



DIGITAL MAKERS SERIES

Hands-on Tech Skills to Build Your Startup



Every Wednesday, 5:00pm – 7:00pm.
Liverpool Council Library - Attend
one or all!





Liverpool Innovation Entrepreneurship Program

Helping South West Sydney turn ideas
into impact



Meet **SAM**

Programmer, teacher
and founder



The screenshot shows the Perseus homepage. At the top, there are tabs for 'Excerpts' and 'Full'. Below them is a large code snippet in Rust. The main heading reads 'THE RUST FRAMEWORK FOR THE MODERN WEB'. There are two buttons at the bottom: 'GET STARTED NOW' and 'GITHUB'.

The Quantorium website features a green header with the text 'The Quantorium' and a 'Blog' link. The main section has a green background with white text: 'Welcome to the future of the internet.' Below it, a paragraph explains their mission. To the right, there are two boxes: one for 'Kolaris' and one for 'Miriar'.

The Resdemou website has a background of a grid of small white dots on a dark background. The word 'RESDEMOU' is prominently displayed in large, bold, black letters. Below it is a smaller line of text: 'Building solutions for matters of the people.' A sign-up form is present with fields for 'Your email' and a 'Submit' button.





It all begins with community





**Our aim is to foster the next generation of digital
makers across Western Sydney**



PLAN

- Build a community
- Help you all build something!
- Give constructive feedback to each other
- Learn about designing and prototyping solutions to real problems

01 WELCOME!

02 DESIGN THINKING AND LEAN CANVAS

03 FIGMA #1

04 FIGMA #2

05 FRAMER

06 SHOPIFY

07 AI FOR ENTREPRENEURS



PITCH AT SOUTHWEST

Let's get a bit uncomfortable...

TODAY YOU'LL LEARN...

- 01 DESIGN FILES**
- 02 FRAMES AND SECTIONS**
- 03 LAYERS**
- 04 OBJECTS**
- 05 COMPONENTS**
- 06 POSITIONING**
- 07 INTERACTIVITY & ANIMATIONS**
- 08 PLUGINS & COMMUNITY**
- 09 COLLABORATION & SHARING**

Setting Up

Let's get started with Figma



20 minutes

WHAT IS A PROTOTYPE?

A *simulation* of an end feature or product.

SAMPLE

A mockup of a product to test.

