# **EFG** International

Analyst & Investor Update Call Presentation

Zurich, 8 December 2016

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### Agenda



- Introduction and recap of transaction
- Strategy and ambitions of the combined Group
- Integration
- Synergies and restructuring costs
- Conclusion
- Q&A

Joachim H. Straehle, CEO EFG International

Joachim H. Straehle

Joachim H. Straehle / Giorgio Pradelli

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Joachim H. Straehle

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### Current private banking landscape



#### **Long-term opportunities**

- Global wealth forecasted to grow at 6.2% p.a.
   between 2014 and 2019E<sup>1</sup>
- Highest growth in Emerging Markets
- Market consolidation<sup>2</sup>

#### **Short-term challenges**

- Challenging market conditions
- Current interest rate environment
- Revenue generation under pressure
- Increased costs as a result of tightening regulatory conditions and complexity

#### Key differentiating factors of successful Swiss private banks:

- Scale and cost efficiency
- Global diversification
- Client offering and positioning

<sup>&</sup>lt;sup>1</sup> BCG Global Wealth report 2015

<sup>&</sup>lt;sup>2</sup> KPMG Performance of Swiss Private Banks 2015: Over the next few years, 30% of Swiss Private Banks are expected to be taken over or liquidated due to unclear strategy and high costs

### Recap of the acquisition of BSI



#### **Price**

- Purchase price at closing of CHF 1,060 m<sup>1,2</sup>, comprised of:
  - CHF 575 m in cash;
  - 86.2 m EFG shares valued at CHF 454 m<sup>1</sup>; and
  - CHF 31 m EFG AT1 instruments issued to BTG
- Implied P/TBV multiple of 0.76x, with negative goodwill of CHF 329 m<sup>3</sup> vs. CHF 100 m at announcement

### De-risking the acquisition

Strong purchase price adjustment agreed in the SPA

#### Indemnities for BSI legal risks

- BTG has agreed to indemnify EFG up to the purchase price for breaches of warranties and indemnity matters regarding the following cases: Malaysia, FIFA and DOJ
- For other damages relating to breaches of (i) any representations and warranties, (ii) covenants and obligations and (iii) other matters related to specific legal cases, the cap is up to CHF 400 m

#### **Escrow account**

 As a security for potential indemnification claims by EFG, BTG has transferred 51 million EFG shares into a Swiss escrow account which have been locked up for two years subject to claims pending at that time

<sup>&</sup>lt;sup>1</sup> Applying EFG's closing price of CHF 5.27 on 28 October 2016 to 86.2 million shares

<sup>&</sup>lt;sup>2</sup> Final price is subject to post closing audit

<sup>&</sup>lt;sup>3</sup> Negative goodwill estimated before finalising the purchase price allocation

### Timeline of BSI acquisition in 2016

15 November



### Key achievements

Raised

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# Phase II (Pre-closing)

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<ul><li>22 February</li></ul>	Announcement of BSI acquisition
• 29 April	AGM and Board approval on the rights issue
• 11 May	Completion of CHF 295 m rights issue
• 24 May	FINMA approval of BSI acquisition / MAS / FINMA announcement relating to the Malaysia matter
• 05 July	Announcement of new management structure
• 14 July	Announcement of Singapore asset deal
1 November	Announcement of closing of BSI acquisition

Completion of operational integration of BSI Singapore

required equity for transaction

Regulatory
approvals
received
and
advanced
preparation
for
integration

Closing delivered and integration started



# Strategy and ambitions of combined Group

### Strengths and opportunities of the combined Group



Combine existing strengths and realize opportunities through the integration in the future

#### **STRENGTHS**

- Focused, "Pure-play private banking" business model
- Globally diversified presence, with strong foothold in key growth markets
- Entrepreneurial CRO model
- Strong sense of local ownership, empowerment and entrepreneurial freedom

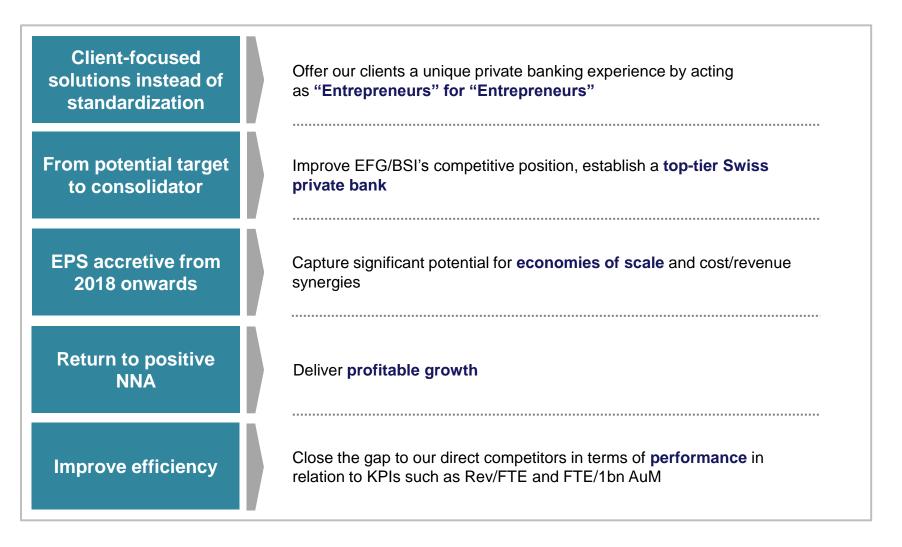
#### **OPPORTUNITIES**

- Significant cost synergy potential
- Increase penetration of high-value products
- Repositioning of combined Group

