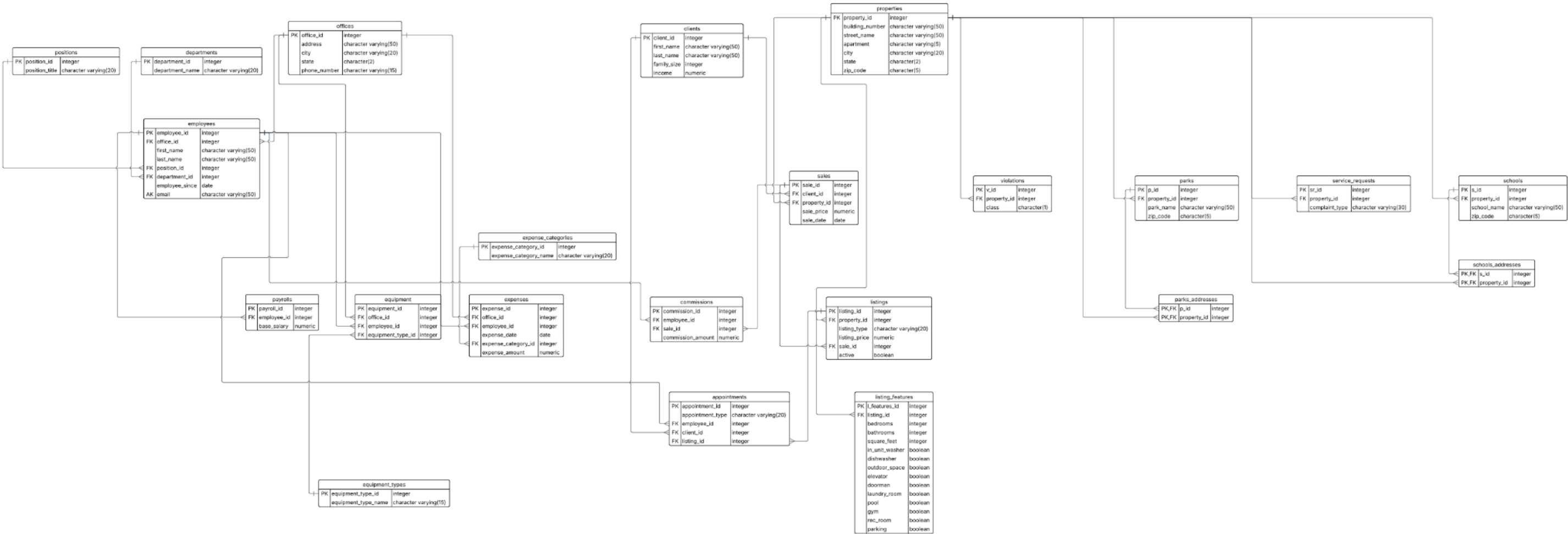


Appendix



Visual A. ER Diagram.

The purpose of this Dynamic Reporting Dashboard is to assist NYC Dream Homes executives in extracting key insights from our database.

Here are some high-level details about NYC Dream Homes:

Metrics to Support Firm Organization:

- Number of Current Clients: 1000
- Number of Current Employees: 250
- Number of Current Offices: 3
- Total Expenses: \$210,473

Metrics to Support Firm Operations:

- Number of Active Listings: 1871
- Number of Successful Sales: 900
- Total Sales Revenue: \$652,935,214

Visual B. Dynamic Reporting Dashboard: Introduction.

Select Office Address:

