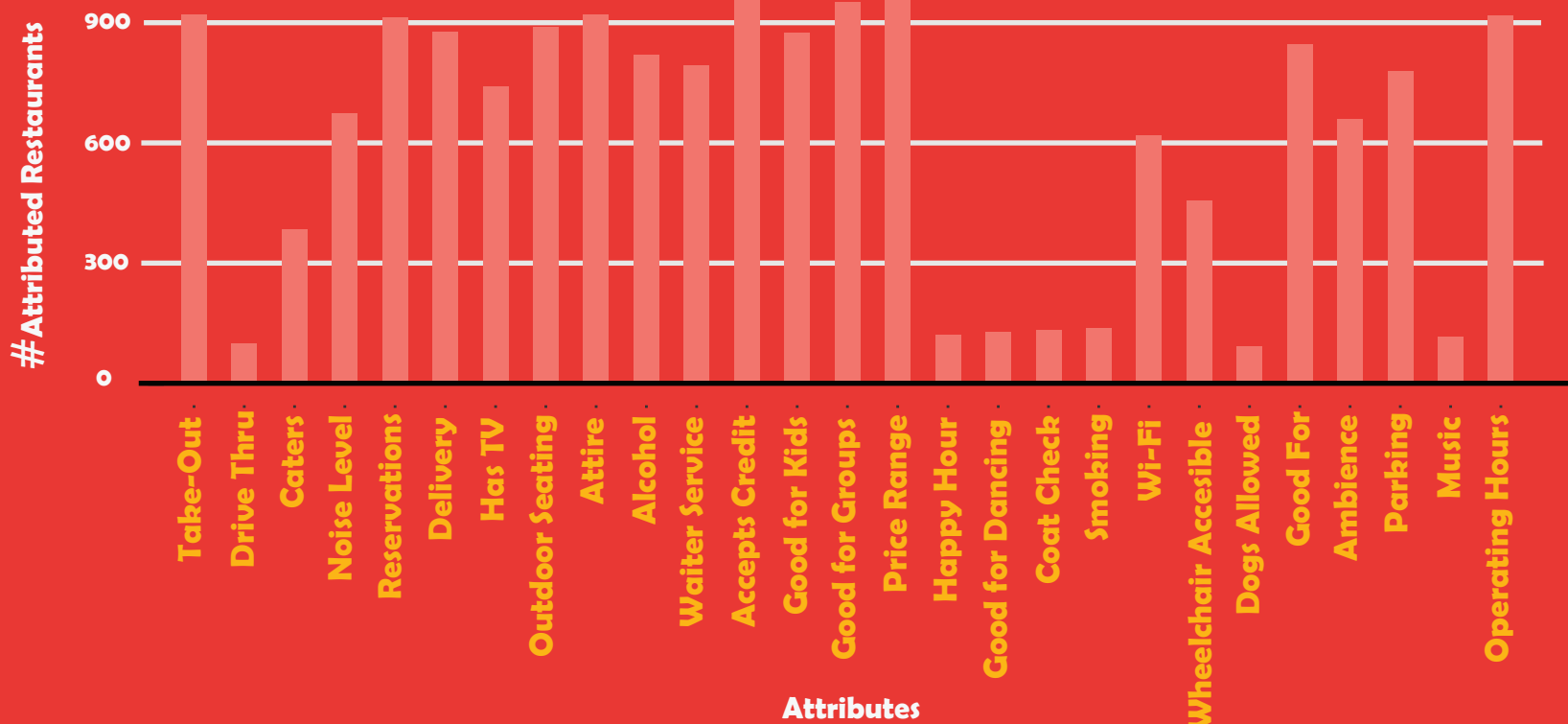




Attributes of a Yelp Restaurant

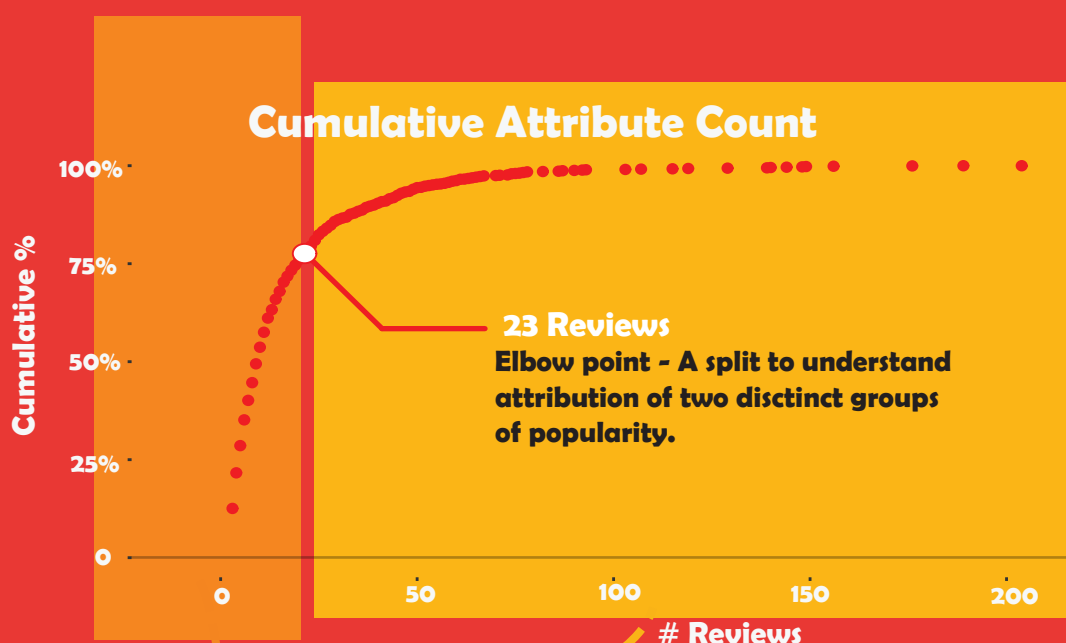


City : Ediburgh Restaurants: 