

Proportion are out of 55 episodes

Original Rerun Preempted N/A



Late Show with Stephen Colbert
11:35PM
CBS



The Tonight Show Starring Jimmy Fallon
11:35PM
NBC



Jimmy Kimmel Live
11:35PM
ABC



Late Night with Seth Meyers
12:35PM
NBC



Late Late Show with James Corden
12:35PM
CBS



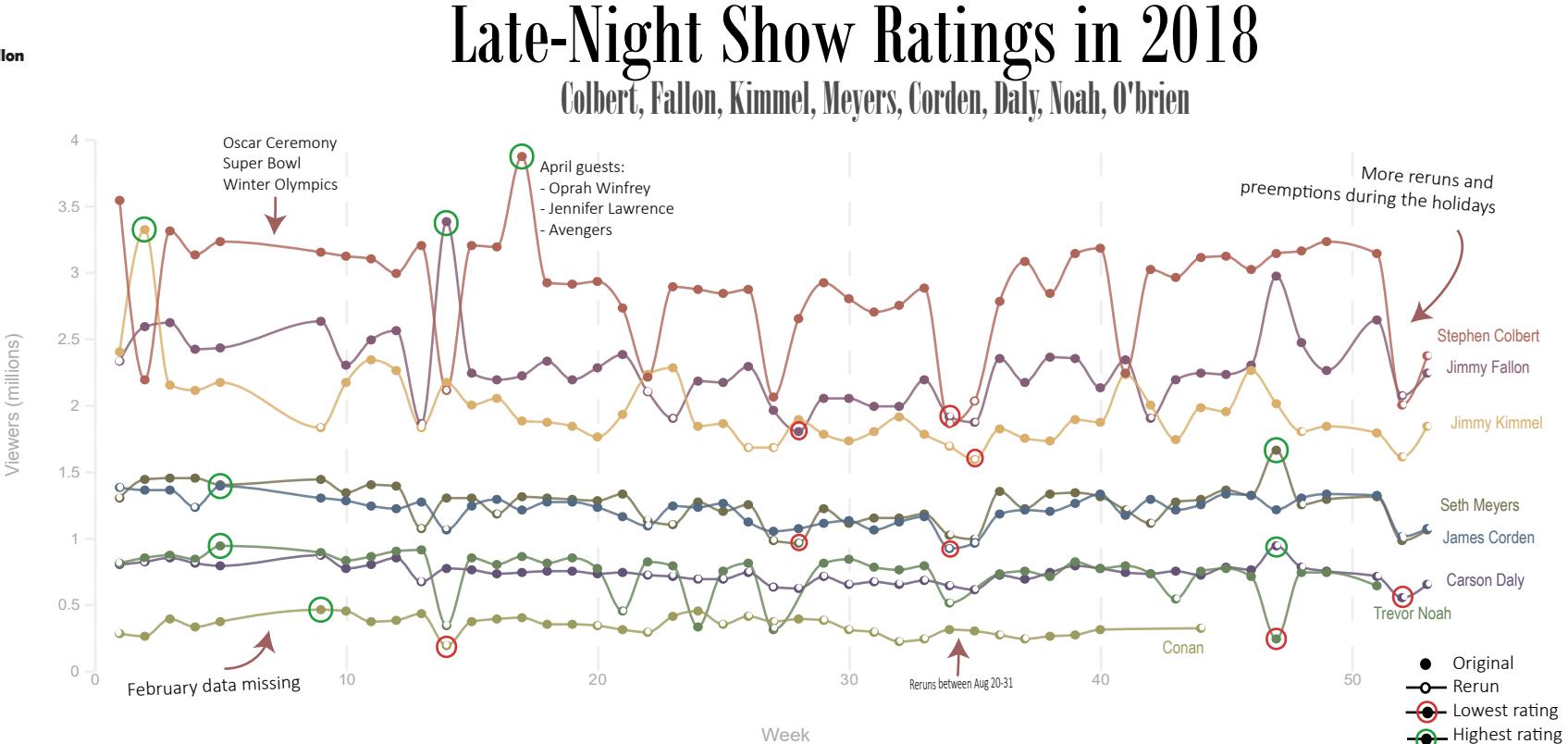
Last Call with Carson Daly
1:35AM
NBC



The Daily Show with Trevor Noah
11:00AM
Comedy Central (cable)



Conan
11:00PM
TBS (cable)



Overall, 2018 was a fairly stable year for Late-Night shows. As we are two years into the Trump presidency, there was less fluctuation in ratings. Most hosts benefitted from the events at the beginning of the year (Winter Olympics, Oscar, Super Bowl) and recorded their highest rating before April. In the primetime category, Stephen Colbert stays at the top in ratings with his political commentary. However, Jimmy Fallon remains the best medium to reach the target audience (age 18-49). Jimmy Kimmel is slightly behind in ratings but shows respectable numbers. As for hosts after midnight, Seth Meyers benefited strongly from the NBC recognition and leads slightly above James Corden's Late Late show. Carson Daly also shows respectful numbers for a 1:35AM show but will be leaving the gig in 2019. It is exciting to see what his successor YouTuber Lilly Singh will bring. Finally, cable shows Trevor Noah fell slightly behind while Conan O'Brien faced more difficulties. Note that O'Brien had many rerun episodes in 2018 and instead played active roles with other TBS shows.