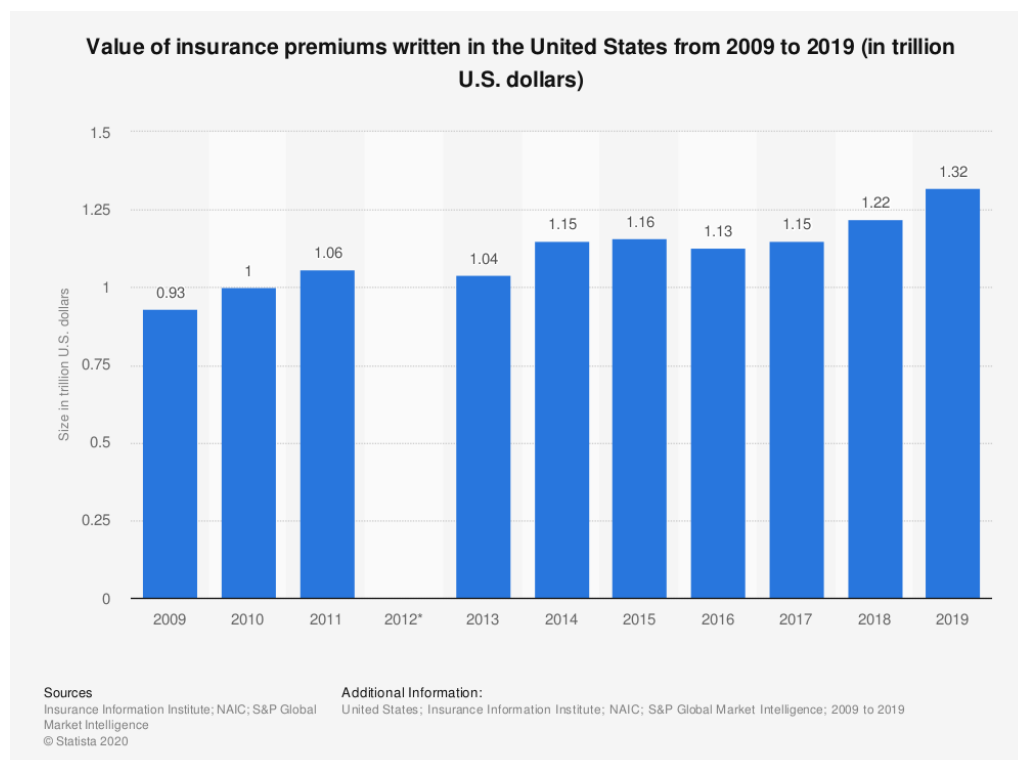


Ardalan Mahdaviéh
 Professor Christoph Riedl
 MSM 6203
 12/16/2020

Final Project: Auto Insurance Fraud

Business Problem

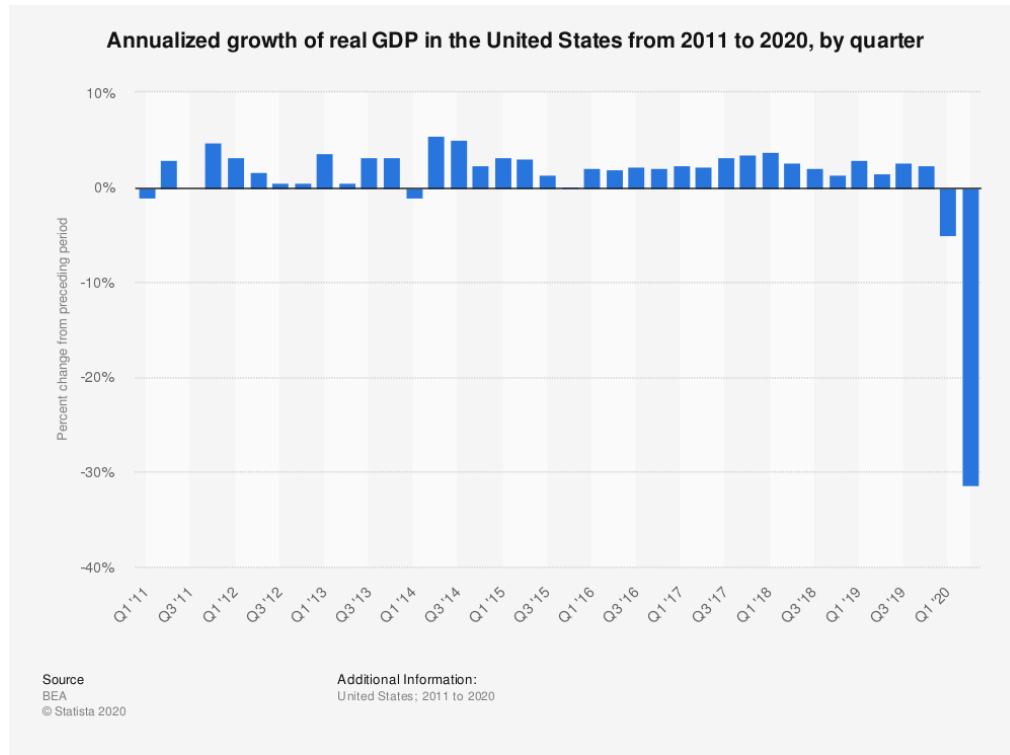
The insurance industry is one of the biggest industries in not only the United States, but the world. The global insurance premiums “increased by 2.9% in 2019 to \$6.3 trillion dollars” (III, 2020). Meanwhile, the insurance industry in the United States consists of more than 7,000 companies with a combined premium that “reached \$1.32 trillion dollars in 2019” (Shaulova,2019).



