor plan)

- 1 temporary food pop ups
- 2 seasonal food booths
- 3 central taste space + restaurant
- 4 rooftop taste space
- 5 kitchen
- 6 women's bathrooms
- 7 men's bathrooms
- 8 rooftop social bar
- 9 atrium overlooking commons courtyard
- 10 atrium overlooking lobby
- 11 chefs table room

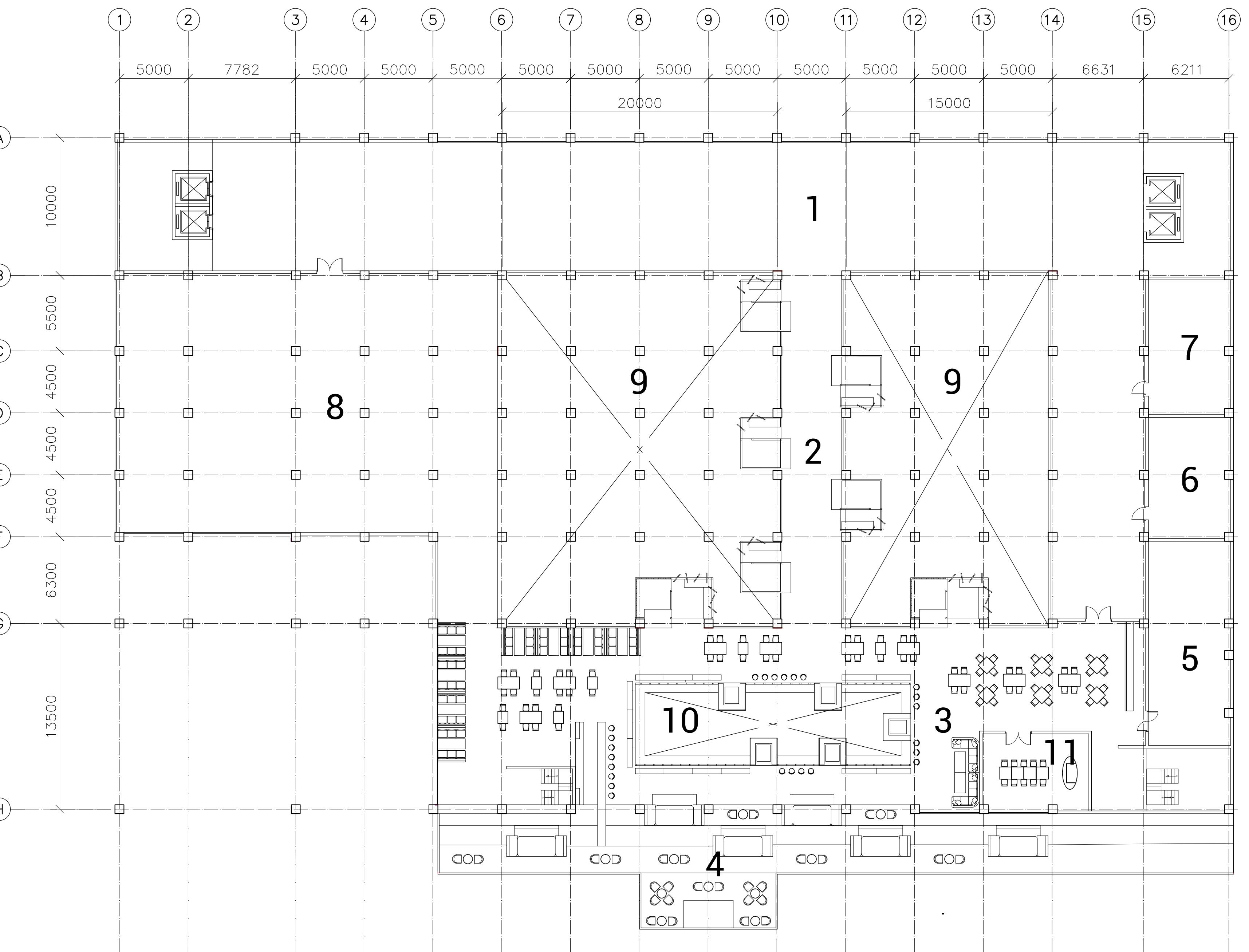






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- 7 men's bathrooms
- 8 rooftop social bar
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- 10 atrium overlooking lobby
- 11 chefs table room