### Ambitions of the combined bank



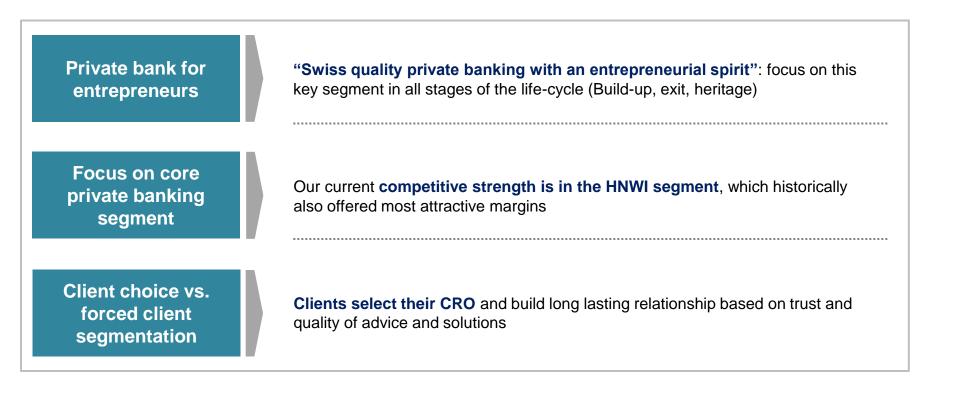
Improve competitive position, capture significant potential for economies of scale and return to profitable growth



### Target clients

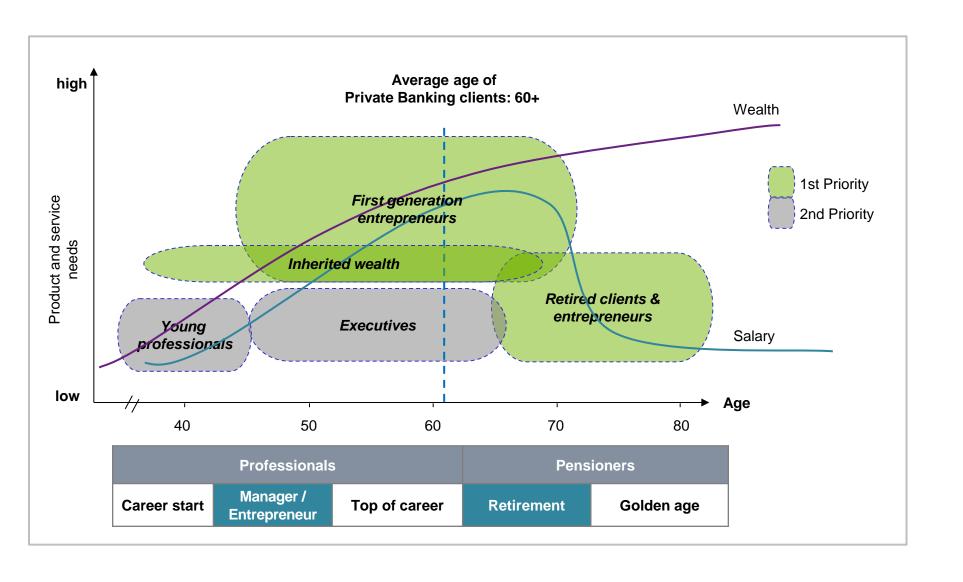


Key target client segment are entrepreneurs in all stages of the their life-cycle



### Where to compete: Target Private Banking clients (1/2)





### Where to compete: Target Private Banking clients (2/2)



#### **Definition Competitive dynamics Client segments Needs** Investment banking type of Liquid/investable services assets >USD 30 m Global investment & universal **UHNWI** Family office services banks going down market Wealth >USD 100 m Global coverage Wealth management Liquid/investable assets USD 5 - 30 m **HNWI** core Credit Wealth USD 20 – segment Advisory services like 100 m tax. trusts EFG BS/ Discretionary asset Liquid/investable management assets USD 1 - 5 m PB entry level Mortgage Wealth USD < 20 m</p> Financial planning Global mass producers of Fund solutions Liquid/investable standardized solutions trying to go assets < USD 1 m Digital banking services Affluent upmarket Wealth USD < 5 m</li>

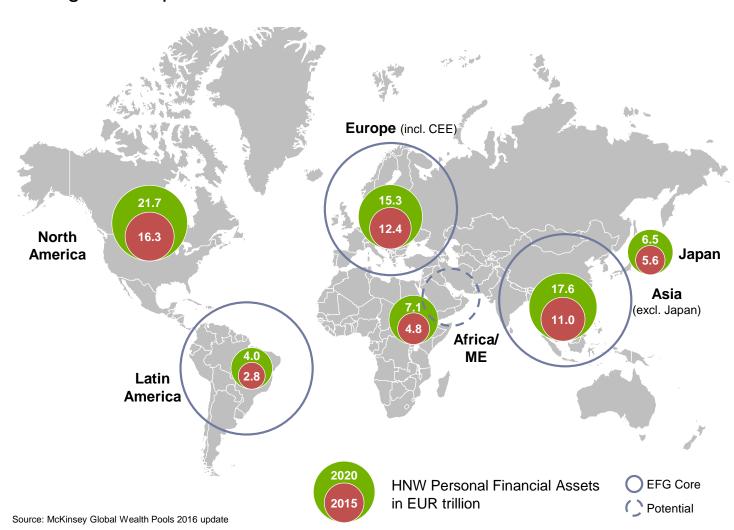
Target segments

### Where to compete: Core regions and market potential



Focus on markets with continued growth potential, EFG able to leverage on its

existing market presence



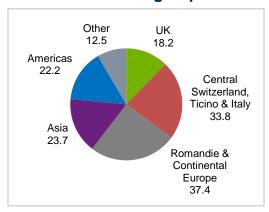
Global presence in main financial centers and growth regions

Extended reach & Economies of scale and skills

Upgrade client offering

**Focused expansion** 

### Global presence of combined group



CHF 148 bn total AuM incl. loans (as of 31 October 2016)