It is important to note that due to the COVID-19 pandemic, the Insurance Information Institute expects the “insurance industry in the United States to decrease by 6%” [1]. Since the pandemic has taken a toll on the insurance industry, companies are looking at ways to reduce operating costs in order to remain profitable. While many companies are looking to cut down on their workforce or their advertising budget, it is worth looking into insurance fraud to minimize losses.

According to the FBI, “the total cost of insurance fraud is estimated to be more than \$40 billion a year” (FBI,2020). Moreover, “fraud frequencies tend to increase during economic distress” (Shaw,2020). A recent study was conducted by the University of Portsmouth, U.K, that “indicates towards a correlation between reduction in GDP and an overall increase in all forms of fraud” (Button, 2019). The study also found that “during the 1980 recession, a 3% fall in GDP

resulted in an 5.6% increase in fraud. While fraud increased by 9.9% during the 1990 recession and similarly a 7.3% increase during the 2008 recession” (Button, 2019).



With the US GDP dropping by more than 30% in the second quarter of 2020, it is safe to assume that, unfortunately, the incidence of fraud is going to increase as people look for creative ways to create income during an underperforming economy.

Although there are many different types of insurance fraud some are more vulnerable to fraud than others. According to the Insurance Information Institute, “healthcare, workers compensation, and auto insurance are considered to be the sectors that are most affected” (III,2020). Therefore, we have decided to focus primarily on auto insurance fraud. According to the Insurance Fraud Prevention Authority, some of the most common auto insurance frauds are:

- staged auto accidents and false claims of injury
- false reports of stolen vehicles
- false claims that an accident happened after a policy or coverage was purchased
- false claims for damage that already existed
- claimants who concealed that a person excluded from coverage by their policy was driving at the time of the accident

The main objective of this project is to create a model for the selected dataset to flag suspected fraudulent auto insurance claims. In order to maintain a positive customer service experience, these claims are not rejected outright, but are marked for manual inspection to ensure that it can be properly scrutinized before actually passing or rejecting the claim.

Data Understanding

Our dataset, “Insurance Fraud” (Sharma,2019), was obtained through Kaggle and is said to be from a small, unnamed insurance company. The dataset consists of 1000 entries of auto insurance claim records from Ohio, Illinois, and Indiana between January 1, 2015 and March 1, 2015. Before making any adjustments and initiating the data wrangling process, the dataset consisted of 39 numerical and categorical variables. The main variable that our regression model is built on is called `reported_fraud`, which is labeled by Y or N depending on whether or not the insurance claim was fraudulent.