steel frame

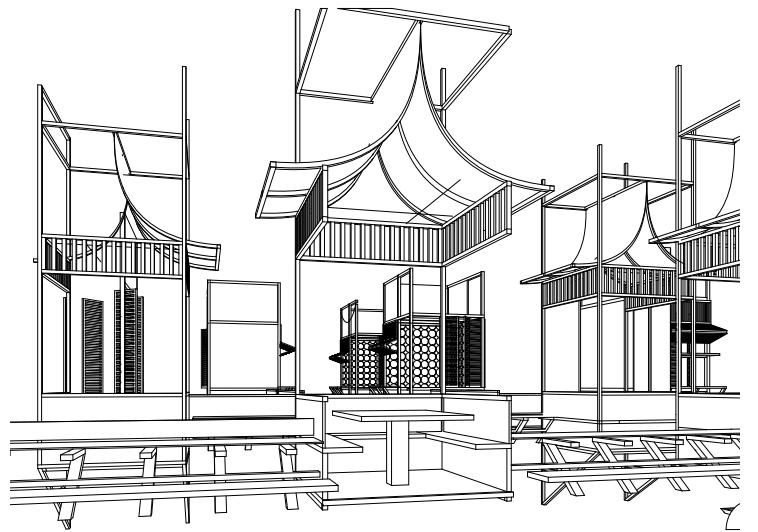
cloth

woven cloth

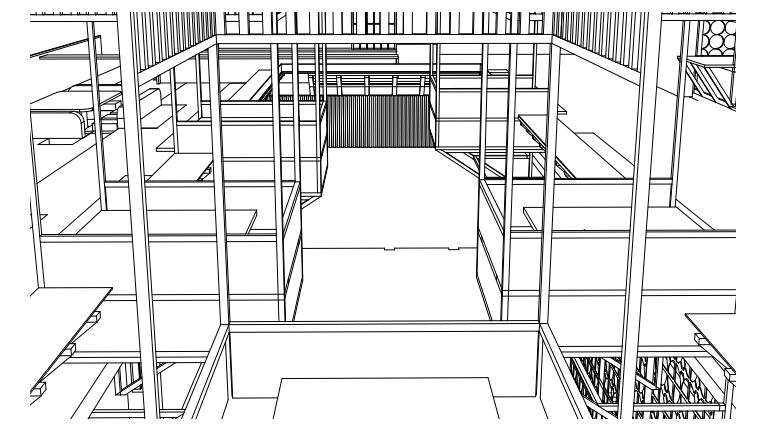
teak wood rail

concrete back wall

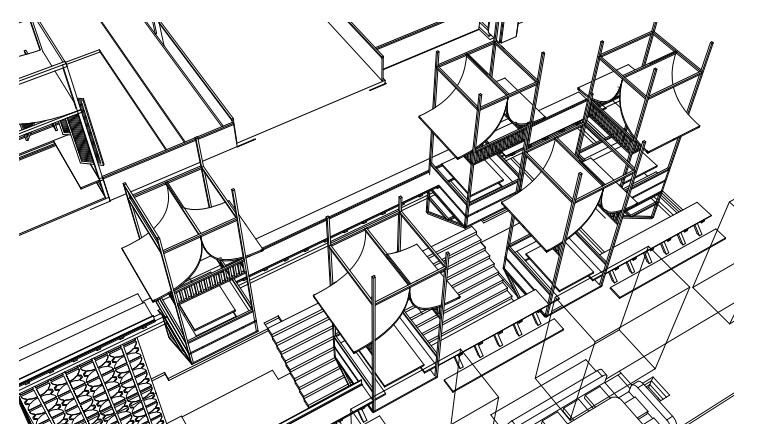




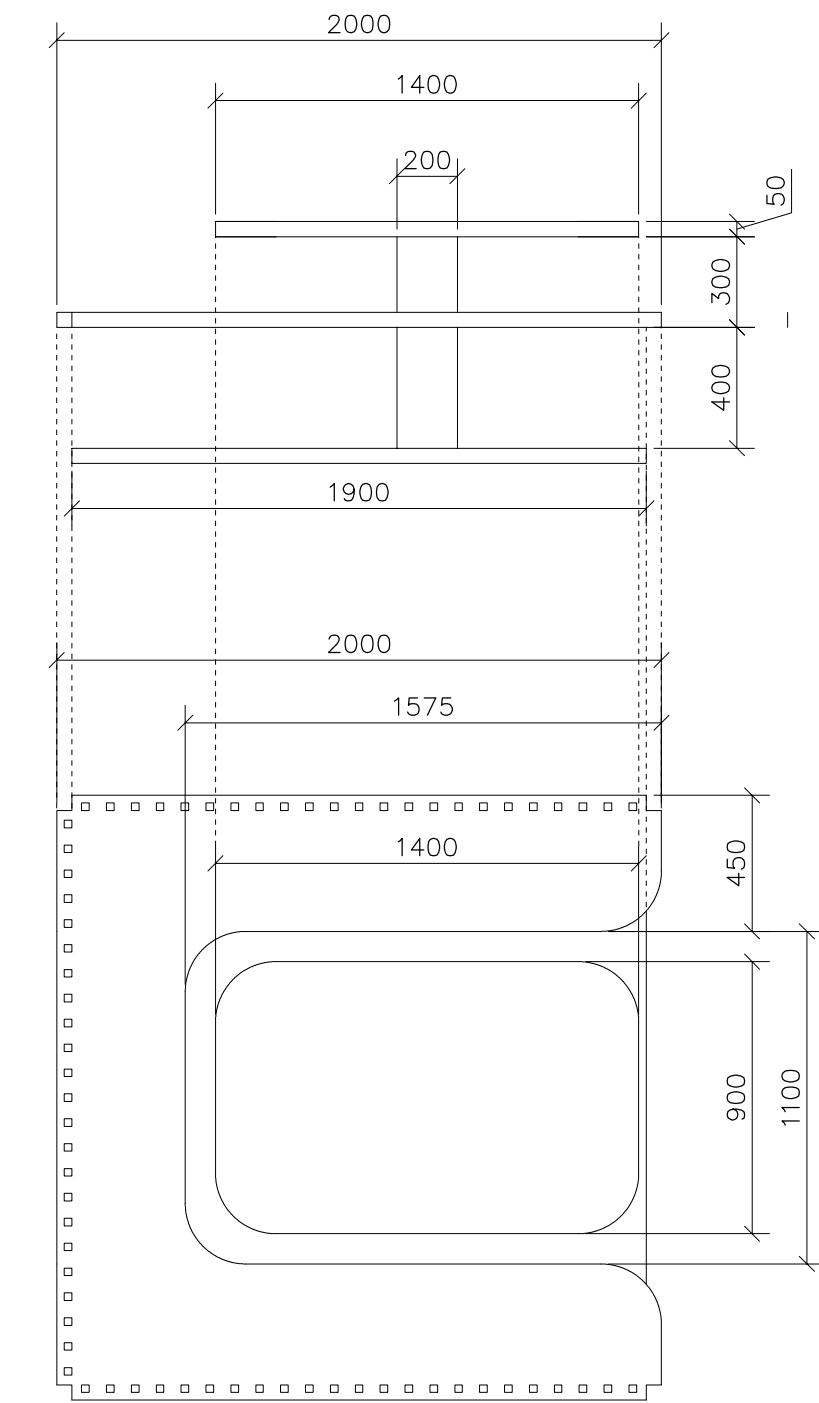
