





id/x partners

VIRTUAL INTERNSHIP EXPERIENCE (VIX)

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PROBLEM RESEARCH

- Problem : the number of customers defaults reached 50,968 people and the company suffered a loss of \$743,972,450 in 2007 to 2014
- Goal : reduce company losses by up to 30 percent of bad loan
- Objective : Create a ML system to help loan assessments automatically
- Business Metrics : cost





DATASET

01

Loan_data_2007_2014 have 466285 rows and 74 columns

- Float64 : 46
- Int64 : 6
- Object : 22

02

Target from loan_status column

- Current
- Fully Paid
- In Grace Period
- Does not meet the credit policy. Status:Fully Paid
- Late (16-30 days)
- Charged Off
- Late (31-120 days)
- Default
- Does not meet the credit policy. Status:Charged Off

0.480878

0.396193

0.006747

0.004263

0.002612

0.091092

0.014798

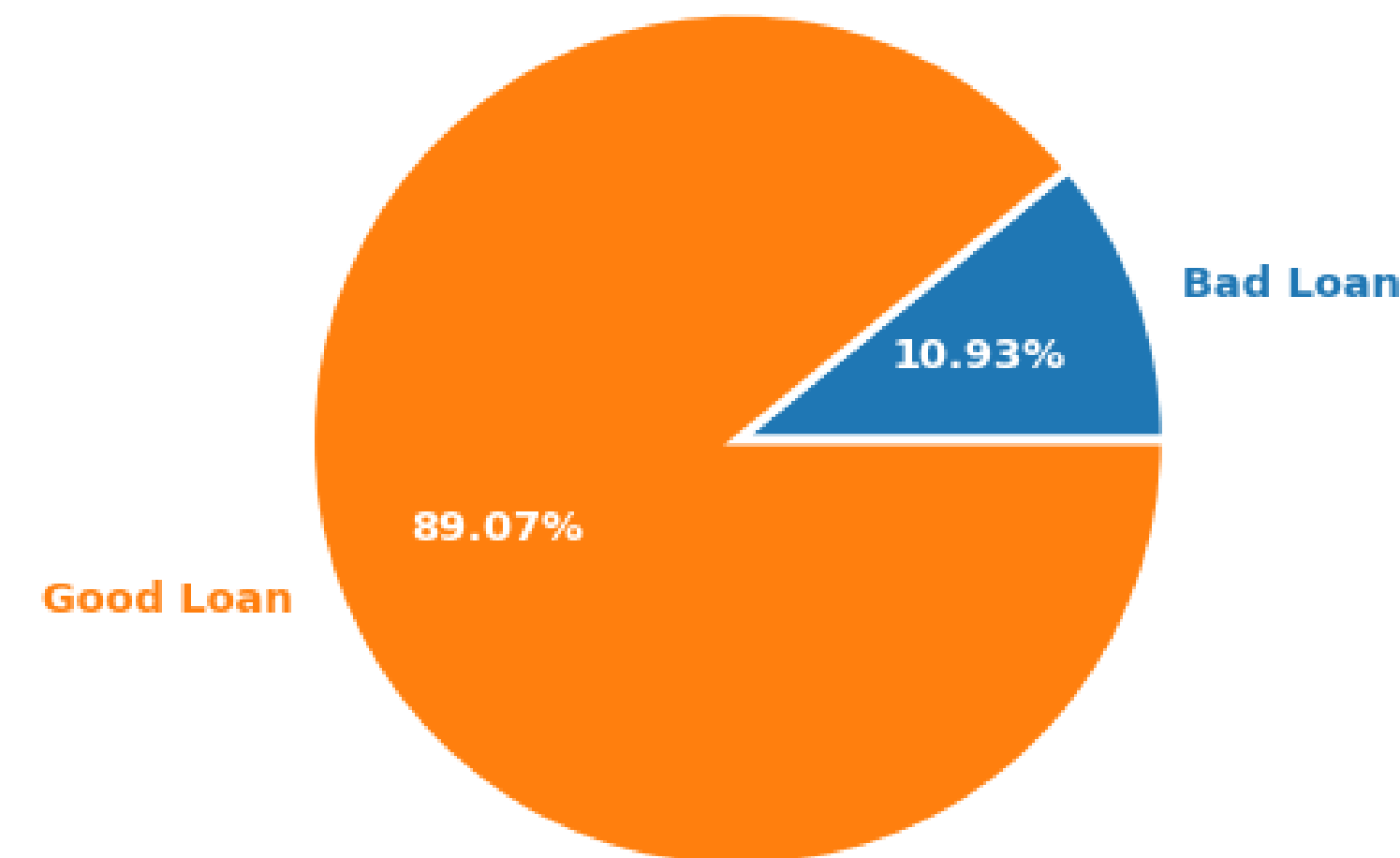
0.001784

0.001632

Good loan: 89%

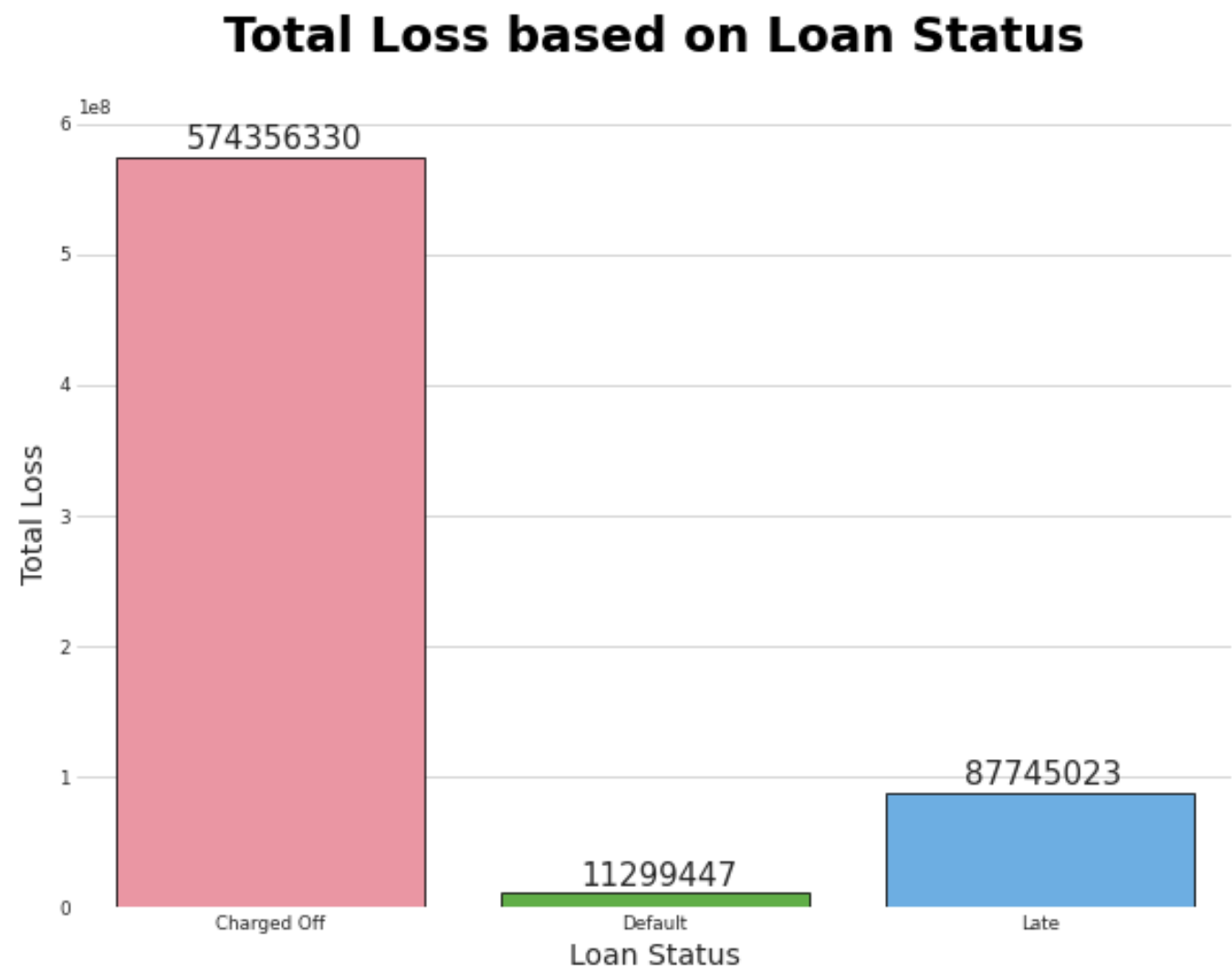
Bad loan: 11%

Target Class Balance





DATA VIZ AND BUSINESS INSIGHT



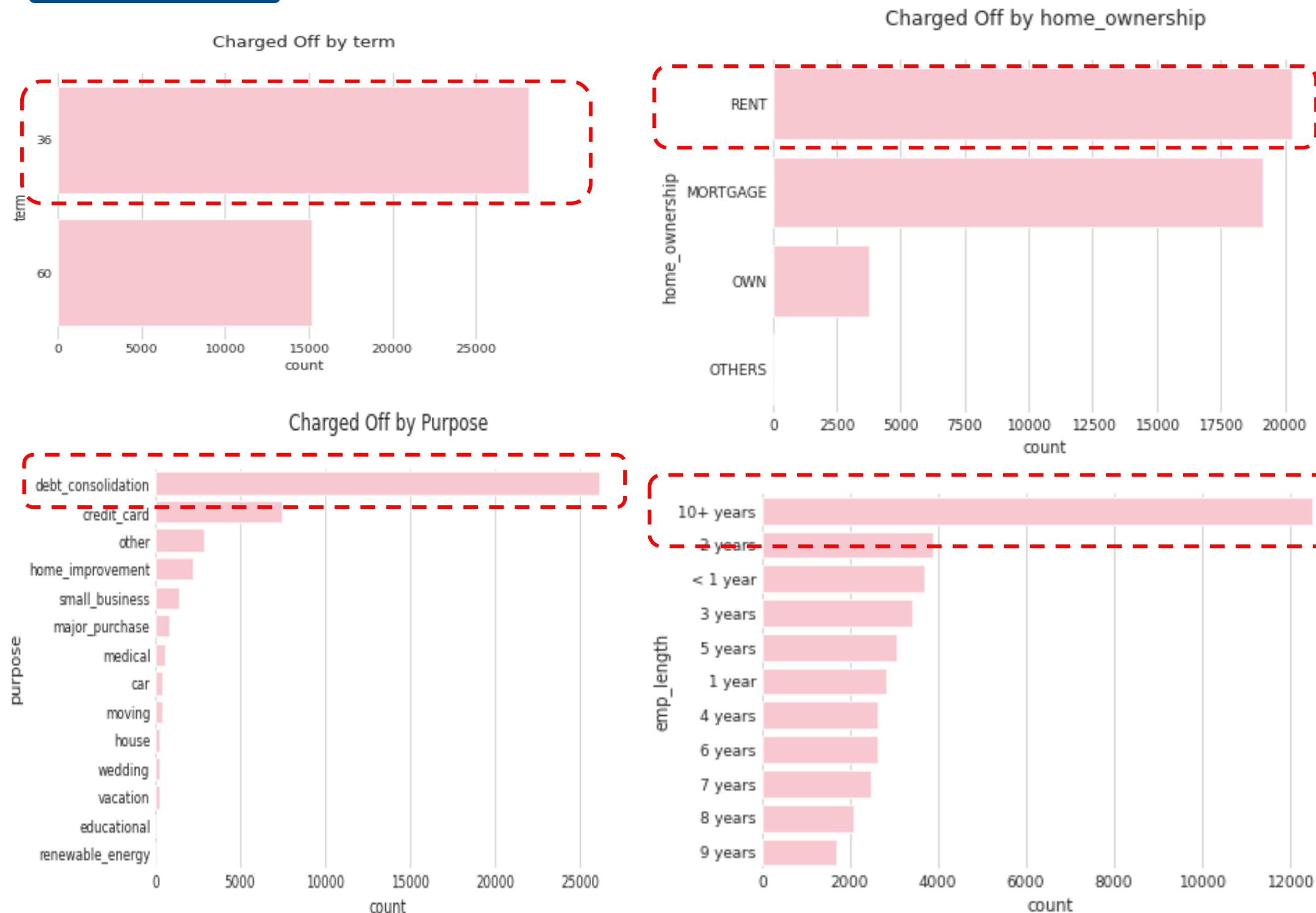
loan status	total loss	total applicant	% total loss	avg loss
Charged Off	\$574,356,330.27	43,236	85.29	\$13,284.22
Late	\$87,745,022.55	6,900	13.03	\$12,716.67
Default	\$11,299,446.58	832	1.68	\$13,581.07

