

Name: \_\_\_\_\_

## Trailer Analysis Template

Film title: \_\_\_\_\_

Duration: \_\_\_\_\_

**Micro Features** -Describe key features and explain what info this gives the audience:

**Mise en scene** (e.g. setting, costume, performance, colour, lighting, etc.)

**Camerawork** (e.g. shot types, angles, movement)

**Editing** (Montage? Pace? Reaction shots? FX?)

**Sound** (e.g. music, dialogue, voice over, effects)

**Macro Features** - Explain what the micro elements suggest about:

**Genre**

**Narrative** (What events are shown? Are there any conflicts/oppositions? Do you get a sense of the full film's beginning-middle-end?)

**Representation** (How are characters, places or events represented?)

**Audience** (Who is the target audience and how is this evident?)