Data Preparation

Before we start working on our model, it is important that we familiarize ourselves with the dataset. The first step we took was to examine every column of our dataset and look for any missing or null values by utilizing the `is.null()` function; we didn’t find any null values, however we found “?” symbols in three of our columns (`police_reported_available`, `property_damage` and `collusion_type`). We decided to keep those observations as they might provide us with some insights, therefore we switched the question mark symbols to “NA”.

```
> is.null(inclaims)
[1] FALSE
```

Once we ensured that there aren’t any missing values or unknown symbols, we used the `sapply()` function to determine the classes of our variables. This is a very important step because it allows us to familiarize ourselves with the variable classes and, most importantly, it allows us to check if any changes need to be made to their classes. For example, `insurance_zip` and `policy_number` are listed as integers. Although these variables are integers, they need to be categorized as characters because they are simply numerical representations of locations and identifications, respectively. These values cannot be increased or decreased as actual numbers would be, and thus should be considered as characters in reference to this dataset.

```

> sapply(df, class)
      months_as_customer      age      policy_number
      "integer"            "integer"            "integer"
      policy_bind_dd      policy_bind_mm      policy_bind_yyyy
      "integer"            "integer"            "integer"
      policy_state      policy_csl      policy_deductable
      "character"          "character"          "integer"
      policy_annual_premium      umbrella_limit      insured_zip
      "numeric"              "integer"              "integer"
      insured_sex      insured_education_level      insured_occupation
      "character"          "character"              "character"
      insured_hobbies      insured_relationship      capital.gains
      "character"          "character"              "integer"
      capital.loss      incident_dd      incident_mm
      "integer"              "integer"              "integer"
      incident_yyyy      incident_type      collision_type
      "integer"              "character"              "character"
      incident_severity      authorities_contacted      incident_state
      "character"          "character"              "character"
      incident_city      incident_location      incident_hour_of_the_day
      "character"          "character"              "integer"
      number_of_vehicles_involved      property_damage      bodily_injuries
      "integer"              "character"              "integer"
      witnesses      police_report_available      total_claim_amount
      "integer"          "character"              "integer"
      injury_claim      property_claim      vehicle_claim
      "integer"          "integer"              "integer"
      auto_make      auto_model      auto_year
      "character"          "character"          "integer"
      fraud_reported      fraud_reported_n
      "character"          "integer"

```

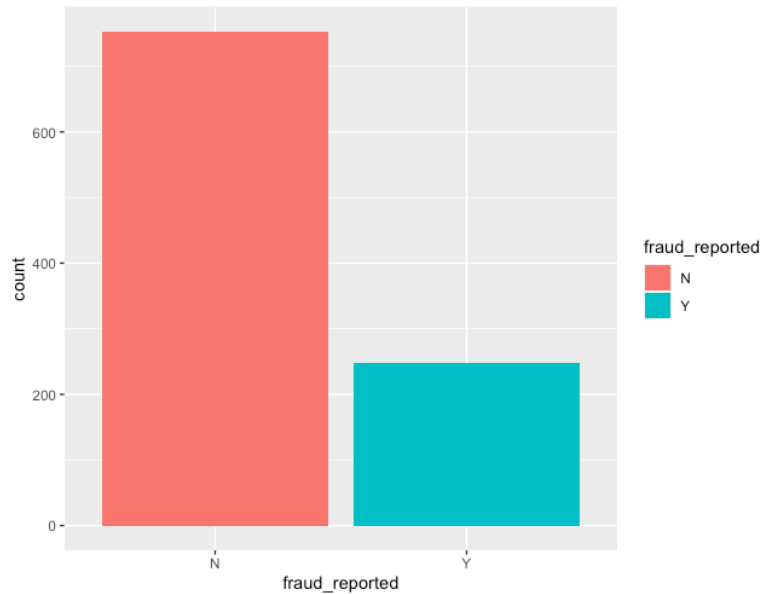
Once we fixed our variable classes, we decided to take a closer look at our most important variable, `fraud_reported`. This is going to be our dependent variable as it tells us whether or not the claim was fraudulent. Since this is a qualitative variable that contains “Y” for yes and “N” for no we decided to create a new quantitative, binary variable called `fraud_reported_n`, which contains 1 for yes and 0 for no.

Next, we checked to see how many of our observations are fraudulent. Using the `count()` function we found that 24.7% of our claims are fraudulent. We also created a bar chart to visually inspect the data.

