James Raymond Alday II

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- Proven problem solver with over 13 years of experience as a full stack web developer.
- Strong background in agile, object-oriented web programming in a number of high traffic environments.
- Skilled in project management, server administration and product development.
- Organized, analytical and self-motivated, I have an eye for detail without losing sight of the big picture.

EXPERTISE

- PHP: Laravel, Yii2, CakePHP, CodeIgniter, Symfony, Zend, Phalcon; Python 3: Flask/SQLAlchemy
- Apache, Nginx, Jenkins, Fastly/Varnish, Redis, Mysql, PostgresSql, MongoDB, Docker
- AWS: Cloudfront, EC2, ELB, Elasticache, Elasticsearch, Route 53, RDS, S3

EXPERIENCE

Senior Software Engineer, Backend
April 2017 – Current
Confiant, New York, NY
- Developed APIs for primary reporting interfaces
- Converted custom legacy PHP code to Python 3/Flask for product redesign
- Managed the automation of data analytics, reporting, and client messaging
- Technologies used: Laravel, Flask, PostgreSQL, MySQL, Redis, Fastly, InfluxDB, Swagger, Grunt, JIRA, Redash, Fluentd, AWS, Docker, Ansible

Software Engineer, OTT Apps Team
Oct 2016 – April 2017
NBCUniversal, New York, NY
- Supported Apple TV 3 & 4 apps for multiple NBC brands (USA, Bravo, Telemundo, E!, SyFy).
- Technologies used: Phalcon, Node.js, Gulp, ES6 JS, Github, Rally (CA Agile), Akamai.

Lead Engineer, Full Stack Development
Aug 2015 – Oct 2016
Hearst Magazines International, New York, NY
- Led teams of 4-6 developers from three countries on multiple products.
- Extensive custom CMS and design work on DigitalSpy.com
- Launched and supported over a dozen international sites.
- Deployment and release manager for multiple sites in both weekly and biweekly sprints.
- Technologies used: Laravel PHP, AWS, Node.js, Elasticsearch, Grunt/Gulp, Github, JIRA, Jenkins, Selenium (Python), LESS, Fastly.

Senior Software Engineer
Jun 2012 – Aug 2015
Vevo, New York, NY

- Acted as lead developer for a custom content management system.
- Developed tools for content delivery to multiple platforms and apps across more than a dozen territories.
- Technologies used: CakePHP, AWS, Github, AngularJS 1.x, JIRA, LESS, TeamCity, Akamai.

Web Developer
Jul 2011 – Jun 2012
Resolute Digital, New York, NY

- Acted as lead developer on a number of client projects.

Web Developer
Nov 2010 – Jul 2011
Business Insider, New York, NY

- Created tools for delivering multiple ads on heavily cached pages.
- Developed tools for managing subscription based emails.

EDUCATION

B.A. Psychology
Dec 2006
St. John's University, Jamaica, NY