

ARDA KARA

FORWARD DEPLOYED ENGINEER

Learn how Arda came to lead a billion dollar business that he helped to build from scratch. At Palantir, it's not your tenure that determines your impact, but what you create with the opportunities.



MEET ARDA

After graduating from Stanford University in 2011 with a bachelor's and master's degree in computer science, Arda and a friend started a company backed by Y-Combinator. While running a startup was highly rewarding, he was drawn by Palantir's access to important customers and problems, and the opportunity to focus on solving those tangible problems, so he and his co-founder joined Palantir in early 2013.

IMMEDIATE IMPACT

Upon joining, Arda assisted a Fortune 50 financial institution with leveraging transactional data to anticipate and meet its customers' needs and improve its products and services in a multi-billion dollar market. Drawing upon his startup experience, including with design, engineering, sales and distribution, Arda then led efforts to enhance, productize and deploy Palantir's solution to assist a wider range of customers with their operational decisions, such as helping a city evaluate which businesses to choose for a new commercial development project and where to locate them.

RECENT MILESTONE

Arda's efforts ultimately led to the creation of a software platform to drastically improve the sales, inventory, marketing and other business decisions of small and medium businesses, by empowering them to analyze and unlock value from their own data. Building upon his success in building transformational software platforms from scratch, Arda then shifted his focus to tackling one of Palantir's biggest challenges and opportunities to date, with a new customer in a new industry.

LEADING A BUSINESS

Arda now leads Palantir's efforts to significantly improve the operational productivity and safety of one of the world's leading energy companies across various functions in its global business. In less than a year, Arda and Palantir's entrepreneurial approach have created software solutions that have already begun to provide a competitive advantage to a major player in a multi-trillion-dollar industry, while preventing accidents and saving lives, with more yet to come. As Palantir proves itself and gets access to additional impactful problems, Palantir and Arda are poised to transform an entire industry.

QUOTE

"Palantir only works because everyone is part of a driven team that wants to crush epic problems."