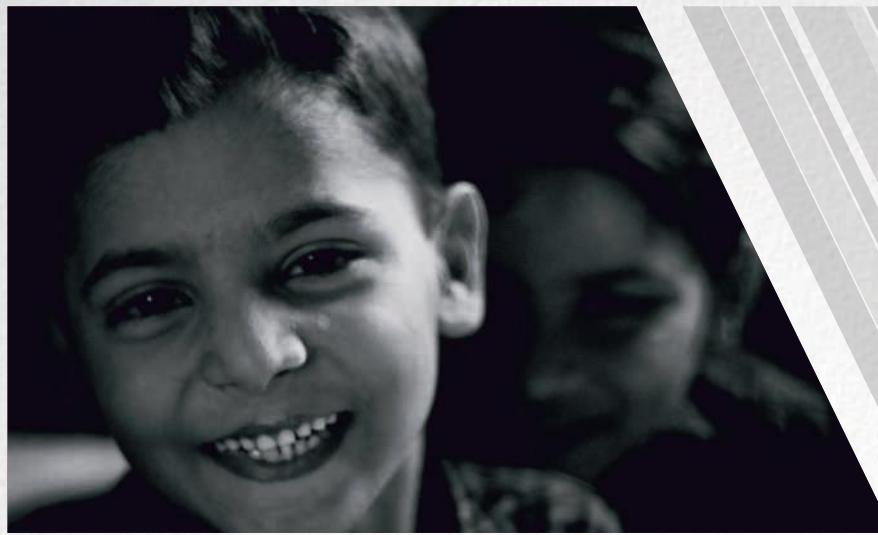


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ANNUAL REPORT 2009 - 2010



BRIDGING THE RTE GAP!

IT'S LIKE AN ARROWHEAD WITH A PURPOSEFUL RESPLENDEENCE REFLECTIVE OF ALL ITS FACETS. THAT'S THE 'SMILE' STORY AS IT HURLES TOWARDS ACHIEVING ITS GOALS AND GOING MUCH BEYOND. THE RAZOR SHARP EDGES CONNOTING CUTTING EDGE INITIATIVES, THE PERFECT POISE DENOTING A PLETHORA OF STREAM-LINED OBJECTIVES ALL SET TO ACHIEVE THEIR PURPOSE, A DIAMOND-SHARP TIP LANDED WITH AN INTENT TO RIP THROUGH A HOST OF PROBLEMS IN SEARCH OF THE SOLUTIONS, A DIRECTION THAT IS AS FOCUSED AS IT GETS, AND A SPEED THAT MAKES SUCH INITIATIVES INEVITABLY SUCCESSFUL. WITH OVER 130 WELFARE PROJECTS BEING RUN SUCCESSFULLY ACROSS 22 INDIAN STATES, THE ARROWHEAD CALLED 'SMILE FOUNDATION' CONTINUES TO GATHER MOMENTUM AS IT CHARTERS HITHERTO UNKNOWN TERRITORY IN ITS MISSION TO AID AND ASSIST MILLIONS OF DESTITUTE CHILDREN AND YOUTH IN CREATING A BETTER FUTURE FOR THEM.

AS THE SMILE ARROWHEAD CONTINUES ITS JOURNEY, ONE OF ITS PRIME TARGETS IS BRIDGING THE EVER-WIDENING GAP BETWEEN THE DEMAND FOR LITERACY AND EDUCATION AND THE SUPPLY OF THE SAME. AND IN PERSPECTIVE OF THE RECENTLY LAUNCHED (AND MUCH CELEBRATED) RTE ACT, THE FINER NUANCES OF THE SAME, WHICH SMILE BELIEVES, SHALL TAKE FURTHER DOING IN ORDER TO SPELL SUCCESS FOR THE SAME. IN A COUNTRY LIKE INDIA, WHERE CHILDREN ARE STRUGGLING WITH THE GRAVE PROBLEM OF ILLITERACY AND THE LACK OF EDUCATIONAL OPPORTUNITIES, THE RIGHT OF CHILDREN TO FREE AND COMPULSORY EDUCATION ACT ATTEMPTS TO CHANGE THINGS FOR BETTER. THE RTE ACT HAS BEEN LAUNCHED WITH THE OBJECTIVE OF EIGHT YEARS OF MINIMUM EDUCATION. UNDER THIS ACT, THE GOVERNMENT SCHOOLS WILL PROVIDE FREE EDUCATION TO ALL THE CHILDREN, WHO WILL NOT BE REQUIRED TO PASS BOARD EDUCATION UNTIL COMPLETION OF ELEMENTARY EDUCATION. NO CHILD WOULD BE DENIED ADMISSION FOR WANT OF DOCUMENTS AND SCHOOL TEACHERS WOULD NEED SUITABLE QUALIFICATIONS. THE ACT BRINGS CHILDREN FROM THE MARGINALISED SECTIONS OF OUR SOCIETY INTO THE AMBIT OF FORMAL EDUCATION. HOWEVER, THERE ARE A FEW GLITCHES IN THE REALIZATION OF THIS DREAM; THE MOST PROMINENT AMONGST THEM BEING, THE QUESTION "WILL THE ACT ACTUALLY GIVE AMPLE OPPORTUNITIES TO CHILDREN?"

THE REPORTS HOWEVER, PRESENT A DIFFERENT PICTURE. THE 'EFA GLOBAL MONITORING REPORT 2010' (UNESCO) STATES THAT INDIA RANKS 105 AMONG 128 COUNTRIES WITH A LOW EDUCATIONAL DEVELOPMENT INDEX (EDI). THE POOR SURVIVAL RATE OF STUDENTS DEMANDS A GREATER CONCERN FROM ALL. ONLY 66% OF THE CHILDREN GETTING ENROLLED IN GRADE I REACH GRADE V. THE STUDY FURTHER REVEALS THAT ONLY 85% OF THE SCHOOLS IN THE COUNTRY HAVE DRINKING WATER FACILITIES, 37% DON'T HAVE TOILETS, ONLY 44% HAVE SEPARATE TOILET FACILITIES FOR GIRLS, BARELY 25% HAVE ELECTRICITY CONNECTIONS AND ONLY 5.7% HAVE A COMPUTER. THESE BEING NATIONAL AVERAGES, THE ACTUAL CONDITION COULD BE VERY ALARMING. DATA FROM THE HUMAN RESOURCE DEVELOPMENT ALSO STATE THAT THE COUNTRY LACKS OVER 1.2 MILLION TEACHERS. SCHOOLS ARE IN NEED OF GOOD QUALITY TEACHERS, AN ESSENTIAL REQUISITE FOR PRIMARY QUALITY EDUCATION. ANOTHER PROBLEM IS THAT OF THE DROPPING INTEREST LEVELS OF CHILDREN.

THEY FIND PRACTICAL WORK MORE INTERESTING THAN THEORETICAL EDUCATION. THE ACT IS MAKING SURE THAT THE QUANTITY OF CHILDREN IS GROWING, BUT NO IMPORTANCE IS BEING GIVEN TO THE QUALITY OF EDUCATION. THE END RESULT OF THIS ALL IS A HOST OF SO-CALLED 'LITERATE-YET-NOT-LEARNED' CHILDREN; CHILDREN WHO THEN GO ON TO FACE PROFESSIONAL HURDLES AND ULTIMATELY BLAME THE SYSTEM.

AND THAT'S JUST THE TIP OF THE ICEBERG. FURTHER TO IT, A CHILD SIMPLY CANNOT BEGIN SCHOOLING WITH AN AGE APPROPRIATE CLASS. IT IS NOT JUST DIFFICULT, BUT ALMOST IMPRACTICABLE FOR A 10-YEAR OLD CHILD, WHO IS GOING TO SCHOOL FOR THE FIRST TIME, TO DIRECTLY STUDY A FIFTH STANDARD CURRICULUM. SUCH CHILDREN, IN GENERAL FEEL ALIENATED FROM PRIVILEGED CHILDREN OF THEIR AGE, WHO ARE FORMALLY EDUCATED AS COMPARED TO THEM, AND TEND TO DROP OUT OF SCHOOL. GOVERNMENT ESTIMATES FURTHER REVEAL THAT OUT OF 200 MILLION CHILDREN BETWEEN 6-14 IN INDIA, ALMOST 60 MILLION DO NOT ATTEND SCHOOL. OF THE REMAINING, WHO ARE CURRENTLY IN SCHOOL, CLOSE TO ANOTHER 60 MILLION WILL DROP OUT BEFORE COMPLETING PRIMARY SCHOOL. IN THIS SITUATION, EVEN 1 MILLION GOVERNMENT ELEMENTARY SCHOOLS AND THOUSANDS OF OTHER ALLIED PRIVATE SCHOOLS ARE FALLING BADLY SHORT OF THE REQUIREMENT.