### **Products and Services**



## Extensive range of wealth management products through a flexible open architecture platform; increase penetration of investment solutions

# Solution-driven products and services

#### Offer an extensive range of wealth management products and services, including

- Investment solutions (i.e. discretionary and advisory services)
- Wealth solutions (i.e. wealth structuring services)
- Financing solutions (i.e. investment financing and property financing)

No product pushing
- convince by
performance and
suitability

- Flexible open architecture platform
- No sales targets or budgets relating to the sale of internal products

Win/win opportunity for clients and bank

- Further leverage our investment solutions and research platform
- Increase the penetration of investment solutions

### Client value proposition



- We differentiate ourselves from competition through
  - our entrepreneurial spirit
  - the quality and seniority of our CROs
  - the continuity of our CROs
- Additional differentiation factors are
  - Familiarity with the customs, culture, regulations and market trends of the locations in which the clients are served
  - Local know-how with global reach
  - Good capital and liquidity position
- We strive for top quality, high contact frequency and bestin-class products

### Continued focus on risk management



#### Maintain strong capitalization and low risk profile

Capitalization Will maintain a strong, well-capitalized and liquid balance sheet Committed to a conservative approach in taking risks in our Stick to core core/target business Continue to invest in risk and compliance functions in order to Minimize regulatory improve ability to monitor and control risks related to our clients, including, in particular know-your-customer and anti-money laundering compliance risk risks, as well as client suitability and cross-border risks Established credit risk management framework and maintain a **Credit policy** conservative credit policy, which resulted in minimal credit related provisions Continue to improve the interface between front-units and risk & **Business partner** compliance management functions

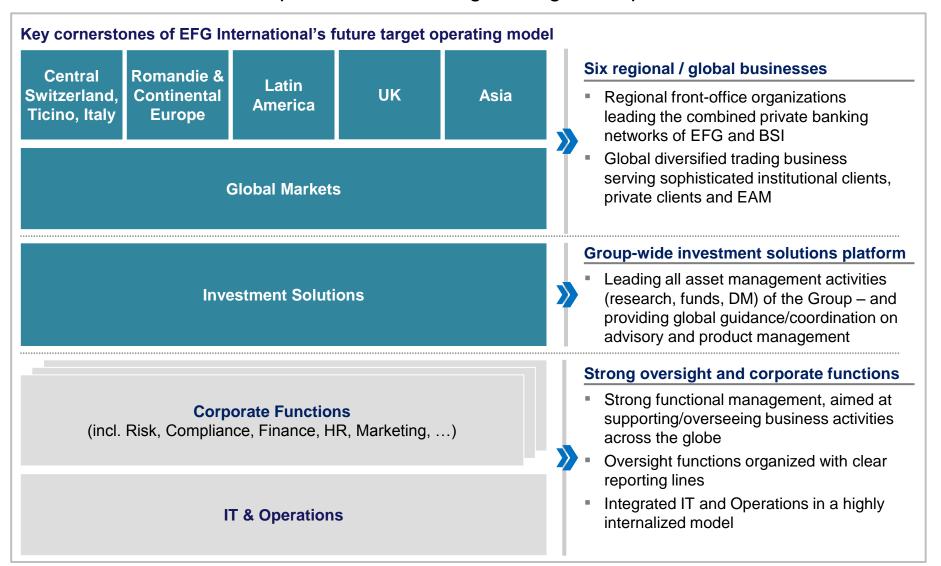


## Integration

### Integration approach & future target operating model



EFG International's future target operating model combines 6 businesses with a Group-wide investment solutions platform, and strong oversight / corporate functions



### "Hybrid market" coverage model combines heritage of both banks



#### **Market model**

- CROs reporting hierarchically to market head with a "pure" portfolio of clients in the market
- Market heads playing also the role of market coordinators for CROs in other locations with relevant share of clients in the market
- Current examples:
  BSI markets and EFG CEE

#### **Location model**

- CROs reporting to location head notwithstanding their client market focus
- CROs with relevant share of clients in one of the markets with market management/coordination receiving guidance from market coordinators
- Current examples:

**EFG** locations

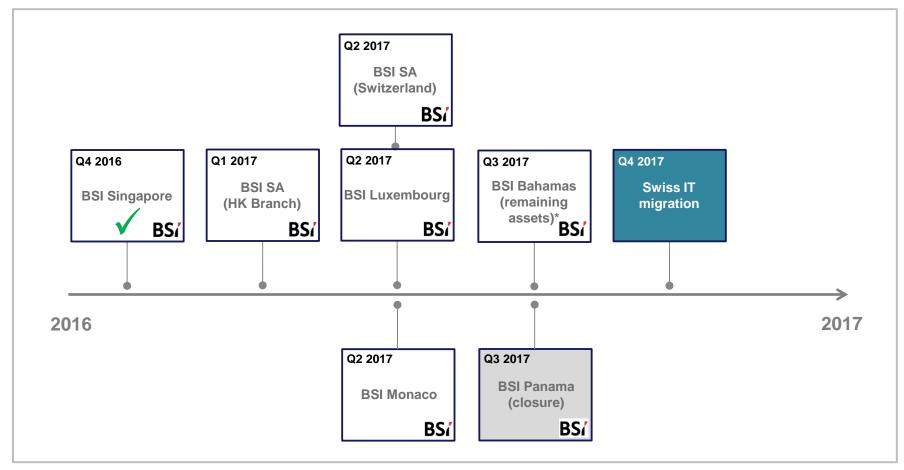
#### Advantages of "hybrid" model

- Stability and continuity in client relations (no forced client segmentation)
- Entrepreneurial spirit of CROs
- Speed (decision making and time to market)

