



INTERNET POLICY IN THE ROUND

OCTOBER 12 - 13, 2015 | ROSEWOOD SAND HILL, MENLO PARK, CA



MONDAY, OCTOBER 12

6:00 - 9:00 PM - GARDEN RECEPTION & KEYNOTE

TUESDAY, OCTOBER 13

7:30 - 8:30 AM - REGISTRATION & BREAKFAST

8:30 - 9:30 AM - KEYNOTE BY REID HOFFMAN

9:30 - 9:45 AM - COFFEE BREAK

9:45 - 10:30 AM - KEYNOTE BY EDITH RAMIREZ

10:35 - NOON - THE EVAPORATING LINE BETWEEN CONTENT & TECH:

NEW MARKETS, CONSUMER CHOICE, AND COPYRIGHT IN THE DIGITAL WORLD

From streaming music to content creation, Internet platforms continue to disrupt existing business models and how consumers access content. What are the business challenges and public policy implications of this changing marketplace?

NOON - 1:00 PM - LUNCH & GENERAL COUNSEL PANEL

Every Internet company is a "Tech" company, but not every "Tech" company is an Internet company. Internet companies face unique legal and market access challenges. The General Counsel and Chief Legal Officer keynote panel will highlight dynamic leaders leading the legal teams of Internet Association member companies. These executives will address and provide their perspective on legal issues faced by the Internet industry in the global marketplace.

1:05 - 2:30 PM - THE INTERNET: A GREAT AMERICAN EXPORT

The Internet is the great American export of the 21st century. Like any successful export, it is susceptible to protectionism abroad. Whether it be copyright or data localization policies in the EU or impediments to speech in Asia, the Internet faces hurdles overseas from public and private sector actors. What can the US Government do to foster domestic and foreign policies so the Internet can continue to thrive? And what can the Internet do to help itself?

2:30 - 3:00 PM - BREAK

3:00 - 4:00 PM - KEYNOTE BY ERIC SCHMIDT

4:05 - 5:15 PM - VC & FOUNDER'S PERSPECTIVE:

CAPTURING THE TRUE VALUE OF THE INTERNET ECONOMY

The Internet impacts every city, every district, and every economic sector. Jobs in the Internet economy create a positive economic ripple throughout a local area, but Internet companies face challenges along the way. What challenges do startups face on their path to success, and what know-how can established Internet companies share?

5:15 - 6:15 PM - NETWORKING COCKTAIL RECEPTION

6:30 - 9:00 PM - DINNER - KEYNOTE BY RON CONWAY



VC.INTERNETASSOCIATION.ORG



Internet Association

ANY INQUIRIES SHOULD BE
DIRECTED TO ERIN SHIELDS AT
events@InternetAssociation.org