WITH THE ABOVE IN PERSPECTIVE, THE INDEPENDENTLY RUN 'BRIDGE EDUCATION' INITIATIVES HAVE BECOME THE CALL OF THE DAY FOR FULFILLING THE GOALS THAT THE COUNTRY HAS SET WITH THE RTE ACT. THESE BRIDGE EDUCATION INITIATIVES PLAY A SIGNIFICANT ROLE IN ENABLING AND ENSURING EDUCATION FOR MARGINALIZED CHILDREN THROUGH NON-FORMAL AND FORMAL EDUCATION CENTRES. SMILE FOUNDATION, SINCE ITS INCEPTION IN 2002, HAS BEEN RUNNING SUCH BRIDGE EDUCATION CENTRES, UNDER ITS 'MISSION EDUCATION' PROGRAMME, THAT PROVIDE REMEDIAL AND BRIDGE EDUCATION TO COUNTLESS UNDERPRIVILEGED CHILDREN IN THE COUNTRY. THIS NATIONAL LEVEL PROGRAMME IDENTIFIES CHILDREN OF ELIGIBLE AGE, APTLY EDUCATES THEM UP TO REQUISITE LEVELS, AND ALSO FOCUSES ON PRIMARY SCHOOLING, OLDER KIDS, DROP OUTS AND REMEDIAL EDUCATION.

BESIDES ITS FLAGSHIP PROGRAMME, SMILE FOUNDATION CONTINUES ITS UNIQUE INITIATIVES VIS-À-VIS HEALTHCARE, YOUTH EMPOWERMENT AND GIRL CHILD EMPOWERMENT IN THE MARGINALISED SECTIONS, WITH ITS OTHER PROGRAMMES, INCLUDING 'SMILE ON WHEELS' - A UNIQUE MOBILE HOSPITAL, SMILE TWIN E-LEARNING PROGRAMME (STEP) - AN INNOVATIVE MARKET-DRIVEN YOUTH EMPLOYABILITY PROGRAMME, 'SWABHIMAN' A GIRL CHILD AND WOMEN EMPOWERMENT INITIATIVE, AND 'ACTION FOR CHILDREN' - A SENSITIZATION PROGRAMME.

THE FOUNDATION BELIEVES THAT THE DESIRED CHANGES IN THE LIVES OF THE DISADVANTAGED CHILDREN AND YOUTH WILL HAPPEN ONLY WHEN THE CIVIL SOCIETY AS A WHOLE COMES FORWARD. WITH THIS CONVICTION, THE SMILE ARROWHEAD CONTINUES TO CARRY OUT ITS NATIONAL LEVEL CAMPAIGN 'BE THE CHANGE' TO SENSITIZE THE PRIVILEGED MASSES AND INVOLVE THEM IN THE DEVELOPMENT PROCESS THROUGH A SERIES OF EVENTS AND WORKSHOPS, INVOLVING MANY CELEBRITIES, MEDIA HOUSES AND CORPORATE ENTITIES.





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OUR PHILOSOPHIES



SOCIAL VENTURE PHILANTHROPY

SMILE FOUNDATION HAS EVOLVED A WORKING MODEL SOCIAL VENTURE PHILANTHROPY (SVP) WHICH IS BASED ON THE SUCCESSFUL BUSINESS MODEL OF VENTURE CAPITAL.

UNDER THE SVP MODEL, THE FOUNDATION IDENTIFIES, HANDHELDS AND BUILDS CAPACITIES OF GENUINE GRASSROOTS NGOs TO ACHIEVE SCALABILITY, SUSTAINABILITY, LEADERSHIP AND A DEEP SENSE OF ACCOUNTABILITY. THROUGH THE SVP MODEL, SMILE FOUNDATION MAKES AN EFFORT TO BROAD-BASE INVESTMENT IN ORDER TO MAXIMIZE ITS REACH AND OPTIMIZE RETURNS BY APPROACHING AND STRENGTHENING A LARGE NUMBER OF LIKE-MINDED INDIVIDUALS AND ORGANIZATIONS GLOBALLY.

SMILE FOUNDATION PROVIDES SEED MONEY FOR LAUNCH OF NEW PROJECTS, EXPANSION OF OLD PROJECTS, AND ALSO EMPHASIZES ON REGULAR COUNSELING, BETTER PRODUCTIVITY, EFFICIENCY ENHANCEMENT AND CAPACITY BUILDING OF GRASSROOTS NGOs.

SMILE FOUNDATION IS REACHING OUT TO THOUSANDS OF UNDERPRIVILEGED CHILDREN AND YOUTH THROUGH MORE THAN 130 WELFARE PROJECTS SPREAD ACROSS 22 STATES OF INDIA, NAMELY DELHI, HARYANA, PUNJAB, J&K, RAJASTHAN, GUJARAT, MAHARASHTRA, GOA, UTTAR PRADESH, UTTARAKHAND, CHATTISGARH, BIHAR, ORISSA, JHARKHAND, WEST BENGAL, ASSAM, MANIPUR, MADHYA PRADESH, ANDHRA PRADESH, TAMIL NADU, KARNATAKA AND KERELA.

THE FOUNDATION HAS A BANDWIDTH OF MORE THAN 100 GRASSROOTS NGOS.

GOOD GOVERNANCE

THE ENTIRE MANAGEMENT PROCESS OF SMILE FOUNDATION IS BASED ON THE PRINCIPLES OF GOOD GOVERNANCE. POLICIES AND DECISIONS ARE MADE THROUGH A FOUR-TIER SYSTEM, NAMELY BOARD OF TRUSTEES, ADVISORY BODY, EXECUTIVE COMMITTEE AND DEPARTMENTS AND DECISIONS.

SMILE FOUNDATION ENCOURAGES GRASSROOTS NGO PARTNERS TO FOLLOW GOOD GOVERNANCE NORMS AND STRIVES TO BUILD THEIR CAPACITIES TOWARDS IT.

THE PROJECT MANAGEMENT AND MONITORING SYSTEM IN SMILE FOUNDATION COMPRIMES OF SYSTEMATIC AND WELL-LAI PROCESSES, WHICH INCLUDES DESK APPRAISAL, FIELD APPRAISAL, MONITORING, PROJECT AUDITING, ACTIVITY REPORT ANALYSIS, FIELD EVALUATION, IMPACT ANALYSIS AND EVALUATION ETC.

THE FOUNDATION HAS A FOUR-TIER AUDIT SYSTEM TO ENSURE THAT FUNDS ARE OPTIMIZED. THE SYSTEM INCLUDES PROCESS AUDIT, PROJECT AUDIT, STATUTORY AUDIT AND EXTERNAL EVALUATION.

IN ORDER TO REDUCE OVERHEAD COSTS AND ENSURE IMPARTIAL MONITORING, SMILE FOUNDATION ADVOCATES USE OF RELEVANT TECHNOLOGY. THE FOUNDATION TRACKS THE GROWTH OF ALL ITS BENEFICIARIES THROUGH A SUCCESSFUL BENEFICIARY MANAGEMENT SYSTEM OPERATIONAL IN 130 PROJECTS ACROSS 22 STATES OF INDIA.

KEY ACHIEVEMENTS

A VIDEO CONFERENCING SYSTEM HAS BEEN INTRODUCED IN ALL THE OFFICES THAT SEAMLESSLY CONNECTS THEM FOR FASTER AND BETTER DECISION MAKING, MONITORING, OPTIMUM INVOLVEMENT OF STAKEHOLDERS, CAPACITY BUILDING AND TRAINING.

THE YEAR AHEAD

THE FOUNDATION HAS PLANS OF INTRODUCING A VIDEO COMMUNICATION TECHNOLOGY AT ALL THE PROJECT CENTRES. THIS WOULD CONNECT ALL OF THEM WITH ONLY AN INTERNET CONNECTION AND FACILITATE CENTRALIZED TRAININGS, WORKSHOPS AND MONITORING ACROSS ALL PROJECT CENTRES.



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OUR PROGRAMMES



MISSION EDUCATION

Mission Education is a national level programme of Smile Foundation which focuses on basic education and healthcare of underprivileged children. Through the programme, Smile Foundation promotes universal education and creates the process required to streamline the underprivileged children into the mainstream schools in a more sustained manner.

The programme has 12,500 beneficiaries in 52 centres across 18 states of India. This year saw an expansion of the Mission Education programme in 2 more states — Jammu & Kashmir and Madhya Pradesh. Also, a qualitative growth in the programme was achieved this year, wherein all the initiatives and activities were made more comprehensive. There were 15 teacher training sessions which were held at regular intervals during the year for capacity building of the teachers. 312 teachers from different centres across the country were trained in these sessions.

In addition to this, there were 23 new learning centres which received accreditations and affiliations from relevant educational bodies. 200 health camps were organized at different centres of the country regularly throughout the year. Among the health care services provided in these camps were general health check-ups, dental check-ups, distribution of deworming medicines, and distribution of iron and calcium tablets.

A provision of effective learning material was made, for over 12,500 children at various centres across the country. Children at all the centres were also given nutritional support. Besides this, there were over 500 children who were encouraged to participate in talent shows on television and large scale corporate events.



KEY ACHIEVEMENTS

12,500 beneficiaries at various centres across the country. 80% of the children mainstreamed in formal schools during the year. 200 free health camps for children at various centres.

THE YEAR AHEAD

The programme will now mainly focus on the sustenance of all the undertaken projects. Focusing on the quality of education is another important part of the programme going ahead. With these factors in place, Smile Foundation plans to expand its reach and directly benefit more and more children.



SMILE TWIN E-LEARNING PROGRAMME

THE SMILE TWIN E-LEARNING PROGRAMME (STEP) IS AN EMPLOYABILITY PROGRAMME FOR THE UNDERPRIVILEGED YOUTH LIVING IN URBAN SLUMS AND RURAL AREAS. IT IS AN INCREASING CONCERN AMONG THE LEADING EMPLOYERS OF THE COUNTRY REGARDING THE DEARTH OF READY-TO-DELIVER EMPLOYEES. IN ADDITION IT IS ALSO CRUCIAL THAT THE YOUNG ENERGY OF THE COUNTRY BE CHANNELIZED CORRECTLY IN ECONOMIC GROWTH AND NATION BUILDING.