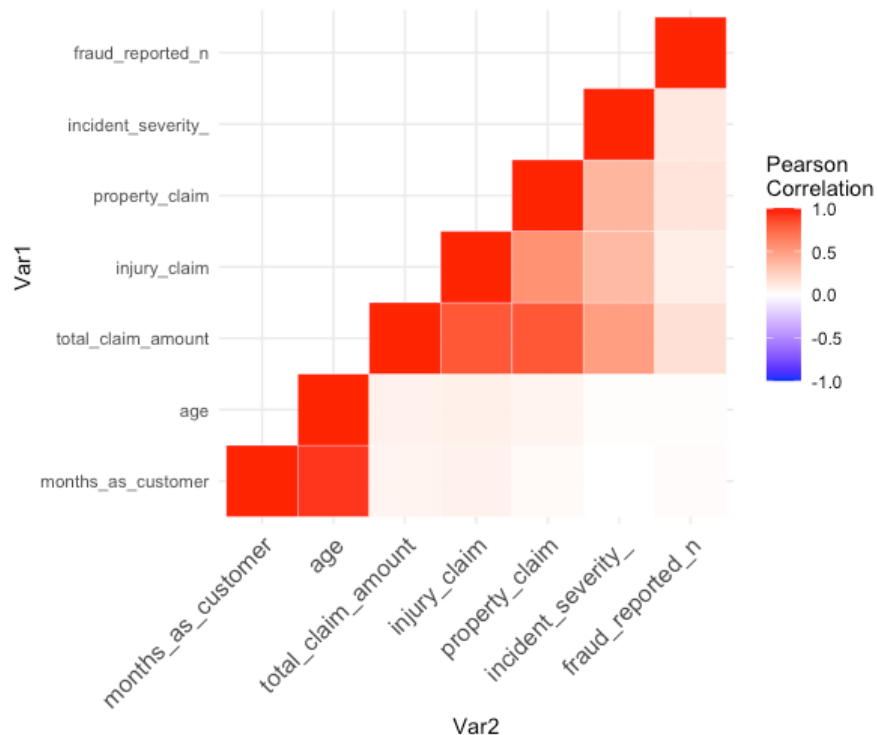
```

> count(inclaims, vars = "fraud_reported")
  fraud_reported freq
1              N   753
2              Y   247

```



After analyzing our dependent variable, we analyzed the correlation between our variables, including our dependent variable. We used variables that had at least a 0.3 Pearson's correlation coefficient to plot a heatmap. The strongest correlation we found was between age and month_as_a_customer, which makes sense; older customers are more likely to own a car and have had car insurance for a longer period of time. There seems to be a correlation between incident severity and claims as well, which also makes sense because as the severity of incidents increase, claim amounts tend to increase. Other than the two aforementioned examples, however, we were unable to find any other correlations and as a result, we did not encounter a multicollinearity problem.



Modeling

In order to start creating our model, we first have to split our data into training and test/validation sets. This is a crucial part of our project as it allows us to train our model using the training set and then compare our model's performance against a dataset that it has not been trained on. Our training set contains 80% of our data while the test set contains the remaining 20%, leaving us with 800 observations to train our model and 200 observations to test it.

```
#Splitting our data 80/20
split <- round(nrow(inclains) * .80)

# Create train
train <- inclains[1:split,]

# Create test
test <- inclains[(split + 1):nrow(inclains),]
```