1266 Attributes: 26 Reviews: 6654

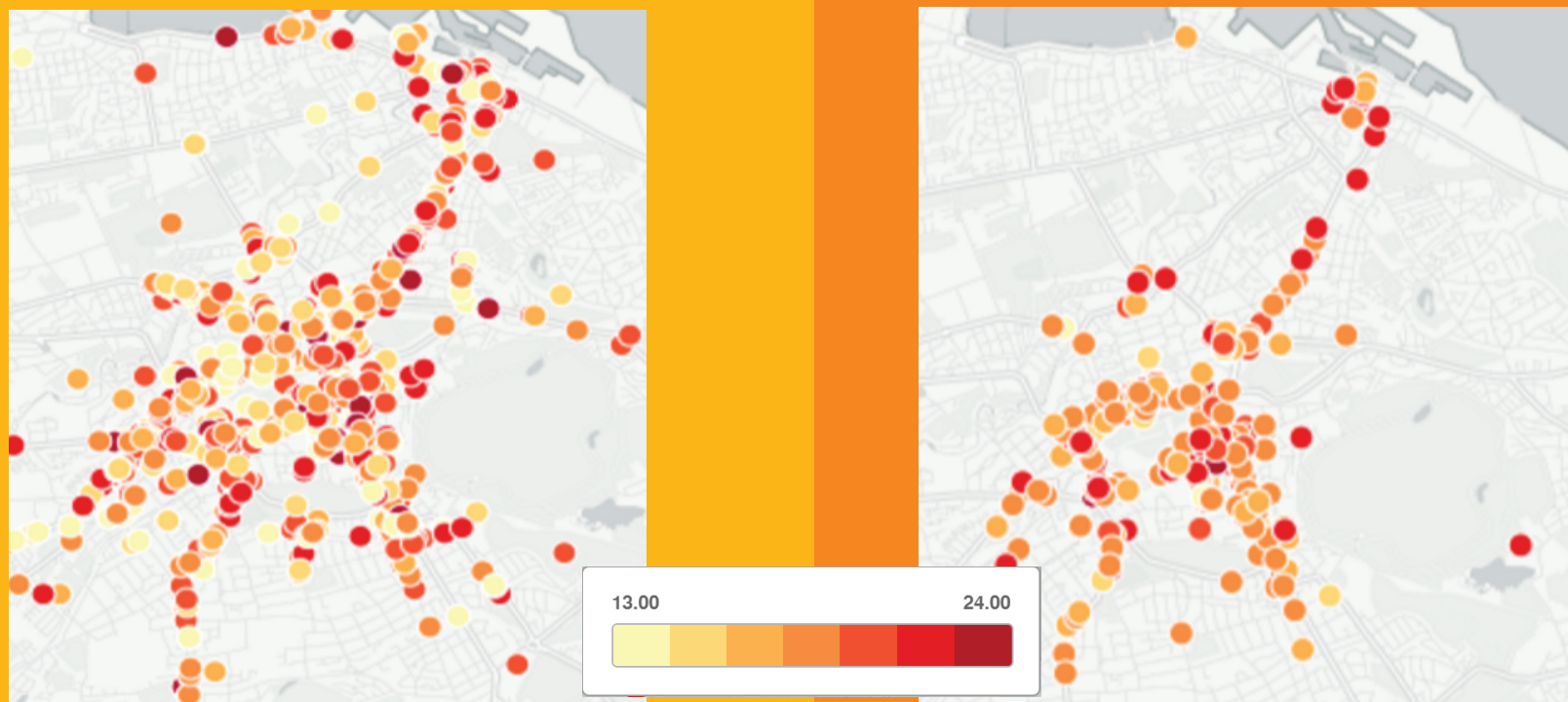
Hypothesis:
Better attributed Yelp restaurants are more popular.

