# Saarthi - Voice That Drives Social Change

Category: Social Welfare

**Powered by**: Murf AI (Text-to-Speech API)

Tech Stack: HTML/CSS/JS or React + Murf API + Netlify

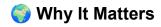
## **What is Saarthi?**

Saarthi is a web-based platform that empowers grassroots activists, NGOs, and volunteers to create professional-quality voice-based awareness campaigns — instantly and in multiple languages — using the Murf Al Text-to-Speech API.

It acts as a **digital voice assistant for social causes**, enabling people to craft, customize, and share important messages related to **health**, **safety**, **rights**, **and education** — especially for audiences in rural or low-literacy areas where voice has more impact than text.

## Key Features

Feature	Description
CampaignBuilder	Users type a custom message or select from <b>pre-written templates</b> (e.g., child safety, hygiene, voter awareness)
Voice Selection	Choose from Murf's <b>realistic voices</b> , languages, and tones (e.g., calm, urgent, friendly)
Audio Generation	Instantly converts text into <b>lifelike Murf narration</b> , streamable and downloadable
Preview + Download	Audio file can be <b>previewed, downloaded, or shared</b> (for WhatsApp, public loudspeakers, etc.)
Multilingual (Optional)	Support for English + Indian languages for mass reach
Mobile-Responsive	Designed to work seamlessly across devices and bandwidth levels



In many parts of India, text alone is not enough.

Saarthi bridges that gap by giving everyone the power to speak up, inform, and create change through voice.

Whether it's an **ASHA worker** educating about hygiene, a **college student** running a civic campaign, or a village volunteer spreading flood alerts — Saarthi becomes their digital voice companion.

## Sample Use Cases

- A school teacher generates a campaign on menstrual health in Hindi for a rural girls' school
- An NGO creates an emergency alert for an upcoming heatwave and distributes it via WhatsApp audio
- A student organization makes a voter registration PSA using a friendly female voice

## Final Output

- A modern, clean **web app** deployed on Netlify
- Users can generate, preview, and download customized campaign voice messages
- Open-source on GitHub, with a published Dev.to post