



MAYANK GUPTA

New Delhi, India

EDUCATION

Manipal Institute of technology

B. Tech 2015 - 2019

Mechanical Engineering, Business Management.

Massachusetts Institute of Technology

Micromasters 2018 - 2019

Data, economics and development policy

LANGUAGES

Can debate about the existentialism in English and Hindi.

Can talk tech with an engineer while also explaining to the stakeholder how the project would provide a great ROI.

CONTACT

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<https://mayankgupta.ga>

WORK EXPERIENCE

Poverty action lab (J-PAL) Research Intern

December 2018 – March 2019

Managed the on-field surveys for the project. First-hand experience at primary data collection. Coordinated communication between the operations team (India) and the project leads (USA).

JSW Steel Graduate Engineer

June 2019 – July 2020

Responsible for the mechanical operations at Steel Melt shop and handled project handover during shift change.

Project Inkalaab Core Team – Head of Marketing

June 2020-September 2020

Worked with the founding team to build a media platform and handled marketing and sponsorships for their Instagram page @projectinkalaab.

India Accelerator Entrepreneur in Residence

June 2021 – September 2021

Handled growth program for over 15 startups and worked closely with the founders on funding, market research and product development.

Noraa Co-founder

August 2021- March 2022

Started a women's intimate hygiene brand in the premium segment

Freelance Product Consultant

June 2020 – Present

Have been working with founders to find product-market fit and help scale their products from the very initial paid customers