### Integration timeline



Legal integration of Swiss business and foreign entities planned in Q2/Q3 2017; Swiss IT migration planned for Q4 2017



<sup>\*</sup> Excl. partial sale of assets to third party

### The first major milestone for the integration of BSI



#### Integration of BSI Singapore

#### **Highlights**

- Accelerated integration within a challenging time frame of 4 months
- Migration approach will serve as blue print for other international locations
- Success factors
  - Migration from B-Source to Temenos platform successful
  - Client review conducted together with third party expert
  - Disciplined milestone planning

# Client review process with external expert Data analysis of client population

- Forensic screening of client data bases

  PEPs/High Risks

  Country risks

  Risk activities
  Tax sensitive countries

  Tax sensitive countries

  Forensic screening of client data bases

  Detailed KYC reviews

  Client documentation
  - Adverse media data
    - Other

- Risk classification
- Detection scenarios



Synergies and restructuring costs

### Introduction



#### Additional synergies have been identified and confirmed

- Post closing and having access to additional data, a more precise and granular analysis has been undertaken since 31 March 2016 Update Call
- Since the announcement in February 2016, combined AuMs have been reduced from CHF 170 bn to CHF 148 bn, reflecting mostly the outflows at BSI post announcements relating to the Malaysia matter in May 2016

#### Additional synergies have been identified and confirmed:

- Resizing cost base of the combined Group to reflect the new business size and to align with industry benchmarks on cost metrics
- Following the integration of the various locations, booking centers of the combined entity will be optimised

### Key pillars of estimated costs synergies



Infrastructure

- IT, Operations, Premises
- Migrating BSI to EFG's platform

Overlap of operations

- Overlapping business in key geographies
- Combination of corporate functions

Optimisation of perimeter

 Exit of non strategic businesses and / or subcritical booking centers

### Increase in cost synergies of CHF 55 m to CHF 240 m

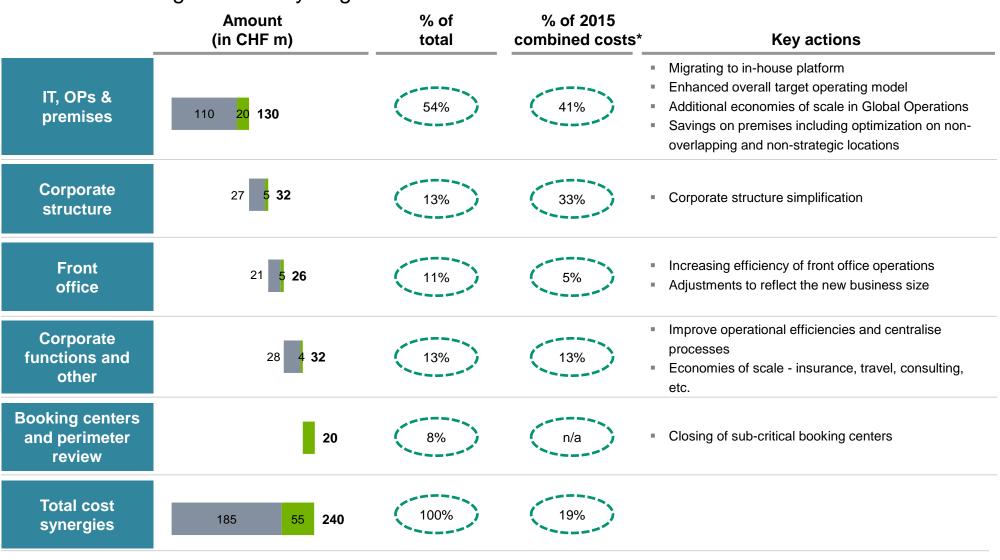
Additional synergies



#### Breakdown of targeted cost synergies

Previously announced

synergies



<sup>\*</sup> IFRS operating expenses for EFG and BSI combined of CHF 1,254.4 m (as per slide 16 of 31 March 2016 Update presentation)

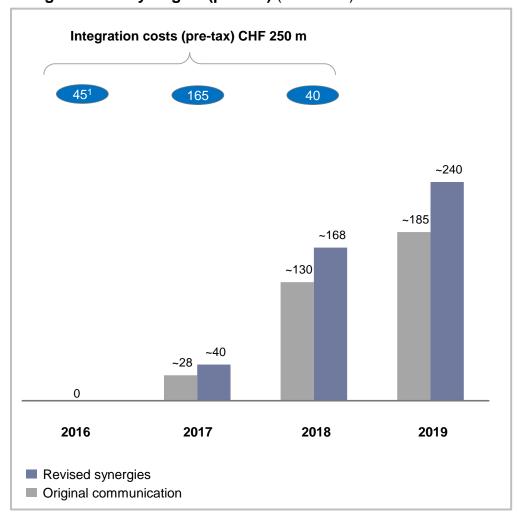
### Fully phased cost synergies of ~CHF 240 m



#### Full potential to be realised in 2019

- Compared with December 2015, BSI AuM has reduced from CHF 88 bn to CHF 67 bn as of October 2016. Additional synergies have been identified to reflect the new size of the combined business
- EFG targets fully phased in pre-tax cost synergies of ~CHF 240 m (vs. previously announced targets of CHF 185 m), representing c. 19% of combined 2015 cost base
- Estimated one-off integration costs borne by EFG of ~CHF 250 m which are expected to be phased over 2016 – 2018
  - 18% in 2016<sup>1</sup>, 66% in 2017 and 16% in 2018
- Targeted cost synergies from the transaction are on top of existing efficiency programs for EFG (for 2016)

#### Targeted cost synergies (pre-tax) (in CHF m)



<sup>&</sup>lt;sup>1</sup> A proportion of integration cost are accounted directly through equity



