



# 2018 Ontario Election Dashboard

**Policy Issues**

**Party Support &  
Approval**

**Demographics**

Sources:

Forum Research Inc., 2018, "Forum Research Political Poll - Provincial Issues (Ontario) 2018", <https://doi.org/10.5683/SP2/FXSDFQ>

Statistics Canada. 2017. Age (in Single Years) and Average Age (127) and Sex (3) for the Population of Canada, Provinces and Territories, Census Metropolitan Areas and Census Agglomerations, 2016 and 2011 Censuses - 100% Data [Data table]. Data Tables. 2016 Census. Statistics Canada Catalogue no. 98-400-X2016001. Ottawa. Released May 3, 2017.

<https://www12.statcan.gc.ca/census-recensement/2016/dp-pd/dt-td/Rp-eng.cfm?>

TABID=2&LANG=E&A=R&APATH=3&DETAIL=0&DIM=0&FL=A&FREE=0&GC=35&GL=-1&GID=1235631&GK=1&GRP=1&O=D&PID=109523&PRID=10&PTYPE=109445&S=0&SHOWALL=0&SUB=0&Temporal=2016&THEME=115&VID=0&VNAMEE=&VNAMEF=&D1=0&D2=0&D3=0&D4=0&D5=0&D6=0 (accessed August 2, 2023).



# Policy Issues

## Participants

1126

## Summary:

In April of 2018, prior to the June 2018 provincial election, Forum Research surveyed Ontario voters on what they thought about the policy changes being discussed by the major parties. The only clear finding is that a majority of respondents preferred eliminating provincial income tax for minimum wage earners. Other results were mixed. Further analysis is required.