STEP IS THUS AN INITIATIVE THAT AIMS AT CREATING A POOL OF YOUNG AND INDEPENDENT PEOPLE, FROM THE MARGINALIZED SECTION, THROUGH SKILL ENHANCEMENT IN TANDEM WITH MARKET REQUIREMENTS. IT IS AN EFFORT TOWARDS BRIDGING THE GAP BETWEEN DEMAND AND SUPPLY OF SKILLED MANPOWER IN THE FAST EMERGING SERVICES AND RETAIL SECTORS OF MODERN INDIA.

THE PROGRAMME MAINLY PROVIDES TRAINING IN ENGLISH PROFICIENCY, BASIC COMPUTERS, MANAGEMENT AND PERSONALITY DEVELOPMENT ETC. COUNSELLING ON CAREER, BUSY ACCOUNTING, GENDER ISSUES, REPRODUCTIVE AND SEXUAL HEALTH, HIV/AIDS AND SOFT SKILLS ARE THE OTHER ASPECTS THAT THE COURSE ALSO FOCUSES ON.

THE CURRICULUM OF STEP HAS BEEN FORMULATED BY THE INTERNATIONAL MANAGEMENT INSTITUTE, NEW DELHI. AND THE COMPUTER EDUCATION OF THE COURSE IS BASED ON THE LINES OF THE MICROSOFT UNLIMITED POTENTIAL PROGRAMME.

THERE ARE CURRENTLY 53 STEP CENTRES ACROSS 41 CITIES IN 18 STATES OF THE COUNTRY. NEW CENTRES HAVE BEEN LAUNCHED THIS YEAR IN COLLABORATION WITH NEW SUPPORTERS NAMELY SAMSUNG, TARGET INTERNATIONAL AND SAIL. AND SUPPORT FROM TECH MAHINDRA, ASSET INDIA FOUNDATION, MICROSOFT AND U&N FOUNDATION CONTINUED.

THE CENTRAL PLACEMENT CELL HAS SUCCESSFULLY PLACED 3199 STUDENTS SO FAR IN ORGANIZATIONS LIKE McDONALDS, AEGIS BPO, WESTSIDE, RELIANCE, BIG BAZAAR, FABINDIA, ADITYA BIRLA MORE, BARISTA, BASIX, CROSSWORD, DEVYANI INTERNATIONAL, DOMINOS, SPICE BPO, PVR CINEMAS TO NAME A FEW.

DURING THE YEAR, 2 ALUMNI MEETS AND A NUMBER OF WORKSHOPS, TRAINING AND INTERACTION SESSIONS WITH BARCLAYS, SAIL, WESTSIDE AND RPG GROUP WERE ORGANIZED FROM TIME TO TIME.

KEY ACHIEVEMENTS

3,199 STUDENTS EMPLOYED IN ORGANIZATIONS LIKE McDONALDS, WESTSIDE, FABINDIA, BARISTA, CROSSWORD, DOMINOS, AEGIS BPO AND PVR CINEMAS IN 41 CITIES ACROSS THE COUNTRY.

THE YEAR AHEAD

THE FOUNDATION PLANS TO FOCUS ON THE CONSOLIDATION AND DOCUMENTATION OF EXPERIENCE, PAVING THE ROAD FOR EXPANSION. HENCE EFFORTS WILL BE MADE TO IMPROVE THE QUALITY OF TRAINING THROUGH TEACHER TRAINING PROGRAMMES, EXPOSURE VISITS, ENGAGEMENT PROGRAMMES, VOLUNTEER INVOLVEMENT AS WELL AS TECHNOLOGY USE. EXPLORING THE USE OF TECHNOLOGY FOR CENTRALIZED TRAINING WILL ALSO BE ONE OF THE FOCAL AREAS OF THE PROGRAMME.

SMILE ON WHEELS



SMILE ON WHEELS

SMILE ON WHEELS IS A NATIONAL LEVEL MEGA PROJECT WITH AN OBJECTIVE OF PROVIDING COMPREHENSIVE MOBILE HEALTHCARE SERVICES TO THE UNDERPRIVILEGED COMMUNITY IN OUTREACH, URBAN SLUM AND RURAL AREAS. THE UNDERLYING THEME OF THIS PROGRAMME IS TO BRING NEEDED MEDICAL EXPERTISE, SERVICES, MEDICINES, ETC TO THE NEEDY AREAS, WITH A SPECIAL FOCUS ON HEALTH NEEDS OF CHILDREN AND WOMEN. HENCE THE PROGRAMME SEEKS TO ADDRESS PROBLEMS OF MOBILITY, ACCESSIBILITY AND AVAILABILITY OF PRIMARY HEALTH CARE IN URBAN SLUMS AND REMOTE RURAL AREAS OF THE COUNTRY. A FULLY EQUIPPED MOBILE HOSPITAL IS DEVELOPED FOR THIS AND IS RUN IN PARTNERSHIP WITH LIKE-MINDED ORGANIZATIONS.

THESE MOBILE HOSPITALS OPERATE IN A TWO PRONGED APPROACH — FIRST, THEY BRING QUALITY HEALTH CARE SERVICES TO DOOR STEPS OF THE NEEDY; AND SECOND THEY PROMOTE HEALTH CARE AWARENESS AND CONTEMPORARY HEALTH CARE SERVICES SEEKING BEHAVIOR AMONG THE UNDERPRIVILEGED. THE MOBILE HOSPITALS HAVE TRAINED HEALTHCARE PRACTITIONERS, BASIC CLINICAL TESTING FACILITIES, EXPOSURE TO PREVENTIVE AND PROMOTIVE PRACTICES AND SERVICES AND A STRONG REFERRAL SERVICE NETWORK. HOWEVER, THE MOST IMPORTANT FEATURE OF THE PROGRAMME IS ITS CONSISTENT AND REGULAR ACCESSIBILITY.

SINCE INCEPTION THE SMILE ON WHEELS PROGRAMME HAS DIRECTLY BENEFITTED 2,54,880 PEOPLE. THE PROGRAMME COVERED A POPULATION OF 14,13,145 IN 241 SLUMS AND RURAL AREAS IN 12 STATES OF THE COUNTRY.



KEY ACHIEVEMENTS

9 MOBILE HOSPITALS COVERED A POPULATION OF 7,86,767 IN 120 SLUMS AND VILLAGES AND BENEFITTED 85,000 PEOPLE DIRECTLY.

THE YEAR AHEAD

THERE ARE PLANS TO LAUNCH SMILE ON WHEELS IN JAIPUR, MUMBAI, KOLKATA, BANGALORE, CHANDIGARH, PUNE AND A 3RD UNIT FOR DELHI. WITH THE LAUNCH OF NEW UNITS, THE PROGRAMME PLANS TO COVER 100,000 BENEFICIARIES A YEAR.



SWABHIMAN

SWABHIMAN IS AN INITIATIVE FOR HEALTHCARE AND EMPOWERMENT OF WOMEN AND GIRLS. THE PROGRAMME EMPOWERS ADOLESCENT GIRLS AND WOMEN FROM URBAN SLUMS, ENABLING THEM TO LEAD A DIGNIFIED LIFE AND TRANSFORMING THEM INTO CHANGE AGENTS TO IMPROVE THE HEALTH SEEKING BEHAVIOUR AMONG ALL COMMUNITY MEMBERS.

THROUGH THE PROGRAMME, SMILE FOUNDATION INTERVENES AT THE GRASSROOTS LEVEL FOR THE EMPOWERMENT OF WOMEN AND THE GIRL CHILD FOCUSING ON REPRODUCTIVE HEALTH AND LIFE SKILL EDUCATION. BESIDES THIS, THE PROGRAMME ALSO FACILITATES SCHOLARSHIP FOR THE EDUCATION OF ADOLESCENT GIRLS. IT ALSO STRESSES ON THE SENSITIZATION OF THE MASSES ABOUT THESE ISSUES THROUGH NATIONAL AND INTERNATIONAL PRINT, ELECTRONIC AND DIGITAL MEDIA. TO ASSOCIATE WITH MORE AND MORE STAKEHOLDERS IS ALSO A FOCUS AREA OF THE PROGRAMME AND FOR THAT NETWORKING WITH LIKE-MINDED INSTITUTES AND ORGANIZATIONS IS GIVEN GREAT IMPORTANCE.

THE PROGRAMME SUCCESSFULLY COMPLETED THIS YEAR WITH INTERVENTIONS IN 10 URBAN SLUMS OF DELHI. WITH A BRIGADE OF 200 TRAINED CHANGE AGENTS, THE PROGRAMME HAS BEEN ABLE TO BENEFIT THOUSANDS OF PEOPLE. SEVERAL INITIATIVES REGARDING VARIOUS ISSUES WERE UNDERTAKEN IN THE FORM OF WALKATHONS, STREET PLAYS, PUPPET AND MIME SHOWS AND OPINION POLLS TO INCREASE THE AWARENESS AMONG PEOPLE LIVING IN THE SLUMS AS WELL AS TO SENSITIZE THE GENERAL MASSES.