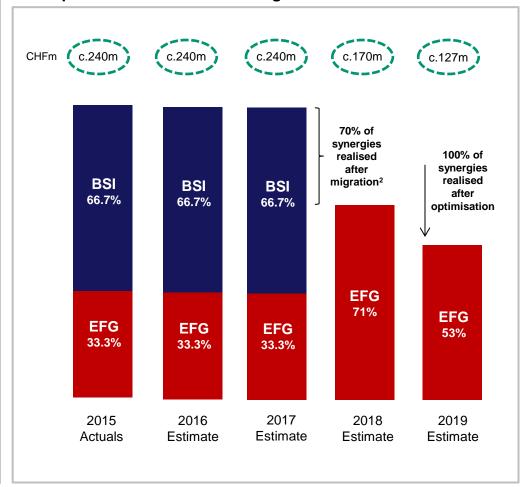
### (1) Migration of BSI to EFG's IT platform



#### Synergy expectations were increased by CHF 13 m

- Substantial integration synergies were expected and announced as both banks run highly centralised IT platforms centred around a core banking system and have similar product offerings and geographic footprints
- Synergies expectations were increased by refinement of the overall integration project planning and successful completion of the BSI Singapore's migration (Q4 2016)
- Additional economies of scale in global operations were identified from enhancements on the target operating model, subscription cost reduction on market data and IT service providers review. The early Singapore migration tested the platform's scalability that will drive further gain of operational efficiencies and centralization of processes
- One common IT platform planned by the end of 2017 from completed IT / Ops integration and further optimisation. Targeted synergies are expected to be partially achieved in 2018 reducing the combined cost base by 29% and fully achieved in 2019 after optimization. Overall IT integration costs of CHF 90 m

#### IT / Operations cost evolution target<sup>1</sup>



<sup>&</sup>lt;sup>1</sup> Excluding cost associated with premises

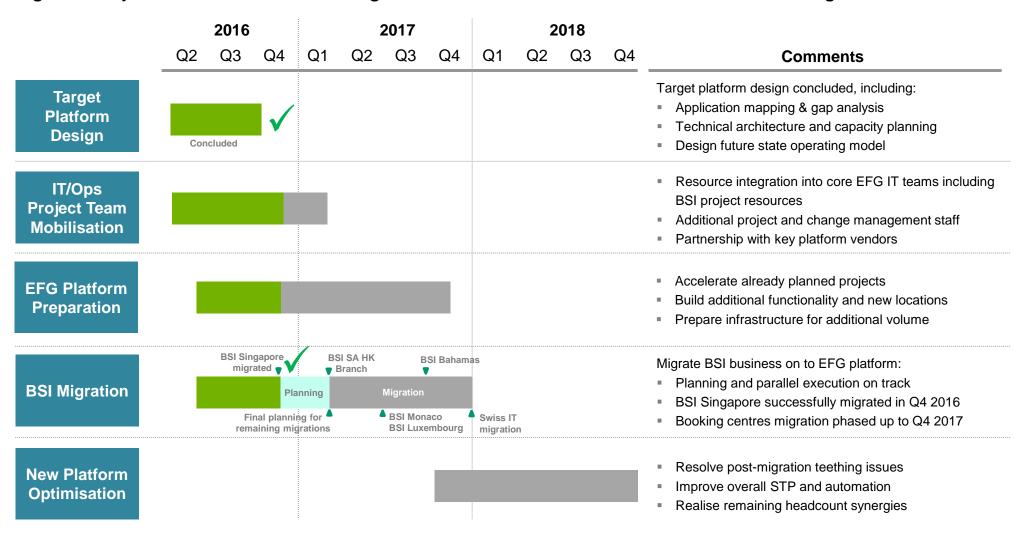
<sup>&</sup>lt;sup>2</sup> Excludes project costs (CHF 90 m project cost included in overall integration costs)

Project tracking

### 1) IT/Operations – Key path to deliverables



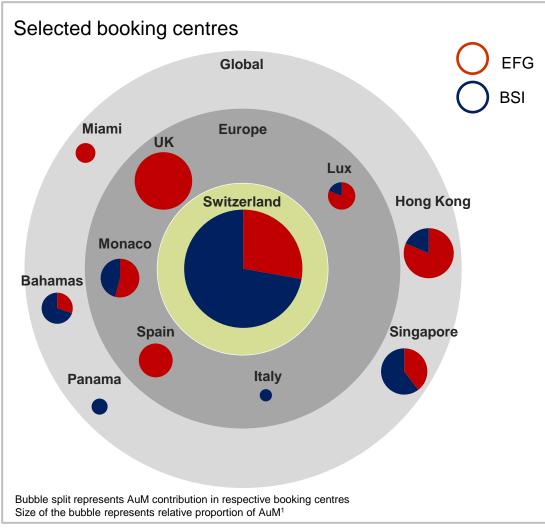
Project deliverables fully on track. In addition, lessons from Singapore's migration have significantly accelerated the learning curve and contributed to de-risk the next migrations





### 2 Significant synergy potential from overlapping operations





- Efficiency gains and economies of scale effects in overlapping functions such as:
  - Central Filing
- Legal

- Risk

- Finance

- Audit

- HR
- Management
- Based on revised cost synergies target, expected net job reductions of approx. 100 – 150 p.a. globally during the years 2017 - 2019
- Phasing of job reductions over three years takes into account natural staff turnover and retirements
- Additional FTE reductions will be realized through divestures

Based on AuM excl. loans, as announced on 31 March 2016



### 3 Optimisation of perimeter



#### Exit of non-core businesses

#### **Key principles**

- Exit of non strategic businesses
- Subcritical booking centers

#### **Examples for planned measures**

- Partial sale of BSI Bahamas client portfolios signed in December 2016
- BSI Panama closed by Q3 2017
- UK IFA sale process ongoing

