

# Arda

Product Designer

Gothenburg, SE



# Özdemir

Hi! I'm a product designer based in Gothenburg with 4 years of experience in the design industry. I have an academic background in industrial design, and professional expertise in UX design. Throughout my career, I've had the opportunity to work throughout the entire design lifecycle across diverse industries, including e-commerce, healthcare, med-tech and finance. I've collaborated closely with cross-functional teams in both consultancy and design agency settings. I am eager to take on a new challenge. I look forward to hearing from you!

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## SKILLS PRACTICAL - SOFTWARE

UX Design  
User Research  
Workshop Leading  
Usability Testing  
Motion Design  
iOS Development  
Web Design  
3D Visualization

Figma  
Sketch  
HTML, CSS  
Swift (XCode)  
Adobe Indesign  
Adobe After Effects  
Autodesk Fusion  
Blender

## EXPERIENCE

### Product Designer

NOV 2024 -

#### Freelance

Collaborating with clients across industries to create user-centered digital experiences, focusing on research, prototyping and testing.

### UX Designer

NOV 2022 - OCT 2024

#### Alten, Gothenburg

Implemented a redesign of med-tech product interface, conducting interviews and usability testing for **Mentice**

Designed B2B application onboarding process, conducting comprehensive UX research for an intuitive UI aimed at facilitating user adaptation to the new platform for **Ellevio**

Worked on motion design of healthcare products, creating and animating instructional materials for **Wellspect**

Contributed to the copywriting of user manuals with a focus on UX principles to enhance clarity for **ABB**

Facilitated participatory design workshops with cross-functional teams overseeing methods like personas, userflows, defining the information architecture. Delivered web UI for **Rädda Barnen**

### UX/UI Designer

APR 2021 - OCT 2022

#### I-AM, Istanbul

Prototyped information architecture with wireframes, conducting business goals workshop and usability tests with stakeholders. Played a key role in the development of UX design for finance and stock-trading mobile application **Piapiiri**

Contributed to designing the UI for new features, enhancing the overall UX for banking and payment app **Pokus**

Conducted user research and participatory design workshops, enhancing sustainability. Delivered pixel-perfect UI for pharmaceutical e-commerce platform **AI-Dawaa**

## EDUCATION

Industrial Design Intensive Program

SEP 2019 - MAY 2020

### Umeå Institute of Design

B. Sc. Industrial Product Design

SEP 2016 - MAY 2021

### Istanbul Technical University

## LANGUAGES

Turkish NATIVE  
English FLUENT  
Swedish BASIC

## INTERESTS

Tattooing  
Sustainable Fashion  
Music Production

Visit my website to find out more of my work

[ardazdem.github.io/portfolio](https://ardazdem.github.io/portfolio)