A SCHOLARSHIP PROGRAMME FOR ADOLESCENT GIRLS BY SHINNYO, A VOLUNTEERING PROGRAMME OF 14 STUDENTS FROM THE YALE UNIVERSITY, A SPECIAL AWARENESS PROGRAMME ON HIV/AIDS ENGAGING BARCLAYS BANK EMPLOYEES, A HANDICRAFTS AND PAINTING EXHIBITION WITH NUCLEUS SOFTWARE, A WALKATHON INCLUDING MORE THAN 200 YOUNG BOYS AND GIRLS SPREADING THE WORD AGAINST FEMALE FOETICIDE, SENSITIZATION OF 1800 BLUE-COLLARED WORKERS ON "SAFETY OF WORKERS" ARE AMONG SOME OF THE KEY INITIATIVES OF SWABHIMAN DURING THE YEAR. IN ADDITION, ADVOCACY ON WOMEN EMPOWERMENT AND GIRL CHILD ISSUES WAS ALSO DONE THROUGH MASS MEDIA. A FILM WAS MADE BY THE STUDENTS OF SAN FRANCISCO UNIVERSITY DETAILING THE MAIN PROGRAMMES OF SMILE FOUNDATION. THE PROGRAMME WAS ALSO PROFILED IN A MEDIA REPORT REGARDING THE POPULATION ISSUES OF INDIA BY THE FINNISH BROADCASTING CORPORATION. BESIDES THIS, THE PROGRAMME HAS NETWORKED WITH MORE THAN 35 LIKE-MINDED GOVERNMENT AND NON-GOVERNMENT BODIES AND JOINED HANDS WITH MANY STAKEHOLDERS.



KEY ACHIEVEMENTS

23,693 HOUSEHOLD VISITS FOR TRACKING REPRODUCTIVE HEALTH AND FAMILY PLANNING PRACTICES. OVER 200 WORKSHOPS, TRAININGS AND EXPOSURE VISITS ORGANIZED. 1037 HIV/AIDS SESSIONS THAT SENSITIZED 4843 WOMEN AND ADOLESCENT GIRLS.

THE YEAR AHEAD

CONTINUOUS EFFORTS ARE NOW BEING MADE TO SPREAD THE MESSAGE OF EMPOWERMENT AMONGST THE PRIVILEGED MASSES. INTERVENTIONS FOCUSING SENSITIZATION OF THE YOUTH, THROUGH VARIOUS ACTIVITIES MAINLY IN COLLEGES AND UNIVERSITIES ARE THE PLANS FOR THE YEAR AHEAD. ALSO, PLANS ARE AFOOT TO FACILITATE THE EXTENSION, OF THE SHINNYO SCHOLARSHIP, FOR THE EDUCATION OF 30 ADOLESCENT GIRLS.



ACTION FOR CHILDREN

ACTION FOR CHILDREN (AFC) AIMS AT SENSITIZING AND INVOLVING THE PRIVILEGED MASS IN THE DEVELOPMENT PROCESS. LAUNCHED IN THE YEAR 2008, THE PROGRAMME HAS BEEN APPRECIATED BY NUMEROUS CIVIL SOCIETY GROUPS, INDIVIDUALS AND INSTITUTIONS ACROSS THE GLOBE.

AFC IS BASED ON THE HYPOTHESIS OF DEVELOPMENT BEING A PEOPLE'S ISSUE AND NOT THE GOVERNMENT'S CONCERN ALONE. THE PROGRAMME IS SUPPORTED BY THE DUTCH GOVERNMENT PROMOTED CONSORTIUM — WILDE GANZEN, NET4KIDS AND KIDS RIGHTS.

TAKING FORWARD THE CHALLENGE ON BUILDING CIVIC DRIVEN CHANGE SMILE WAS SUCCESSFUL IN FACILITATING 50 LOCAL ACTIONS DURING THE YEAR.

THERE WERE INTENSIVE ACTIVITIES INVOLVING CHILDREN FROM PRIVILEGED SCHOOLS AND SMILE PROJECTS UNDER THE BANNER KIDSXL. REPUTED SCHOOLS FROM ACROSS THE COUNTRY SUCH AS SOUTH CITY INTERNATIONAL SCHOOL, KOLKATA, DELHI PUBLIC SCHOOL, ROHINI (DELHI), VISHWA BHARTI PUBLIC SCHOOL, NOIDA, GEETANJALI DEBOSHRAY SCHOOL, HYDERABAD, HOLY MOTHER ENGLISH SCHOOL, MUMBAI CAME TOGETHER HAND IN HAND WITH CHILDREN FROM SMILE FOUNDATION AND SHARED THEIR WORLD.

EFFORTS USING MASS MEDIA CONTINUED THIS YEAR TO SPREAD THE MESSAGE IN THE CIVIL SOCIETY. 'CHOONE DO AASMAN' A CAMPAIGN OF TRUE STORIES OF DEPRIVED CHILDREN WAS AIRED ON NDTV FOR AN ENTIRE MONTH. SMILE PRODUCED A FEATURE FILM 'I AM KALAM' SHOWCASING IN A TELLTALE METHOD, THE PLIGHT OF DEPRIVED CHILDREN OF THE COUNTRY. A SERIES OF WALKATHON WAS ORGANIZED INVOLVING 4500 CHILDREN — BOTH PRIVILEGED AND UNDERPRIVILEGED, IN 9 MAJOR CITIES OF INDIA TO SENSITIZE PEOPLE ON CHILD RIGHTS. OVER 7000 YOUTH FROM RENOWNED COLLEGES WERE INVOLVED IN SENSITIZING ACTIVITIES. OVER 50 CORPORATES WERE ENGAGED IN VOLUNTEERING FOR VARIOUS ACTIVITIES.

KEY ACHIEVEMENTS

SENSITIZATION ACTIVITIES WERE CARRIED OUT IN MORE THAN 1000 SCHOOLS REACHING OUT TO OVER 800,000 CHILDREN. IN ADDITION, 50 LOCAL ACTIONS WERE CONDUCTED THIS YEAR.

THE YEAR AHEAD

THERE ARE PLANS TO CONDUCT MORE NUMBER OF LOCAL ACTIONS AND SMALL EVENTS TO SENSITIZE THE MASSES AND THE CONCEPT OF LOCAL ACTIONS IN OTHER PROJECTS OF SMILE. A MONTH LONG BROADCAST OF TRUE STORIES OF CHILDREN ON NDTV IS ALSO UNDER MAKING. THERE ARE ALSO PLANS TO SCREEN THE FEATURE FILM 'I AM KALAM' IN INTERNATIONAL FILM FESTIVALS. PLANS ARE ALSO AFOOT OF HOSTING 'CHANGE BEATS'- A MUSICAL EXCHANGE WORKSHOP FOR YOUNG MUSICIANS FROM THE NETHERLANDS, TANZANIA AND INDIA TO PRODUCE SONGS IN AN EFFORT TO BRIDGE THE GAP BETWEEN PEOPLE FROM DEVELOPED AND UNDER-DEVELOPED WORLDS.



OUTREACH

SMILE OUTREACH, IN HARMONY WITH THE VISION OF SMILE FOUNDATION, STRIVES FOR THE SUSTAINABLE HUMAN DEVELOPMENT, WITH SPECIAL FOCUS ON UNDERPRIVILEGED CHILDREN AND WOMEN, BY DIRECTLY IMPLEMENTING ACTIVITIES IN ALL THEMATIC AREAS OF SMILE FOUNDATION.

THE OUTREACH PROGRAMME IS QUITE DISTINCTIVE IN ITS APPROACH. COMMUNITY DEVELOPMENT INITIATIVES, SUPPORTED BY CORPORATES AND OTHER DEVELOPMENT AGENCIES, ARE DIRECTLY IMPLEMENTED BY SMILE IN THIS PROGRAMME. INNOVATIVE METHODOLOGIES ARE CONTINUALLY PUT TO WORK BY A DEDICATED TEAM TO SCALE-UP THE UNDERTAKEN DEVELOPMENT PROGRAMMES.

THERE ARE CURRENTLY 3 PARTNERSHIPS/COLLABORATIONS THAT ARE BEING IMPLEMENTED WITH SUPPORT OF JSL FOUNDATION, CATERPILLAR AND PROCTER & GAMBLE.

THE PROJECT WITH JSL FOUNDATION PROVIDES THE UNDERPRIVILEGED CHILDREN IN JAJPUR (ORISSA) WITH BRIDGE EDUCATION ALONG WITH NUTRITIONAL SUPPLEMENTS AND REMEDIAL EDUCATION. THE OBJECTIVE OF THE BRIDGE EDUCATION CENTRES HERE IS TO ENCOURAGE CHILDREN TOWARDS EDUCATION AND ALSO TO BUILD THEIR CAPACITIES FOR MAINSTREAMING TO FORMAL EDUCATION. THE REMEDIAL EDUCATION CENTRES PROVIDE COACHING CLASSES TO THE STUDENTS WHO ARE WEAK IN STUDIES AND CANNOT AFFORD TUITION CLASSES.

THE CATERPILLAR FOUNDATION SUPPORTED PROJECT SUPPORTS THE EDUCATION OF CHILDREN IN REMOTE VILLAGES BY BUILDING THE INFRASTRUCTURE OF THE SCHOOLS IN ORDER TO FACILITATE PROPER EDUCATION FOR THE CHILDREN AND TO INCREASE THE QUALITY OF TEACHING PROCESS. THE NECESSARY INFRASTRUCTURAL SUPPORT INCLUDE SCHOOL BUILDINGS, SAFE DRINKING WATER FACILITIES, SEPARATE TOILETS FOR GIRLS, FURNITURE, SCHOOL COMPOUND WALLS, COMPUTERS AND LAB EQUIPMENTS, ETC FOR GOVERNMENT SCHOOLS.