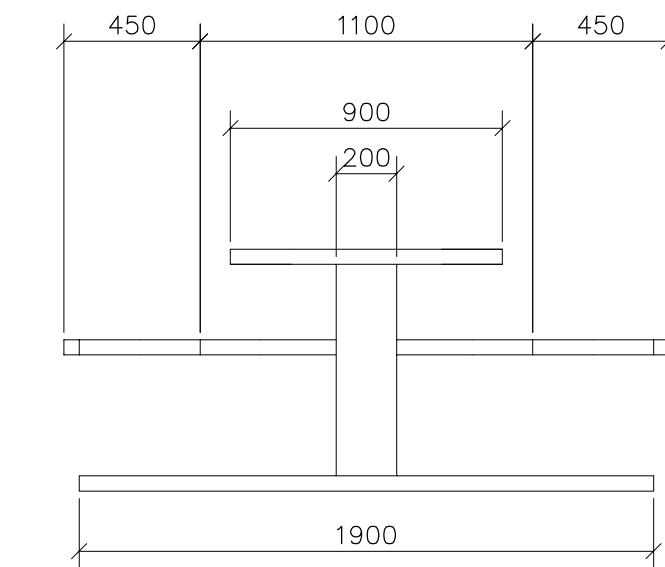
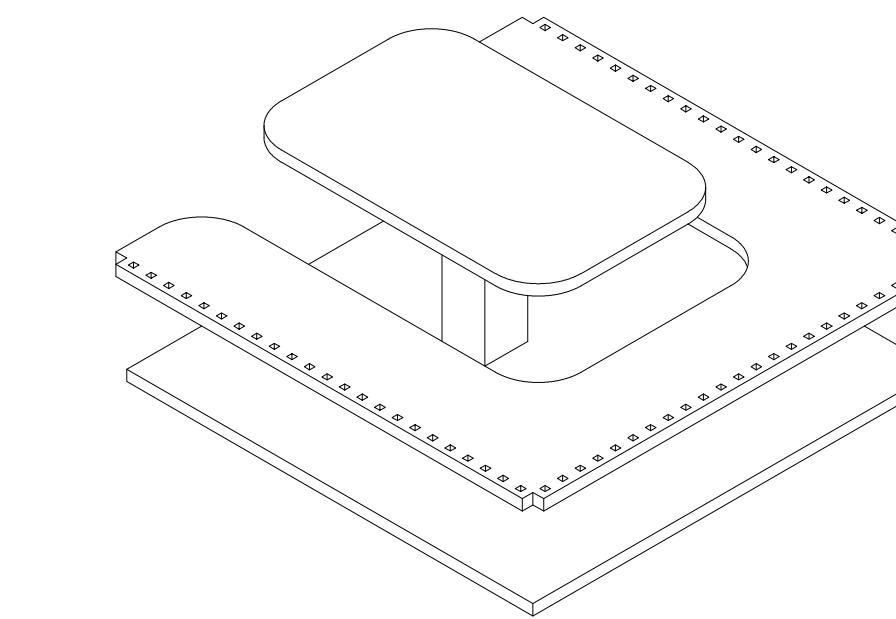
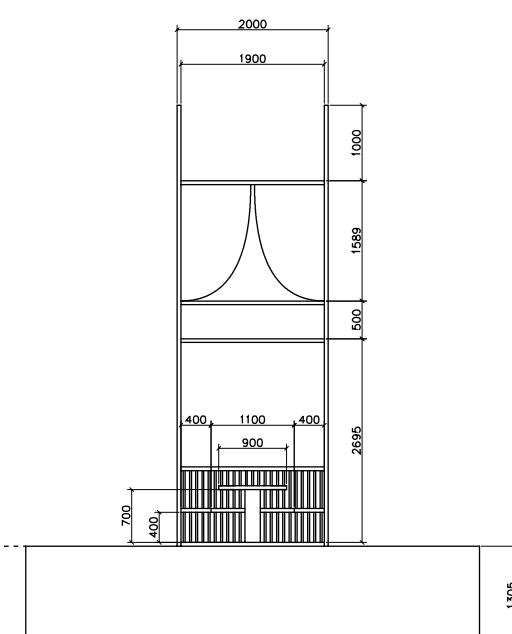
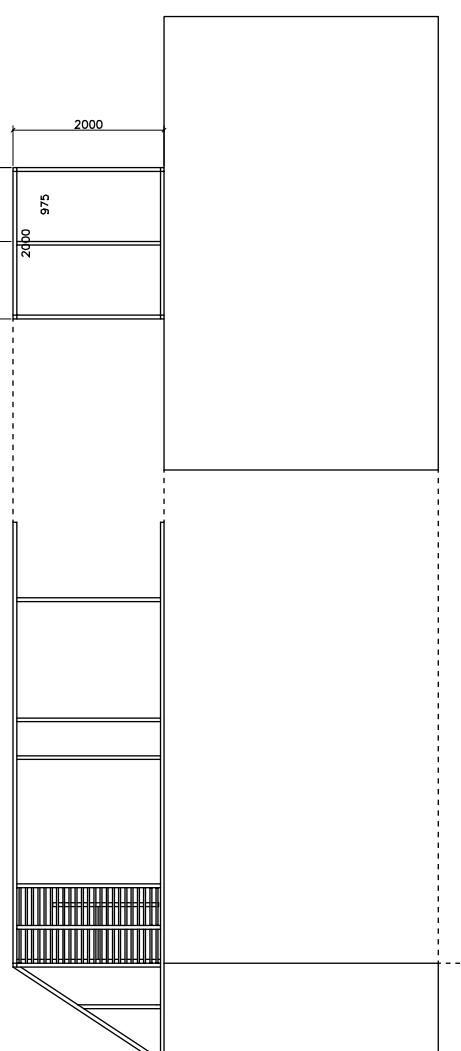
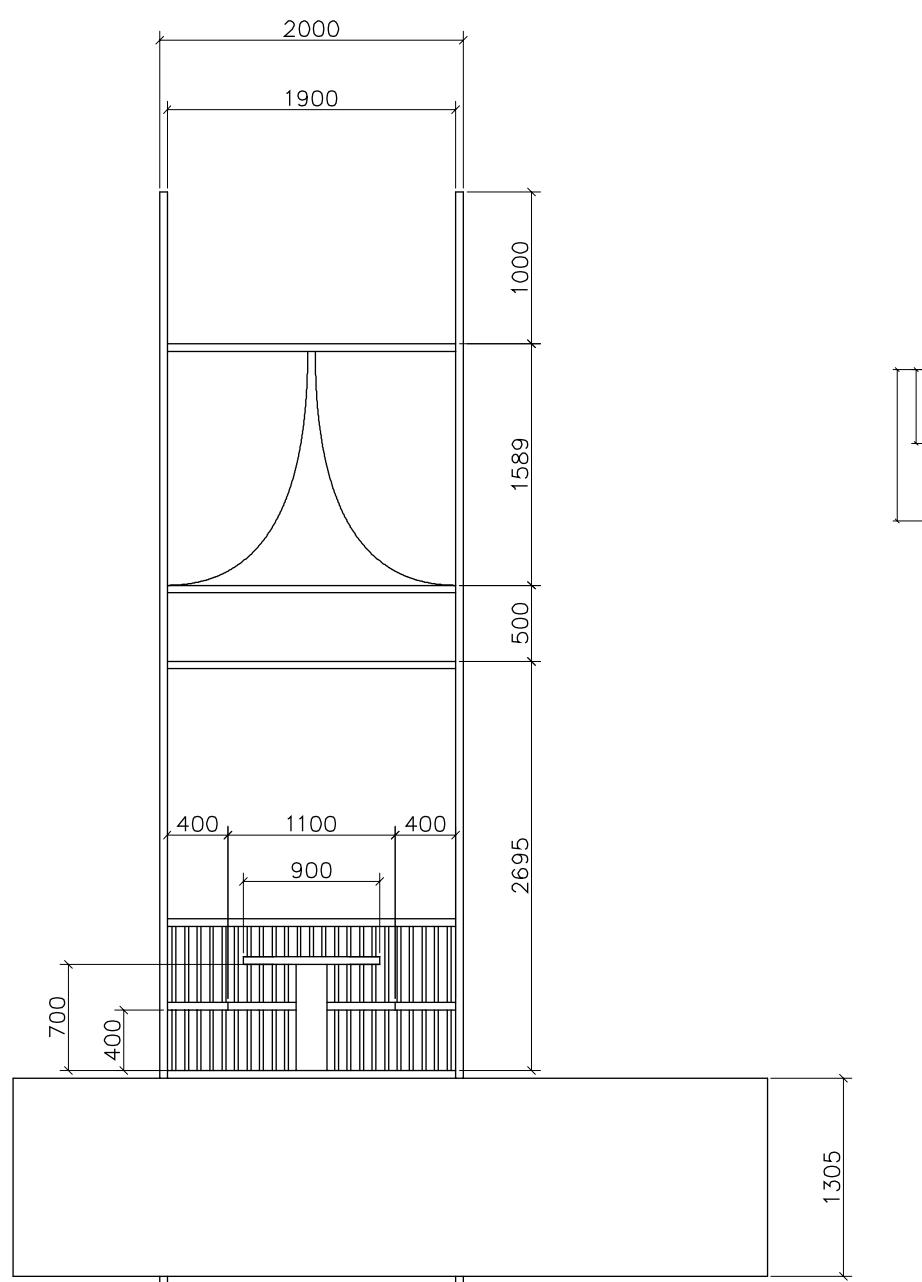
seating booth area



