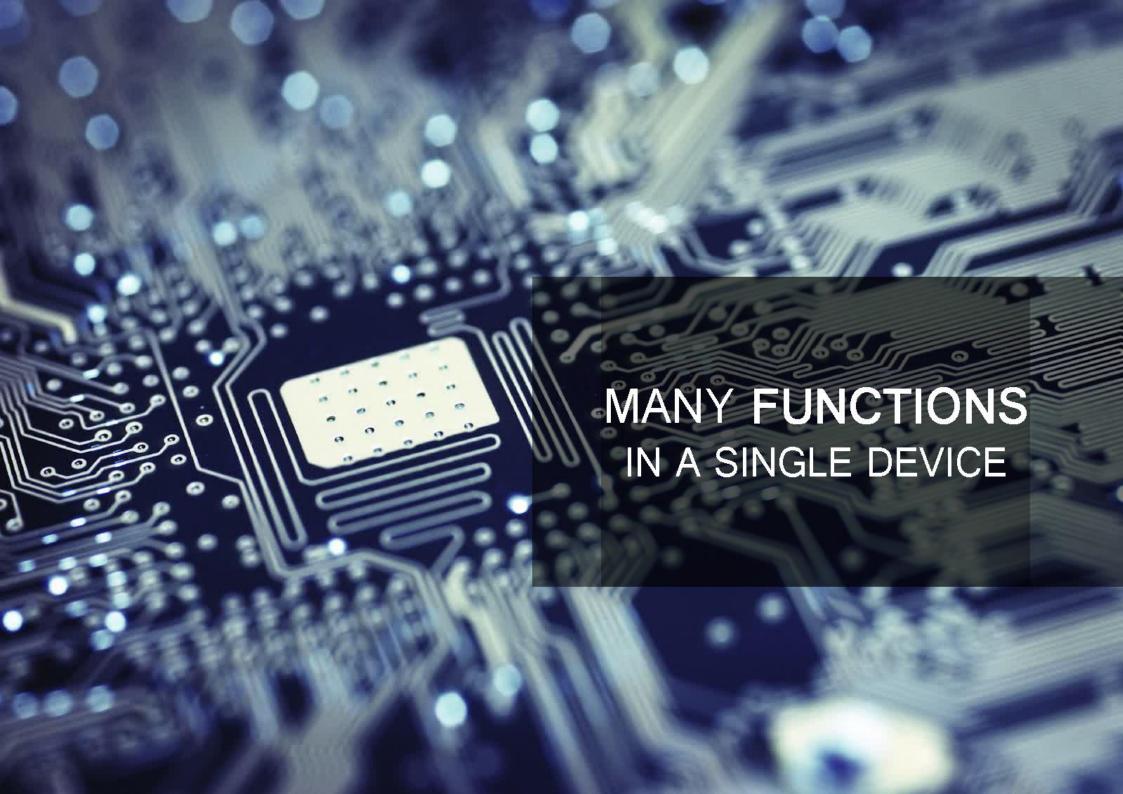


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TECHNOLOGY

Technology, one of the most powerful thing in the world, is what the world need most right now. With technology, people can get what they want easily and quickly. We live in a world where everything needs fast service and technology helps people to survive. You will be surprised about how technology rules the world, technology helps you count your heartbeat every minute, get your food immediately and buying your favorite things from all around the world and meeting someone from a million miles away.

It is a year of iBeacon. A tiny device released by Apple in 2013 is using Bluetooth Low Energy which will connect automatically with Bluetooth version 4. iBeacon will transmit signal in its range and if a smartphone caught the signal, iBeacon will deliver notification or information. You don't have to worry if your phone lost its signal because Beacon Technology is using Bluetooth Low Energy.

Deploy iBeacon technology in your store and guide your customer to find what they need just by using bluetooth in their smartphone. you can also give them notification, greetings, offers, and many more to keep in touch with the customer.



How will iBeacon technology increase my business

In every business, customer is the highest priority. Gaining customer's loyalty is not easy. Make customer feels satisfied about every services in your business is one of the best way on getting their loyalty.

Beacon can help you gain customer's loyalty. With its Bluetooth Low Energy, Beacon will send information directly to your smartphone.

The Beacon technology processes the information and send it directly to any device which supports with bluetooth version 4 in its range.

Therefore, iBeacon technology will help to promote your business directly to your customers' device. Send them promotion or many things that will enhance your business to them and get your customers' loyalty.