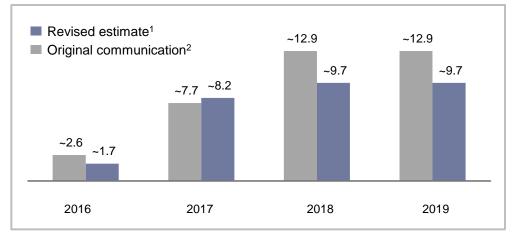
### Estimated revenue attrition



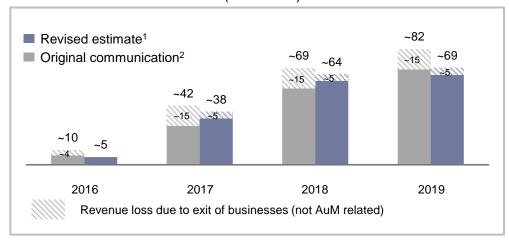
#### Revised revenue attrition estimates post AuM outflows in 2016

- At time of announcement of the transaction, potential AuM attrition was estimated to be around 5 -10% of the combined AuM
- There has been some overlap between AuM outflows seen at BSI during Feb-Oct 2016 and AuM initially estimated to be part of attrition
- We now estimate AuM attrition of c.CHF 10 bn over the next
   3 years, including impact from optimisation of perimeter
- Estimated net revenue loss of c.CHF 69 m, factoring:
  - Revenue margins of approx. 70 bps on AuM lost due to attrition with related cost impact of 10%
  - Estimated revenue loss of ~ CHF 20 m due to optimisation of perimeter
  - Out of the ~CHF 15 m revenue loss initially expected from exit of business not related to AuM only CHF 5 m are expected to be incurred following the review of the perimeter

#### **Estimated AuM attrition** (cumulative) (in CHF bn)



#### Potential net revenue loss (in CHF m)



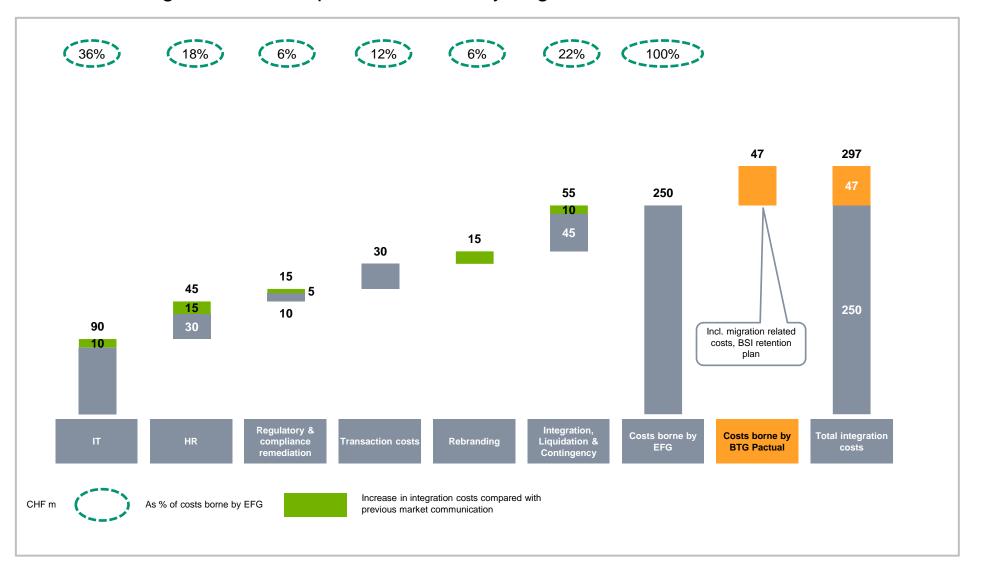
<sup>&</sup>lt;sup>1</sup> Including impact from optimisation of perimeter

<sup>&</sup>lt;sup>2</sup> Based on a 7.5% attrition rate

### Breakdown of estimated transaction and integration costs



#### Estimated integration costs equivalent to 1.2x synergies



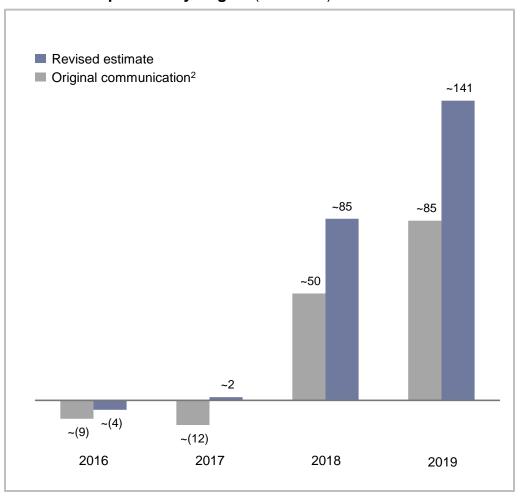
### Net synergies



#### Estimated post-tax net synergies of CHF 141 m

- Estimated post tax synergies (based on 17.5% tax rate), expected to be ~CHF 141 m
- Revenue synergies are targeted from the enhanced geographic and CRO platform along with an integrated credit, products and trading set-up. These synergies are not factored into the estimates and present an upside potential

#### Estimated post-tax synergies (in CHF m)1



<sup>&</sup>lt;sup>1</sup> Excluding integration costs

<sup>&</sup>lt;sup>2</sup> Based on 7.5% attrition rate

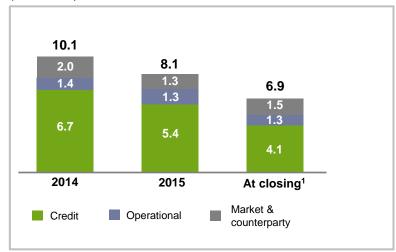
### Potential for substantial RWA optimisation at BSI