Measure of popularity:
Reviews. (For lack of clickstream data)

Assumption:
All attributes have same weighted effect on popularity.

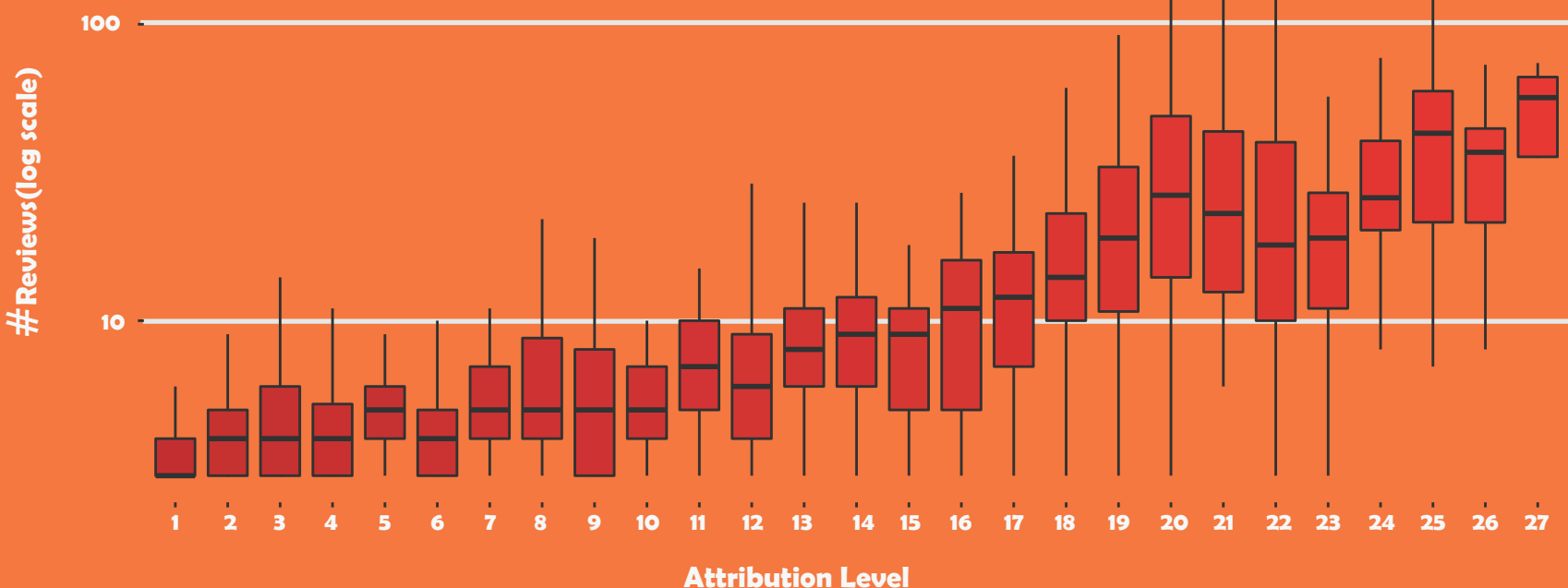


Choropleth of Total Attribution of Restaurants (Split by Elbow point)



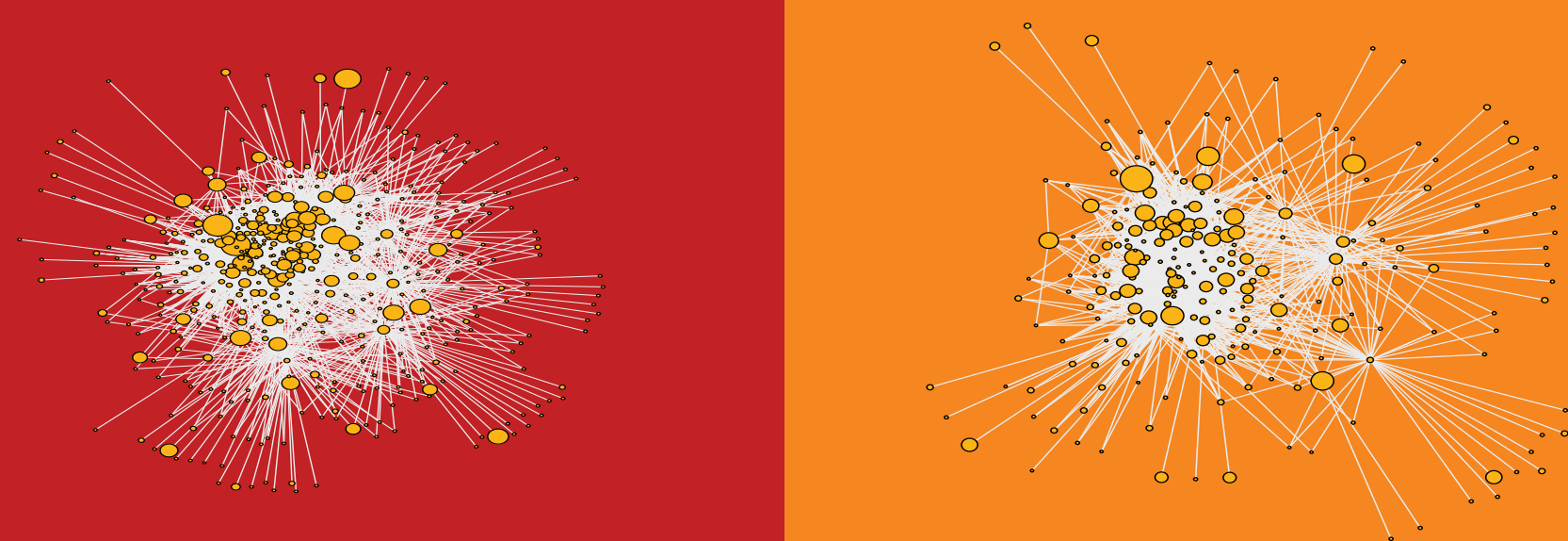
Spatial Conclusion: Clearly more reviewed restaurants are better attributed

Reviews by Attribution Level



Conclusion: Evidence of positive correlation between attribution and popularity

Network of Reviewers sized by Yelp age (Split by Elbow point)



Network Conclusion: Comparable Network structures which furthers the evidence