cantilevering off atrium

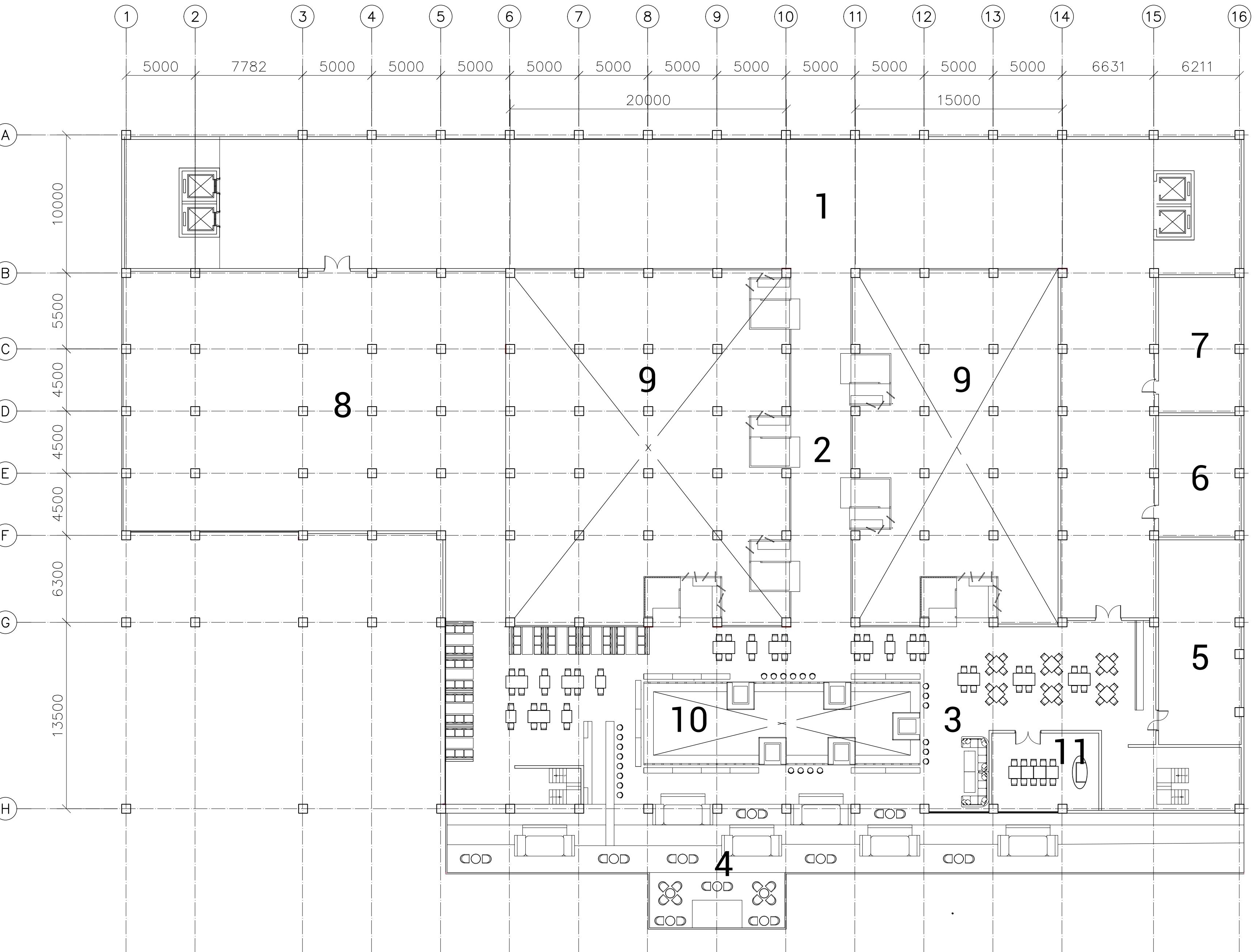


5 units



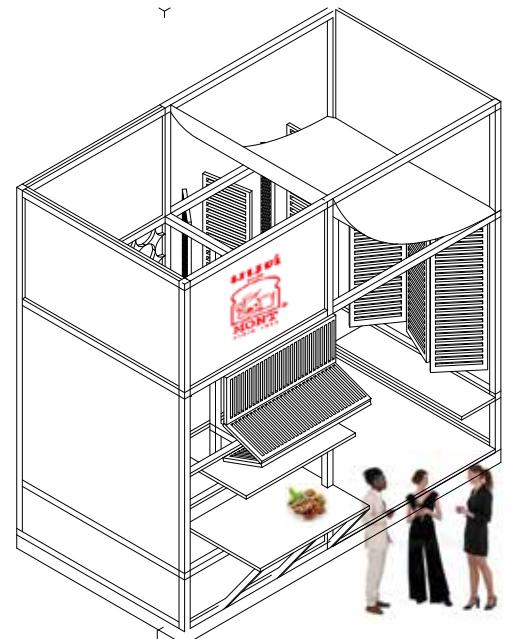
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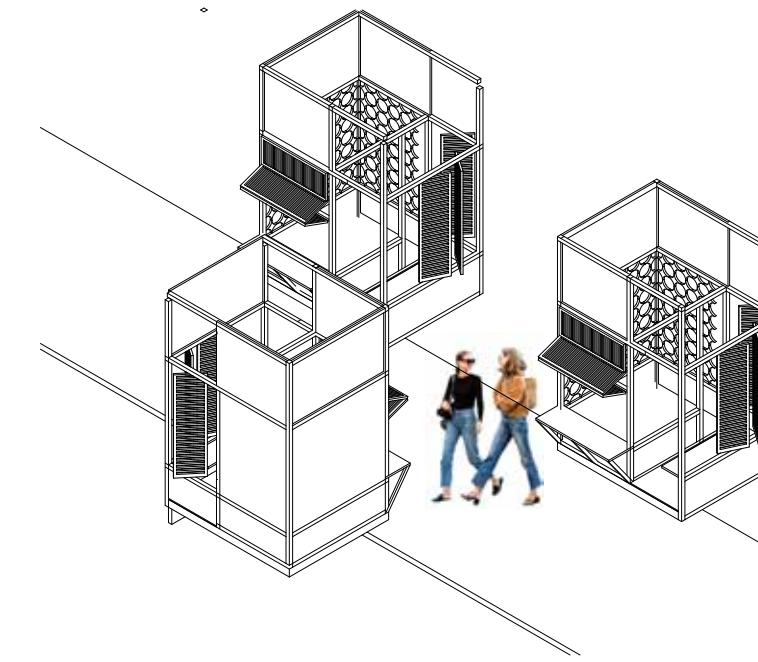