A company has lost a total of \$574,356,330 to customers who were charged off, with an average loss of \$13,284.22 per person. Further analysis will be conducted.





DATA VIZ AND BUSINESS INSIGHT



Customers who have been **charged off** have certain attributes or characteristics.

- Loan with **term 36** or short
- Home ownership status **rent**
- Purpose charged off is **debt consolidation**
- Employer length **> 10 years**

Insight

- Making customers have **long loan terms**
- **Targeting** customers who have home ownership status **own**
- Have employer length of **more than 2 years** and **less than 10 years**





Preprocessing & Modelling

Data Cleaning

Check Data Duplicate
Check Missing Data
Check Data Type

Feature Selection

Split Data Train (80:20)
Categorical (Chi Square)
Numerical (ANOVA)

Feature Engineering

WoE Binning
Information Value (IV)

Modelling & Cross Validation

Class_Weight = Balance
Woe_transform
RepeatedStratifiedKfold



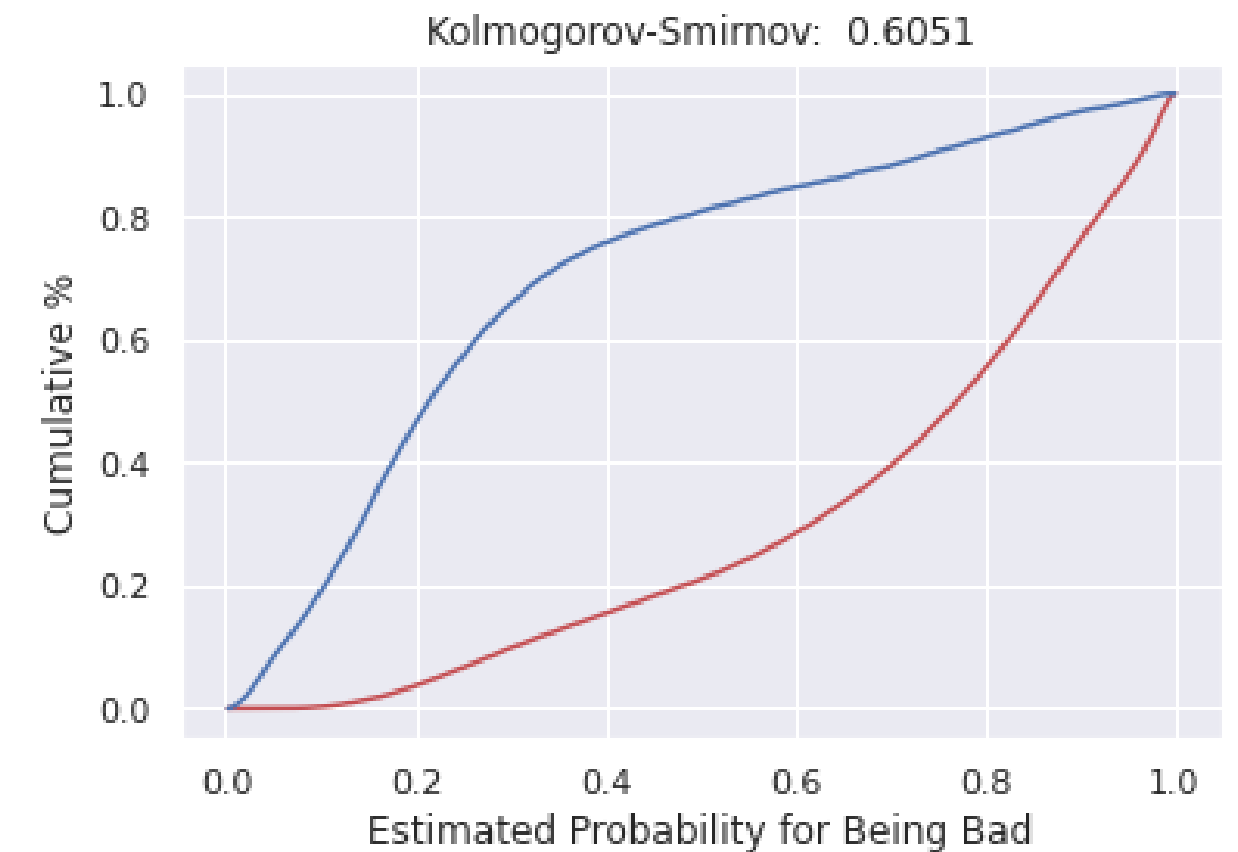
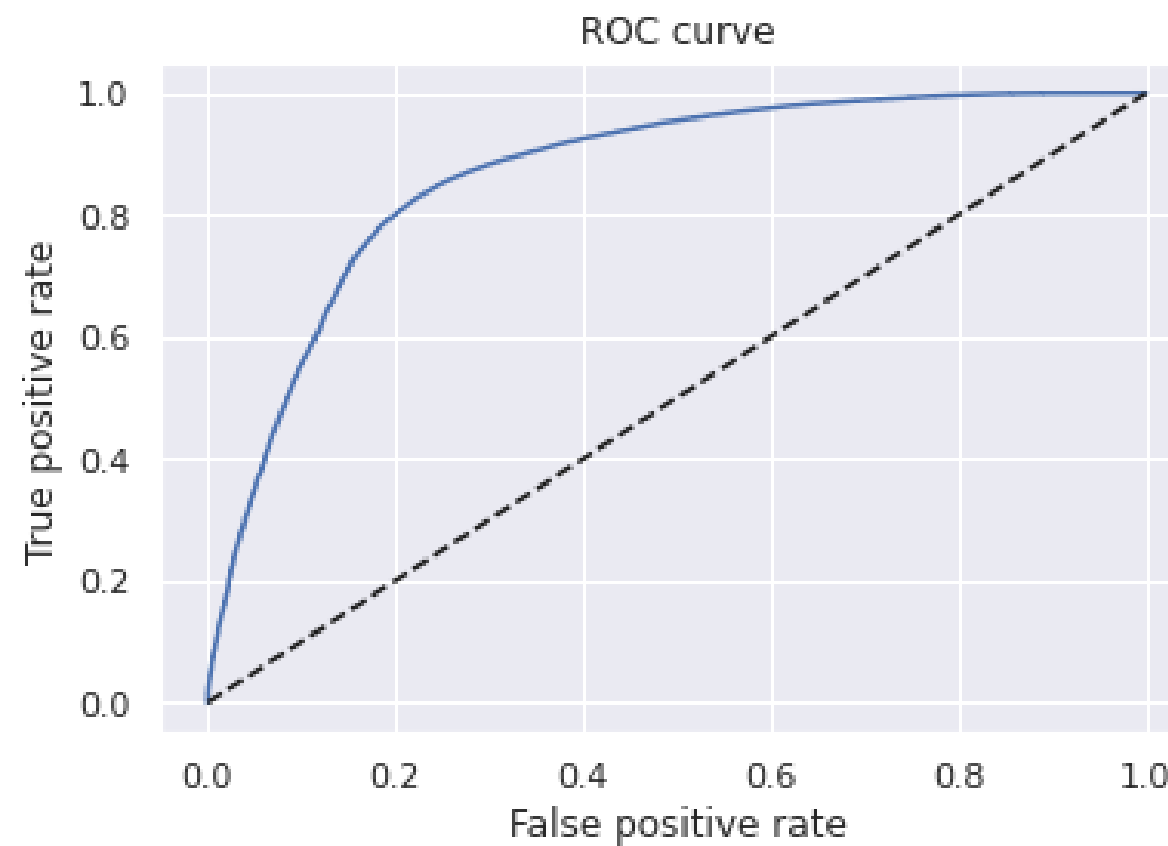
<https://towardsdatascience.com/feature-selection-and-eda-in-python-c6c4eb1058a3>