WITH SUPPORT FROM PROCTOR & GAMBLE, SMILE HAS INITIATED PARIVARTAN, A PROJECT THAT AIDS AT ENSURING IMPROVED HEALTH SEEKING BEHAVIOR FOR WOMEN WITH FOCUS ON REPRODUCTIVE HEALTH AND MENSTRUAL HYGIENE THROUGH TRAINING AND OTHER IEC TOOLS. AT PRESENT THE PROJECT IS IMPLEMENTED IN 4 DISTRICTS OF RAJASTHAN. PARIVARTAN IS BEING IMPLEMENTED IN COLLABORATION WITH THE NATIONAL RURAL HEALTH MISSION (NRHM).



KEY ACHIEVEMENTS

APPROXIMATELY 83,000 DIRECT BENEFICIARIES COVERING RAJASTHAN, ORISSA AND TAMIL NADU.

THE YEAR AHEAD

THE PROGRAMME ENVISAGES A TOTAL OF 10 PROJECTS REACHING OUT TO A DIRECT BENEFICIARY BASE OF 1 MILLION OVER THE NEXT FEW YEARS.



OUR SPECIAL INITIATIVES



INDIVIDUAL SUPPORT PROGRAMME

SMILE FOUNDATION CONSTANTLY STRIVES TO EMPOWER INDIVIDUALS, PARTICULARLY UNDERPRIVILEGED CHILDREN ENABLING THEM TO MEET BASIC AMBITIONS OF THEIR LIFE AND REALIZE THEIR POTENTIAL, MAKE INFORMED CHOICES, RESIST OPPRESSION, FIGHT FOR RIGHTFUL EXISTENCE AND FACILITATE NEW POSSIBILITIES AND OPPORTUNITIES FOR THEM.

THE FOUNDATION TAKES UP INDIVIDUAL CASES BASED ON THEIR IMMEDIATE NEEDS. THESE INDIVIDUALS ARE THEN GIVEN EDUCATIONAL SUPPORT, IN INDIVIDUAL CAPACITY, WHO ARE AT RISK OF DISCONTINUING THEIR STUDIES DUE TO IMPOVERISHED CIRCUMSTANCES AND HAVE EXHIBITED OUTSTANDING ACADEMIC RECORD. INDIVIDUALS SUFFERING FROM ANY CRITICAL DISEASES ARE PROVIDED SUPPORT FOR THEIR HEALTH; SPECIFIC CASES ARE ALSO TAKEN FOR REHABILITATION WHEREIN THEY ARE GIVEN EDUCATIONAL SUPPORT, VOCATIONAL TRAINING, ENTREPRENEURSHIP TRAINING, COUNSELING AND PROVISION FOR AIDS AND APPLIANCES.

SUPPORT FOR EDUCATION AND HEALTH IS ALSO PROVIDED TO RECOGNIZE THOSE CHILDREN WHO HAVE PERFORMED OUTSTANDING DEEDS OF BRAVERY AND SELFLESS SACRIFICES INCLUDING BRAVERY AWARD WINNERS. THERE ARE OVER 4,200 INDIVIDUAL CHILDREN WHO HAVE BEEN SUPPORTED THROUGH THIS PROGRAMME.



KEY ACHIEVEMENTS

MORE THAN 4,200 CHILDREN HAVE BEEN SUPPORTED THROUGH THIS PROGRAMME.



SMILE HEALTH CAMPS

SMILE HEALTH CAMPS IS A SPECIAL INITIATIVE OF SMILE FOUNDATION TO PROVIDE HEALTH CARE SERVICES TO MEET THE IMMEDIATE HEALTH CARE NEEDS OF THE MARGINALIZED COMMUNITY IN REMOTE RURAL AREAS AND SLUMS THROUGH STANDALONE CAMPS. SMILE ORGANIZES CUSTOMIZED HEALTH CAMPS EXTENSIVELY ACROSS THE COUNTRY OFFERING COMPREHENSIVE HEALTH SERVICES — CURATIVE, PREVENTIVE, PROMOTIVE AND REFERRAL, TO A LARGE NUMBER OF PEOPLE IN SELECTED INTERVENTION AREAS.

SMILE HEALTH CAMPS FUNCTIONS THROUGH TWO MODELS

MULTI-DISCIPLINARY MEGA HEALTH CAMPS

THESE ARE SPECIALIZED CAMPS, IN RURAL AREAS, THAT OFFER INTEGRATED MULTI-DISCIPLINARY HEALTH CARE SERVICES INCLUDING INVESTIGATIVE AND SURGICAL INTERVENTIONS, DONE IN MAKE SHIFT HOSPITAL ENVIRONS BY A DEDICATED TEAM OF MEDICAL EXPERTS. FREE DIAGNOSIS, MEDICINES, FOOD, ACCOMMODATION AND SURGICAL CARE ARE PROVIDED IN THESE CAMPS. SMILE FOUNDATION HAS BEEN ORGANIZING MEGA HEALTH CAMPS AT SHAHPURA IN BHILWARA DISTRICT OF RAJASTHAN FOR THE PAST 7 YEARS, IN ASSOCIATION WITH JAIN SABHA WOMEN'S WING. IT IS A 10 DAY CAMP THAT CATERS TO ABOUT 100 VILLAGES AROUND SHAHPURA. THE CAMP HAS A MAKE-SHIFT HOSPITAL WITH 500 BEDS. MORE THAN 100 SPECIALIST DOCTORS AND PARAMEDICAL STAFF FROM SURGERY, OPHTHALMOLOGY, GYNAECOLOGY, ORTHOPAEDICS, MEDICINE, ENT, ANESTHESIA, RADIOLOGY, PEDIATRICS AND PATHOLOGY PROVIDE VOLUNTARY SERVICES IN THE CAMP.

GENERAL HEALTH CAMPS

THESE ARE SMALL DURATION CAMPS ORGANISED IN DIFFERENT PARTS OF THE COUNTRY ON THE BASIS OF HEALTH NEEDS OF A SPECIFIC LOCATION. THESE HEALTH CAMPS AIM AT PROMOTING HEALTH SEEKING BEHAVIOUR IN THE LONG TERM AND THUS, UNLIKE A GENERAL CURATIVE HEALTH CAMP, THESE CAMPS ALSO MAJORLY WORK ON BUILDING AWARENESS REGARDING COMMON AILMENTS, FAMILY PLANNING METHODS, NUTRITION AND HYGIENE AND SANITATION. THESE CAMPS PROVIDE COMPREHENSIVE HEALTH SERVICES FREE OF ANY COST. SMILE HAS BENEFITTED MORE THAN 25,000 PEOPLE THROUGH OVER 75 GENERAL HEALTH CAMPS TILL DATE WITH SUPPORT FROM ORGANIZATIONS AND INSTITUTIONS LIKE CANARA BANK, ROTARY CLUB OF DELHI SOUTH (NEW DELHI), HINDALCO INDUSTRIES LTD, LAFARGE INDIA PVT. LTD, AIIMS & RED CROSS SOCIETY (DELHI), ASSOCIATION OF OBSTetrics AND GYNECOLOGY DELHI (DELHI), LIFELINE HOSPITAL (CHENNAI), ST. MARTHA HOSPITAL (BANGALORE), VINAYAK HOSPITAL (DELHI & NCR), FULLERTON, AJAY MEMORIAL FOUNDATION (TAMIL NADU).