Our goal for the model was to find a model with the highest adjusted R-squared. As the adjusted R-squared increases, the proportion of the variation in our dependent variable (fraud_reported) that can be explained by the variation in our independent variable increases, which ultimately results in a more accurate model. In order to increase the adjusted R-squared, we need only to include independent variables that are significant ($\alpha = 0.05$). Additionally, we looked for a relatively high F1-score with a low p-value to ensure that our model is significant and has a linear relationship. After testing out numerous different models with different independent variables, we decided that the model should only include the following significant variables; insured_relationship, insured_hobbies, and insured_severity. The figure below shows the summary of our final model. It includes all of the coefficient estimates, their standard errors, t-values, and p-values, which are marked by “*” depending on how significant they are.

```

Call:
lm(formula = fraud_reported_n ~ insured_relationship + insured_hobbies +
    incident_severity, data = inclaims)

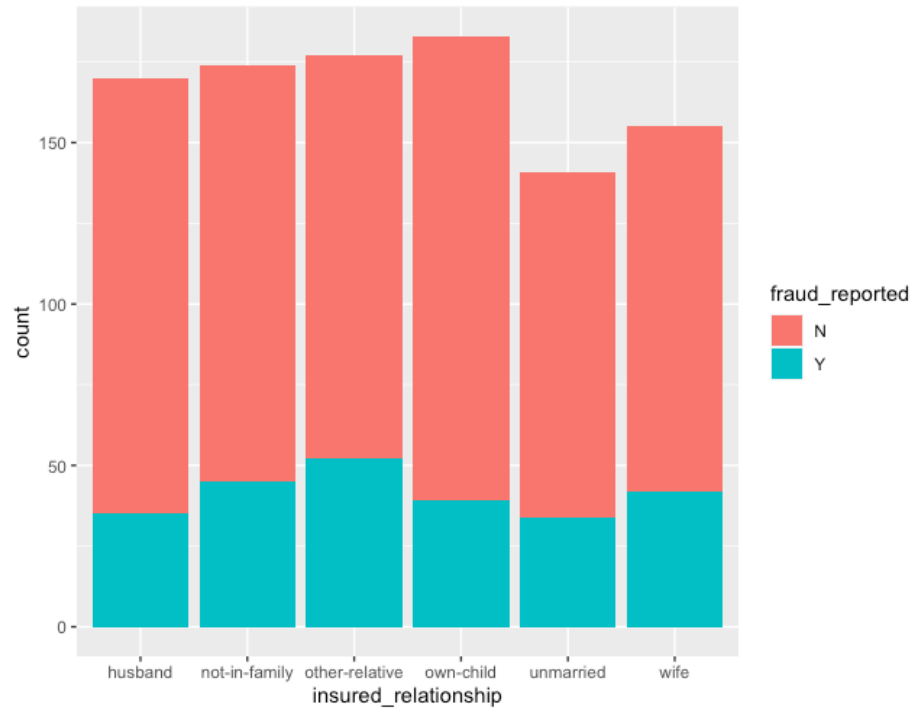
Residuals:
    Min       1Q   Median       3Q      Max
-1.23363 -0.12484 -0.04634  0.05959  1.02631

Coefficients:
              Estimate Std. Error t value Pr(>|t|)
(Intercept)    0.556895   0.055551  10.025 < 2e-16 ***
insured_relationshipnot-in-family  0.076502   0.035731   2.141  0.03252 *
insured_relationshipother-relative  0.096895   0.035610   2.721  0.00662 **
insured_relationshipown-child      0.027005   0.035446   0.762  0.44632
insured_relationshipunmarried      0.070868   0.038030   1.863  0.06270 .
insured_relationshipwife           0.049889   0.036984   1.349  0.17767
insured_hobbiesbasketball          -0.079829   0.073680  -1.083  0.27888
