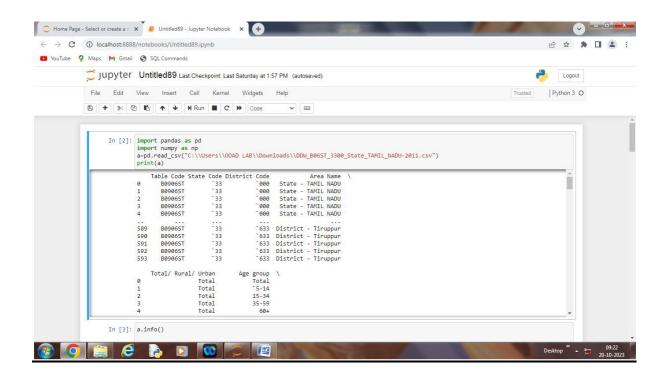
PHASE-IV

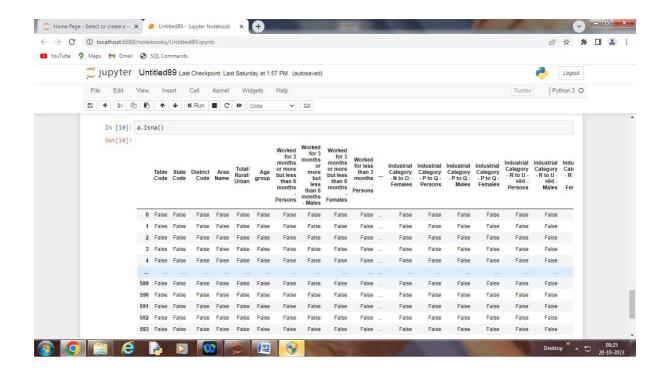
STOCK PRICE PREDICTION

DATA PREPROCESSING

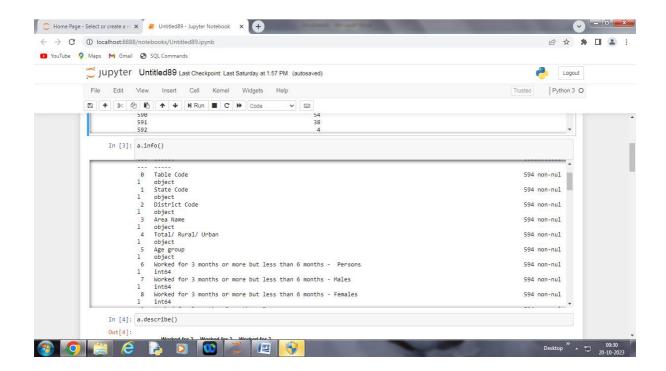
> LOADING A DATASETS

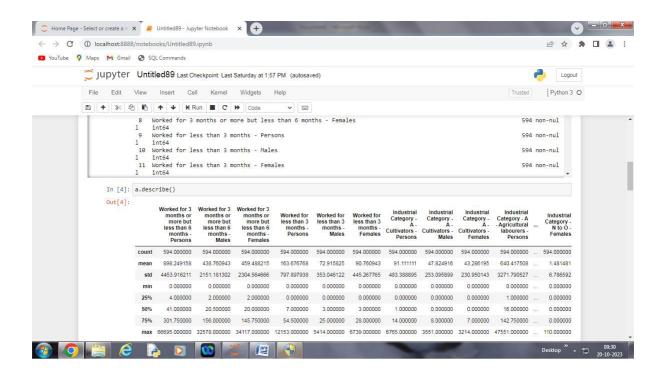


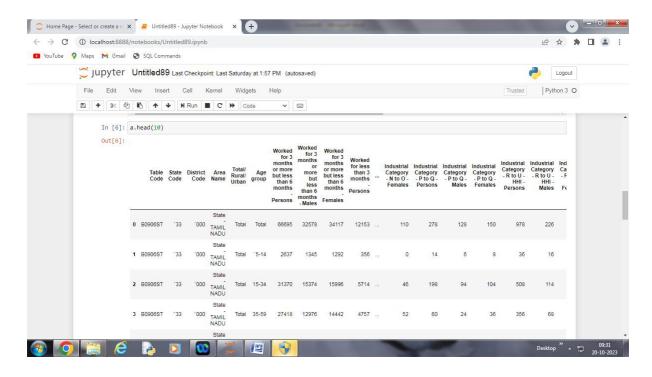
> PREPROCESSING THE DATASETS

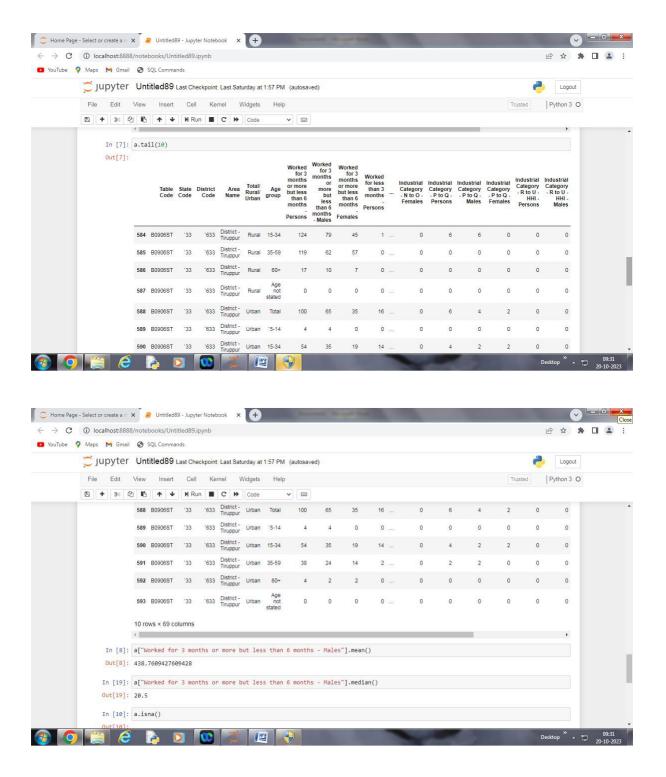


> PREFROMING THE DIFFERENT ANALYSIS





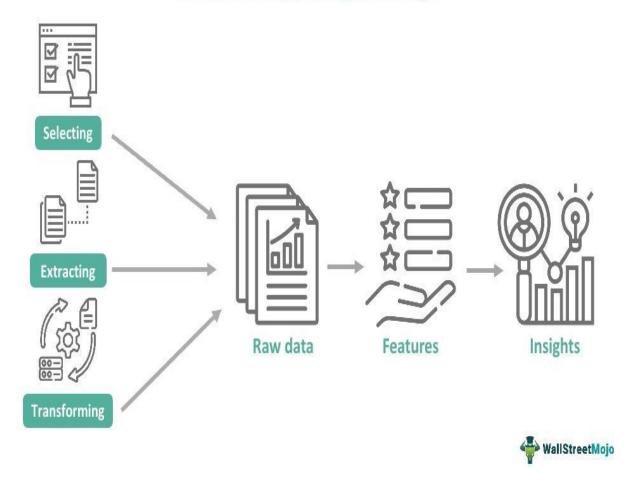




FEATURE ENGINEERING

Feature engineering refers to the process of using domain knowledge to select and transform the most relevant variables from raw data when creating a predictive model using machine learning or statistical modeling.

What is Feature Engineering?



```
# Number of contractions (can't, won't, don't, haven't, etc.) in text
import re
def contraction count(sent):
    count = 0
    count += re.subn(r"won\'t", '', sent)[1]
    count += re.subn(r"can\'t", '', sent)[1]
    count += re.subn(r"n\'t", '', sent)[1]
    count += re.subn(r"\'re", '', sent)[1]
    count += re.subn(r"\'s", '', sent)[1]
    count += re.subn(r"\'d", '', sent)[1]
    count += re.subn(r"\'ll", '', sent)[1]
    count += re.subn(r"\'t", '', sent)[1]
    count += re.subn(r"\'ve", '', sent)[1]
    count += re.subn(r"\'m", '', sent)[1]
    return count
df["excerpt_num_contractions"] = df["excerpt"].apply(contraction_count)
df[["excerpt","excerpt_num_contractions"]].head()
                                          excerpt excerpt num contractions
2089
          Alice looked at the jury-box, and saw that, in...
                                                                            0
2806
                                                                            0
             Artificial intelligence (AI) is intelligence e...
1146
        A gruff squire on horseback with shiny top boo...
                                                                            0
1110 But that hadn't helped Washington.\nThe Americ...
                                                                            2
```

WHAT IS MODEL TRAINING?