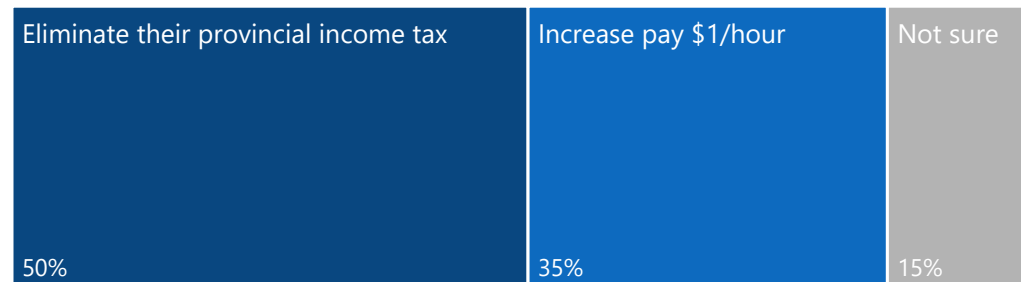
Home Page

Policy Issues

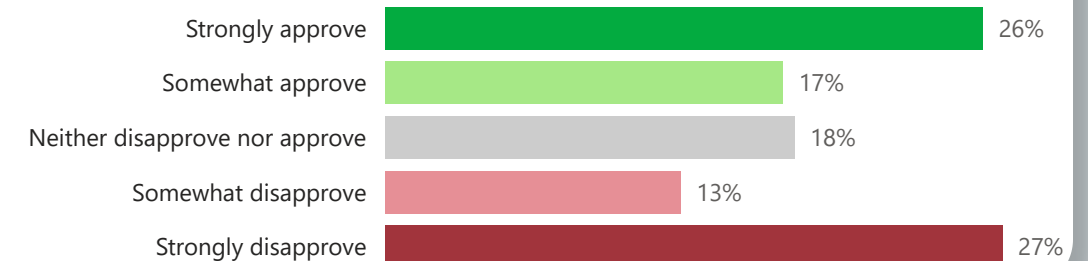
Party Approval  
& Support

Demographics

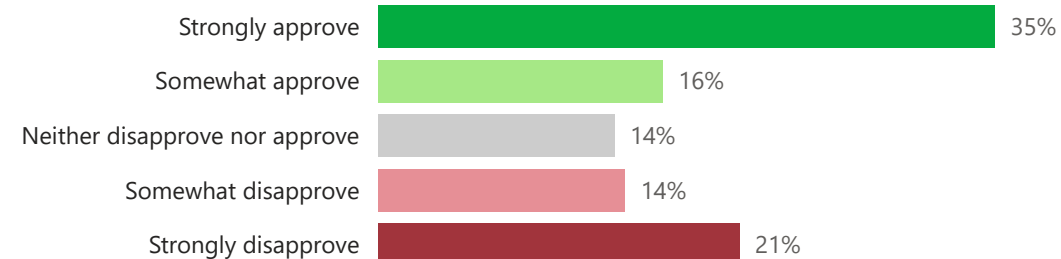
### Minimum Wage Policy Preference



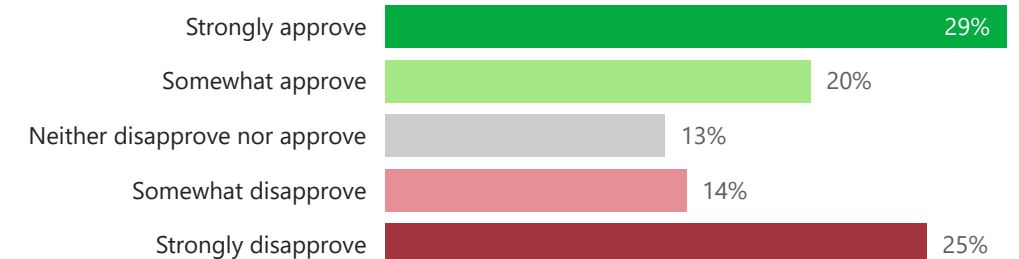
### Subsidized Daycare



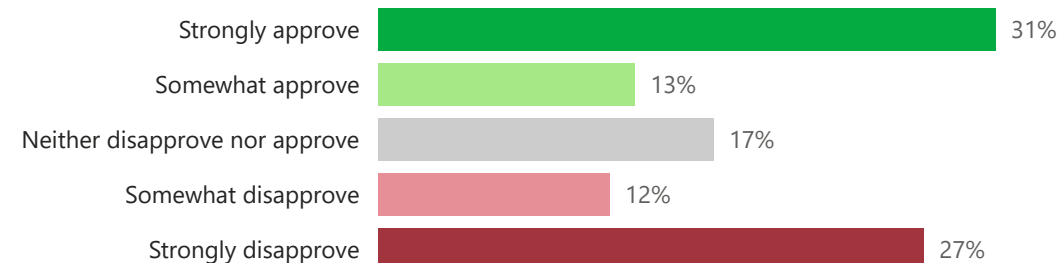
### Tax Increase on Earning over \$220k



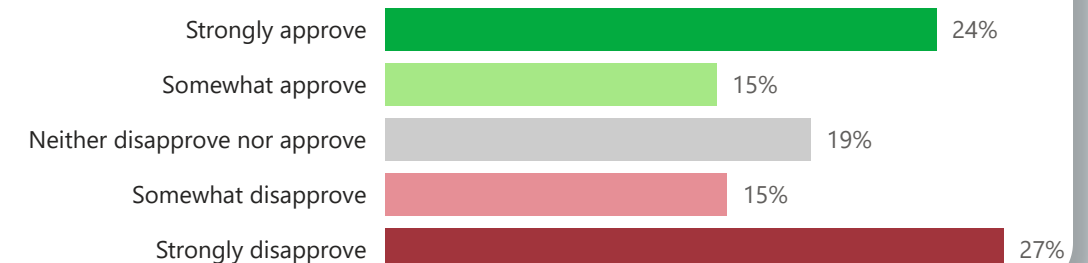
### Student Loan Forgiveness



### Luxury Vehicle Tax



### Reduce Corporate Taxes





# Party Support and Approval

## Participants

1126