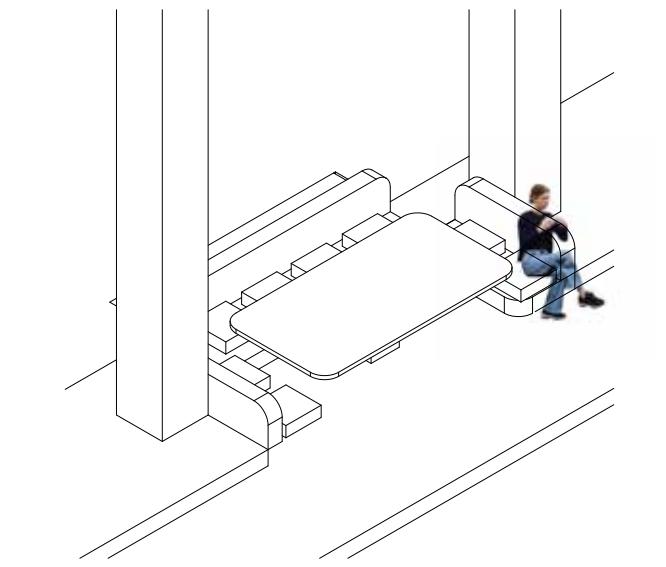




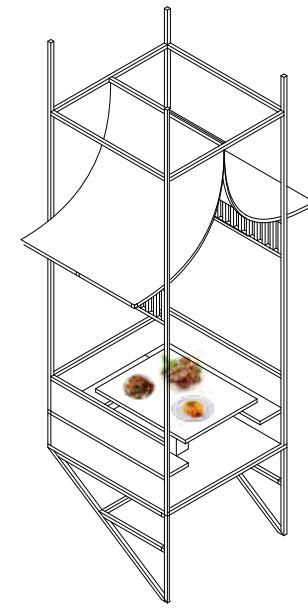
taste space booths



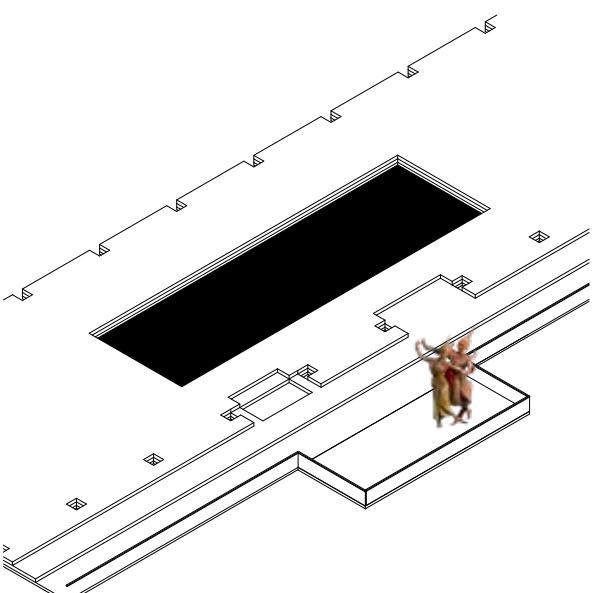
taste space booths



built in seating area



