

OCTOBER 12-13, 2015 | ROSEWOOD SAND HILL | MENLO PARK, CALIFORNIA

Bringing together senior elected officials, DC policy stakeholders, administration appointees, and Internet company founders, Virtuous Circle speakers include:



RON CONWAY
FOUNDER
SV ANGEL



REID HOFFMAN
EXECUTIVE CHAIRMAN
& CO-FOUNDER, LINKEDIN



EDITH RAMIREZ
CHAIRWOMAN
FEDERAL TRADE COMMISSION



ERIC SCHMIDT
EXECUTIVE CHAIRMAN
ALPHABET



STEVE BENÉ
GENERAL COUNSEL
PANDORA



NATHAN BLECHARZYK
CO-FOUNDER, AIRBNB



ZAC BOOKMAN
CO-FOUNDER & CEO
OPENGOV



CHRIS BRUSS
PRESIDENT OF DIGITAL CONTENT
FUNNY OR DIE



NIGEL ECCLES
CEO, FANDUEL



FRED EHRSAM
CO-FOUNDER, COINBASE



SETH KALVERT
SVP, GENERAL COUNSEL
TRIPADVISOR, INC.



ELEANOR LACEY
VP, GENERAL COUNSEL
& SECRETARY, SURVEYMONKEY



KATHY LEO
CHIEF LEGAL &
PEOPLE OFFICER, GILT



JOE LEWIS
HEAD OF COMEDY
AMAZON STUDIOS



JONATHAN SWANSON
CO-FOUNDER & PRESIDENT
THUMB TACK



MELISSA TIDWELL
GENERAL COUNSEL, REDDIT



TED ULLIOT
PARTNER, POLICY AND
REGULATORY AFFAIRS,
ANDREESSEN HOROWITZ



FREDDIE WONG
CO-FOUNDER &
MANAGING PARTNER
ROCKETJUMP.COM



JULIE BRILL
FTC COMMISSIONER



ALAN DAVIDSON
DIRECTOR OF DIGITAL ECONOMY
US DEPARTMENT OF COMMERCE



ANNA ESHOO
US CONGRESSWOMAN (CA-18)



ZOE LOFGREN
US CONGRESSWOMAN (CA-19)



DAVID O'SULLIVAN
EU AMBASSADOR TO US



JOHN SHIMKUS
US CONGRESSMAN (IL-5)





INTERNET POLICY IN THE ROUND

OCTOBER 12 - 13, 2015 | ROSEWOOD SAND HILL, MENLO PARK, CA

10:35 AM - NOON | OCTOBER 13, 2015

THE EVAPORATING LINE BETWEEN CONTENT & TECH:

New Markets, Consumer Choice, and Copyright in The Digital World

From streaming music to content creation, Internet platforms continue to disrupt existing business models and how consumers access content. What are the business challenges and public policy implications of this changing marketplace?

PANELISTS INCLUDE:



CHRIS BRUSS
President of Digital
Content, Funny or Die



ZOE LOFGREN
Congresswoman
(CA-19)



JOE LEWIS
Head of Comedy
Amazon Studios



FREDDIE WONG
Co-Founder &
Managing Partner
RocketJump



MODERATOR: ANDREA MATWYSHYN
Visiting Professor, Center for Information Technology
Policy, Princeton University



VC.INTERNETASSOCIATION.ORG



Internet Association

ANY INQUIRIES SHOULD BE
DIRECTED TO ERIN SHIELDS AT
events@InternetAssociation.org



INTERNET POLICY IN THE ROUND

OCTOBER 12 - 13, 2015 | ROSEWOOD SAND HILL, MENLO PARK, CA

NOON - 1:00 PM | OCTOBER 13, 2015

LUNCH & GENERAL COUNSEL PANEL

Every Internet company is a “Tech” company, but not every “Tech” company is an Internet company.

Internet companies face unique legal and market access challenges. The General Counsel and Chief Legal Officer keynote panel will highlight dynamic leaders leading the legal teams of Internet Association member companies. These executives will address and provide their perspective on legal issues faced by the Internet industry in the global marketplace.



STEVE BENE
General Counsel
Pandora



KATHY LEO
Chief Legal & People Officer
Gilt Groupe



SETH KALVERT
SVP, General Counsel
TripAdvisor, Inc.



MELISSA TIDWELL
General Counsel
Reddit



ELEANOR LACEY
General Counsel & Secretary
Survey Monkey



ALAN RAUL, MODERATOR
Partner
Sidley Austin LLP



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INTERNET POLICY IN THE ROUND

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1:05 - 2:30 PM | OCTOBER 13, 2015

THE INTERNET: A GREAT AMERICAN EXPORT

The Internet is the great American export of the 21st century. Like any successful export, it is susceptible to protectionism abroad. Whether it be copyright or data localization policies in the EU or impediments to speech in Asia, the Internet faces hurdles overseas from public and private sector actors. What can the US Government do to foster domestic and foreign policies so the Internet can continue to thrive? And what can the Internet do to help itself?



JULIE BRILL
FTC Commissioner



ALAN DAVIDSON
Director of Digital Economy
US Department of Commerce



ANNA ESHOO
US Congresswoman (CA-18)



DAVID O'SULLIVAN
EU Ambassador to US



JOHN SHIMKUS
US Congressman (IL-5)



ROBERT BOORSTIN, MODERATOR
Senior Vice President
Albright Stonebridge Group



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VIRTUOUS CIRCLE

INTERNET POLICY IN THE ROUND

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4:05 - 5:15 PM | OCTOBER 13, 2015

VC & FOUNDER'S PERSPECTIVE: CAPTURING THE TRUE VALUE OF THE INTERNET ECONOMY

The Internet impacts every city, every district, and every economic sector. Jobs in the Internet economy create a positive economic ripple throughout a local area, but Internet companies face challenges along the way. What challenges do startups face on their path to success, and what know-how can established Internet companies share?



NATHAN BLECHARCZYK
Co-Founder, Airbnb



ZACK BOOKMAN
Co-Founder & CEO
OpenGov



NIGEL ECCLES
CEO, Fanduel



FRED EHRSAM
Co-Founder, Coinbase



JONATHAN SWANSON
Co-Founder & President
Thumbtack



TED ULLYOT, MODERATOR
Partner, Policy and
Regulatory Affairs,
Andreessen Horowitz

VC & FOUNDER'S PERSPECTIVE:
CAPTURING THE TRUE VALUE
OF THE INTERNET ECONOMY



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