

# James Raymond Alday II

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github.com/arclyte

- Proven problem solver with over 8 years of experience as a full stack web developer.
- Strong background in agile, object-oriented web programming in a number of high traffic environments.
- Skilled in project management, server administration and product development.
- Organized, analytical and self-motivated, I have an eye for detail without losing sight of the big picture.

**EXPERTISE**

- PHP: CakePHP, CodeIgniter, Symfony, Zend, Phalcon
- MySQL, MongoDB, Javascript, JQuery, HTML, CSS
- Apache, Nginx, Amazon Web Services

**EXPERIENCE** **Senior Software Engineer** Jun 2012 – Current  
Vevo, New York, NY

- Acted as lead developer for a custom content management system.
- Developed tools for content delivery to multiple platforms and apps across more than a dozen territories.

**Web Developer** Jul 2011 – Jun 2012  
Resolute Digital, New York, NY

- Acted as lead developer on a number of client projects.
- Redesigned the Agriculture.com mobile site.
- Created Park.com, a website for finding garage rates in NYC.
- Developed a mobile site for Perkins Engines for convention attendees.
- Created a Parents.com daily deals/coupon site.

**Web Developer** Nov 2010 – Jul 2011  
Business Insider, New York, NY

- Created tools for delivering multiple ads on heavily cached pages.
- Developed tools for managing subscription based emails, including templates and delivery options.

**Senior Developer** Nov 2009 – Nov 2010  
Moonit, New York, NY

- Acted as lead developer on a major site redesign, initial equipment purchase and site architecture.
- Upgraded site code for speed and reliability, allowing for better response times and scalability.
- Developed an API for the sites services as well as a widget for use on partner sites.

**Web Developer (Contract)** Jul 2008 – Nov 2010  
XpresSpa, New York, NY

- Created an applicant management system for open positions in the company.
- Developed a membership system for customer loyalty rewards via custom reward cards.

**Senior Developer** Apr 2006 – Mar 2010  
Delivery.com, New York, NY

- Acted as the technical lead and full stack developer for a team of 8.
- Developed a 2D vector drawing app for creation of deliver apps.
- Developed an automated VOIP-driven order confirmation system.

**EDUCATION** **B.A. Psychology** Dec 2006  
St. John's University, Jamaica, NY