NFiTNESS

P2P fitness marketplace built on blockchain

P2P fitness blockchain marketplace based on collective experience

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NFiTNESS Marketplace

The marketplace allows fitness trainers to upload their workout/meal plans and mint them as NFTs. Users can buy these NFTs, mint out of them new NFTs, by adding to them the experience of their usage, and resell them. Thus, the marketplace creates chains of NFTs, formed by initial workout/meal plans upgraded by the history of its usage. The more experience of using a workout/meal plan users attach, the more valuable and expensive it becomes and more royalty gets the trainer and previous owners from each transaction. Thus, everybody in the chain is motivated to make the initial NFT better by adding more value to it through personal experience.

Additionally, our team is planning to release a multipack functionality (NFT bundling solution). In short, it is possible to select a few NFTs and combine them into one (NFT collection minting functionality). For example, a user can buy a meal plan, a pushups plan and an Abs plan from different trainers; combine them into one workout plan and mint a NFT out of it; add to it his/her experience; sell it at a much higher price to another user; receive royalty from each sale of his/her workout plan (collection of plans) in future.


Perfect ABS workout
Coach Arkhan

LIVE AUCTION · LIVE AUCTION ·

Current Bid
0.25 ETH

Ends in
12h 43m 42s
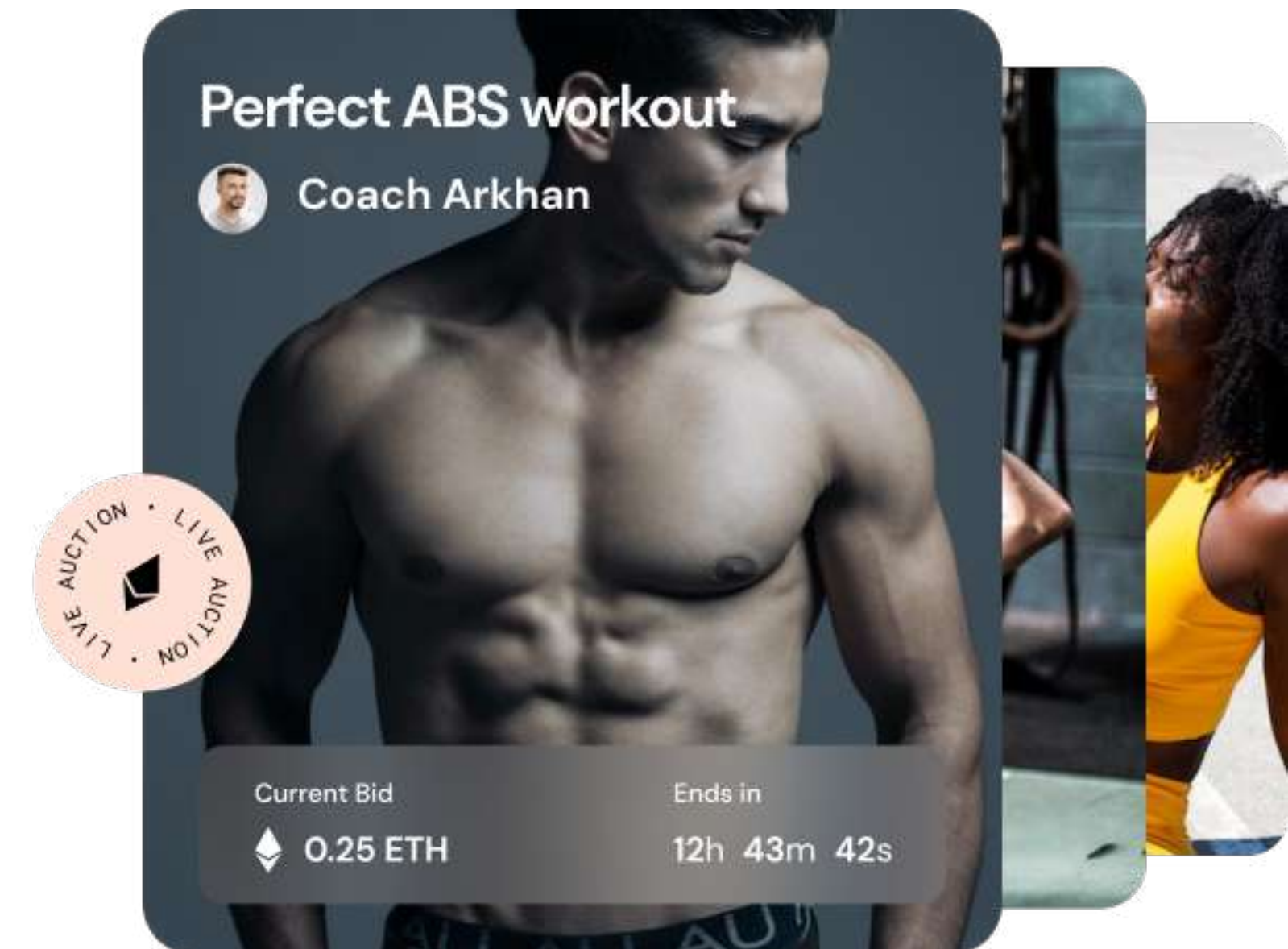
About NFiTNESS Marketplace