<https://towardsdatascience.com/how-to-develop-a-credit-risk-model-and-scorecard-91335fc01f03>

<https://medium.com/@finntanweelip/feature-selection-in-credit-scoring-b0eee604cd51>

Evaluation

Models	MEAN AUROC	GINI
Decision Tree	0.71	0.41
Logistic Regression	0.87	0.73



`AUROC = 0.866` and `KS = 0.61`. In the world of credit risk modeling, generally AUROC above 0.7 and KS above 0.3 is considered good performance





BASE(intercept) = 598, Min score = 300, Max score = 850





Setting Loan Approval Cut-Offs

General

BASE(intercept) = 569

Min score = 300

Max score = 850

Load_data_2007_2014

466285 applicants

Model

Logistic Regression

AUC 0.87

Recall 0.97

KS 0.61

Threshold

0.5

Best Threshold

0.186574

Threshold = 0.5

Accept Score	N Approved	N Rejected	Approval Rate	Rejection Rate
525.0	67559	25698	0.724439	0.275561

Best Threshold

Accept Score	N Approved	N Rejected	Approval Rate	Rejection Rate
488.0	86384	6873	0.92630	0.07370

Threshold 0.5 would result in a very high rejection rate with a corresponding loss of business.

Accordingly, we will stick with our ideal threshold and the corresponding Credit Score of 488