insured_hobbiesboard-games         0.031384   0.067229   0.467  0.64073
insured_hobbiesbunge-jumping       -0.067245   0.064535  -1.042  0.29768
insured_hobbiescamping             -0.154154   0.064787  -2.379  0.01753 *
insured_hobbieschess               0.600229   0.067740   8.861 < 2e-16 ***
insured_hobbiescross-fit           0.504253   0.073009   6.907 8.95e-12 ***
insured_hobbiesdancing             -0.085833   0.069013  -1.244  0.21390
insured_hobbiesexercise            -0.085012   0.064266  -1.323  0.18621
insured_hobbiesgolf                -0.082750   0.064936  -1.274  0.20285
insured_hobbieshiking              -0.008552   0.065887  -0.130  0.89675
insured_hobbieskayaking            -0.096237   0.065164  -1.477  0.14005
insured_hobbiesmovies              -0.068862   0.064901  -1.061  0.28894
insured_hobbiespaintball           -0.069450   0.064379  -1.079  0.28096
insured_hobbiespolo                -0.001372   0.067285  -0.020  0.98373
insured_hobbiesreading             0.007080   0.062709   0.113  0.91013
insured_hobbieskydiving            -0.017997   0.066754  -0.270  0.78753
insured_hobbiessleeping            -0.141441   0.069983  -2.021  0.04355 *
insured_hobbiesvideo-games         -0.004440   0.066291  -0.067  0.94661
insured_hobbiesyachting            0.069992   0.065347   1.071  0.28440
incident_severityMinor Damage      -0.502048   0.026815 -18.723 < 2e-16 ***
incident_severityTotal Loss        -0.499920   0.028298 -17.666 < 2e-16 ***
incident_severityTrivial Damage    -0.531658   0.040334 -13.181 < 2e-16 ***
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

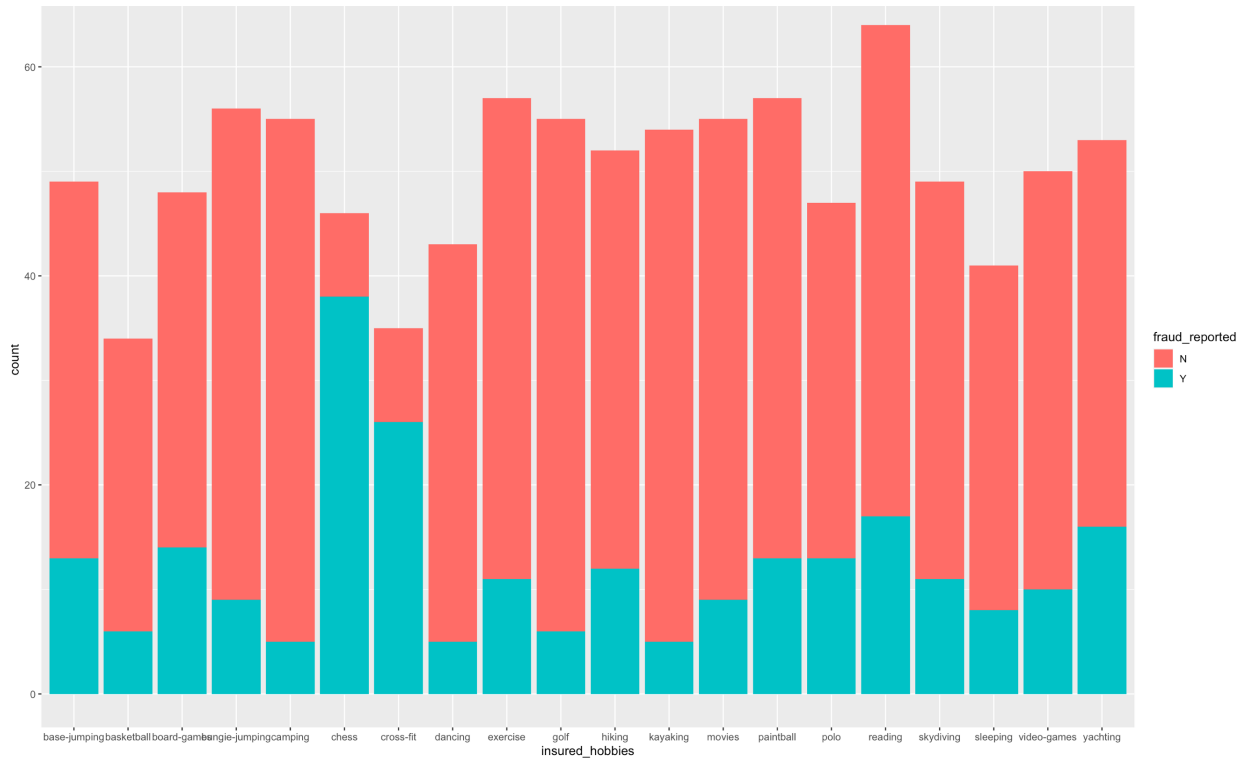
Residual standard error: 0.3291 on 972 degrees of freedom
Multiple R-squared:  0.4339,    Adjusted R-squared:  0.4182
F-statistic: 27.59 on 27 and 972 DF,  p-value: < 2.2e-16

