MUHAMMAD MARDHOTILLAH

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Summary

Hi, my name is Muhammad Mardhotillah. I have a solid foundation in front-end web development, UI/UX design, and data analytics. With a strong technical background, I am proficient in creating intuitive user interfaces, developing responsive websites, and analyzing data to drive informed decision-making. My expertise allows me to seamlessly integrate design principles with technical implementation, ensuring both functionality and a great user experience.

In addition to my technical skills, I have honed strong soft skills in teamwork, leadership, and public speaking. These abilities enable me to effectively collaborate with teams, lead projects, and communicate complex ideas with clarity. I have been actively involved in numerous projects related to my field, where I have applied my skills to develop solutions, enhance user experiences, and optimize data-driven processes.

Experienced in front-end web development. Passionate about extracting insights from hundred to thousands data to drive business decisions. Successfully increased organizational engagement by 60% through digital content strategies and being mentor at IT study group and contributed to developing a data center website for performance monitoring at BBPOM Mataram. Completed MSIB Batch 6 at RevoU with a GPA of 92, gaining expertise in data analytics and generative AI. Enthusiast about leveraging data for business insights and decision-making. With a high spirit for continuous learning and improvement, I am always eager to explore new technologies, enhance my expertise, and contribute to impactful projects. If you are interested in collaborating or discussing potential opportunities, feel free to contact me!

Experience

Adhitama | Graphic Designer

February 2021 – April 2021

- Doing graphic design according to customer requested
- Doing screen printing and cutting according to customer request
- Handling administrative position to do some archieve, customer service, etc

BBPOM Kota Mataram | Web Developer

July 2024 - August 2024

- Analyzing data and business requirement for a instance growth
- Build an UI/UX Design for data center website
- Creating a Data Center website base on the instance dataset
- Doing an IT Support like monitoring,checking, helping resolve about IT problem's especially on data center website
- Handling archive document and sometimes doing graphic design for content

Information Technology Study Group, Bumigora University | PDD Staff and Mentor

Mei 2023 – February 2025

- Created engaging digital content, increasing student participation by 60%.
- Mentored students in data analytics and front-end development.
- Conducted workshops on Power BI and AI tools for data-driven projects.

MSIB Batch 6 – RevoU | Data Analytics & Web Development Trainee |

February 2024 – July 2024

- Gained expertise in data analytics, statistical modeling, and AI-driven web development.
- Completed projects in trend analysis and predictive modeling with a GPA of 92.

Extra-curricular Activities

- 2021 – 2023 | member at "Programming Community" that was held under Universitas Bumigora BEM Community
- 2022 – 2023 | member at "Taekwondo UBG" that was held under Universitas Bumigora BEM Community too
- 2022 – 2023 | member at "UI/UX Bumigora"
- 2022 – 2023 | member at "Information Technology Study Group" that was held under IT Major at Bumigora University

Education

Bumigora University | Mataram, Indonesia
2021 – 2025

- Current GPA 3.81
- Course Taken : Management, Data analytics, Web Development, UI/UX Designing, Nircable and Network, Mathematical logic, IoT
- Mentor At Information Technology Study Group and also on Information and Communication Team
- Build an Informative Dashboard about alumni performance using Power BI App to help about decision making and analyzing trend on Universitas Bumigora as Final Project

Skills

- **Data Analytics |** Analyzing a dataset using SQL and Python programming language to get usefull information and trend analytic to increase performance and profitability
- **Business Intelligence |** Collecting and processing data to help organozation making decission using Power BI
- **Front – End Web Development** | Developing a website but specifically on Interface part using HTML,CSS, and Javascript
- **UI/UX Design** | Specifically design some content and prototype for interface and experience purpose on mobile or web based application using Figma and Adobe Illustrator
- **Graphic design |** Designing some informative media like brosure, cover, pamflet, banner or anything that contain information and promotion content using Canva and Adobe Illustrator

Certifications

- Power BI Certification by Cakap
- RevoU Data Analytics & Web Development (MSIB Batch 6)

Language

- **Indonesia** (Native)
- **English** (Active)

Notable Archievement

- Increased student engagement in the IT study group through digital content strategies.
- Developed data visualization reports using Power BI for academic projects.
- Achieved GPA 92 in MSIB Batch 6 (RevoU), focusing on data analytics and AI web development

- **Indonesia** (Native)
- **English** (Active)