#### BSI's RWAs have reduced by 15% YTD

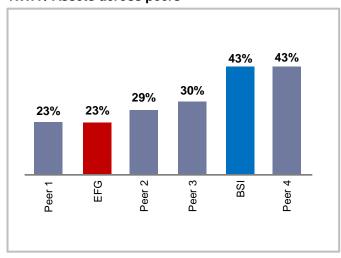
#### **BSI's RWA evolution**

(in CHF bn)



BSI's RWAs are based on standard approach

#### RWA / Assets across peers 1, 2



- BSI's RWA / Assets ratio stood at 43%, above peers and EFG - highlighting potential for further RWA optimisation
- Experience at EFG of educating CRO's of regulatory capital impacts of different collateral values of securities for lombard loans has helped manage RWA growth

<sup>&</sup>lt;sup>1</sup> Estimated regulatory ratios as at 30 September 2016

<sup>&</sup>lt;sup>2</sup> Latest available data for peers

### Solid combined capital and liquidity position



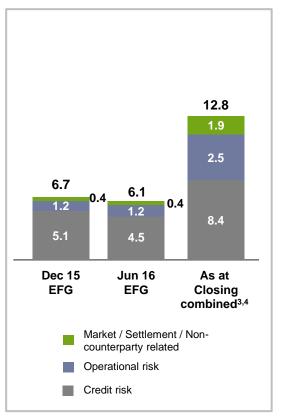
#### Swiss GAAP CET1 ratio at 16.8% and Total Capital ratio at 19.4%

 Following FINMA approval, regulatory capital ratios of the combined group will be monitored and reported under Swiss GAAP

### Swiss GAAP capital ratios (in %)



### Breakdown of RWAs (Swiss GAAP) (in CHF bn)



- On 22 November 2016, EFG International announced redemption of its EUR 67.6 m T2 and BSI's USD 100 m subordinated notes
- These redemptions on the respective first optional call date
- Subject to market conditions, EFG International intends to issue subordinated notes during the first half of 2017

<sup>&</sup>lt;sup>1</sup> BIS-EU Basel III fully applied CET1 Capital ratio of 14.7% and Total Capital ratio of 17.6%, well above the 15% Total Capital ratio target

<sup>&</sup>lt;sup>2</sup> Capital under Swiss GAAP is not impacted by the fair value of pension liabilities under IAS 19 of CHF 420 million

<sup>&</sup>lt;sup>3</sup> RWAs under BIS-EU of CHF 11.9 billion

<sup>&</sup>lt;sup>4</sup> Estimated regulatory ratios for the combined group as at 30 September 2016, adjusted to reflect closing related transaction impacts



### Conclusion

### Acquisition of BSI – a compelling transaction



#### Positioning EFG to benefit from long term opportunities in the sector

#### Scale

- EFG becomes one of the largest private banks in Switzerland with approx. CHF 148 bn AuM¹, CHF 43.7 bn in total assets¹, 700 CROs¹,²
- Global presence with 40 locations worldwide
- A platform for future growth



#### **Solidity**

- Solid capital and liquidity position, with a Swiss GAAP Common Equity ratio (CET1) of 16.8%<sup>1</sup>, Total Capital ratio of 19.4%<sup>1</sup> and LCR of 225%<sup>1</sup>
- Strong balance sheet with RWA optimisation potential
- Supported by key shareholders, with EFG Group and BTG holding c.44% and c.30% of total outstanding shares



#### **Diversification**

- Zurich, Geneva and Lugano to remain important locations for the governance and operation of the combined bank
- Strong combined position in Switzerland, Europe/UK, Asia and Latin America



#### Financially attractive

- Significant synergies to be realised
- Price lower compared with announcement (CHF 1,060 m vs. CHF 1,328 m) as well as the implied P/TBV multiple (0.76x vs. 0.93x)
- EPS accretive from 2018 onwards (excluding integration costs)
- Negative goodwill has provided further capital support

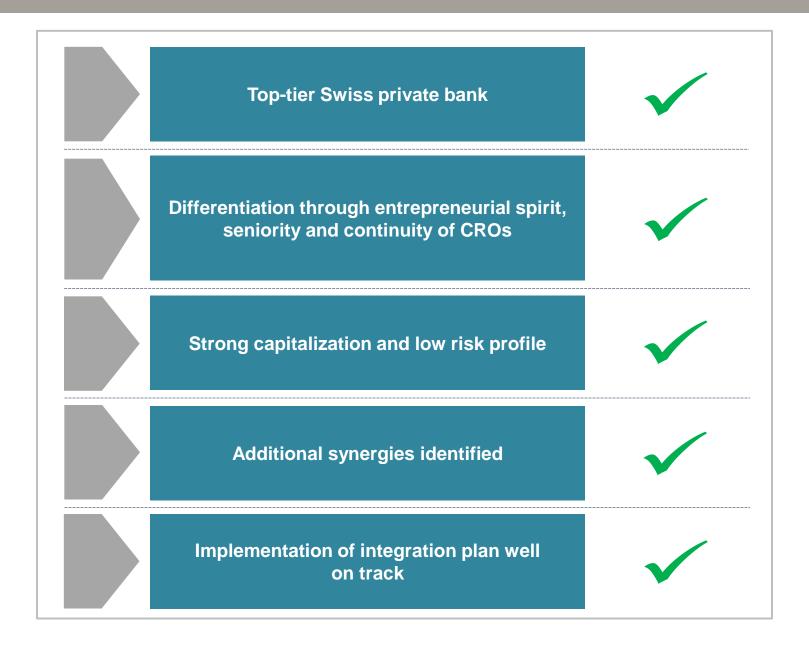


<sup>&</sup>lt;sup>1</sup> As at 31 October 2016

<sup>&</sup>lt;sup>2</sup> Excluding BSI CROs that have resigned but are still on the payroll