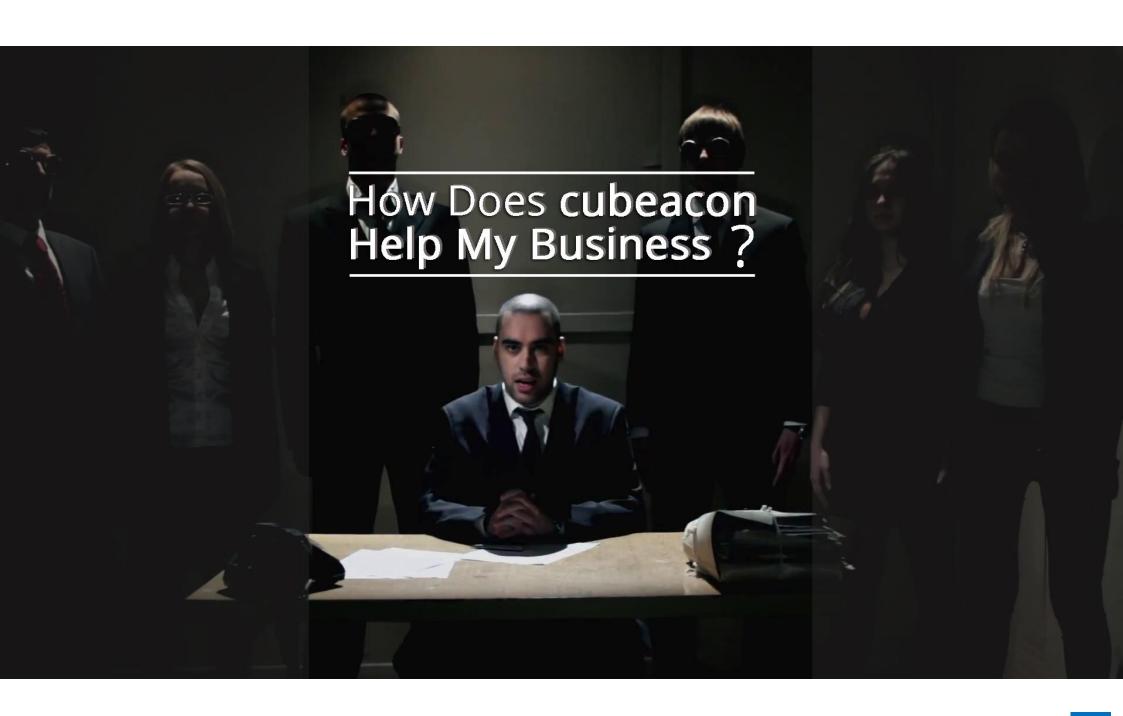


What is cubeacon?

Cubeacon is the perfect solution for iBeacon developer. We provide iBeacon hardware and Backend as a Service (BaaS).

Cubeacon hardware is designed simply as cube and it can be placed everywhere. It is small and you don't have to be worry about where to put it. Cubeacon Backend also has many features. Creating various campaign with Storyline. Cubeacon Storyline can set different campaigns such as text, image, HTML template, Video URL, and even better you can schedule your campaign.

Cubeacon comes with a separate charge-able battery for each beacon. You also will get a unique code which can be used to operate Cubeacon SaaS.



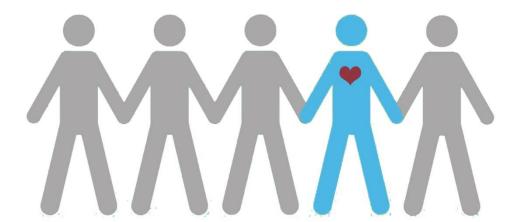
How does cubeacon help my business?

As we all know that customer's satisfaction is important. Cubeacon can help you to satisfy your customers.

Deploy Cubeacon in any business venue that you have, set the scenarios with Storyline in Cubeacon Backend, and get ready to keep in touch with your customers.

you can choose type of campaign for your customer to receive such as notifications, greetings, offers, discounts, and many more.

It will help your customer to get what they need quickly and feel happy about the service.





Casual Implementation in a Store

Imagine you own a huge department store and you have deployed Cubeacon. This is what Cubeacon can do for you:

1. Detecting.

Lana is a customer in your store. She wants to buy a new pair of shoes. Luckily, her phone is supported with Bluetooth version 4 and she has downloaded your apps.

2. Greetings.

When Lana is entering your store, her phone is ringing. She got a greeting from your apps and she feels welcomed about it.

3. Promotion.

While wandering around the shoes aisle, Lana also got another notification on her phone.

Apparently, it was a notification from your store's app saying that there is a discount for special shoes today.

4. Information.

Lana likes discount, but she would like to see another shoes. As she checking beautiful shoes in your store, her phone got another notification. It was a product details of the shoes.

5. Farewell.

After observing the product details, Lana finally decides her new pair of shoes. After went to the cashier and paid it, Lana got a sweet farewell from her phone as she's leaving your store.





