**Target Audience**

* **Solo Travellers**
  + **Young Adults (18–25):** Students, backpackers, first-time travelers.
  + **Senior Adults (26–50):** Professionals, career-break travelers, long-term explorers.
  + **Women Travelers:** Require high safety considerations and verified local information.
  + **Men Travelers:** General travel convenience and efficiency.
* **Purpose & Motivation**
  + **Work/Business:** Need reliable scheduling, transport, and accommodations.
  + **Adventure/Explore:** Looking for activities, cultural experiences, and spontaneous planning.
* **Budget**
  + **Low Budget:** Hostels, affordable transport, food on a budget.
  + **High Budget:** Premium accommodations, curated travel, luxury transport.

**Problem**

1. **Spontaneous Planning**
   * Difficulty in managing last-minute changes.
   * Lack of unified resources for quick adjustments.
2. **Booking Availability**
   * Uncertainty about accommodation and transport options.
   * Limited visibility of **authentic reviews** and **safety assurances**.
   * Women travelers face additional concerns about **verified, safe bookings**.
3. **Transport**
   * Trouble finding reliable local transport options.
   * No easy way to compare safety, cost, and convenience.
4. **Itinerary Planning**
   * Challenge in creating realistic plans within time and proximity.
   * Lack of intelligent suggestions for day-to-day scheduling.
5. **Food Options Nearby**
   * Difficulty in finding restaurants with **reviews, menus, and local specialties**.
   * No time/place-based recommendations (e.g., breakfast cafés nearby in the morning).

**Solution**

* **Centralized Travel Hub:** One app that unifies itinerary, bookings, transport, and safety.
* **Smart Trip Planner:** AI-driven itinerary suggestions based on time, proximity, and personal preferences.
* **Verified Bookings & Reviews:** Integrated accommodation and transport options with real user reviews and safety ratings.
* **Safety Directory:** Location-based emergency contacts, women’s helplines, safe zones, and cultural tips.
* **Transport Integration:** Options for local cabs, buses, trains, and safe routes with real-time updates.
* **Food Finder Module:** Nearby food options with menus, reviews, and time-based suggestions (e.g., dinner places near your hotel at 8 pm).
* **Customization for Solo Travelers:** Packing lists, emergency alerts, and personalized recommendations for safety-conscious users.