### Conclusion





### Medium term operational targets



Medium term targets for the enlarged business, which will apply after completion of BSI's integration:

Net new assets

 Continually grow revenue-generating AuM with a targeted annualized growth rate of 3% to 6%<sup>1</sup>

**Cost-income ratio** 

Target a cost-to-income ratio below 70%²

Revenue margin

Achieve a revenue margin of at least 85 bps

<sup>&</sup>lt;sup>1</sup> Excluding the effect of market and FX movements

<sup>&</sup>lt;sup>2</sup> Ratio defined as operating expenses to total operating income, operating expenses to include D&A of fixed assets and exclude integration and restructuring costs relating to the acquisition



Q&A

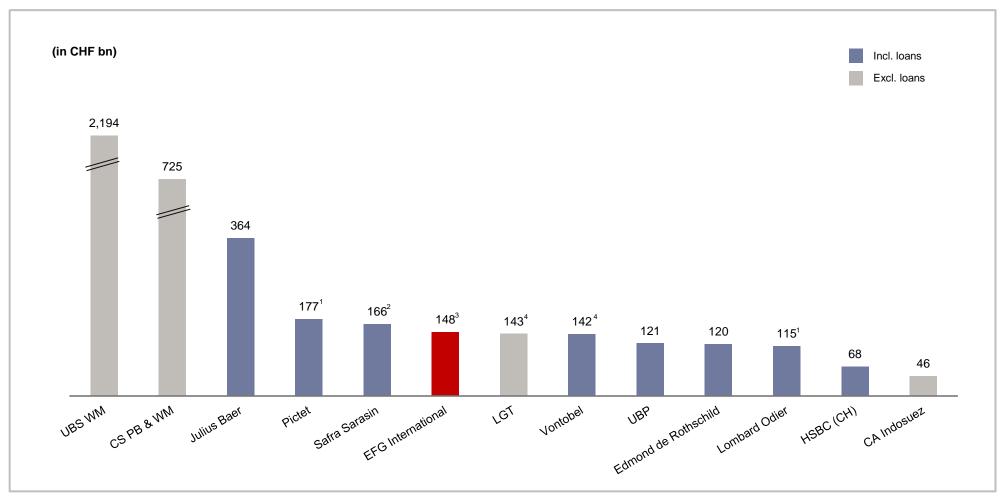
### Appendix



### A strong, solid Swiss private bank



### New leading player in Switzerland



Source: Company information, latest available data

<sup>&</sup>lt;sup>1</sup> Wealth Management AuM for Pictet; Private Clients AuM for Lombard Odier

<sup>&</sup>lt;sup>2</sup> Including acquisition of Morgan Stanley Bank AG (CHF 10bn of AuM)

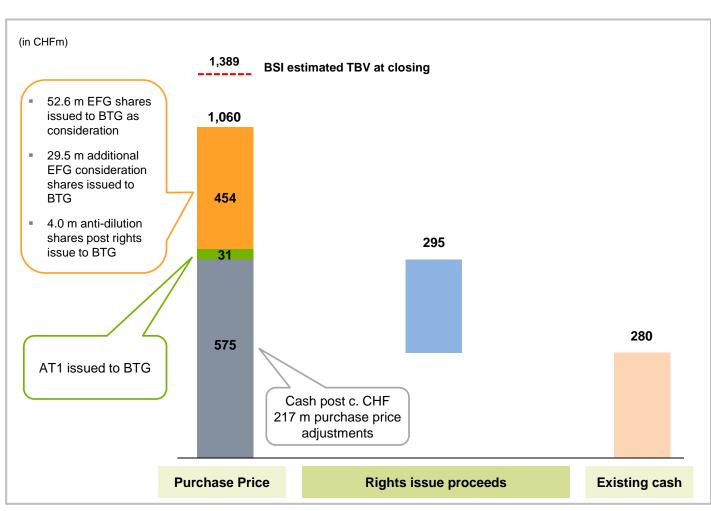
<sup>&</sup>lt;sup>3</sup> As of 31 October 2016

<sup>&</sup>lt;sup>4</sup>Total advised client assets (incl. asset management segment) for Vontobel; Group AuM for UBP (incl. asset management segment). For LGT the figure excludes impact of recently announced acquisition of ABN AMRO business in Asia

### Purchase price at CHF 1,060 m, 0.76x P/TBV



### Negative goodwill at CHF 329 m<sup>5</sup>



- Purchase price at closing of CHF 1,060 m<sup>1,2</sup>
  - Implied P/TBV multiple of 0.76x
- Negative goodwill generated from the transaction CHF 329 m<sup>5</sup>
- Purchase price adjustments of c. CHF 217 m, of which
  - CHF 48 m³ relate to TBV reduction
  - NNA adjustment CHF 167m<sup>4</sup>
- Cash consideration, post purchase price adjustments of CHF 575m
- CHF 31 m AT1 issued to BTG Pactual (substitution of shares into AT1 to keep BTG stake below 30%)
- 86.2 m EFG shares issued to BTG Pactual, of which 29.5m as additional consideration shares
- Following reduction in cash consideration, no requirement for market AT1

<sup>&</sup>lt;sup>1</sup> Applying EFG's closing price of CHF 5.27 on 28 October 2016 to 86.2 million shares

<sup>&</sup>lt;sup>2</sup> Subject to post closing audit

<sup>&</sup>lt;sup>3</sup> Reduction in BSI tangible book value versus CHF 1,437 million

<sup>&</sup>lt;sup>4</sup> Net new money differences between 30 Nov 2015 and closing, above CHF 7,696 million multiplied by an agreed multiple (100 to 150 bps)

<sup>&</sup>lt;sup>5</sup> Negative goodwill estimated before finalising the purchase price allocation

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