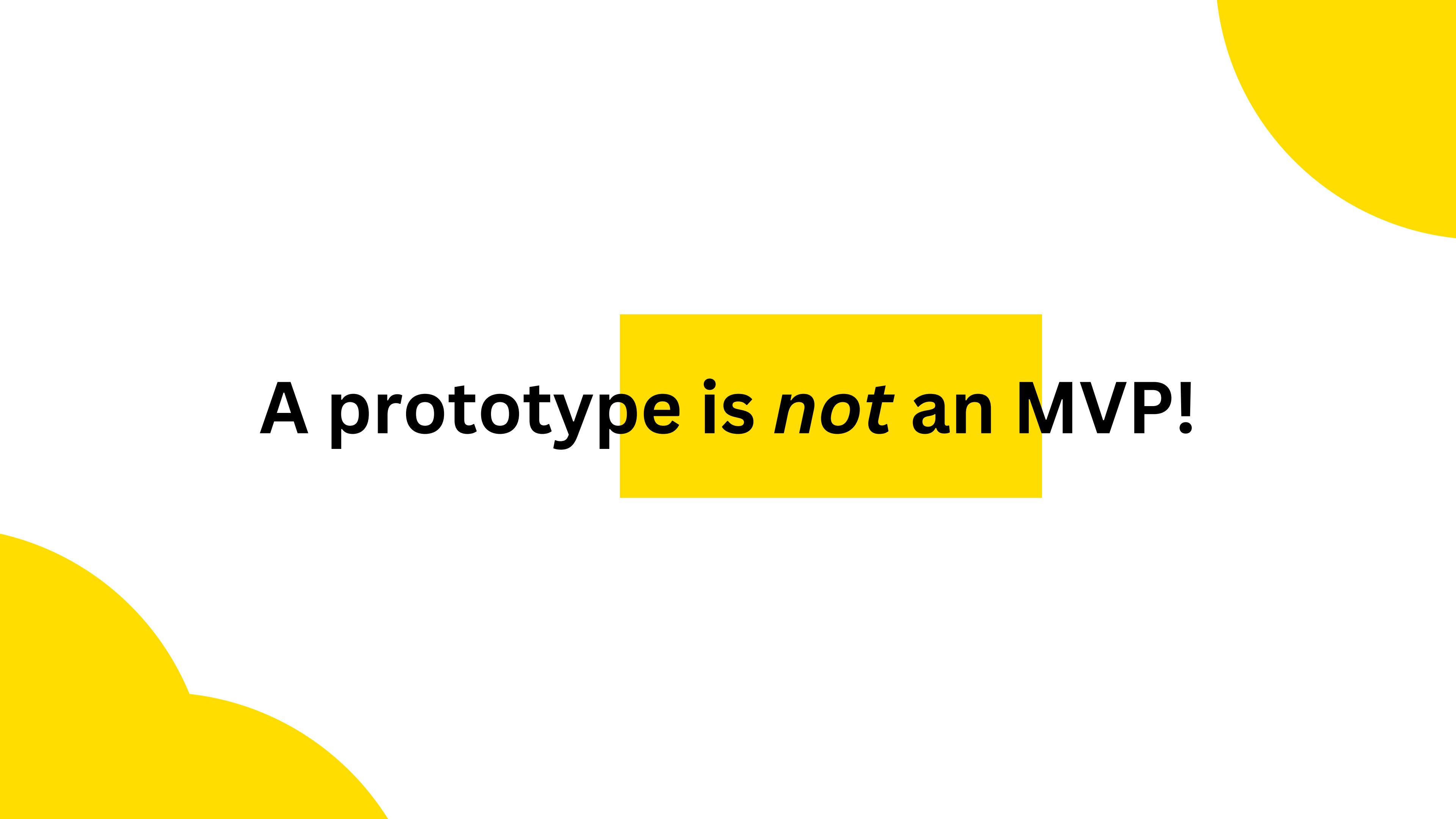
MODEL

Can be used to test a hypothesis.

DEVICE

Mimics an end feature.

Anything else?

A large, solid yellow rectangle is positioned in the center-right area of the slide. It has rounded corners and is set against a white background. The text is contained within this yellow box.

A prototype is *not* an MVP!



**Prototyping is the process of *testing*,
refinement, and *risk mitigation***

THE JOURNEY OF A GOOD IDEA...

Is not linear!

DISCOVERY

Ideas, stories, markets, customers, personae, journeys...

LOW FIDELITY

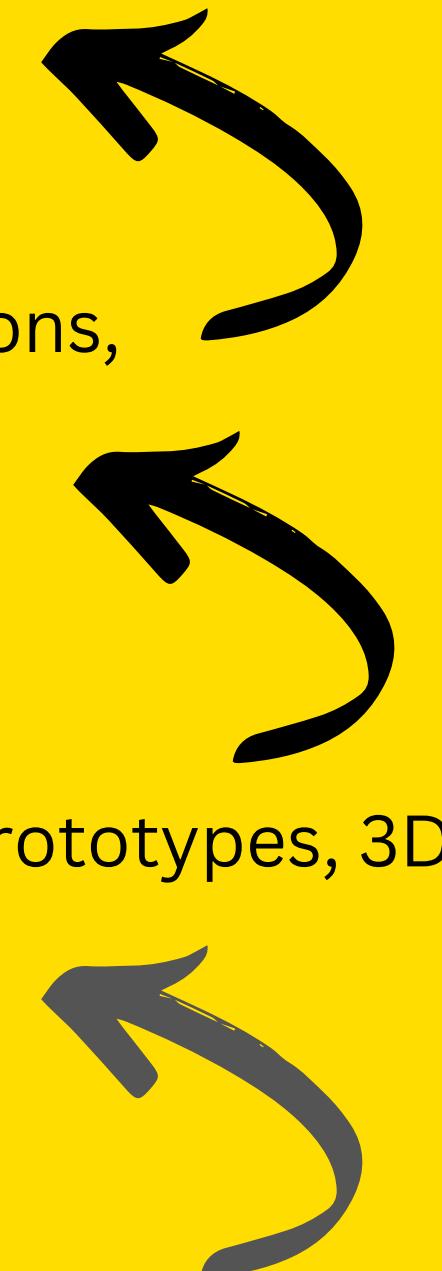
Sketches, drawings, illustrations, breadboarding, cardboard, ...

HIGH FIDELITY

Simulated apps, interactive prototypes, 3D printed models, PCBs, ...

MVP!

This is *after* prototyping!