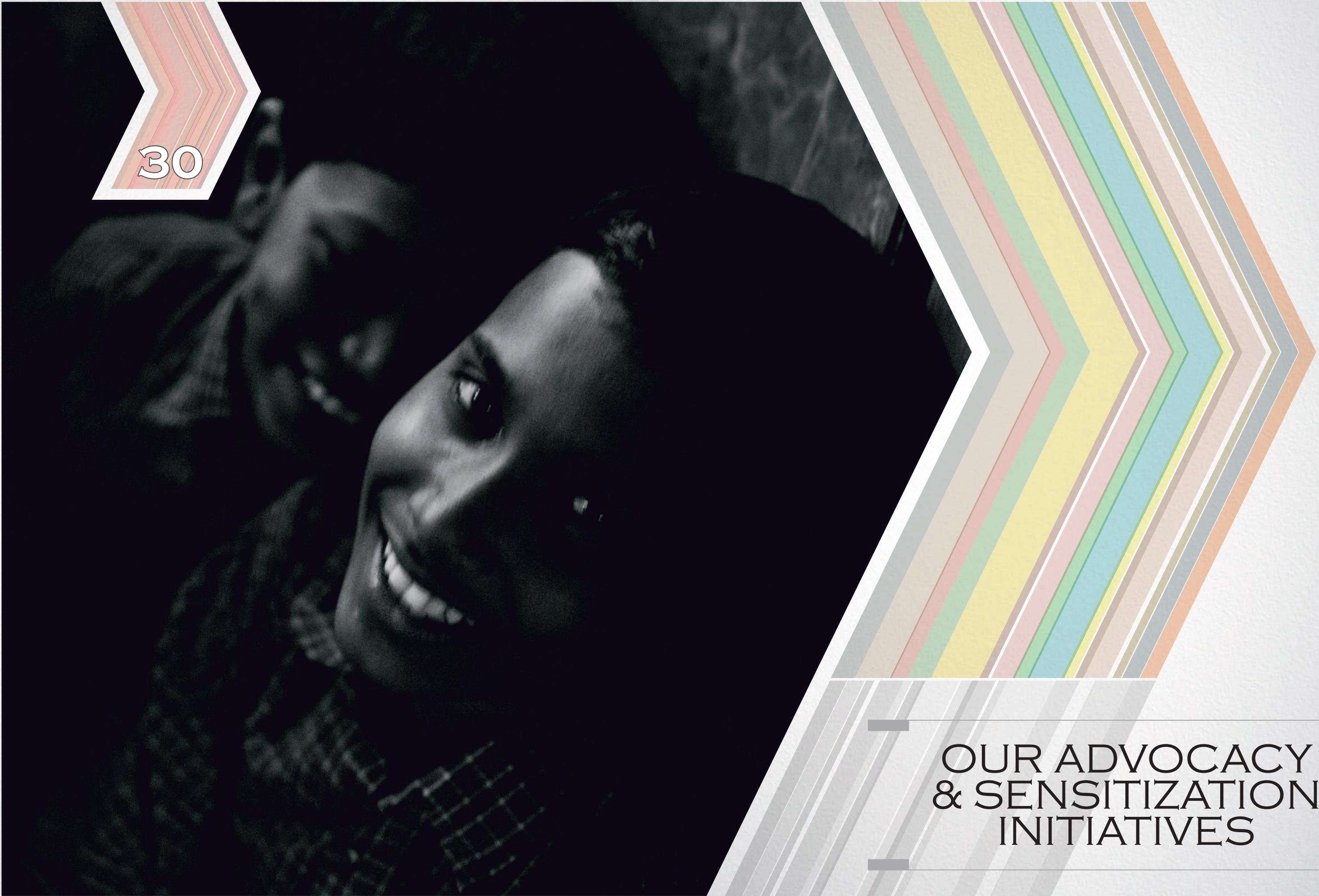


KEY ACHIEVEMENTS

THE MULTI-DISCIPLINARY MEGA HEALTH CAMPS DIRECTLY BENEFIT OVER 20,000 PEOPLE IN 100 VILLAGES EVERY YEAR. AND OVER 25,000 PEOPLE ARE BENEFITTED DIRECTLY ACROSS THE COUNTRY THOROUGH THE GENERAL HEALTH CAMPS.

THE YEAR AHEAD

SMILE FOUNDATION PLANS TO TAKE SMILE HEALTH CAMPS TO MULTIPLE LOCATIONS. IT AIMS TO ACHIEVE ITS MISSION OF REACHING OUT TO MEET THE HEALTH CARE NEEDS IN AT LEAST 500 DISTRICTS OF INDIA WITHIN TWO YEARS.



OUR ADVOCACY
& SENSITIZATION
INITIATIVES



CHILD FOR CHILD

THE CHILD FOR CHILD (CFC) PROGRAMME IS AN INITIATIVE OF SMILE FOUNDATION THAT SENSITIZES PRIVILEGED CHILDREN OF THE EXISTING DISPARITIES IN THE SOCIAL ORDER AND MOTIVATES THEM TO CONTRIBUTE THEIR INDIVIDUAL MITE TOWARDS THE CAUSE OF THE LESS PRIVILEGED. IT BRINGS TOGETHER CHILDREN FROM BOTH THE BACKGROUNDS — AFFLUENT AND DEPRIVED, IN AN ATTEMPT TO FOSTER IN THE AFFLUENT CHILDREN A SENSE OF RESPONSIBILITY TOWARDS THEIR LESS PRIVILEGED COUNTERPARTS, EARLY ON IN LIFE.

WITH THE IDEA TO 'CATCH THEM YOUNG', STUDENTS OF REPUTED SCHOOLS ACROSS INDIA ARE APPROACHED AND SENSITIZED ABOUT THE ISSUES OF UNDERPRIVILEGED CHILDREN. EFFORTS ARE MADE TO MAKE A PRIVILEGED CHILD SEE THROUGH THE EYES OF AN UNDERPRIVILEGED CHILD. THE YOUNG STUDENTS ARE THEN MOTIVATED TO TAKE SMALL STEPS IN THE DIRECTION OF ADDRESSING THE ISSUE.

THE PROGRAMME ALSO AIMS AT BUILDING DESIRABLE VALUES, OUTLOOK, KNOWLEDGE, CHARACTER OF THE CHILDREN SO THAT THEY ACT RESPONSIBLY TOWARDS THEIR FAMILY AND SOCIETY.

THIS YEAR THE PROGRAMME HAS BEEN ABLE TO SENSITIZE 6,91,682 PRIVILEGED CHILDREN, 2,588 SCHOOLS PRINCIPALS AND 22,640 SCHOOL TEACHERS. AND THROUGH ALL THESE PEOPLE IT HAS BEEN ABLE TO REACH A POPULATION OF 1,68,98,653.



KEY ACHIEVEMENTS

SENSITIZED 6,91,682 PRIVILEGED CHILDREN IN 2,588 SCHOOLS IN INDIA.

THE YEAR AHEAD

SMILE FOUNDATION PLANS TO PUT TO USE INNOVATIVE AND ATTRACTIVE METHODS THAT ARE WIDELY POPULAR WITH THE CHILDREN THESE DAYS, FOR THEIR SENSITIZATION.



EVENTS & CAMPAIGNS

SMILE FOUNDATION BELIEVES THAT THE DESIRED CHANGES IN THE LIVES OF THE DISADVANTAGED CHILDREN WILL COME ONLY WHEN MORE AND MORE PRIVILEGED PEOPLE COME FORWARD IN FINDING A SOLUTION TO SOCIETAL PROBLEMS. WITH THIS CONVICTION, REGULAR EVENTS AND CAMPAIGNS ARE ORGANIZED TO SENSITIZE THE PRIVILEGED MASS AND INVOLVE THEM IN THE DEVELOPMENT PROCESS.





MEDIA ADVOCACY

SMILE FOUNDATION GOT OVERWHELMING RESPONSE FROM MASS MEDIA IN SENSITIZING THE PRIVILEGED MASS ABOUT THE PLIGHT OF THE UNDERPRIVILEGED PEOPLE.

BESIDES SEVERAL CAMPAIGNS IN LEADING TELEVISION CHANNELS THAT REACH BEYOND THE INDIAN TERRITORY, NUMEROUS NEWSPAPERS, MAGAZINES, RADIO CHANNELS, ONLINE PUBLICATIONS, BOTH NATIONAL AND INTERNATIONAL, CAME FORWARD TO SUPPORT SMILE FOUNDATION IN ITS WELFARE INITIATIVES.

Bringing cheer to those less fortunate

Smile Foundation equips underprivileged kids out a dignified living

Megha Sharma

For 10-year-old Neeti Sekar, life would have never been the same if on June 1st she had not registered for a free Twin in Learning Program (TILP) programme. "I wanted to improve my personality and my knowledge of the world around me. I also wanted to learn things which are very essential today, if someone wants to grow in today's world," says Neeti Sekar.

She is not alone. Many youngsters like her want to change their lives through education. The TILP programme may ventures which help individuals to achieve that but there is one more important aspect of the programme, the rest. It not only identifies but also supports genuine root institutions and handholds them till they become self-sustainable.

Smile Foundation is a national level development organisation, reaches more than one lakh underprivileged children across the country. Health care, blood donation and subjects across 21 states of India. A unique feature of the programme is that it is run by a group of like-minded individuals who decided to fund and support genuine



Children of Mission Education Smiles Students at TILP programme

chancelaries go through a selection process which includes written test and interview. Students who qualify in the selection process are then registered in the TILP programme.

Smile goes for the students of Mumbai and its suburbs which in turn gets the assistance and cooperation of various NGOs. The programmes include formal and non-formal education, functional literacy and life skill training. Children between the age group of 4 to 15 are ensured in this programme.

It can boast of benefiting 175 children from the slums of Mumbai.

She joined the foundation in 2007 to complete her education, and adds "I am grateful to the foundation for giving me the joy of education and the joy of education of my life because I can spend the rest of my life learning them even though I have completed my education."

The responses these two pro-

grammes have got from the students

are overwhelming.

"The programme has

been successful

in many ways.

It has helped

the students

to come out of

poverty and

make a better

future for

themselves," says Megha.

She adds,

"I am grateful to the foundation for giving me the joy of education and the joy of education of my life because I can spend the rest of my life learning them even though I have completed my education."

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She adds,

"I am grateful to the foundation for giving me the joy of education and the joy of education of my life because I can spend the rest of my life learning them even though I have completed my education."

Walkathon to change the lives of the less privileged children

Children walked urging people to take a positive step

Staff Reporter

CHENNAI: Hundreds of children, holding placards that read 'Be the Change', marched from the Labour Statue to Gandhi Statue on the Marina beach here on Friday. This was to bring together privileged and underprivileged children as part of the Children's Day celebration organised by Smile Foundation.

The children walked hand-



Giving a voice to the underprivileged

Correspondent

vt, Rajni Kalpana writes the views of the people living in the urban slums.

V. Forget speaks

of the people

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and women.

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girls and

the

year later these slum girls

women have a full-fledged

streetplay group, with at least

5 annual performances held

at the Delhi Metro Rail

Corporation (DMRC), Delhi

Hauz

Dav College and in vari-

ous slums of the city to their

credit.