The process of Cubeacon

1. Install Cubeacon in your venue.

you can purchase cubeacon on www.cubeacon.com

2. Set the scenario.

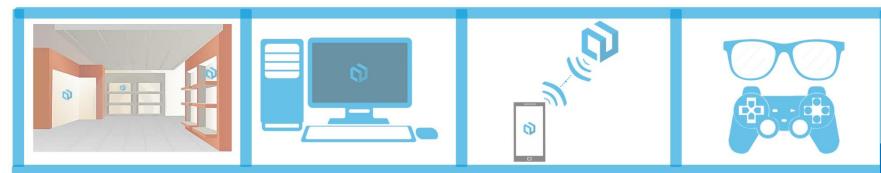
choose things you want your customer to receive. Send your customers some discount notification, or any information that will make your customers feel special. you can also send your customer a brochure, greeting or thank you message for visiting your venue.

3. Catch and call.

Once a customer who has installed the apps entered the venue, Cubeacon signal will catch the bluetooth signal and calling the data that has been set then send the datas to your customer's smartphone.

4. Control and analyze.

no matter how many becaons and how many scenarios you have built, you still can manage each of them. Analyze your market behavior, choose the right scenario and 'voila' it's in your hand.





We give you opportunity

With new technology comes new advantages. Beacon technology will continue growing as the world also growing.

In this case, Cubeacon gives you opportunity to experience this new technology. By exploring this new technology, you will be able to combine software engineering and hardware intervising. In which it allows you to connect one device to another.

New thing follows new response of customer. For a simple example is when you upgraded your system into offline to online activity. Imagine doing your promotion and advertisement just by using online method. By one click your advertisement has already in everyone's smartphone.

Turning the traditional activity into digital analytic. Do you ever wonder how many people have came into your venue and do transaction? with the help of this new technology, you can do analytical research on how many people have done transaction with your business. Another example is tracking your customers. To track wherever your customer is in your venue is not easy, but Beacon technology will make it easy. With geomapping in cubeacon, you can track wherever your customer is.

Another special opportunity is you can be considered as one of the loyalest businesses. Give your customer a birthday greetings. It seems impossible but cubeacon will help you to get there.



What is the benefit?

1. Campaign Management

Do some unique campaigns for each of your store. It is easy for beacon campaign management. Treat your loyal customers with a special promo in each of your store.

2. Map Management.

Map management: This enables an application to be aware of an end user's presence, including arrival, departure and dwell times from the appdefined locations.

3. Analytic.

It provides the analytic data to see how the visitors interact with the campaign you send, the place they visit and how they move through your venue from outside to the sale point.

4. Easy Manage.

Cubeacon provides facilities to manage and control all beacons in every venues at single place. Cubeacon has Software as a Service (SaaS) to ease you in managing your beacons.

5. Simple SDK Code.

No need to hire or become a great programmer and no matter what app do you have, the simple cubeacon SDK code can easily integrated into your app.

6. Cloud server.

All of your data is safe with cubeacon. no need to setup a dedicated server to store your data, we give you a special slot with a limitless size cubeacon cloud feature.

7. Apps Integration.

You get the complete package of cubeacon. A Robust Beacon platform (+iBeacon) with API & SDK to integrated into your app.

8. **Brochure Upload**.

Promotion will be easier because your brochure is delivered directly to your customers' smartphone. SaaS gives a feature of your brochure uploader.

9. oAuth Secure.

To secure exchange of data from mobile apps (SDK) with cubeacon backend server, we have a unique 0Auth secure feature.







Join Developer Program

Join Developer Program is Cubeacon program to gather every developer of Cubeacon all around the world. The benefits of joining this program are:

1. Keep Updated

We will share our newest thing such as programming code, product knowledge, Beacon implementation, and get updated on how to use your Cubeacon easily. Experience a new level of using Beacon in Join Developer Program.

2. Sharing Project

Join Developer Program is the right place to share your precious business with another Cubeacon developer.

3. Sharing Licence

Not only Cubeacon, we also have another products. These products are available to be used by Cubeacon developer. Developer can use it by our licence. Those are the benefits of joining our Join Developer Program. If you are interested joining our Join Developer Program, go to www.cubeacon.com to get the form.



Conclusion.

Many things you can get when you deployed Beacon technology in your business.

1. Retail

Treat the customers personally, timely and VIP to get a touch of engagement and loyalty.

2. Educational

Make an interactive experience while moving from room to room by getting info about what they will learn later.

3. Rush Hour

Help a busy customer get their special menu for lunch because their time is precious.

4. Simplicity

Promotions, offers, informations even payment you can provide all of them in a single device.

5. Satisfaction

Give reward to your customers as appreciation for their loyalty to entrust their need to you.

6. Loyalty

Loyal customers are valuable assets for your business. Always keep-in-touch with them when they interact with your application while in your venue.

About Cubeacon.

Cubeacon is developed by Eyro Digital Teknologi, Ltd. Each cubeacon are small wireless devices that can broadcast bluetooth signals to smart devices.

Cubeacon provides iBeacon hardware and Backend as a Service.

We offer high quality service with low cost. These include field's-tested API's for analytic and fleet management, as well as the most sophisticated power optimization and security software on the market.