NFiTNESS is the first P2P fitness marketplace built on blockchain. The marketplace allows fitness trainers to upload their workout/meal plans and mint them as NFTs. A user can buy a workout/meal plan as NFT, use it, upload his/her experience and create a new NFT and then sell it to another user.

The marketplace will provide the functionality to generate new NFT based on previously acquired one and the experience of its usage. Formula: New NFT = NFT bought by the User + his/her experience of usage of this NFT (consisting of workout/meal plan). Example: User A buys from a Trainer the NFT X consisting of a pushup plan on a weekly basis. User A works out according to this plan and reaches his goal (i.e. ability to make 50 pushups daily). Afterward, User A adds his experience of using the pushups plan (what was ok, what was not, recommendations on how the plan can be improved, etc.) and, thus, mints a new NFT on our marketplace - NFT Y. Hence, the NFT Y is composed of NFT X (pushups plans) and user's A experience of using it. Then user A sells the new NFT Y to user B. In this way, User A achieves his/her goal and possible profit by selling NFT with his/her experience; User B gets not only the pushups plan but confirmed by a user experience of using it; the trainer gets the full cost of its pushups to plan from User A and royalty from the second transaction (between users A and B). The chain of transactions is unlimited. For example, User P gets the pushups plan accompanied by an experience of 15 users. The more experience of using a workout/meal plan users attach, the more valuable and expensive it becomes and more loyalty get to the trainer and previous owners. Thus, everybody in the chain is motivated to make the initial NFT (pushups plan) better by adding more value to it through personal experience.
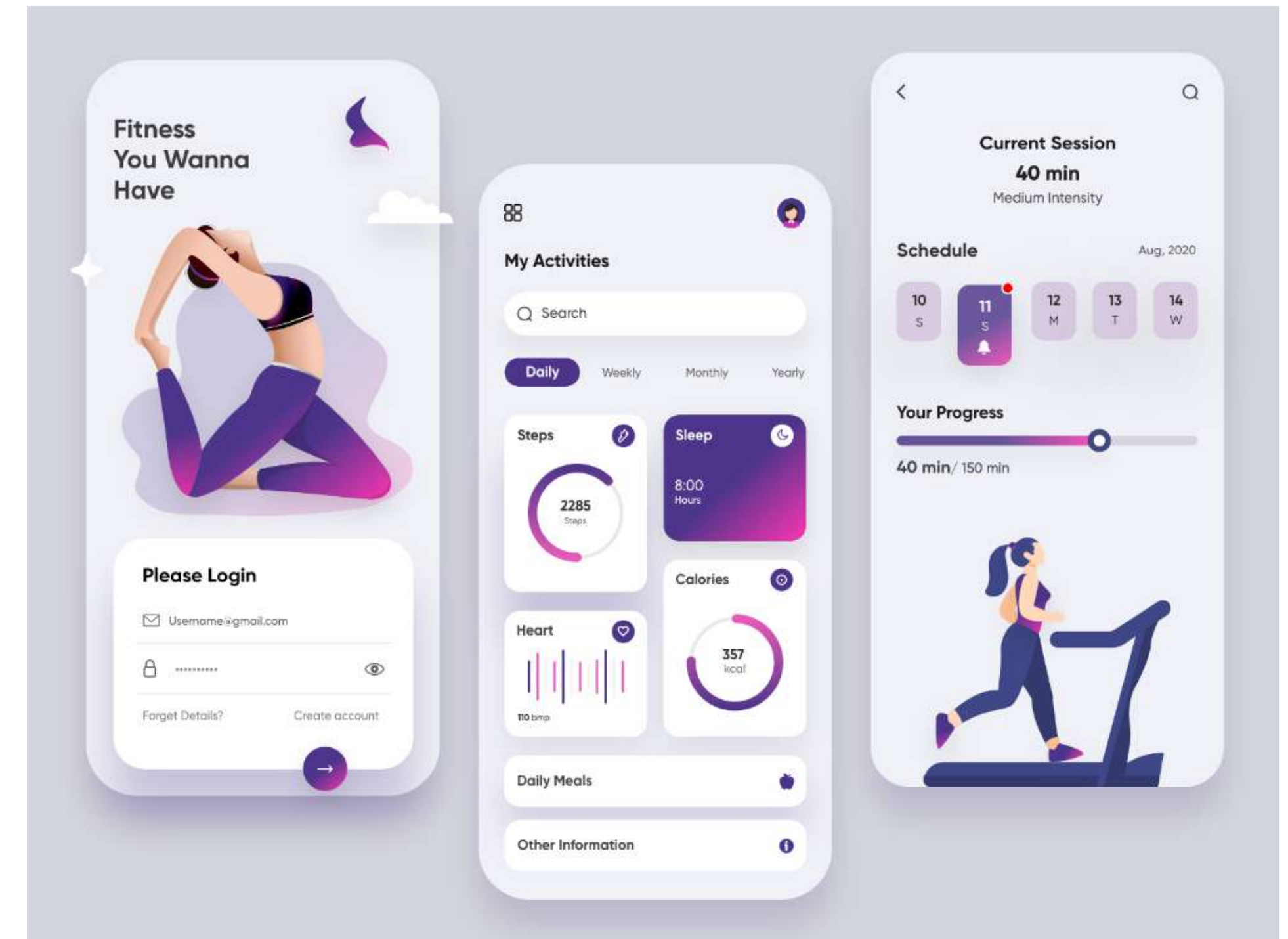
Problem

> No Trust - You can never trust the workout plans You are buying on web2. Reviews, testimonials, and usage history can be faked

> No Rewards - Buying a workout plan on web2 is always a money loss. You are not rewarded for making a workout