## Summary:

In April 2018, Forum Research surveyed Ontario voters about party support and approval. Vote intention and predicted victory favour the Progressive Conservatives, with losses for the incumbent Liberals since 2014. Gender balance of Progressive Conservative voters is male skewed, whereas others parties are more female skewed. Approval rating is low for Wynne, and is mixed for Horwath and Ford.

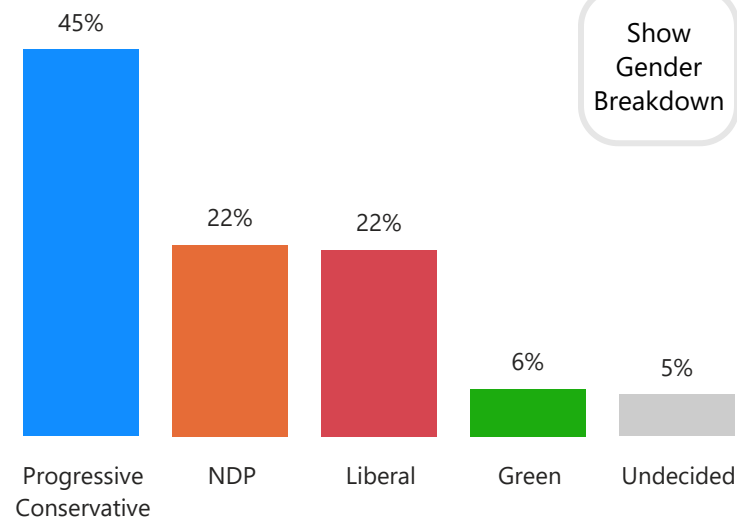
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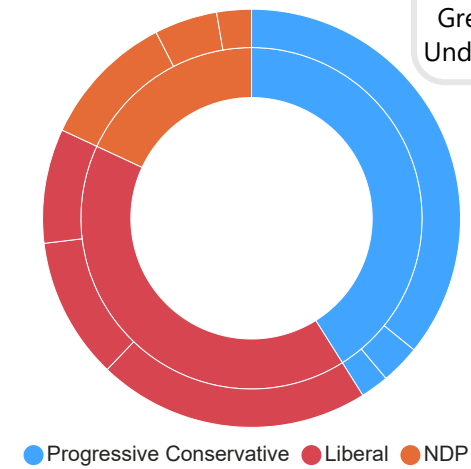
Demographics

