



# **Vlog 1 - Project Idea Selection and Introduction**

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## Project Idea/ Background and business need/ opportunity

- Students are always looking for new tools or ways that they can use to manage their time better.
- We will be creating a planning tool that will give students the freedom to come up with productive schedules that work for them.
- **Our idea is to create an interface where students can enter their coursework as an “event” and can organize and view those events in different ways. Our application will be form-based such that students can enter their "events" and then will have the option to either access those events using different views such as a Kanban board or a calendar view.**



## Reason

- Planning and being productive at all times is one of the many problems that every student has.
- Kanban view which will allow students enter their coursework and view their progress.
- Calendar view will provide the user with a high level glimpse of what their month would look like.



## Impact

- The impact that we envision with this project is that our user groups struggling with time management will be able to create a productive schedule on its completion. For that, we need to make the appropriate software by learning the required technology.



## Who?

- Our audience are university students.
- The students' opinion is very important for us as the product needs to be useful and usable for them.
- We wish to reach students all across the globe. We think all of the students have the same problem with managing themselves.
- The users are getting their information from their university. It is mostly digital based.



## What?

Constraints:

- Time.
- Work has to be done remotely.
- Lack of different types of users for testing.
- Not clear on the tech stack.
- Lack of experience and knowledge with web apps.



**Thank you!**