James Raymond Alday II

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Summary of Qualifications:
Full-stack web developer with years of experience in agile, object-oriented web programming, with skills in project management, server administration and product development.

Technical Expertise:
Programming Skills: PHP, SQL, HTML, CSS, JavaScript, DOM, XML
Operating Systems: Mac OSX, Windows, Linux, FreeBSD
Servers: Apache, Nginx/OpenResty, MySQL, MongoDB

Work Experience & Employment History

Vevo   06/12 – Current   **New York, NY**
Senior Software Engineer
- Acted as Lead Developer for custom CMS written using CakePHP, hosted on Amazon Web Services.
- Developed several internal tools and APIs for content management and delivery.

Resolute Digital   07/11 – 06/12   **New York, NY**
Web Developer
- Updated and redesigned Agriculture.com's mobile website.
- Acted as lead developer for:
      - Park.com, a website for finding garages and rates in NYC
      - Parents.com daily deals/coupon site
      - Perkins Engines microsite that gave product spec sheets via QR codes for convention attendees
      - Republican National Convention Facebook app that allowed photo and Youtube video sharing.

Business Insider   11/10 – 07/11   **New York, NY**
Web Developer
- Developed a live news coverage widget using twitter feeds, customizable by site editors.
- Integrated multiple ad servers to display dynamic ad content on web pages and newsletters.

Moonit.com   11/09 – 11/10   **New York, NY**
Senior Developer
- Acted as lead developer on a major site redesign, purchased servers, and hired and managed DevOps service (BitPusher).
- Upgraded site code for speed and stability, moved server environments to support greater scalability.
- Developed an API for the site's main service as well as a widget using the API for use as an ad on various partner sites.

XpresSpa, LLC.   07/08 – 11/10   **New York, NY**
Web Developer (Contract)
- Created an online membership form using an API for a third party membership management system.
- Created a careers page and applicant management system for the Human Resources Manager.

Delivery Concepts, Inc.   04/06 – 03/10   **New York, NY**
Senior Developer
- Acted as technical lead, full-stack developer and systems engineer.
- Created an automated VOIP system for call routing and order confirmation, using Asterisk and analog telephony cards.
- Rewrote the back- and front-end code, converting the site from PHP3 spaghetti code to object-oriented PHP4.

Education
St. John's University   01/05 – 12/06   **Jamaica, NY**
B.A. Psychology

University of San Francisco   05/01 – 12/04   **San Francisco, CA**
Psychology

NJ Institute of Technology   09/96 - 05/97   **Newark, NJ**
Computer Information Systems