```

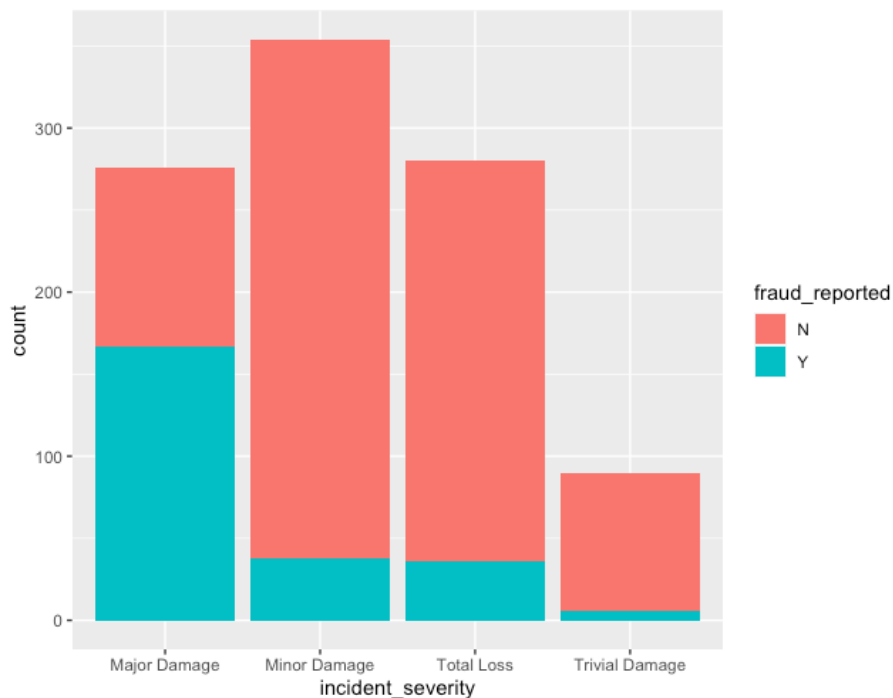
By analyzing the following bar chart, we can see that within the insured_relationship variable, people with other relatives and those who are not in a family have a slightly higher chance of committing insurance fraud. This was reflected in our final regression model, as “other-relative” is highly significant at $\alpha = 0.01$ while not in family is significant at $\alpha = 0.05$. Additionally, unmarried people are also significant at $\alpha = 0.1$. Based on the data, it can be concluded that those who are unmarried and are not part of a family are more likely to commit auto insurance fraud.



Initially, we did not predict that insured_hobbies would be part of our model, however, it appears that people whose hobbies included chess or CrossFit are more likely to commit auto insurance fraud, as shown by the chart below. Looking at our regression model, we can also see that they are both highly significant at $\alpha = 0.001$. We tried to discover a relationship between people who play chess and/or participate in CrossFit and people who are unmarried and not in a family, but there doesn't appear to be a clear correlation between these groups. Meanwhile, people who enjoy camping and sleeping are significant at $\alpha = 0.05$ with a negative coefficient, suggesting that people who enjoy camping and sleeping are less likely to commit insurance fraud.



Our final independent variable is incident_severity. Based on the bar chart below, we can see that incidents with major damage tend to have a higher rate of fraud, while trivial damage, minor damage, and total loss have a very low rate of fraud. Additionally, this is confirmed by our regression model where trivial damage, minor damage, and total loss are all highly significant at $\alpha = 0.001$ with negative coefficients.



Evaluation

Our model has an adjusted R-squared score of 0.4182, which means that for the insurance claims in the population that was sampled, 41.82% of the variation incorporating reported fraud, can be explained by variation in our independent variables. Although our model has a relatively low adjusted R-squared score, this was the highest score we could obtain based on the independent variables that were provided within the dataset.

The designed model can be considered a success if it is able to highlight potentially fraudulent claims in the database. This is measured by the F1 score, which can be defined as $2 * ((\text{precision} * \text{recall}) / (\text{precision} + \text{recall}))$. The base F1 score of 0.397 is the benchmark that needed to be surpassed. Some of the previous methods and analysis reports on the same data have shown an F1 Score of approximately 0.70. Any significant improvement above this score can be classified as a more appropriate model for flagging fraudulent auto insurance claims.

Values	
F1_Overfit	0.0359420289855072
f1_test	0.884057971014493
f1_train	0.92
Precision_Overfit	0.00113472250876834
Precision_test	0.931297709923664
Precision_train	0.932432432432432
Recall_Overfit	0.0665154264972777
Recall_test	0.841379310344828
Recall_train	0.907894736842105

Fortunately, we were able to achieve a relatively high F1 score of 0.92 on our training set. The high F1 score is a result of our precision (0.93) and recall (0.91) scores, which were also relatively high. The precision score is important when we are trying to reduce the chances of a false positive. A high precision score means that our model will rarely falsely identify a non-fraudulent claim as a fraudulent claim. The recall score is even more important to us as we are trying to reduce the chances of a false negative. We do not want our model to falsely predict that a claim is not fraudulent when in reality, it is. Although we were aiming for a higher recall score, we believe that our recall score is still very good. We created a confusion matrix to showcase our predictions for our training dataset. We can see that our model was able to correctly identify 90.79% of non-fraudulent cases and 79.17% of fraudulent cases.

```
> train_matrix
      0    1
0 552  56
1  40 152
```

In order to ensure that our model wasn't overfitting, we used our model on our test set and we received a F1 score of 0.88, precision score of 0.93 and a recall score of 0.84. We were expecting to receive lower scores on our test set as our model hasn't been trained with those observations, but we believe that our test scores are still very close to our training scores.