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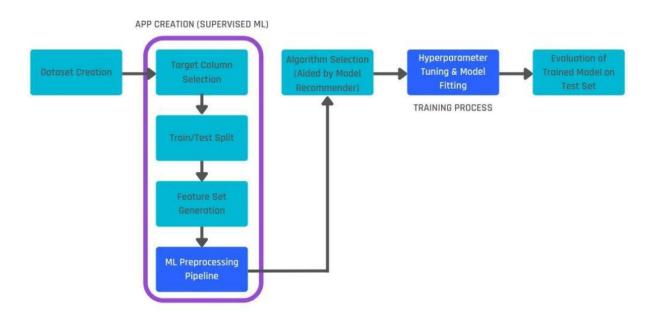
Model training is the phase in the data science development lifecycle where practitioners try to fit the best combination of weights and bias to a machine learning algorithm to minimize a loss function over the prediction range.

0

STEPS TO TRAINING MACHINE LEARNING MODEL

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- •Step 1: Begin with existing data. Machine learning requires us to have existing data—not the data our application will use when we run it, but data to learn from. ...
 - •Step 2: Analyze data to identify patterns. ...
 - Step 3: Make predictions



```
In [10]: # prepare data frame for splitting data into train and test datasets

features = []
  features = df_churn_pd.drop(['CHURNRISK'], axis=1)

label_churn = pd.DataFrame(df_churn_pd, columns = ['CHURNRISK'])
label_encoder = LabelEncoder()
label = df_churn_pd['CHURNRISK']

label = label_encoder.fit_transform(label)
  print("Encoded value of Churnrisk after applying label encoder : " + str(label))
```

Encoded value of Churnrisk after applying label encoder : [2 1 1 ... 2 1 1]

MODEL EVALUATION

Model evaluation is a crucial aspect of machine learning, allowing us to assess how well our models perform on unseen data. In this step-by-step

guide, we will explore the process of model evaluation using Python. By following these steps and leveraging Python's powerful libraries, you'll gain valuable insights into your model's performance and be able to make informed decisions. Let's dive in and evaluate our machine learning models!

Step 1: Prepare the Data

The first step in model evaluation is to prepare your data. Split your dataset into training and test sets using the train_test_split function from the scikit-learn library. This ensures that we have separate data for training and evaluating our model.

```
from sklearn.model_selection import train_test_split
# Split the data into training and test sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.3, random_state=42)
```

Step 2: Train the Model

Next, select an appropriate model for your task and train it using the training set. For example, let's train a logistic regression model using scikit-learn:

```
from sklearn.linear_model import LogisticRegression
# Create an instance of the model
model = LogisticRegression()
# Train the model
model.fit(X_train, y_train)
```

Step 3: Evaluate on the Test Set

Now, it's time to evaluate our model on the test set. Use the trained model to make predictions on the test data and compare them to the actual labels. Calculate evaluation metrics such as accuracy_score to measure the model's performance.

```
from sklearn.metrics import accuracy_score
# Make predictions on the test set
y_pred = model.predict(X_test)
# Calculate accuracy
```

```
accuracy = accuracy_score(y_test, y_pred)
print("Accuracy:", accuracy)
```

Step 4: Perform Cross-Validation (Optional)

To obtain a more robust evaluation, you can perform cross-validation. This technique involves splitting the data into multiple folds and training/evaluating the model on different combinations. Here's an example using cross_val_score from scikit-learn:

```
from sklearn.model_selection import cross_val_score
# Perform cross-validation
scores = cross_val_score(model, X, y, cv=5)
# Calculate the average performance across all folds
mean_accuracy = scores.mean()
print("Mean Accuracy:", mean_accuracy)
```

Step 5: Assess Model's Performance

Analyze the evaluation metrics obtained from the previous steps to assess the model's performance. Consider the context of your problem and compare the results against your desired performance level or any baseline models. This analysis will provide insights into the strengths and weaknesses of your model.

Step 6: Iterate and Improve (if needed)

Based on the assessment, you may need to iterate and improve your model. Consider collecting more data, refining features, trying different algorithms, or tuning hyperparameters. Repeat the evaluation process until you achieve the desired performance.