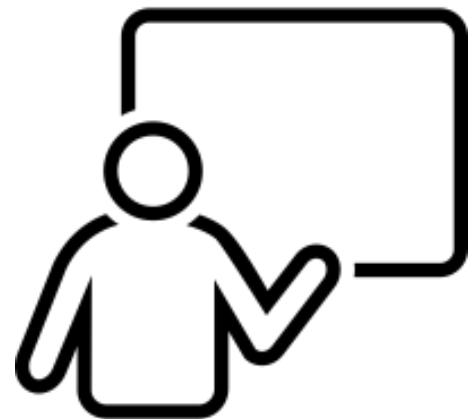
Figma #1

Pull our your laptop and follow along!



45 minutes

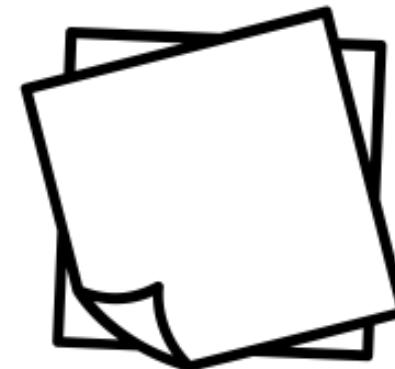
Giving constructive feedback



Learn about the idea
and the prototype



Ask lots of questions!



Write your thoughts
on sticky notes

And stick those on the table!

Gather Feedback

Tour the room and give others feedback on their designs!



15 minutes

UNSW FOUNDERS

We are **Australia's leading university-based entrepreneurial support program.**

We help UNSW students, staff, researchers, and alumni translate ideas into great businesses and amazing start-ups, all the way **from developing an idea to raising millions**. All for **FREE!**