## Vote Intentions

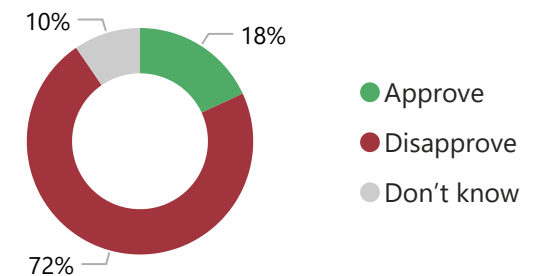


## Voting Trends 2014 to 2018

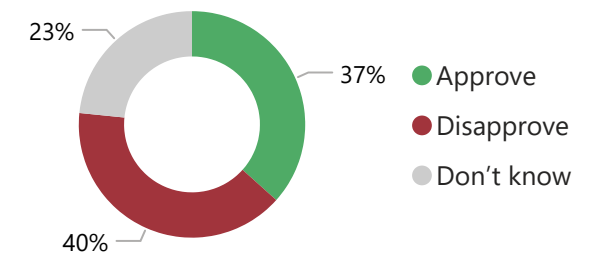
Inner 2014 | Outer 2018



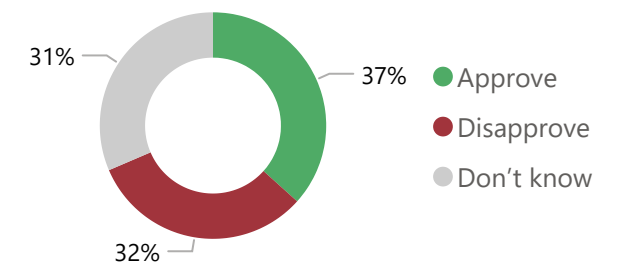
## Kathleen Wynne Approval Rating



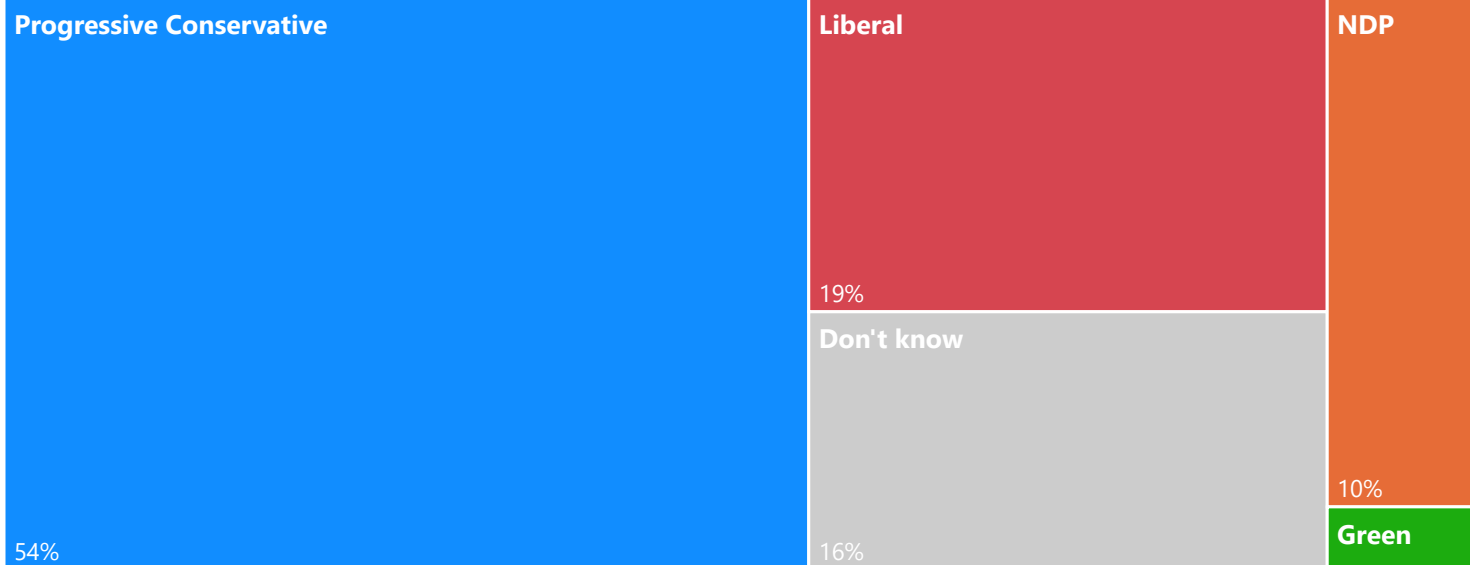
## Doug Ford Approval Rating



## Andrea Horwath Approval Rating



## Victory Likelihood







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# Demographics

Weighted

Census

Unweighted

## Participants

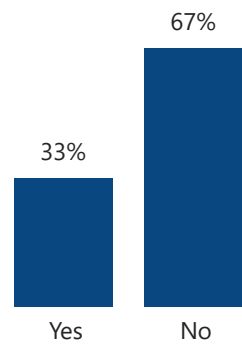
1126

## Summary: Weighted

The demographic data for the April 2018 Ontario Forum Research Political Poll has been adjusted using weights to be more representative of the population. Most participants do not have children under 18. Gender data is almost equal. Age group numbers are similar with 35-44 and 45-54 being the largest categories. 100k to 250k has the highest percentage of any household income category; the prefer not to answer category may hide a difference in the distribution. Respondents are well educated, with a majority having completed post secondary education.

### Children

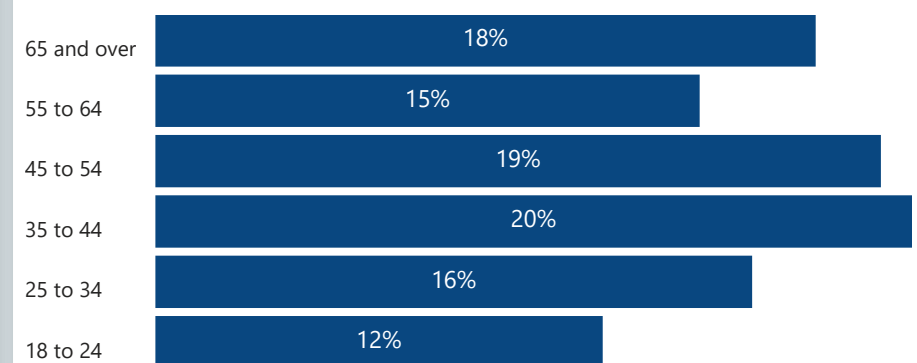
(Under 18)



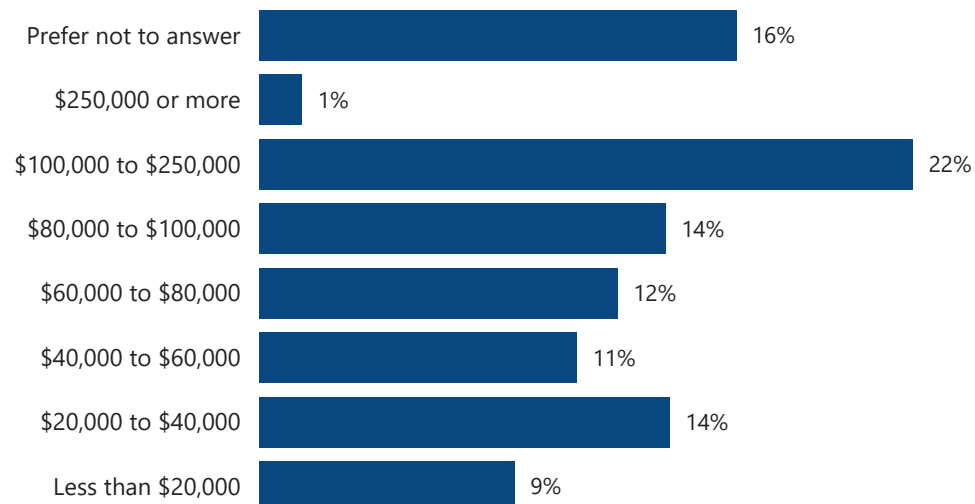
### Gender



### Age Groups



### Income



### Education