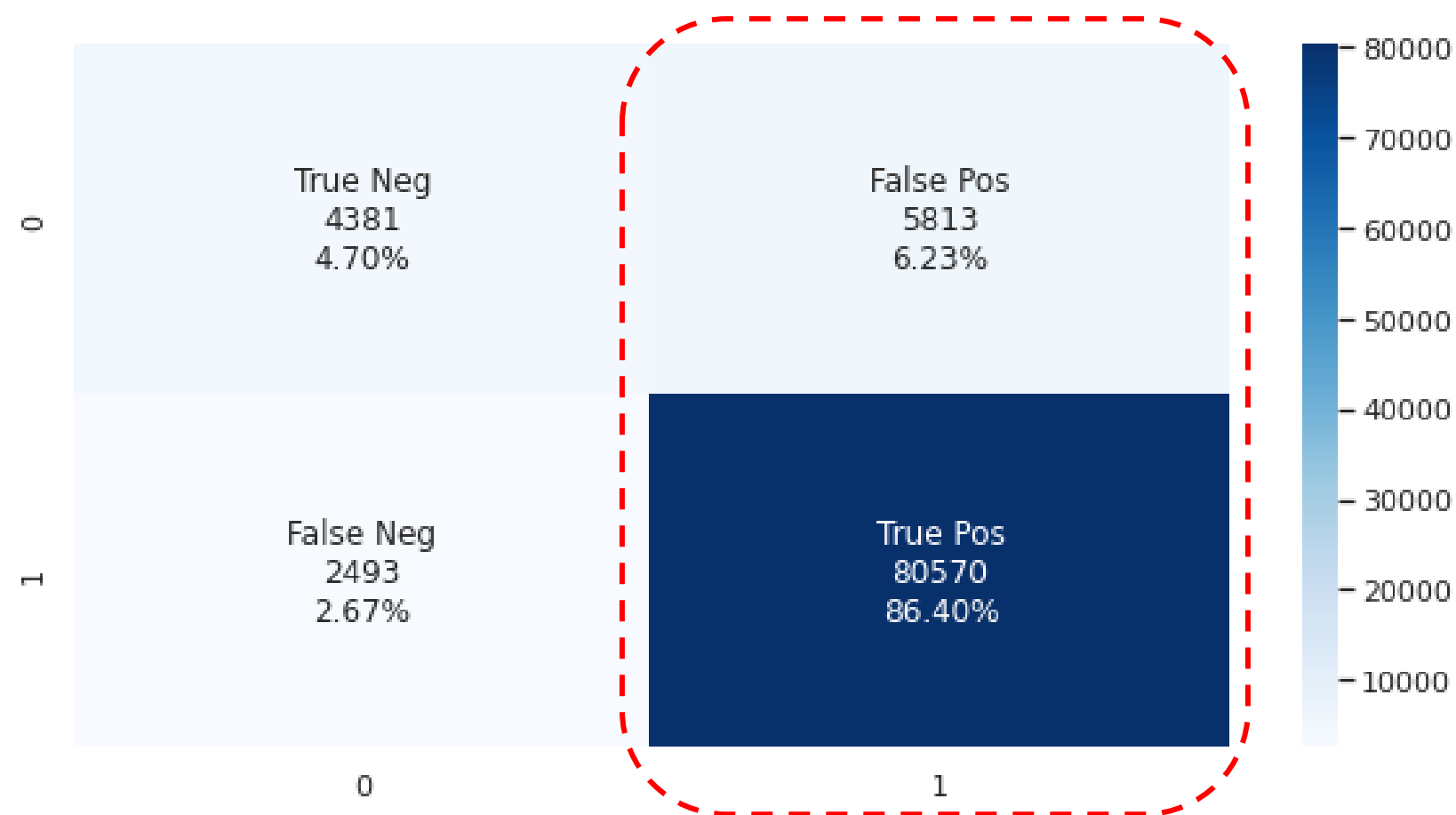
Simulation

Profile of Andi			Score calculation		
Base			598		
annual_inc	60,000		9	last_credit_pull_d	707
Dti	10		8	out_prncp	12,000-7
Grade	B		20	purpose	education-12
home_ownership	Own		-1	revol_util	0.4-3
inq_last_6mths	3		6	term	600
int_rate	8		7	total_pymnt	20,000-47
earliest_cr_line	120		-2	total_rec_int	3,50066
issue_d	70		-8	total_rev_hi_lim	15,0008
				verification_status	verified-7
				Total	642

If [Accept Score > Score] -> Approve & [Accept Score < Score] -> Reject
Accept Score is 488 and Andi Score is 642, So Andi loan is Approve



Conclusion



Without ML		
N Customer	N Approved	Loss
466,285	466,285	\$743,972,450

With ML		
N Customer	N Approved	Loss
466,285	86,384	\$77,225,705

With machine learning, Company can reduce loss from bad loan reached 90% and can focus on customer have long loan terms (60), customers who have home ownership status own and Have employer length of more than 2 years and less than 10 years to maximize revenue.