All

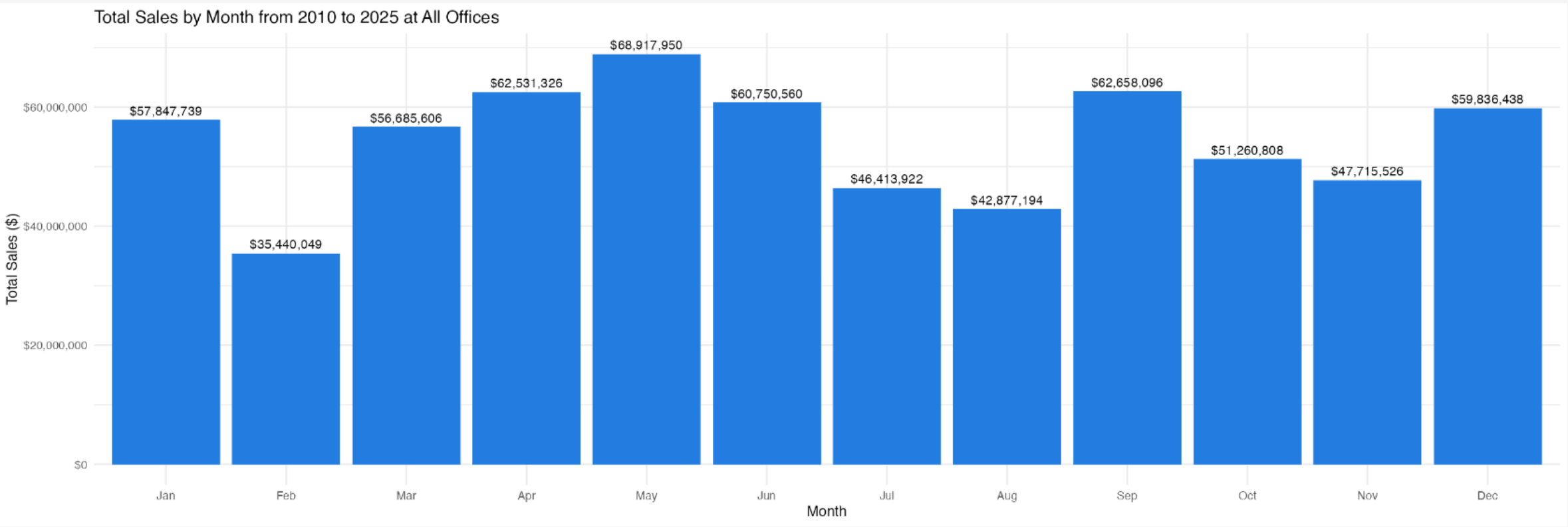
Start Year:

2010

End Year:

2025

☒ Show Gross Sales Value



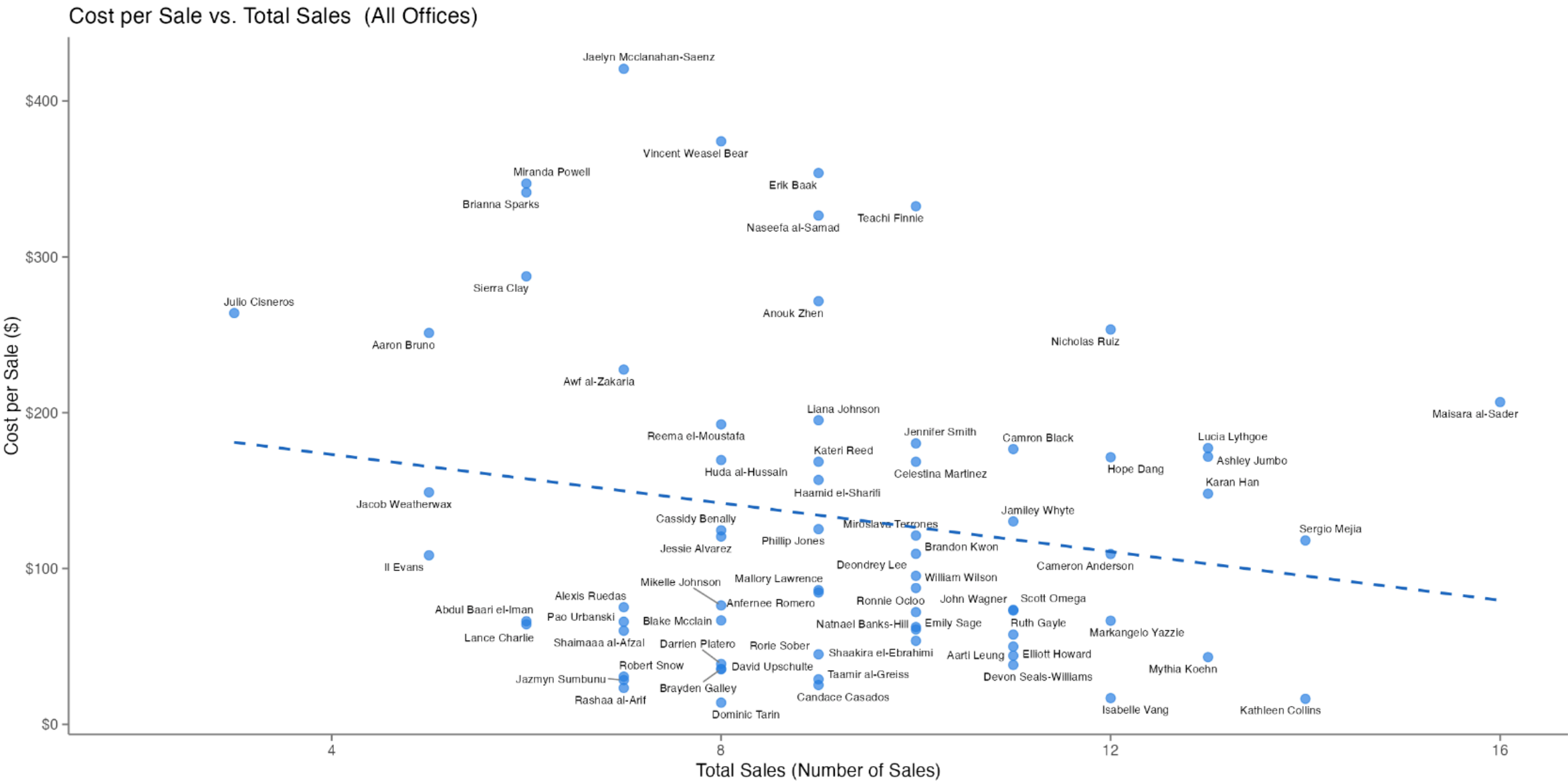
Visual C. Dynamic Reporting Dashboard: Sales Tracking.

