

EDDIE MACHADO

Experience Designer

310 227-2530

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Online Resume:

eddiemachado.com

Portfolio:

themble.com

Github:

github.com/eddiemachado

Twitter:

twitter.com/eddiemachado

Dribbble:

dribbble.com/eddiemachado

Skills:

UI/UX Design

Mobile Design

Responsive Design

Typography & Grid focused

Wireframing

HTML

CSS/Sass

Javascript

Accessibility & ARIA Roles

Site Speed & Performance

Web Standards Advocate

WordPress

Speaking:

Handheld Conference

Cardiff, UK 2014

Wordcamp Austin

Austin, TX 2013

Design Day Panama

Panama City, Panama 2013

It's an exciting time to be on the internet. Mobile Development, HTML5, and Responsive Design have made Web Development & Design feel brand new again. Overall User Experience has come to the forefront and rightfully so. I take pride in always taking the extra time to focus on how people interact and focusing on how to improve their experience.

Tapiture Venice, CA 2012 - 2014

As Employee #2, I helped build Tapiture from the ground up. As a visual discovery platform, my focus was removing the clutter and wasted space from common UI patterns and let the content take center stage.

- Designed & Wireframed Web App, iOS App, & Android App
- Created a Style Guide for maintaining a consistent design & code base
- Front-End Development (HTML, CSS, JS)
- Planned and specced out future features and design revisions

Themble 2008 - 2013

Projects of passion are important to me. This is why I've maintained my person site and a few on-going projects. Most of my projects and clients are hand-picked and involve things I'm interested in. My tools for Wordpress have been featured on several sites like Smashing Magazine, the Treehouse Blog, and Web Designer Depot.

- Spoke at Web Conferences about workflow & responsive design
- Designed Brand Identities, UI/UX, and developed site for clients
- Mentored & worked with young designers / developers

Shoemoney Media Group Lincoln, NB 2010 - 2012

The Shoemoney Media Group is one of the foremost leaders in Online Marketing today. During my time there, I was in charge of everything creative. Projects ranged from developing a "noobie friendly" UI for their Online Video Courses, to creating an elegant registration site for their Elite Retreat Conference. I also designed creatives for flyers, magazine ads, and print materials.

- Designed and coded Front-End for web applications and sites
- Designed creatives for the Elite Retreat Conferences
- Sold 2 companies in two years

For more information please visit my online resume (eddiemachado.com). I've condensed my otherwise lengthy resume for brevity so feel free to contact me for more information or my complete history.