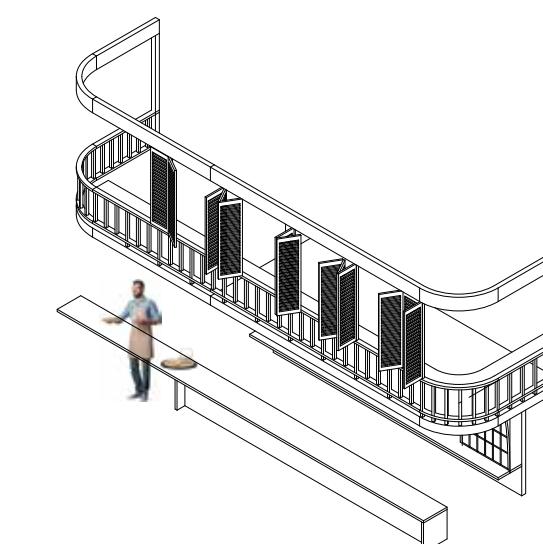
overhand seating configuration



stair and atrium

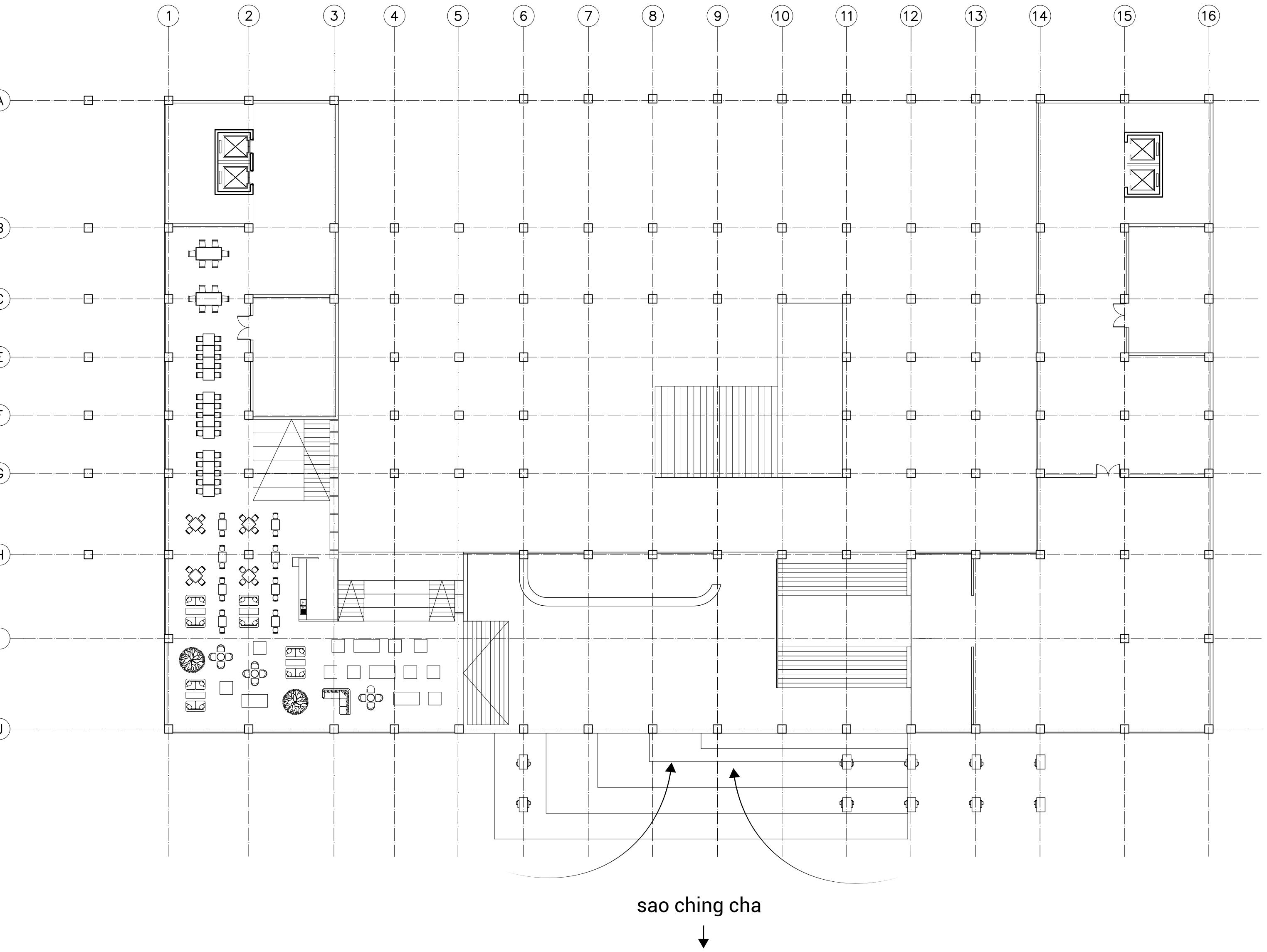
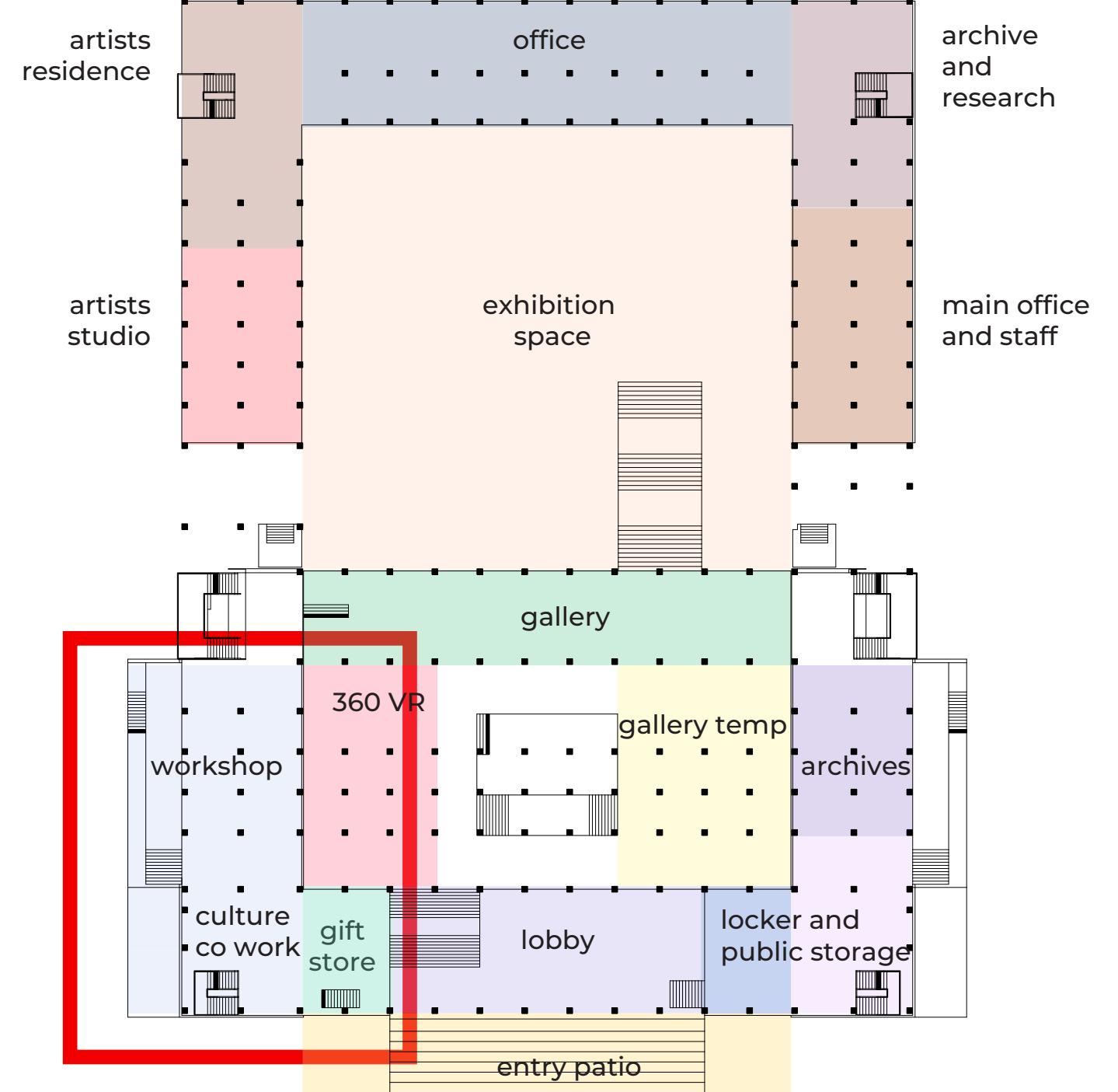