Select Office Address:

All

☒ Show Employee Names

☒ Show Trendline



Visual C. Dynamic Reporting Dashboard: Average Cost per Sale.

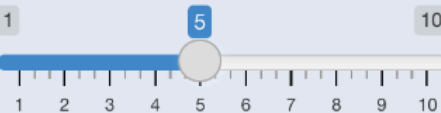
Select Office Address:

11 Madison Avenue

Select Role:

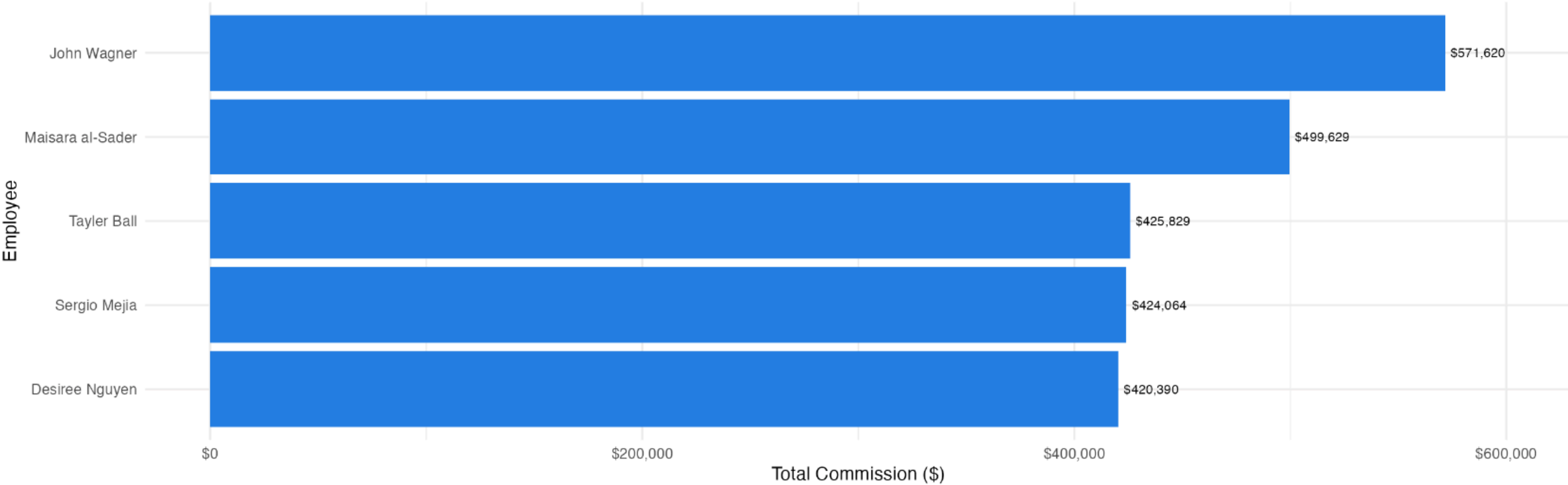
Broker

Number of Employees to Display:



☒ Show Commission Values

Top 5 Broker Commissions at 11 Madison Avenue



Visual D. Dynamic Reporting Dashboard: Broker-Agent Performance.



Visual E. Dynamic Reporting Dashboard: Client Demographics.