MUHAMMAD MARDHOTILLAH

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Summary

Hi, my name is Muhammad Mardhotillah A motivated and analytical IT graduate with a strong foundation in data analytics, web development, and digital transformation. Experienced in managing projects, improving digital engagement, and implementing data-driven solutions to enhance organizational performance. Adept at combining technical and soft skills—leadership, teamwork, and communication—to achieve measurable results. Passionate about continuous learning, problem-solving, and leveraging technology to support business growth and innovation.

In addition to my technical skills, I have honed strong soft skills in teamwork, leadership, and public speaking. These abilities enable me to effectively collaborate with teams, lead projects, and communicate complex ideas with clarity. I have successfully applied my skills to enhance user experiences and optimize data-driven processes in numerous projects related to my field.

I have increased organizational engagement by 60% through effective digital content strategies while mentoring the IT study group and contributing to the development of a data center website for performance monitoring at BBPOM Mataram. I completed MSIB Batch 6 at RevoU with a GPA of 92, gaining expertise in data analytics and generative AI. Passionate about leveraging data for business insights and decision-making, I am eager to explore new technologies and contribute to impactful projects.

Education

Bachelor of Computer Science in Information Technology

- Bumigora University, Mataram, Indonesia
- Graduated: October 2025
- GPA: 3.81
- Relevant Coursework: Data Structures, Web Development, UI/UX Design

Experience

Graphic Designer

Adhitama, Mataram, Indonesia
February 2021 – June 2021
- Designed graphics according to customer requests.
- Executed screen printing and cutting tasks to meet customer specifications.
- Managed administrative tasks such as archiving and customer service inquiries.

Data Analytics & Web Development Trainee

MSIB Batch 6 – RevoU, Remote
February 2024 – July 2024
- Gained expertise in data analytics, statistical modeling, and AI-driven web development.
- Completed projects focused on trend analysis and predictive modeling achieving a GPA of 92.

Front-End Web Developer

BBPOM Kota Mataram, Mataram, Indonesia
July 2024 - August 2024
- Analyzed data and business requirements to support instance growth.
- Developed UI/UX design for the data center website.
- Constructed a fully functional data center website based on instance dataset.
- Provided IT support including monitoring, troubleshooting, and resolving issues particularly for the data center website.
- Handled document archiving and performed graphic design for web content.

PDD Staff and Mentor

Information Technology Study Group, Bumigora University, Mataram, Indonesia
May 2022 – February 2025
- Created engaging digital content, increasing student participation by 60%.
- Mentored fellow students in data analytics .
- Conducted workshops on Power BI and AI tools facilitating data-driven projects.

Digital Representative

Pt. Pegadaian, Indonesia
April 2025 – October 2025

- Promoted Pegadaian's digital products, increasing customer digital adoption by 90%.
- Educated customers on the use of Pegadaian's online services and mobile apps.
- Delivered high-quality customer service and digital support at outlets

Core Competencies

Leadership | Analytical Thinking | Teamwork | Customer Focus | Digital Transformation | Communication | Adaptability

Technical Skills

DataVisualization | PowerBI, Google Data Studio
Front-End Development | HTML, CSS, JavaScript
Tools: Excel, Python (basic), Figma

Certification

- Power BI Certification by Cakap, Cakap by Microsoft, 2024
- RevoU Data Analytics & Web Development (MSIB Batch 6), RevoU, 2024

Languages

English (Fluent) | Indonesian (Native)

Extra-curricular Activities

- *2021 – 2023* | member at "Programming Community" under Universitas Bumigora BEM Community and contributing to OOP programming project
- *2022 – 2023* | member at "UI/UX Bumigora" dedicated as an active member and contributed to many UI/UX Design Project
- *2022 – 2025* | member at "Information Technology Study Group" under IT Major at Bumigora University, contributing as PDD Staff and mentor for a semester and increasing community engagement and performance