



Securing America's Digital Trade Leadership

The U.S. is the global internet and digital content leader. Americans are enjoying a digital revolution that has led to amazing products, lower prices, and new jobs. We export all of this across the globe and every sector of the economy benefits from this leadership.

KEY FACTS



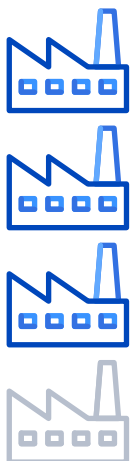
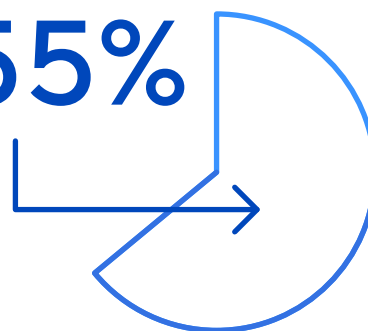
The US boasts a

\$178B

trade surplus in
digitally-deliverable services

Digital trade represents **over half** of all U.S. services exports

55%



More than

75%

of economic value created
by the internet is captured
by companies in traditional
industries, many of them
small businesses located in
every state



American manufacturers export

\$86.5B

every year using the internet

AMERICA'S DIGITAL LEADERSHIP EMPOWERS SMALL BUSINESSES

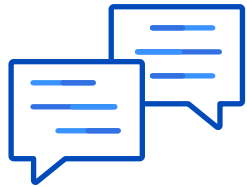
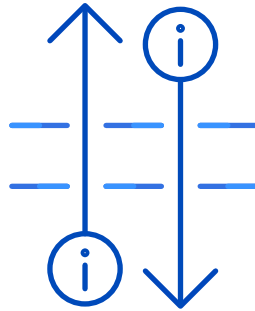
With the help of e-commerce and online marketplaces, U.S. small businesses:

- Grow up to **four times faster** than businesses that do not embrace the internet
- Create **twice** as many jobs
- Are **50 percent more likely** to be exporters
- Bring in **twice as much revenue** through exports as a percentage of sales

America Rose To Digital Leadership Thanks To America's Digital Policies

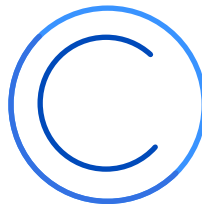
THE AMERICAN POLICIES THAT WORK

Ensuring the free flow of information across borders. Every sector of the economy relies on information flows from manufacturing, to services, to agriculture. Requirements that force U.S. companies to store or process data locally hurt U.S. businesses and threaten the open nature of the internet.



Promoting strong intermediary liability protections. Intermediary liability protections allow online platforms to function and facilitate massive volumes of U.S. exports, especially by small- and medium-sized businesses.

Maintaining a balanced and innovation-oriented copyright framework. The U.S. has a strong and innovation-oriented copyright framework that protects creators' legitimate rights, enables new innovation, and allows consumers to benefit – including through safe harbors and limitations and exceptions like fair use.



Simplifying and streamlining trade facilitation and customs procedures. Complex laws and policies at foreign borders are putting e-commerce enabled American small businesses at a disadvantage, slowing the speed of delivery, increasing costs, and compromising U.S. competitiveness.

Other countries are attacking U.S. technology success internationally through:

- Information flow restrictions
- Data localization requirements
- Overreaching and discriminatory regulatory requirements
- Imbalanced copyright regimes
- Absolute liability regimes for online services
- Discriminatory taxation targeting U.S. digital companies
- Customs barriers to growth in e-commerce
- Threats to encryption and source code integrity
- Sharing economy barriers
- Restrictions on U.S. cloud service providers