overhang seating area



tea tasting space

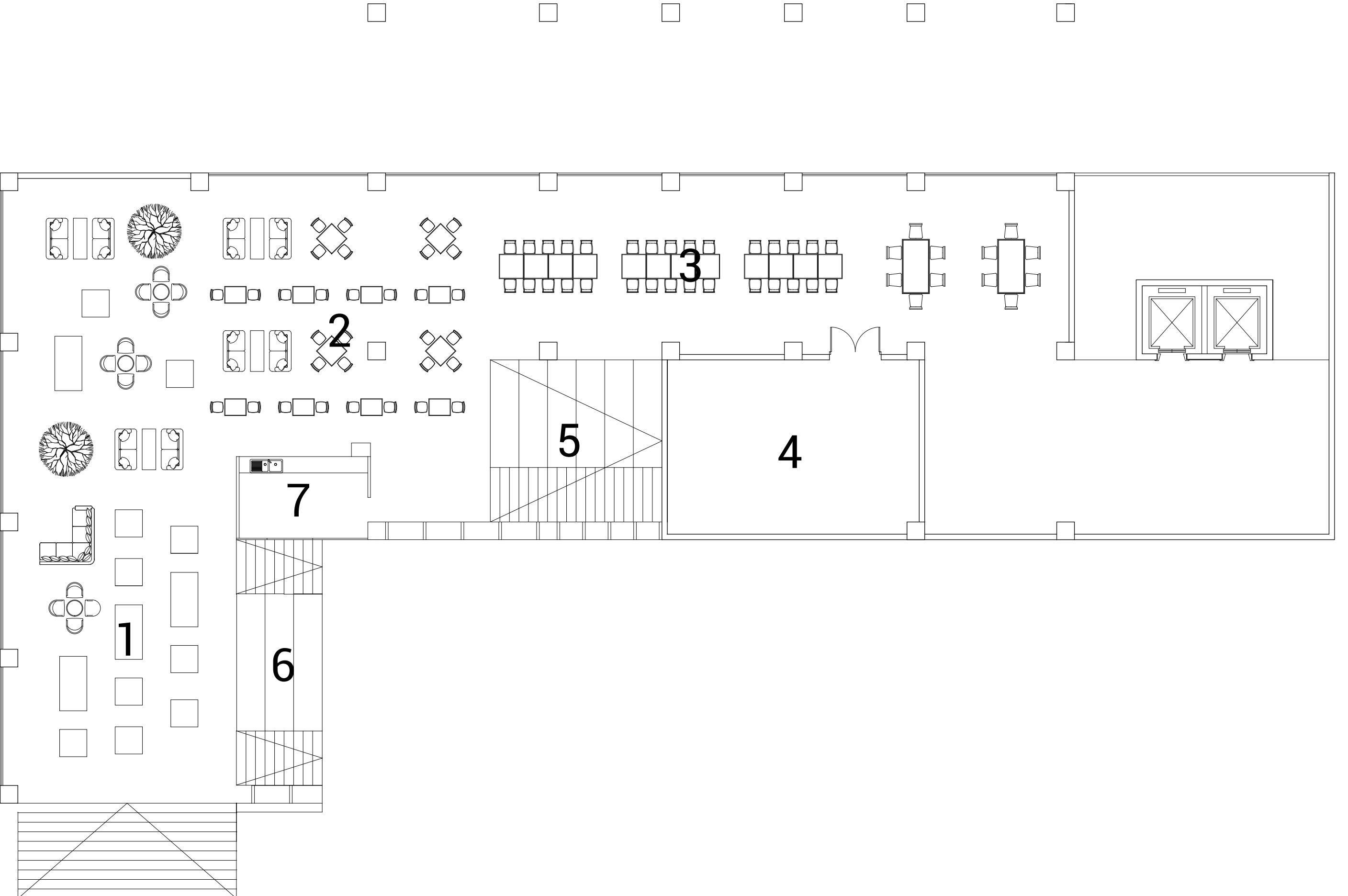
ground floor plan





art and culture co-op space

- 1 local craft's temporary showcase
- 2 cafe seating area
- 3 co-op tables
- 4 bathrooms
- 5 stairs leading to workshop space
- 6 stairs leading to immersive VR room
- 7 cafe bar

