## Data Mining Quiz March 2, 2016

1. Recall that gradient descent is an iterative optimization method for determining local minima. The update rule for gradient descent is  $x_{i+1} = x_i - \gamma \nabla f(x_i)$ . Suppose you have the objective function  $f(x) = x^2 - 6x + 10$  to which you apply this algorithm for an initial point  $x_0 = 5$ . For which values of  $\gamma$  is it true that  $f(x_1) \leq f(x_0)$  (assume  $\gamma \geq 0$ )?

2. What is the maximum possible rank of a  $3 \times 2$  matrix?

3. The singular value decomposition and non-negative matrix factorization are algorithms for computing a factorization of a matrix, that is writing a given matrix as a product of other matrices (factors). Describe the properties of the factors in each case, SVD and NMF.

4. What are the *singular values* of a matrix?

Two matrices **A** and **B** are shown below. The first singular value of **A** is  $\sigma_0 \approx 5.29$ . What is the next singular value (provide your reasoning)? Answer the same question for **B** and  $\sigma_0 \approx 3.873$ . In either case, if you cannot answer the question exactly an approximate answer is acceptable.

$$\mathbf{A} = \begin{bmatrix} 1 & 1 \\ 2 & 2 \\ 3 & 3 \end{bmatrix}, \mathbf{B} = \begin{bmatrix} 1 & 2 \\ 1 & 2 \\ 1 & 2.001 \end{bmatrix}$$
 (1)

5.	What is the document-term matrix?
6.	Would you classify Latent Semantic Analysis as a supervised or unsupervised learning technique? Explain your reasoning.
7.	Suppose you have a "document corpus" consisting of the following three sentences:  • (a) The dog barked.  • (b) I like chewing gum.  • (c) The cat meowed.  Find the document-term matrix for this corpus.
8.	Based on your answer from the previous problem, use cosine similarity to make document-document or term-term comparisons. Which pair of <i>documents</i> is most similar? Which pair of <i>terms</i> is most similar?
9.	What is the free parameter in non-negative matrix factorization and what is the objective function?

