



The Internet Association

THE INTERNET ASSOCIATION

The Unified Voice of The Internet Economy

About The Internet Association: Formed in July of 2012, The Internet Association unites the interests of leading global Internet companies and their community of users. The Internet Association is dedicated to advancing public policy solutions to strengthen and protect Internet freedom, foster innovation and economic growth, and empower users.

Protecting Internet Freedom: The unique nature of the Internet has unleashed unprecedented entrepreneurship, creativity and innovation. The Internet provides access to information and personalized content to hundreds of millions of people around the globe. Freedom is essential to the preservation of that platform and the resulting economic growth, job creation and political liberty. The Internet Association supports policies that protect and promote Internet freedom – information should flow freely across national borders, uninhibited by tariffs, regulations and government censorship that are fundamentally inconsistent with the transnational, free and decentralized nature of the Internet.

Fostering Innovation and Economic Growth: The Internet allows inventors, entrepreneurs, organizations, and individual users to create and innovate in unprecedented ways. The low-to-nonexistent barriers to entry have made the Internet a remarkable growth engine for small businesses, creating jobs in every sector of the economy. The Internet Association supports policies that ensure individual users, businesses, and governments are able to freely choose which Internet technologies and platforms to use and support, without those choices being unduly constrained by regulatory structures that cannot keep pace with innovation.

Empowering Users: The Internet Association supports policies that allow all users to take full advantage of the product innovations that technology makes available rather than have their choices limited by government mandates. The Internet Association also supports policies that recognize the diversity and value of the business models used by various players in the Internet ecosystem.

Members: The Internet Association represents the world's leading Internet companies including:

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| o Airbnb | o LinkedIn |
| o Amazon.com | o Monster Worldwide |
| o AOL | o Rackspace |
| o eBay | o salesforce.com |
| o Expedia | o TripAdvisor |
| o Facebook | o Yahoo! |
| o Google | o Zynga |
| o IAC | |

President and CEO: Michael Beckerman is the President and CEO of The Internet Association. He has a strong background in the intersection of Internet technology with public policy, most recently serving as Deputy Staff Director to the U.S. House Energy and Commerce Committee, which oversees the nation's telecommunications and Internet policy.