Archit Manek

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Education

Northeastern University, D'Amore-McKim School of Business

Boston, MA

Candidate for Bachelor of Science Degree in Business Administration

May 2019

Concentration: Finance and Entrepreneurship, GPA: 3.53, Deans List

Leadership: Senator - Student Government Organization, Board Member - Student Conduct Board,

Freshman Representative - South Asian Organization, Member - Entrepreneurs Club

London School of Economics and Political Science

London, United Kingdom

July – August 2017

Northeastern University Study Abroad Program Relevant Courses: Economics of European Integration

Professional Experience

Groove.co

San Francisco, California

September – December 2018

Marketing/Customer Success Intern

- Managed social media content for 3+ platforms, with a focus on increasing awareness and engagement
- Devised and implemented creative strategies to optimise website SEO and user engagement which led to an increase in impressions by 10x
- Supported customer success team debug their software and successfully responded to customer enquiries using Intercom
- Created a bi-weekly email campaign for lead nurturing that led to a 50% increase in open and click-through rates

UBS Financial Services Inc

Weehawken, New Jersey

Compliance & Operational Risk Business Analyst

January – June 2018

- Shadowed investigators in AML investigations
- Supported the branch review group and group internal audit processes by tracking regular AML reports
- Reduced report tracking time from days to hours by developing an automated Excel algorithm
- Assisted and provided information to support Suspicious Activity Reports (SAR) or equivalent for regulatory filing

Bain & Company

Dallas, Texas

Audit Coordinator

January – June 2017

- Responsible for auditing and overseeing over 1000 employee expense reimbursement claims per week by implementing department procedures. Key accomplishments:
 - Reduced weekly process hours for airfare refund reconciliations by 50% by developing Excel based automated algorithm
 - o Recovered \$400,000 by accurately reconciling travel reports and refunds
 - o Reduced error rates by 15% by communicating policy changes to employees
 - o Aided team in meeting key deadlines by recording offsets before payment authorizations
 - Ensured compliance with finance control standards by verifying internal budget classifications and completeness of submitted reports

Skills and Interests

Computer Skills: Proficient in MS Office, Adobe Photoshop and Illustrator, GitHub, HTML & CSS

Languages: Fluent in Gujarati, Hindi and conversational in Chichewa

Interests: Reading (self-development & psychology), traveling, billiards and music