> No Flexibility – Web2 marketplaces do not allow combining different plans into one and selling it for making profits.
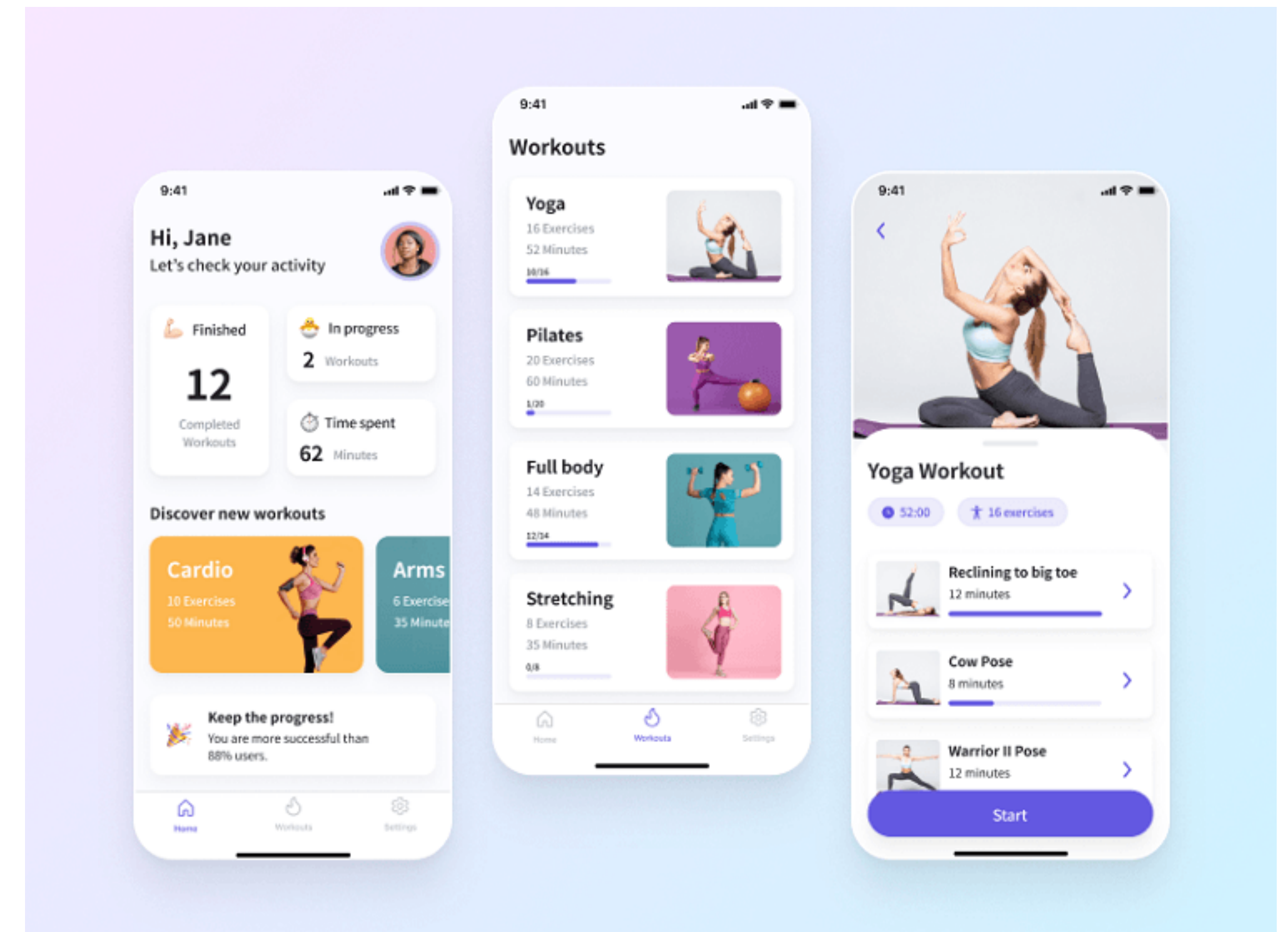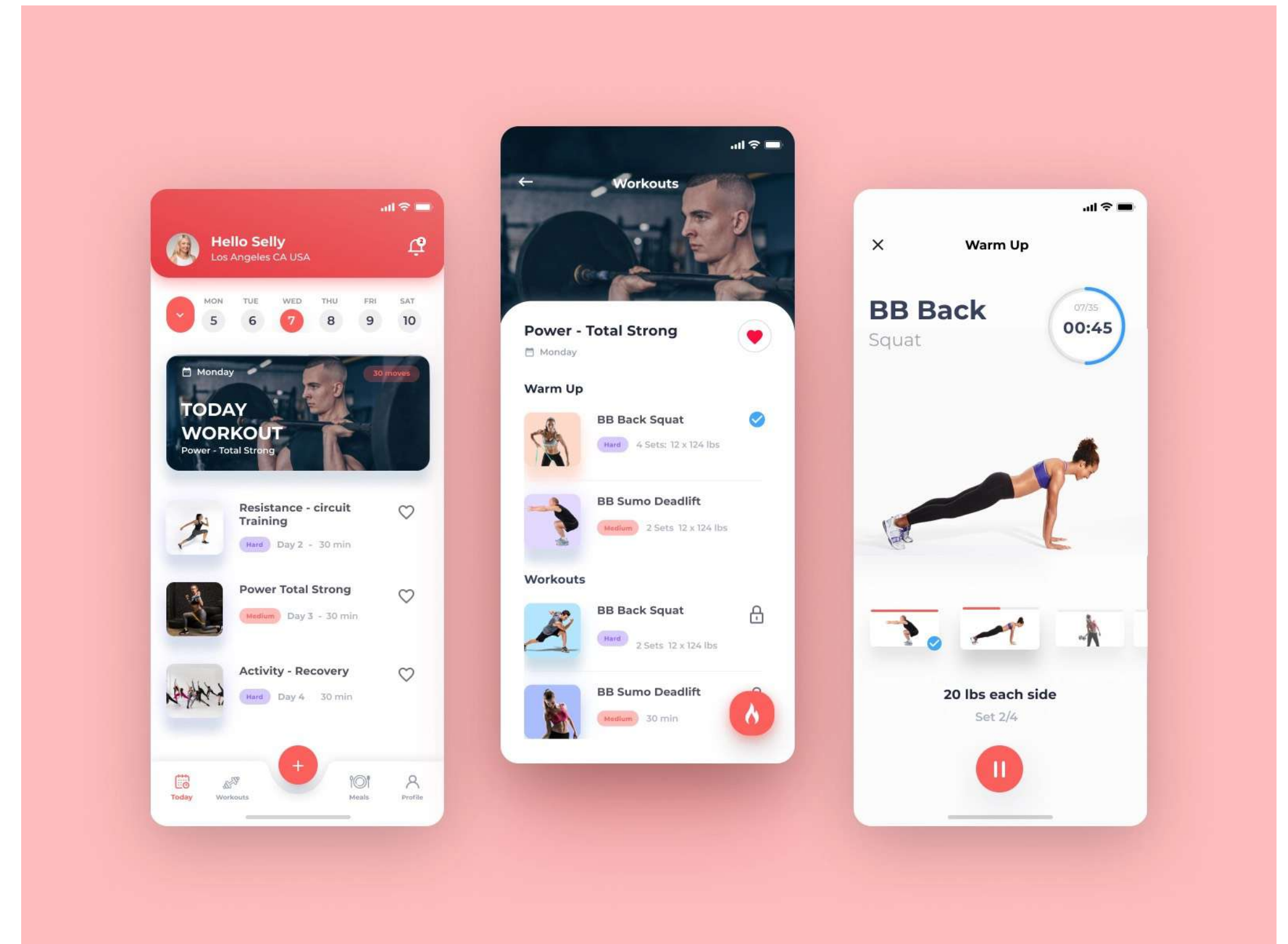
Solution