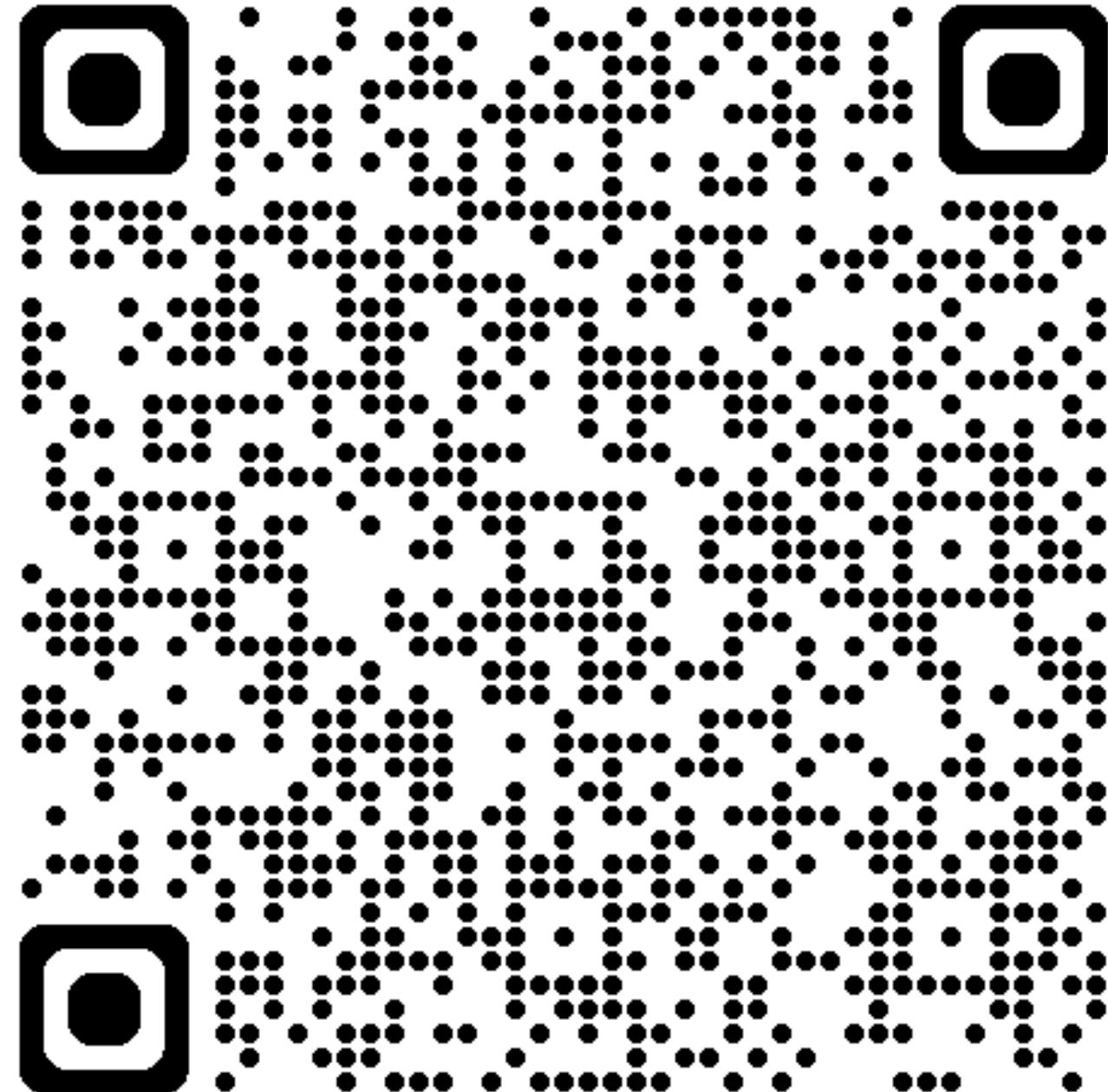
Pitch Night South West

Info Session - Online



25 June - 12:00pm



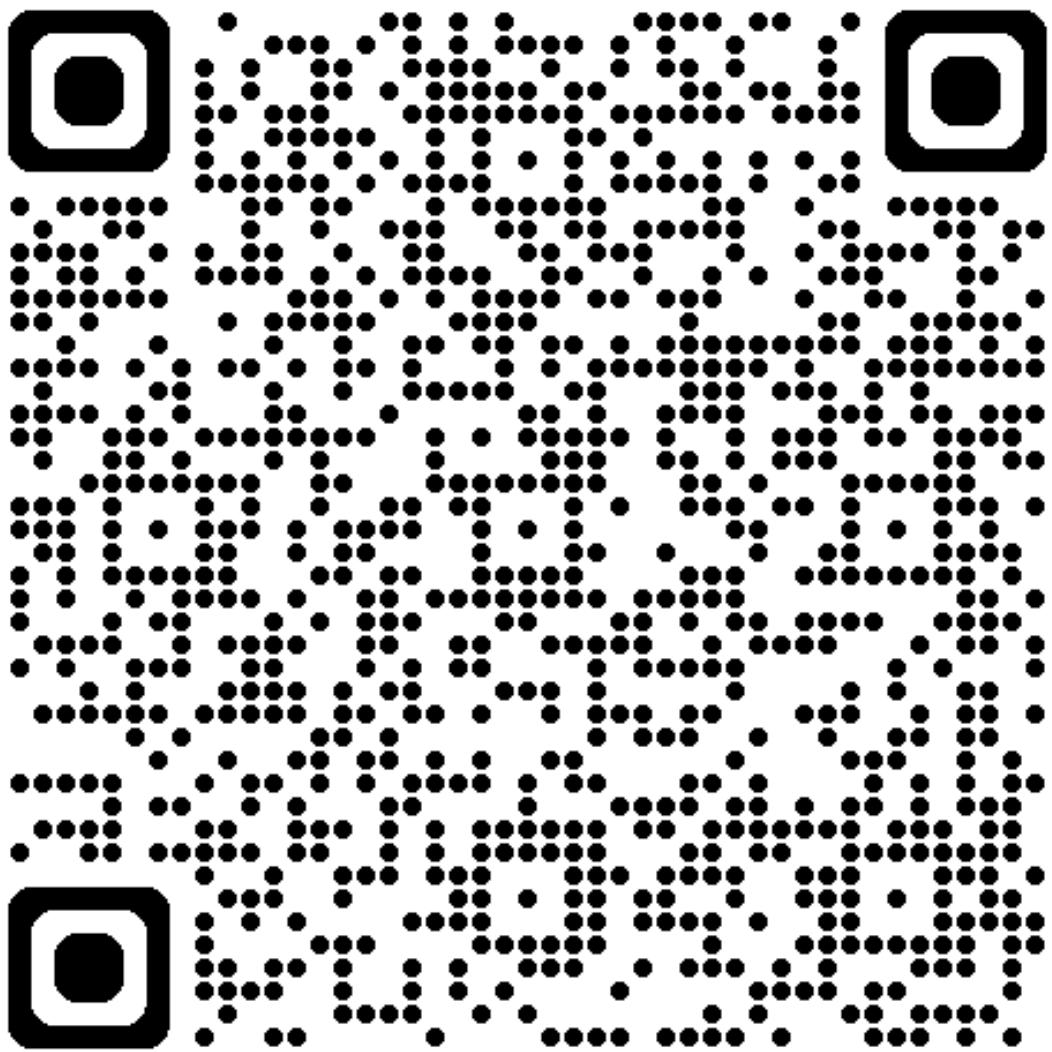


Scan to give feedback

**YOUR
FEEDBACK
MATTERS!**

THANK YOU!

Next time: *Figma #2*



Scan to register for the
next workshop!