The girls hail from 10 slums

including New Ashok Nagar,

Nat Colony and Ambadeekar

Colony in Chakarpur, Kumar

Basti, Harjan Basti, Gali no.1

to in Neb Sarai, Indira Camp-

Valmiki Camp in Begumpur, and Sriram JJ camps.

Almost one lakh people have

been made aware of the signif-

icance of family planning and

other social issues including

immunisation, early registration,

condom promotion, HIV/AIDS

safe motherhood, female foot-

care through streetplays, etc.

and other issues.

But we need an opportunity

says Salabata, a girl child from Shashi

Garden, Mayur Vihar.

Watch these girls perform

and it would be difficult for you

to distinguish their performance

from that of a professional

group. "Our dream is to show

it time, but with the help of微笑

the girls have achieved it," says Priyanka Jain Vats, senior programme officer, Smile Foundation.

Smile Child Week celebration is all about building up the willpower of the girl child. Besides a series of streetplays at different locations in the city, several skill-building workshops are also being organised to hone their skills. The workshop included an exhibition of paper bags, pots, anklets, necklaces, etc. at Lady Shriram College and Gargi College. The artefacts sold like hot cakes. College students were involved in the

workshop on female foeticide.

"Now we can start our own work," says Sheetalata, yet another slum dweller.

FACT FILE

■ Last year, the Smile

Foundation organised a

streetplay workshop under

Swabhiman, a health and

empowerment programme

for the girl child and women.

■ At present, the smile

girls and women have a

full-fledged streetplay group,

with at least 45 annual

performances to their credit.

THESE LITTLE ANGELS know how to dream big

They may be underprivileged but God has blessed them with the most precious gift and that is their ability to dream. Cityplus with the help of Smile Foundation, an NGO for children gave an opportunity to meet those kids and spent a wonderful day with them. We have summed up below some dreams which these little angels shared with us:

Ami	Want to be a doctor and help the poor people.
Rehana	Want to be a teacher.
Neetu	Want to be a nurse.
Kritika	Want to be a doctor.
Aishwarya	Want to be a doctor.
Poornima	Want to be a doctor.
Munna	Want to be a doctor.
Monika	Want to be a doctor.
Aditya	Want to be a doctor.
Kiran	Want to be a doctor.

ET high flier
for careers in the fast lane

HEAL THE WORLD

They identify a social problem and use entrepreneurial principles to create an venture to impact social change. These social entrepreneurs don't measure performance in profit and returns, but assess success by the impact they have on the society. Vinita Patel is a social entrepreneur.

Health on wheels

BLESSED INDIA

SMILE ON WHEELS

Team Viva

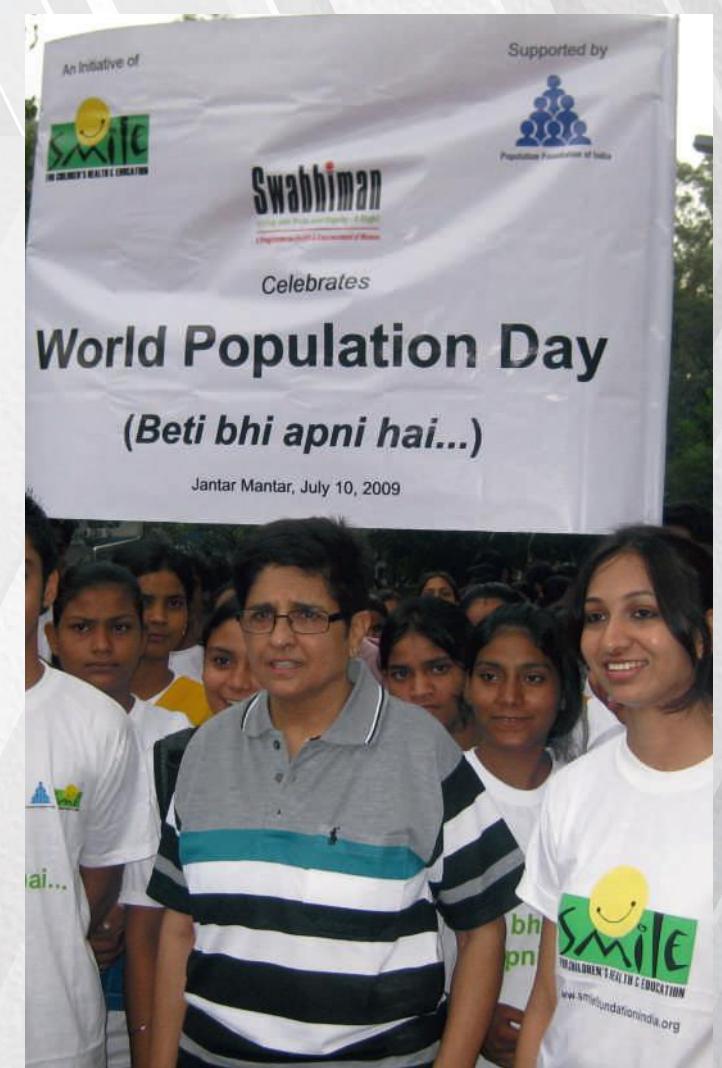
Often due to various other issues, the slum dwellers neglect their health. Keeping this in



CELEB CONNECT

CELEBRITIES ARE AMBASSADORS, OF THE SOCIETY THEY ARE FROM, TO THE REST OF THE WORLD. THEY HAVE THE POWER OF INFLUENCE ON MILLIONS. PEOPLE ACROSS AGES AND SEGMENTS CONSIDER THEM AS ROLE MODELS. AND MOSTLY FOLLOW WITH GREAT CONVICTION THE IDEAS PROMOTED BY THEIR FAVORITE STAR. IT THUS BECOMES VERY IMPORTANT FOR THE CELEB THAT HE/SHE ENDORSE A WORTHY CAUSE. AT SMILE FOUNDATION, WE HAVE RECEIVED IMMENSE SUPPORT FROM MANY CELEBRITIES OF THE COUNTRY SO FAR.

THIS YEAR TOO, WE GOT ASSOCIATED WITH MANY RENOWNED PERSONALITIES AND APPRECIATE THEIR BIG CONTRIBUTION IN BRINGING SMILE TO THIS HEIGHT.







CORPORATE PARTNERSHIPS

CORPORATE SOCIAL RESPONSIBILITY HAS ACQUIRED NEW DIMENSIONS IN THE RECENT YEARS AND TODAY, CORPORATES ARE PROACTIVELY TAKING UP THIS GOOD HEARTED INVESTMENT AND GIVING A SOCIAL VALUE TO ALL THEIR BUSINESS ENDEAVOURS. IN PARTNERSHIP WITH MANY SUCH CORPORATE BIGWIGS, SMILE FOUNDATION HAS BROUGHT SEA CHANGES IN THE LIVES OF THOUSANDS OF UNDERPRIVILEGED CHILDREN ACROSS THE COUNTRY.

WITH MULTIPLE MODES OF PARTNERSHIP LIKE PAYROLL GIVING, CAUSE RELATED MARKETING, EMPLOYEE ENGAGEMENT, DIRECT CHILD SUPPORT AND YOUTH SUPPORT, THE FOUNDATION NOW HAS MORE THAN 80 CORPORATES WHO HAVE JOINED HANDS IN ITS WELFARE INITIATIVES.

THIS YEAR SOME MAJOR CORPORATES LIKE CRISIL, BARCLAYS, STEEL AUTHORITY OF INDIA LIMITED, GAIL INDIA LIMITED, JK TYRES, ORIENTAL INSURANCE, RAGE MOBILE, MANZARO AND GULF4GOOD TO NAME A FEW HAVE PARTNERED WITH SMILE FOUNDATION TO STRENGTHEN THE DEVELOPMENT PROCESS.





DEVELOPMENT AGENCIES

SMILE FOUNDATION ESTABLISHES PARTNERSHIPS AND BUILDS NETWORKS WITH NATIONAL AND INTERNATIONAL DEVELOPMENT INSTITUTIONS WITH THE PRIME OBJECTIVE TO CONNECT TO THEIR DOMAIN EXPERTISE, RESOURCES, AND STRENGTHS, WITH ITS OWN DEVELOPMENTAL INITIATIVES UNDERTAKEN AT THE GRASSROOTS LEVEL. ALONG WITH THE EXPANSION AND STRENGTHENING OF EXISTING PROGRAMMES, SMILE FOUNDATION FOCUSES ALSO ON BRINGING INNOVATIONS IN ITS ENTERPRISES THROUGH THIS ASSOCIATION WITH THE DEVELOPMENTAL ACTORS OF THE WORLD.

MANY PROMINENT DEVELOPMENT AGENCIES, DONOR ORGANIZATIONS, CONFEDERATIONS AND ASSOCIATIONS ACROSS THE GLOBE HAVE JOINED HANDS WITH SMILE TO FURTHER ITS WELFARE INITIATIVES.

THIS YEAR THE FOUNDATION HAS JOINED HANDS WITH MANY PROMINENT NATIONAL AND INTERNATIONAL DEVELOPMENT INSTITUTIONS, DONOR ORGANIZATIONS, CONFEDERATIONS AND ASSOCIATIONS TO ADVANCE THE DEVELOPMENT WORK AT THE GRASSROOTS LEVEL. A FEW AMONG THE NEW ASSOCIATIONS INCLUDE BARCLAYS, TATA TELECOM, SAMSUNG, TARGET, NET4KIDS, SAIL, GAIL AND GULF4GOOD.