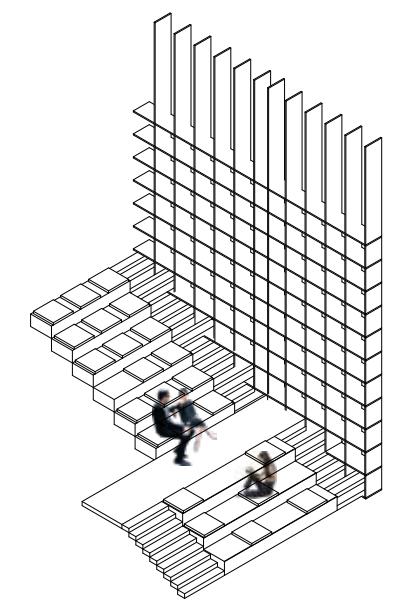




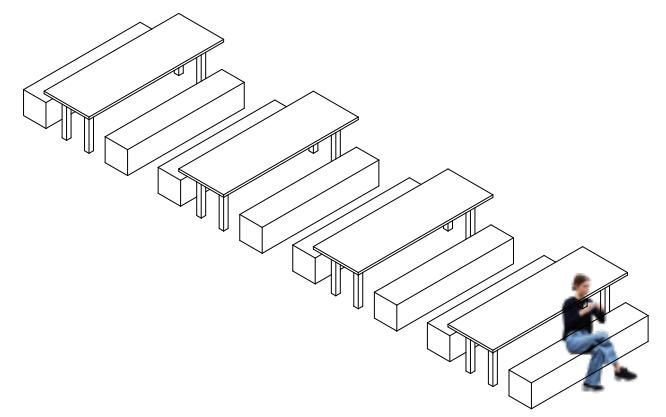




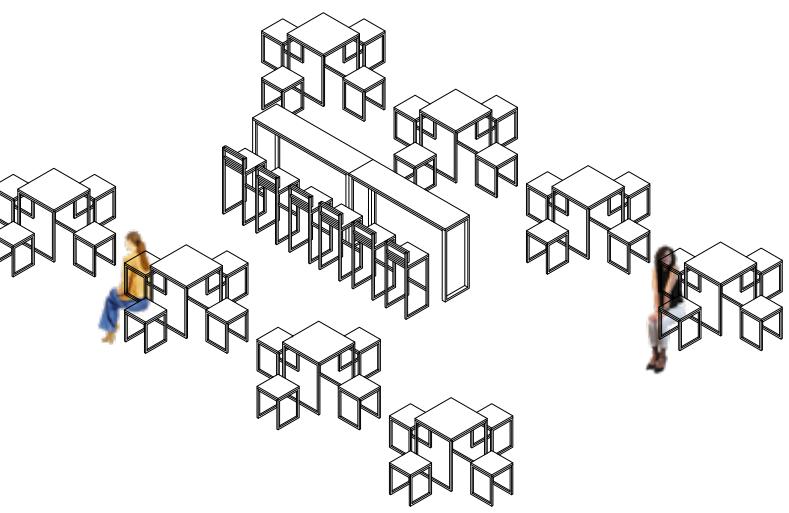




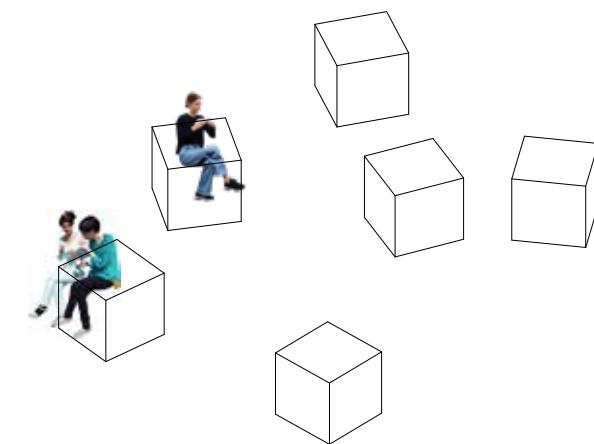
public stair seating area



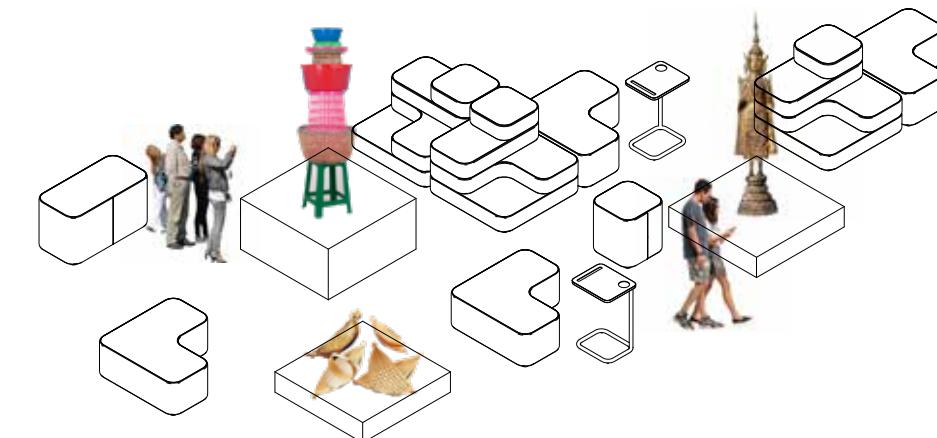
co working tables



rotating cafe space



modular bean bags



modular seating and display

