

# Archit Gupta

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## EDUCATION

### Manipal Institute of Technology

Manipal, India

Bachelor of Technology (B.Tech) - Computer & Communication Engineering, 2021-2025

CGPA - 8.68

- Courses- Database Management, Essentials of Management, Engineering Economics and Finance, Operating Systems, Computer Networking, Embedded Systems, Digital Marketing Specialization, Wireless Communication

### Delhi Public School, Bopal

Ahmedabad, India

AISSE - 90.2% and AISSCE-93%

- House captain.
- Received academic excellence award for 4 consecutive years.

## EXPERIENCE

### Student Advisory Strategy Intern

July 2024 – present

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Manipal, Udupi

- Contributed to the development of a **quick commerce** platform for tier 3 cities, integrating concepts similar to Swiggy Instamart and Blinkit.
- Conducted **financial analysis** and breakdowns of similar quick commerce companies, providing strategic recommendations which led to 50 percent reduction in operating costs.
- Developed and implemented strategies to attract and retain 30 percent customers, increasing the platform's market reach.
- Demonstrated leadership by coordinating between various teams, ensuring effective communication and execution of strategic plans.

### Intern

May 2024 – July 2024

Route 99

Ahmedabad, Gujarat

- Interned at a **CAT** coaching startup, gaining insights into the educational sector and **MBA** preparation.
- Handled client inquiries, providing information and resolving queries to ensure customer satisfaction..
- Contributed to strategic planning, collaborating with the team to develop and implement growth strategies.

### Finance Intern

December 2023 – January 2024

Adani Solar

Ahmedabad, Gujarat

- Conducted **DCF modeling** to evaluate project viability and investment potential.
- Supported **Forex trading** activities by analyzing market trends and assisting in trade execution.
- Assisted in managing real-time **Bank loan** lending processes, ensuring accurate financial flow.
- Assisted in the **Valuation** of companies, providing insights for potential investments and acquisitions.

## PROJECTS

### Portfolio Optimization Project | Python, Matplotlib, Pandas, NumPy, PyPortfolioOpt

[Link](#)

- Calculated key metrics including expected annual return, risk, and variance, providing insights into investment performance and stability.
- Implemented annualized covariance matrix to evaluate asset relationships and portfolio variance, enhancing risk assessment and optimization strategies.
- Utilized libraries such as NumPy and Pandas to perform calculations and data manipulation, ensuring accurate and efficient analysis.

## ACHIEVEMENTS

- Secured a merit-based scholar scholarship of **Rs1,00,000** for three consecutive years.
- Ranked in the **top 10** out of over 250 students in Computer and Communication department.
- Captained** the football team representing Gujarat at the state level.

## TECHNICAL SKILLS

**Languages:** C, C++, Python, Java

**Databases:** MySQL

**Libraries:** Matplotlib, Pandas, NumPy, Beautiful Soup, Selenium