The **NFiTNESS** Marketplace connects:

> **Professional Trainers & Coaches**, who are uploading to the marketplace their workout/meal plans

> **Trainees**, who are looking for professional workout/meal plans in order to train & earn

> **Platform's Partners**, i.e. Exchanges, Crypto Projects, Blockchains, Influencers and other partners eager to grab the attention of our impressive community. There they will be able to place the content about their ecosystem and their services.

Monetization
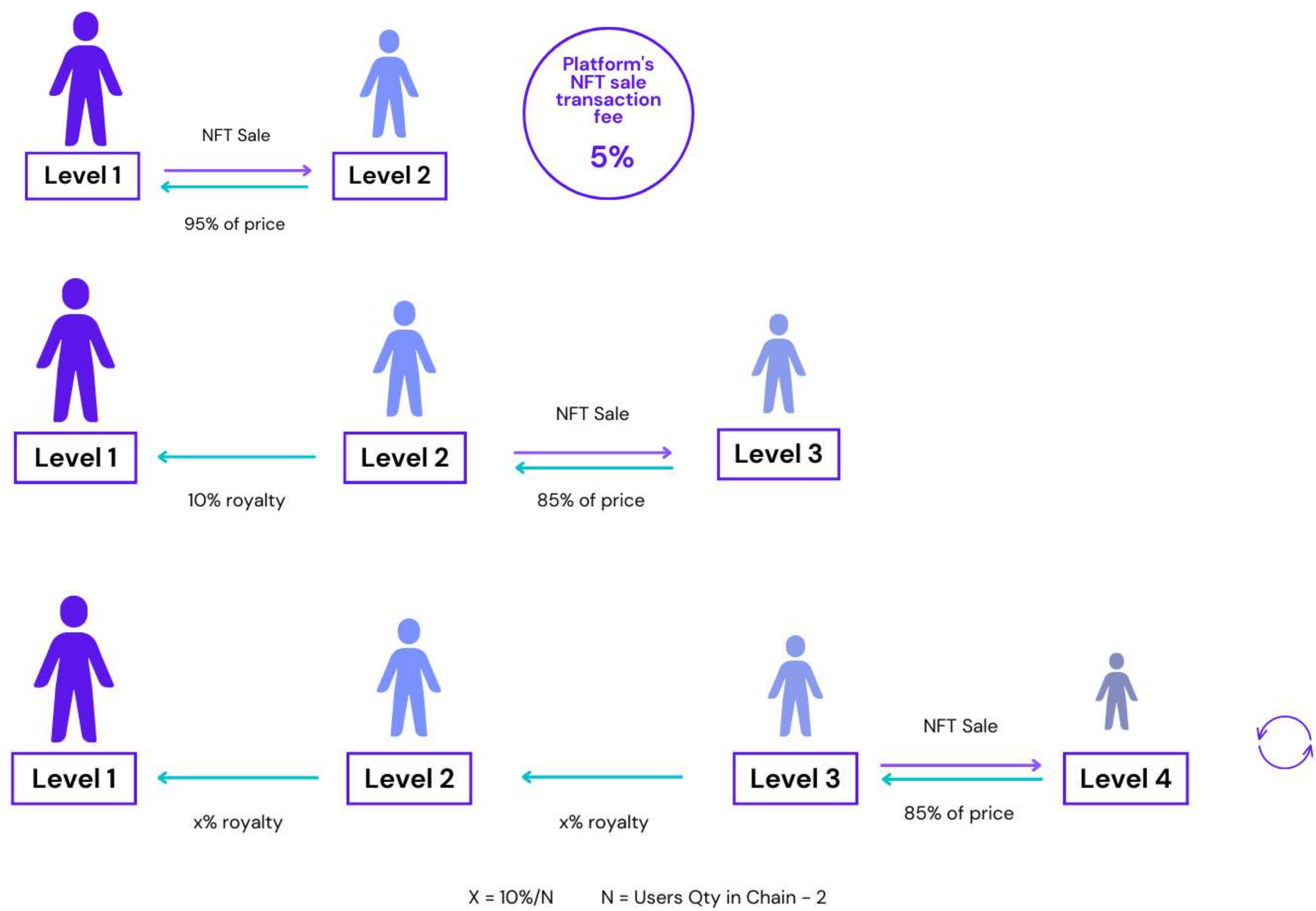
Token Model

The ecosystem consists of three core components:

❯ **$NFIT token:** a token used for payment of services. The token can be earned as a reward for platform usage (currency to acquire workout/meal plans, NFT, receive royalties, etc.) that can also be staked to accelerate earnings.

