

# MUHAMMAD MARDHOTILLAH

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## Summary

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Hi, my name is Muhammad Mardhotillah. I have a solid foundation in front-end web development, UI/UX design, and data analytics. With a strong technical background, I am proficient in creating intuitive user interfaces, developing responsive websites, and analyzing data to drive informed decision-making. My expertise allows me to seamlessly integrate design principles with technical implementation, ensuring both functionality and a great user experience.

In addition to my technical skills, I have honed strong soft skills in teamwork, leadership, and public speaking. These abilities enable me to effectively collaborate with teams, lead projects, and communicate complex ideas with clarity. I have successfully applied my skills to enhance user experiences and optimize data-driven processes in numerous projects related to my field.

I have increased organizational engagement by 60% through effective digital content strategies while mentoring the IT study group and contributing to the development of a data center website for performance monitoring at BBPOM Mataram. I completed MSIB Batch 6 at RevoU with a GPA of 92, gaining expertise in data analytics and generative AI. Passionate about leveraging data for business insights and decision-making, I am eager to explore new technologies and contribute to impactful projects.

## Education

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### Bachelor of Computer Science in Information Technology

- Bumigora University, Mataram, Indonesia
- Graduated: October 2025
- Relevant Coursework: Data Structures, Web Development, UI/UX Design

## Experience

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### Graphic Designer

Adhitama, Mataram, Indonesia

*February 2021 – June 2021*

- Designed graphics according to customer requests.
- Executed screen printing and cutting tasks to meet customer specifications.
- Managed administrative tasks such as archiving and customer service inquiries.

### Data Analytics & Web Development Trainee

MSIB Batch 6 – RevoU, Remote

*February 2024 – July 2024*

- Gained expertise in data analytics, statistical modeling, and AI-driven web development.
- Completed projects focused on trend analysis and predictive modeling achieving a GPA of 92.

## Web Developer

BBPOM Kota Mataram, Mataram, Indonesia

*July 2024 - August 2024*

- Analyzed data and business requirements to support instance growth.
- Developed UI/UX design for the data center website.
- Constructed a fully functional data center website based on instance dataset.
- Provided IT support including monitoring, troubleshooting, and resolving issues particularly for the data center website.
- Handled document archiving and performed graphic design for web content.

## PDD Staff and Mentor

Information Technology Study Group, Bumigora University, Mataram, Indonesia

*May 2022 – February 2025*

- Created engaging digital content, increasing student participation by 60%.
- Mentored fellow students in data analytics .
- Conducted workshops on Power BI and AI tools facilitating data-driven projects.

## Digital Representative

Pt. Pegadaian, Indonesia

*April 2025 – October 2025*

- Promoted Pegadaian's digital products, increasing customer digital adoption by 90%.
- Educated customers on the use of Pegadaian's online services and mobile apps.
- Delivered high-quality customer service and digital support at outlets

## Core Competencies

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- **Hard Skills:** HTML, CSS, JavaScript, Python, Power BI, UI/UX Design, Data Analytics, Marketing, Customer Relation
- **Soft Skills:** Teamwork, Leadership, Public Speaking, Problem-Solving, Time Management

## Certification

- Power BI Certification by Cakap, Cakap by Microsoft, 2024
- RevoU Data Analytics & Web Development (MSIB Batch 6), RevoU, 2024

## Technical Proficiencies

- Tools : Power BI, Excel, Figma, VS Code, Git, Canva, Google Data Studio
- Languages: English (Fluent), Indonesian (Native)

## Extra-curricular Activities

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- 2021 – 2023 | member at “Programming Community“under Universitas Bumigora BEM Community and contributing to OOP programming project
- 2022 – 2023 | member at "UI/UX Bumigora” dedicated as an active member and contributed to many UI/UX Design Project
- 2022 – 2025 | member at "Information Technology Study Group” under IT Major at Bumigora University, contributing as PDD Staff and mentor for a semester and increasing community engagement and performance