Instructor: Erkut Erdem Spring 2021 TA: Necva Bölücü

# Assignment 2

Due on April 09, 2021 (23:59:59)

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**Instructions.** There are two parts in this assignment. The first part involves a series of theory questions and the second part involves coding. The goal of this problem set is to make you understand and familiarize with Naive Bayes algorithm.

## Part I: Theory Questions

#### MLE

- Suppose you have N samples  $x_1, x_2, \dots, x_N$  from a univariate normal distribution with unknown mean  $\mu$  and known variance  $\sigma^2$ . Derive the MLE estimator for the mean  $\mu$ .
- Consider a dataset  $(x^n,c^n), n=1,...,N$  of binary attributes,  $x_i^n \in {0,1,i=1,...,D}$ and associated class label  $c^n$ . The number of datapoints from class c=0 is denoted  $n_0$  and the number from class c=1 is denoted  $n_1$ . Estimate  $p(x_i=1|c) \equiv \theta_i^c$ .
- Suppose that X is a discrete random variable with the following probability mass function: where  $0 \le \theta \le 1$  is a parameter. The following 10 independent observations were taken from such a distribution: (3,0,2,1,3,2,1,0,2,1). What is the maximum likelihood estimate of  $\theta$ ?

X	0	1	2	3
P(X)	$2\theta/3$	$\theta/3$	$2(1-\theta)/3$	$(1-\theta)/3$

## **Naive Bayes**

- For a car with features we want to classify is it stolen or not? Attributes are Color, Type, Origin and subject is stolen, that can be yes or no.
  - Is a Red Domestic SUV is stolen or not (Note there is no example of a Red Domestic SUV in our dataset)?
- A psychologist does a small survey on 'happiness'. Each respondent provides a vector with entries 1 or 0 corresponding to whether they answer 'yes' to a question or 'no', respectively. The question vector has attributes x = (rich, married, healthy)
  - Thus, a response (1, 0, 1) would indicate that the respondent was 'rich', 'unmarried', 'healthy'. In addition, each respondent gives a value c = 1 if they are content

Example No	Color	Type	Origin	Stolen
1	Red	Sports	Domestic	Yes
2	Red	Sports	Domestic	No
3	Red	Sports	Domestic	Yes
4	Yellow	Sports	Imported	No
5	Yellow	SUV	Domestic	Yes
6	Yellow	SUV	Imported	No
7	Blue	Sports	Domestic	No
8	Blue	SUV	Imported	Yes
9	Red	Sports	Imported	Yes
10	Red	SUV	Imported	No

with their lifestyle, and c = 0 if they are not. The following responses were obtained from people who claimed also to be 'content': (1, 1, 1), (0, 0, 1), (1, 1, 0), (1, 0, 1) and for 'not content': (0, 0, 0), (1, 0, 0), (0, 0, 1), (0, 1, 0), (0, 0, 0).

- Using Naive Bayes, what is the probability that a person who is 'not rich', 'married' and 'healthy' is 'content'?
- What is the probability that a person who is 'not rich' and 'married' is 'content'? (That is, we do not know whether of not they are 'healthy'.)

# PART II: Sentiment Analysis with Naive Bayes

In this part of the assignment, you will try to determine whether a customer review (Blitzer [1]) is positive or negative. You will implement a Naive Bayes classifier and verify its performance on the given sentiment dataset. As you learned in class, Naive Bayes is a simple classification algorithm that makes an assumption about the conditional independence of features, but it works quite well in practice.

#### Corpus

- You can download the corpus from Link
- It contain 11,914 reviews. There is one review per line. The review has been tokenized and normalized.
- You will use 80% for training and the remainder for test.
- A line in the file is organized in columns:
  - 0: topic category label (books, camera, dvd, health, music, or software)
  - 1: sentiment category label (pos or neg)
  - 2: document identifier
  - 3 and on: the document tokens

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### Approach

#### 1. Understanding the data

You will be predicting whether a review is positive or negative from words that appear in the review. Is that feasible? Give 3 examples of specific keywords that may be useful, together with statistics on how often they appear in positive and negative reviews.

### 2. Implementing Naive Bayes

You will represent your data with listed approaches and use them to learn a classifier via Naive Bayes algorithm. You have to implement your own Naive Bayes algorithm.

- Features: You will use Bag of Words (BoW) model which learns a vocabulary from all of the documents, then models each document by counting the number of times each word appears. You will use BoW with two options:
  - Unigram: The occurrences of words in a document (frequency of the
  - Bigram: The occurrences of two adjacent words in a document.

