



The Internet Association

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THE INTERNET ASSOCIATION ANNOUNCES MEMBERSHIP AND POLICY PLATFORM

The unified voice of the Internet economy in Washington formally launches

WASHINGTON – The Internet Association, the nation’s first trade association representing the interests of the Internet economy, America’s leading Internet companies and their vast community of users, today unveiled its full membership roster and policy platform. The Internet Association, led by President and CEO Michael Beckerman, comprises 14 diverse Internet companies that form the backbone of the Internet economy.

The member companies – Amazon.com, AOL, eBay, Expedia, Facebook, Google, IAC, LinkedIn, Monster Worldwide, Rackspace, salesforce.com, TripAdvisor, Yahoo!, and Zynga – have joined forces to form The Internet Association, an umbrella public policy organization dedicated to strengthening and protecting a free and innovative Internet. The Internet Association will relentlessly represent this critical economic sector, in partnership with Main Street businesses and individual users, to ensure that the Internet will always have a voice in Washington and a seat at the table.

“A free and innovative Internet is vital to our nation’s economic growth,” said Michael Beckerman, President and CEO of The Internet Association. “These companies are all fierce competitors in the market place, but they recognize the Internet needs a unified voice in Washington. They understand the future of the Internet is at stake and that we must work together to protect it.”

The Internet Association’s policy platform is based on three planks: protecting Internet freedom; fostering innovation and economic growth; and empowering users. The Internet Association and its member companies engage in direct advocacy, educating policymakers on the profound positive impacts of the Internet and Internet companies on jobs, economic

growth, freedom, creativity, commerce, productivity, education, prosperity and the global economy.

“The Internet is the fastest growing sector of the U.S. economy with an unparalleled record of job creation and innovation across all sectors,” Beckerman said. “It is the Internet’s decentralized and open model that has unleashed unprecedented entrepreneurialism, creativity and innovation. Policymakers must understand that the preservation of that freedom is essential to the vitality of the Internet itself and the resulting economic prosperity.”

To view The IA press kit, please visit www.internetassociation.org/category/news.

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About the Internet Association: The Internet Association is the unified voice of the Internet economy, representing the interests of America’s leading Internet companies and their global community of users. The Internet Association is dedicated to advancing public policy solutions to strengthen and protect Internet freedom, foster innovation and economic development, and empower users. The Internet Association is headquartered in Washington, D.C.

www.InternetAssociation.org.