



# MAYANK GUPTA

Product Management, Growth marketing

## EDUCATION

### **Manipal Institute of technology**

B. Tech 2015 - 2019

Mechanical Engineering,  
Business Management (Minor)

### **Massachusetts Institute of Technology**

Micromasters 2019 - 2020

Data, economics, and  
development policy

## LANGUAGES

Will debate about the  
existentialism in English and  
Hindi.

Can talk tech with an engineer  
while also explaining to the  
stakeholder how the project  
would provide a great ROI.

## CONTACT

PHONE: +91 8861054013

EMAIL:

[mayankg.1997@gmail.com](mailto:mayankg.1997@gmail.com)

## WORK EXPERIENCE

### **Consultant – Marketing & Product** July 2020 – Sept 2022

Drively (Growth marketing)

Soptle (B2B Marketing)

Noraa (Co-founder)

India Accelerator (Investments & Funding)

Equitykart (Web platform)

*Project Inkalaab (Brand & partnerships)*

### **Junior Manager (Trainee)** JSW Steel

June 2019 – June 2020

Responsible for the mechanical operations at Steel melt  
shop and managed project handover during shift  
change.

### **Research Intern** J-PAL at MIT

Dec 2018 – March 2019

Managed the on-field surveys for the project. First-hand  
experience at primary data collection. Coordinating  
between the operations team (India) and the project leads  
(USA).