Note: You should compute the log probabilities to prevent numerical underflow when calculating multiplicative probabilities. You may encounter words during classification that you havent during training. This may be for a particular class or over all. Your code should deal with that.

Hint: You can use Laplace smoothing.

You have to use a dictionary for BoW representation. You can implement your own method to obtain BoW model or you can use scikit-learn library (CountVectorizer).

### 3. Error Analysis

(a) Find a few misclassified documents and comment on why you think they were hard to classify.

## 4. Modul Analysis

- (a) Analyzing effect of the words on prediction
  - List the 10 words whose presence most strongly predicts that the review is positive.
  - List the 10 words whose absence most strongly predicts that the review is positive.
  - List the 10 words whose presence most strongly predicts that the review is negative.

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> • List the 10 words whose absence most strongly predicts that the review is negative.

You can narrow down your dictionary by choosing specific words for positive or negative reviews. In other words, your classification results can be improved by selecting a subset of extremely effective words for the dictionary. (TF-IDF) and Information Theory are good places to start looking. Reimplement the part2 and see the effct of using specific words on the task.

State how you obtained those in terms of the the conditional probabilities used in the Naive Bayes algorithm. Compare the influence of presence vs absence of words on predicting whether the review is positive or negative.

### (b) Stopwords

You may find common words like "a", "to", and others in your list in Part 3(b). These are called stopwords. A list of stopwords is available in sklearn here. You can import this as follows:

from sklearn.feature\_extraction.text import ENGLISH\_STOP\_WORDS

Now, list the 10 non-stopwords that most strongly predict that the review is positive and the 10 non-stopwords that most strongly predict that the review is negative.

(c) Analyzing effect of the stopwords

Why might it make sense to remove stop words when interpreting the model? Why might it make sense to keep stopwords?

### 5. Calculation of Accuracy

You will compute the accuracy of your model to measure the success of your classification method:

$$\mathbf{Accuracy} = 100*(\frac{\mathbf{number\ of\ correctly\ classified\ examples}}{\mathbf{number\ of\ examples}}) \qquad (1)$$

### 6. (Bonus) Implement a six-category classifier

Implement a classifier that guesses the topic category label instead of the sentiment. This is fairly straightforward for Naive Bayes.

### Submit

You are required to submit all your code (should be prepared using Jupyter notebook). The codes you will submit should be well commented. Your report should be selfcontained and should contain a brief overview of the problem and the details of your

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implemented solution. You can include pseudocode or figures to highlight or clarify certain aspects of your solution. Finally, prepare a ZIP file named name-surname-pset2.zip containing

- report.ipynb (Jupyter notebook file containing your report)
- code/ (directory containing all your codes as Python file .py)

The ZIP file will be submitted via Github Classroom. Click here to accept your Assignment 2

**NOTE:** To enter the competition, you have to register kaggle in Class with your department email account. The webpage of the competition will be announced later. Top 5 assignment will earn extra points (You can use options given in Part5).

### Grading

- Code (50): Part1: 5, Part2: 25, Part3: 15, Part4: 5 Part5: 5 (Bonus)
- Report(50): Theory part: 12 points, Analysis of the results for prediction: 38 points.

Notes for the report: Preparing good report is important as well as your solutions! You should explain your choices (Unigram, Bigram or both of their use for Bow, or constraints on data) and their effects to the results..

## Late Policy

You may use up to four extension days (in total) over the course of the semester for the three problem sets you will take. Any additional unapproved late submission will be weighted by 0.5. You have to submit your solution in (rest of your late submission days + 4 days), otherwise it will not be evaluated.

### Academic Integrity

All work on assignments must be done individually unless stated otherwise. You are encouraged to discuss with your classmates about the given assignments, but these discussions should be carried out in an abstract way. That is, discussions related to a particular solution to a specific problem (either in actual code or in the pseudocode) will not be tolerated. In short, turning in someone else's work, in whole or in part, as your own will be considered as a violation of academic integrity. Please note that the former condition also holds for the material found on the web as everything on the web has been written by someone else.

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# References

[1] John Blitzer, Mark Dredze, and Fernando Pereira. Biographies, bollywood, boomboxes and blenders: Domain adaptation for sentiment classification. In *Proceedings* of the 45th annual meeting of the association of computational linguistics, pages 440–447, 2007.