EDUCATIONAL INSTITUTIONS

SMILE FOUNDATION BELIEVES THAT THE YOUNG MINDS ARE THE COUNTRY'S TRUE POWER. THE FOUNDATION HAS THUS TIED UP WITH MANY REPUTED EDUCATIONAL INSTITUTIONS AND INVOLVES THEM IN THE DEVELOPMENT PROCESS.

MANY NATIONAL AND INTERNATIONAL INSTITUTIONS HAVE ALREADY JOINED HANDS WITH SMILE FOUNDATION. A FEW AMONG THEM INCLUDE THE SAN FRANCISCO STATE UNIVERSITY, ROYAL HOLLOWAY UNIVERSITY OF LONDON, UNIVERSITY OF ST. GALLEN, INDIAN INSTITUTE OF MANAGEMENT, INDIAN INSTITUTE OF TECHNOLOGY, INDIAN INSTITUTE OF FOREIGN TRADE, INTERNATIONAL MANAGEMENT INSTITUTE AND TATA INSTITUTE OF SOCIAL SCIENCES.

SMILE FOUNDATION IS ASSOCIATED WITH MANY ESTABLISHED SCHOOLS IN THE COUNTRY AS WELL FOR FURTHERING ITS DEVELOPMENT INITIATIVES. THE NETWORK OF MANY ESTABLISHED SCHOOLS IN THE COUNTRY LIKE KENDRIYA VIDYALAY, ARMY SCHOOL, DELHI PUBLIC SCHOOL, KIDSZEE, DAV AND THE SCHOOLS SUPPORTED BY THE EDUCATION DEPARTMENT IN VARIOUS STATES ARE PARTNERS WITH THE FOUNDATION.





OUR FINANCIALS

SMILE FOUNDATION, NEW DELHI

BALANCE SHEET AS ON 31.03.2010

PARTICULARS	SCHEDULE	AMOUNT FOR CURRENT YEAR	AMOUNT FOR PREVIOUS YEAR
SOURCES OF FUNDS			
FUND ACCOUNTS	1	186,696,656	167,088,324
LOAN FUNDS	2	-	-
CURRENT LIABILITIES & PROVISIONS	3	27,321,264	16,988,785
TOTAL		214,017,920	184,077,109
APPLICATION OF FUNDS			
ASSETS			
FIXED ASSETS	4	29,924,451	29,745,607
CURRENT ASSETS AND LOANS & ADVANCES (INCLUDING BANK DEPOSITS)	5	184,093,468	154,331,501
TOTAL		214,017,919	184,077,108
	1		(1)

STATEMENT OF SIGNIFICANT ACCOUNTING
POLICIES AND NOTES TO ACCOUNTS

12

THE SCHEDULES REFERRED ABOVE FORM
AN INTEGRAL PART OF BALANCE SHEET

AUDITOR REPORTS

AS PER OUR AUDIT REPORT OF EVEN DATE
U/S 12A (B) OF I. T. ACT 1961

**FOR AND ON BEHALF OF BOARD OF
TRUSTEES OF M/s SMILE FOUNDATION**

SD/-
MANOJ KUMAR
FCA. \M.NO.86669

**FOR AN ON BEHALF OF
M. K. KUCHCHHAL & CO.
CHARTERED ACCOUNTANTS
PLACE: NEW DELHI
DATE: 30.09.2010**

SD/-
(MANAGER - ACCTS) (DIRECTOR - OPERATIONS)

SD/-
(TRUSTEE)

SMILE FOUNDATION, NEW DELHI

INCOME AND EXPENDITURE ACCOUNT FOR THE YEAR ENDING 31.03.2010

PARTICULARS	SCHEDULE	AMOUNT FOR CURRENT YEAR	AMOUNT FOR PREVIOUS YEAR
INCOME			
DONATIONS	6	8,690,133	4,481,143
DONATIONS (RESTRICTED REVENUE GRANTS)	6	45,494,914	18,379,198
DONATIONS (INSTITUTIONAL)	6	18,977,905	16,860,179
OTHER INCOME	7	12,635,773	11,551,831
SUB TOTAL		85,798,724	51,272,351
EXPENSES			
FUND RAISING COST	8	6,820,758	4,504,389
NET FUNDS AVAILABLE FOR PROJECTS		78,977,966	46,767,962
EXPENSES FOR VARIOUS WELFARE PROJ.	9	64,728,778	36,904,544
ADMINISTRATIVE EXP.	10	8,202,182	6,313,506
FINANCIAL EXP.	11	40,093	39,608
SUB TOTAL		72,971,054	43,257,658
NET SURPLUS BEFORE DEPRECIATION		6,006,912	3,510,304
LESS : DEPRECIATION		3,034,580	2,755,197
NET SURPLUS		2,972,333	755,107
LESS : PROVISION OF TAXES		-	-
NET EXCESS TRANSFER TO RESERVE		2,972,333	755,107

**SIGNIFICANT ACCOUNTING POLICIES
AND NOTES TO ACCOUNTS**

12

THE SCHEDULES REFERRED ABOVE
FORM AN INTEGRAL PART OF
THE INCOME & EXPENDITURE ACCOUNT

AUDITOR REPORTS

AS PER OUR AUDIT REPORT
OF EVEN DATE ATTACHED

**FOR AND ON BEHALF OF BOARD OF
TRUSTEES OF M/s SMILE FOUNDATION**

SD/-
MANOJ KUMAR
FCA. \M.NO.86669

**FOR AN ON BEHALF OF
M. K. KUCHCHHAL & CO.
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SD/-
(TRUSTEE)



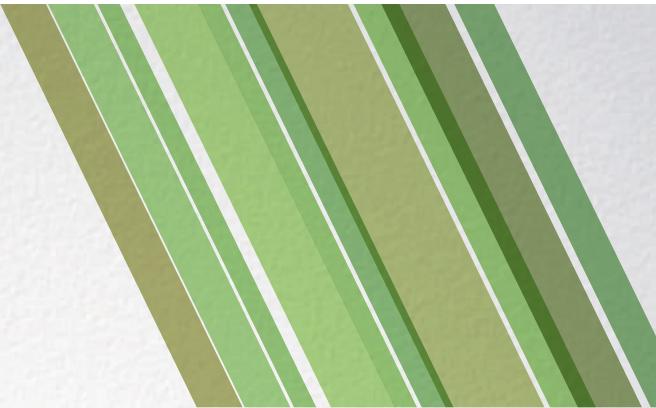
DISBURSEMENT OF FUNDS FOR THE FINANCIAL YEAR 2009 - 2010

78% PROJECTS

14% ADMIN EXPENSES

6% DEPRECIATION

2% SURPLUS FOR NEXT YEAR



CERTIFICATE OF COMPLIANCE

HEAD OFFICE

V-11, LEVEL 1, GREEN PARK EXTENSION, NEW DELHI 110016
PHONE: +91 11 41354565, 41354566 | FAX: +91 11 41354454
EMAIL: INFO@SMILEFOUNDATIONINDIA.ORG

REGIONAL OFFICES

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102, 'SHERATON CLASSIC', RAM MANDIR ROAD,
VILE PARLE (EAST), MUMBAI 400057 | PHONE: +91 22 26104106
EMAIL: MUMBAI@SMILEFOUNDATIONINDIA.ORG

HYDERABAD

G-9, 1ST FLOOR, BHARANI RESIDENCY COMPLEX,
MINISTER ROAD, SECUNDERABAD 500003 | PHONE: +91 40 40200894, 27847081
EMAIL: HYD@SMILEFOUNDATIONINDIA.ORG

BANGALORE

71, DICKENSON ROAD, BANGALORE 560042
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KOLKATA

53/1, CENTRAL ROAD, JADAVPUR, KOLKATA 700032
EMAIL: INFO@SMILEFOUNDATIONINDIA.ORG

CHENNAI

43/18, 2ND FLOOR, KUTTY STREET, NUNGAMBAKKAM, CHENNAI 600034
EMAIL: INFO@SMILEFOUNDATIONINDIA.ORG

TO WHOMSOEVER IT MAY CONCERN

WE HAVE EXAMINED THE COMPLIANCE OF CONDITIONS STIPULATED IN THE 'STANDARDS OF GOOD GOVERNANCE' BY SMILE FOUNDATION, FOR THE YEAR ENDED ON **MARCH 31, 2010**.

IN OUR OPINION AND TO THE BEST OF OUR INFORMATION AND ACCORDING TO THE EXPLANATIONS GIVEN TO US, WE CERTIFY THAT SMILE FOUNDATION HAS COMPLIED WITH THE STANDARDS AS STIPULATED IN THE 'STANDARDS OF GOOD GOVERNANCE'.

THE COMPLIANCE OF CLAUSES / CONDITIONS OF 'STANDARDS OF GOOD GOVERNANCE' IS THE RESPONSIBILITY OF THE MANAGEMENT; OUR EXAMINATION WAS LIMITED TO PROCEDURES & IMPLEMENTATION THEREOF, ADOPTED BY SMILE FOUNDATION FOR ENSURING THE COMPLIANCE OF ALL THE STANDARDS.

**FOR ARBIND KUMAR SINGH & ASSOCIATES
COMPANY SECRETARIES**

**SD/-
(ARBIND KUMAR SINGH)
COMPANY SECRETARY IN PRACTICE
CP NO. 7995**
DATE: 15TH OCTOBER, 2010