



Twilio toll-free phone number verification documentation

July 8, 2025 – Update 2 @ 4pm CDT

Business name: WyshAI

Business website: <https://wyshai.com>

Opt-In page: <https://wyshai.com/sms-consent>

Privacy Policy (with updated SMS verbiage): <https://wyshai.com/privacy-policy>

Terms of Service (with updated SMS verbiage): <https://wyshai.com/terms-of-service>

Opt-In Description: "Customers enter their phone number on our sign-up page and check a box to consent to receive marketing, customer support, and alert SMS messages. The form and page footer include links to our privacy policy and terms of service."

Sample Message: "Thank you for signing up for SMS messages from WyshAI! You can now reach us by sending a message to this number. Reply STOP to opt out."

Opt-In form on wyshai.com

A screenshot of a web browser displaying the WyshAI SMS consent form. The browser's address bar shows the URL "https://wyshai.com/sms-consent". The website's header is purple with the WyshAI logo on the left and navigation links (Home, Services, Pricing, About Us, Contact us) on the right. The main content area has a light gray background with the heading "Stay Connected with us via SMS". Below this is a white form box containing three input fields: "First Name" (with a red asterisk), "Last Name" (with a red asterisk), and "Phone Number (for SMS)" (with a red asterisk). The phone number field contains the text "(123) 456-7890". Below the input fields is a checkbox with the text: "I agree to receive marketing, customer support, and alert SMS messages from Wysh AI at the phone number provided. Message frequency may vary. Message and data rates may apply. Reply HELP for help or STOP to unsubscribe. Consent is not a condition of purchase. See our [Terms of Service](#) & [Privacy Policy](#)." Below the checkbox is a purple "Submit" button. In the bottom right corner of the page, there is a purple circular chat icon.

Feedback and suggestions provided by Twilio Help Center. Suggestions incorporated on site.

What's Good

- **Explicit Consent:** The checkbox clearly states the types of messages (marketing and customer support) and who is sending them.
- **Required Disclosures:** All required disclosures are present and immediately visible.
- **Consent Not a Condition:** You've included the statement that consent is not a condition of purchase.
- **Opt-Out Instructions:** Clear instructions for HELP and STOP are included.

Minor Suggestions

1. **Checkbox Placement:** Ensure the checkbox and the consent statement are directly above the "Submit" button and not pre-checked.
2. **Single Consent Statement:** If possible, combine the consent and disclosures into one statement next to the checkbox for maximum clarity.

Example:

[] I agree to receive marketing and customer support SMS messages from Wysh AI at the phone number provided. Message frequency may vary. Message and data rates may apply. Reply HELP for help or STOP to unsubscribe. Consent is not a condition of purchase. See our [Terms of Service \(link\)](#) & [Privacy Policy \(link\)](#).

Example provide by Twilio

Please provide your contact details

First name*

First Name Example

Last name

Last Name Example

Email*

example@smsoptin.com

Phone number

+1234567891

- ☐ I would like to receive offers and news
- ☐ I accept the [Terms of Service](#) & [Privacy Policy](#)

By providing your phone number you agree to receive informational text messages from [Business Name]. Consent is not a condition of purchase. messages Frequency may vary. Msg & data rates may apply. Reply HELP for help or STOP to cancel.

SKIP

CONTINUE