## Sponsorship Agreement

LOGO

<<ORGANISER>>

Organiser for <<EVENT>>

<<ADDRESS LINE 1>>

<<ADDRESS LINE 2>>

ABN: <<ABN NUMBER>>

<<EMAIL>>

<<DESCRIBE YOUR EVENT. EXAMPLE BELOW>>

*GovHack was created in the spirit of The Gov 2.0 initiative. The event is designed to give communities, organisations and individuals the opportunity to participate in an environment based on open government.*

*GovHack events are fully planned and coordinated independently, on a community-by-community basis.*

*As per the GovHack guidelines, GovHack events are non-profit events and are generally organised by volunteers. All sponsorship funds or in-kind products raised or given through sponsorship have to go back into the production of the event. GovHack events cannot be a profit-making endeavour.*

*The GovHack Sydney 2014 event is a non-stop 48 hour event where Sydney’s best and brightest shine a spotlight on open government and use their creative skills to unleash new creations using open data.*

*All local teams will have the opportunity to attend the GovHack Sydney 2014 Awards Event in August, where your organisation will have the opportunity to present your prize.*

#SPONSORNAME

#SPONSORADDRESS

#DATE

## For your Sponsorship <<EVENT>> will provide:

* Identification as <<EVENT>> Agency Sponsor
* Your logo displayed on the website
* The opportunity to provide appropriate promotional materials for distribution at weekend events
* The opportunity to present a prize at the local <<EVENT>> Award Ceremony to be held in August
* The opportunity to provide two standing banners to be displayed at the venue for <<EVENT>>
* [IF APPLICABLE] Your logo displayed on the official <<EVENT>> standing exhibition banners in the background of the video streams for <<EVENT>>
* A few minutes at the <<EVENT>> opening event to address attendees
* The opportunity to run info sessions to participants on Saturday and/or Sunday at <<EVENT>>.

**#SPONSORNAME will provide:**

* <<PRIZE>>
* Provide judges from your agency to judge the entries following the event to your prize
* Have the option of providing data mentors onsite, online or by phone at event(s) to assist developers better understand the problems you are trying to solve
* Have the option of providing clean, machine readable data for use in the competition (and also provide clear instructions about what the dataset contains)

## Branding Requirements:

* Sponsor logo will be provided in .png or .ai format, minimum 1000 pixels width
* Exhibition Banners will be provided no later than <<DEADLINE>>
* Branded Materials will be provided no later than <<DEADLINE>>

## General Conditions

Please sign and return this document within 5 business days. Delay may place at risk elements of this agreement.

If appropriate, you should expect an invoice for the terms above within 30 days of signing this agreement. Payment terms are 7 days and payment is required in full before each element of activation. Failure to pay in a timely way may negate this agreement. Invoices will be issued by <<ORGANISATION>> [ABN: <<ABN NUMBER>>], who are providing the financial and administrative services on behalf of <<EVENT>>.

<<EVENT>> retains the full and sole discretion in selecting the main theme, the speakers, the structure, the participants and communication initiatives in relation to the events as well as any other aspect that may influence the attendees' experience and the overall quality and level of the events.

This document is supplemented by a good faith agreement between the parties to cooperate in making <<EVENT>> and the sponsorship a success. All <<EVENT>> sponsorships are based on an element of trust and reasonable behaviour by all parties.

## Thank you for supporting <<EVENT>>

Please sign and date below and email to <<EMAIL>>.

|  |  |  |
| --- | --- | --- |
|  |  |  |
| For <<EVENT>> |  | For Sponsor |
|  |  |  |
| Date |  | Date |
|  |  |  |