



NPTEL ONLINE CERTIFICATION

(Funded by the MoE, Govt. of India)



This certificate is awarded to
SANJEEV SUMAN SHARMA
for successfully completing the course



Brand Management

with a consolidated score of **51** %

Online Assignments	21.25/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **1426**

Prof. B. V. Ratish Kumar
Chairman, Centre for Continuing Education
IIT Kanpur

Jul-Sep 2024

(8 week course)

Prof. Satyaki Roy
NPTEL Coordinator
IIT Kanpur



Indian Institute of Technology Kanpur



Roll No: NPTEL24MG84S346500031

To verify the certificate



No. of credits recommended: 2 or 3