❯ **NFiTNESS Metaverse:** an ecosystem for Trainers and Trainees and a Personal App for each of them.

❯ **NFiTNESS Platform Staking Pools:** pools with staking periods and APYs that allows users to store their rewards (**NFIT** tokens), stake them for additional **NFIT** token earnings, and use them for payment of services. **NFIT** tokens generated through the **NFiTNESS** platform are held in each user's wallet, which also supports seamless payments to various Platform services.

UtilityToken

❯ **NFIT Token**

The **NFIT** token is used as payment for services within the NFiTNESS ecosystem, as well as a reward for platform users.

❯ **Platform usage rewards**

Depending on each user's activity (workout/meal plans, NFT acquired, participation in platform rewards programs, etc.), $**NFIT** serves as the cash-back currency. It helps to ensure that users get rewarded for their activities. $**NFIT** holders will decide for themselves what to do with their $**NFIT**: to buy services on our platform, to hold them and earn certain rewards (gifts, airdrops, prizes), to stake them, and earn staking rewards.

❯ **Stake $NFIT**

Community members holding $**NFIT** tokens will have access to stake $**NFIT** tokens, to get rewarded (APY 5 -15% depending on liquidity pool). Additionally, users who stake a certain amount of $**NFIT** tokens for a certain period will participate in regular reward programs (i.e. token retro drops).

❯ **Donations and tips**

Reward other users for their contributions.
Call initiator users can "tip" professional Trainers & Coaches by sending several $**NFIT** tokens as an appreciation of consultancy services.

Roadmap

Our target is to launch P2P fitness blockchain marketplace based on collective experience at the beginning of 2023

01
2020 - 2021
Conceptualization, MVP, offline sales, consultancy

02
2022 Q1
Online platform launched with a test content

03
2022 Q2 - Q3
Blockchain technology study, building team

04
2022 Q4
P2P fitness marketplace on blockchain development

05
2022 Q4
Chain of recursive NFTs module and NFT multipack functionality buidl

06
2023 Q1
P2P fitness blockchain marketplace launch

Token Distribution

INITIAL TOKEN SUPPLY:	8525,000
FINAL TOKEN SUPPLY:	200,000,000
LISTING PRICE:	$0.10
INITIAL MARKETCAP	$852,500
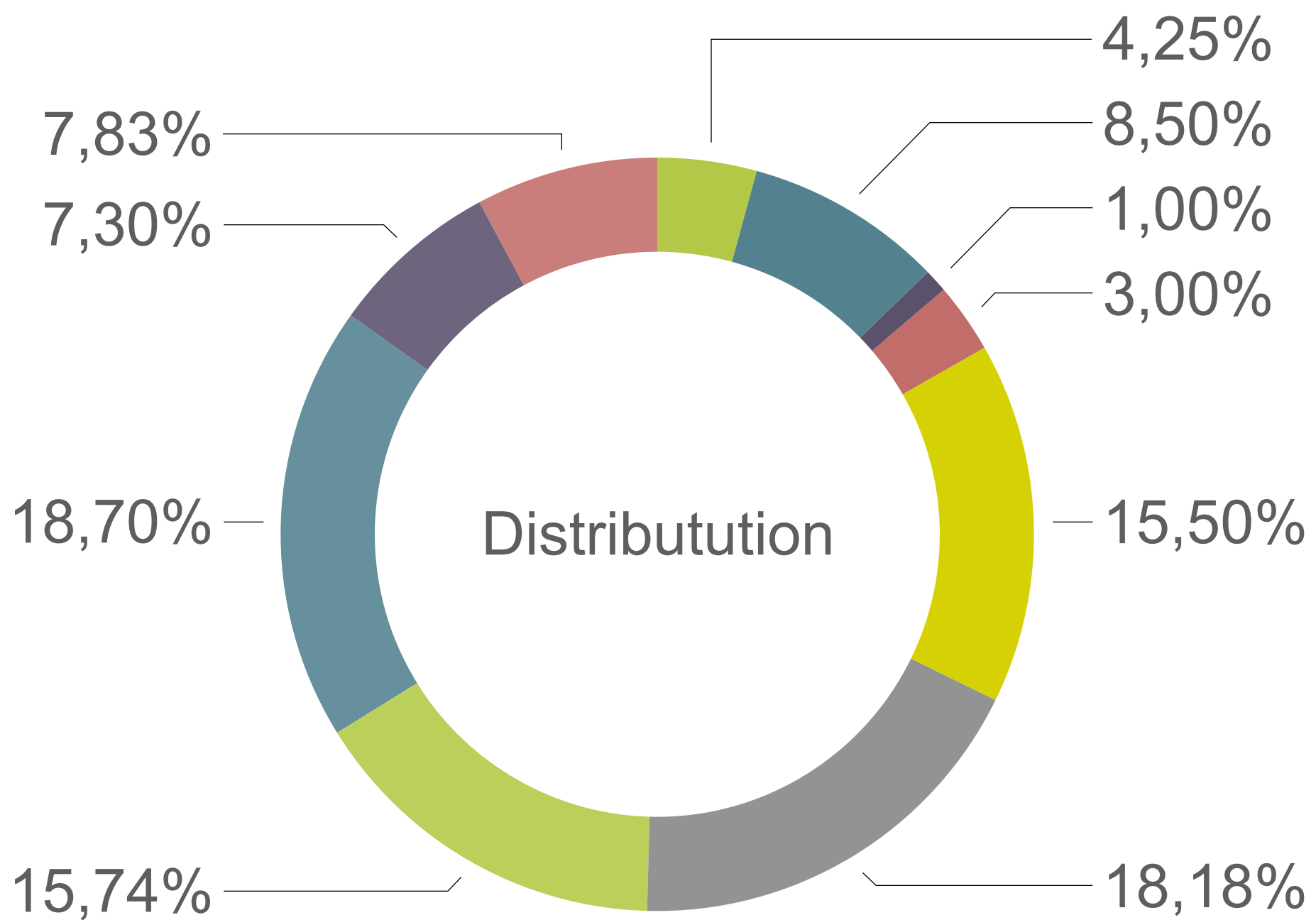
	Pool Name	Token Price	Token Amount	Pool Share	Vesting
	Seed	0.05 USD	8500000	4.25%	5% TGE, monthly unlock for 12 months
	Private	0.075 USD	17000000	8.5%	10% TGE, monthly unlock for 10 months
	Public	0.1 USD	2000000	1%	20% TGE, monthly unlock for 8 months
	Liquidity		6000000	3,00%	100% TGE
	Team & Advisors		31000000	15.5%	9 months Cliff, 12 months Linear Vesting
	Community Rewards		36360000	18,18%	0% at TGE, Linear for 24 months
	Marketing & PR		31480000	15.74%	0% at TGE, Linear for 24 months
	Development		37400000	18.7%	0% at TGE, Linear for 24 months
	Operation of Foundation		14600000	7.3%	9 months Cliff, 12 months Linear Vesting
	Company Reserve		15660000	7.83%	12 months Cliff, 12 months Linear Vesting
	Total		200000000	100,00%	

Distributution

4,25%
8,50%
1,00%
3,00%
15,50%
18,18%
15,74%
18,70%
7,30%
7,83%

Team

Andrei Tintari
Founder and DEV

Andrei Matcovschi
Project Manager

Liliana Bahnaru
Fitness/Yoga Trainer

Arhiv Tudor
Full Stack Web Engineer

Voitco Lari
Backend Web Engineer

Dighi Vasile
Frontend Web Engineer