Therefore, we don't suspect that our model has been overfitted. For further assessment of our test data predictions, we created another confusion matrix. Our model was able to correctly identify 84.13% of non-fraudulent cases and 83.64% of fraudulent cases. These results are very interesting because despite the fact that our model had a lower F1 score for the test data, it performed 4.47% better with the test data in regard to identifying fraudulent cases.

```
> test_matrix
      0    1
0 122   23
1   9   46
```

Management Recommendations

The goal of our project was to showcase that even smaller companies with limited access to data and resources still have the ability to utilize machine learning.

Our first recommendation for the insurance company is to improve their data maintenance. The dataset didn't have any missing values, but we found multiple cases where "?" were used. Additionally, the dates in the datasets had different formatting that made it almost impossible to use. Moreover, we found cases of negative values in the `umbrella_limit` column, which does not make sense because an umbrella insurance cannot be a negative value. By simply improving a few things, the company can utilize their dataset even more.

One area in which our model needs improvement is its adjusted R-squared. There is a large amount of random variation that is not captured by our model. By gradually collecting more data on fraudulent and non-fraudulent claims, the insurance company can improve the current model's accuracy levels and create new insights that can eventually increase the adjusted R-squared. The dataset that we were working on only included data for 3 months, which made it difficult to create any insights or spot any seasonality trends. We recommend that the insurance company retrains the model when they get access to new data to ensure that the model is updated and more accurate with current data.

Additionally, the dataset failed to address the different types of auto insurance fraud. We recommend that the insurance company includes this information so they can better understand their data and create more informative insights. For example, one of the most common types of auto insurance fraud is a staged auto accident and a false claim of injury; by including that information in the dataset, we have a good chance of finding a correlation between those specific fraudulent claims and the severity of accidents.

We understand that collecting and maintain datasets can be very expensive and time consuming, especially for smaller companies. However, with the rate of insurance fraud that is expected to increase due to an unstable economy, the cost of collecting and maintaining data can be justified solely based on the amount that they will be able to save. Based on the data, we calculate a total loss of \$14,894,620 from the 247 fraudulent claims. That is an average of \$60,302 per fraudulent claim. This means that, on average, our model will be able to save the company \$12,482,514, assuming that the .084 `test_recall` score stands true.

Works Cited

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Appendices

(1) how you did each of the above-mentioned steps

The approach in this project consisted of the following steps:

- a. selection of database
- b. cleaning of database
- c. preprocessing of database to adjust the missing values
- d. conversion of variables to processable data form
- e. division of database into train and test database
- f. evaluation of database to find out the significant model design
- g. model making using the train database and
- h. finally evaluating the performance of the model using its performance over the test dataset.

(2) Any auxiliary analyses or visualizations that did not fit into the body of the report

Summary of our dataframe:

```
> summary(df)
months_as_customer    age    policy_number    policy_bind_dd    policy_bind_mm
Min.   : 0.0      Min.   :19.00    Min.   :100804    Min.   : 1.00    Min.   : 1.000
1st Qu.:115.8      1st Qu.:32.00    1st Qu.:335980    1st Qu.: 8.00    1st Qu.: 4.000
Median :199.5      Median :38.00    Median :533135    Median :16.00    Median : 7.000
Mean   :204.0      Mean   :38.95    Mean   :546239    Mean   :15.45    Mean   : 6.559
3rd Qu.:276.2      3rd Qu.:44.00    3rd Qu.:759100    3rd Qu.:23.00    3rd Qu.: 9.000
Max.   :479.0      Max.   :64.00    Max.   :999435    Max.   :31.00    Max.   :12.000

policy_bind_yyyy    policy_state    policy_csl    policy_deductable    policy_annual_premium
Min.   :1990      Length:1000      Length:1000      Min.   : 500      Min.   : 433.3
1st Qu.:1995      Class :character    Class :character    1st Qu.: 500      1st Qu.:1089.6
Median :2002      Mode  :character    Mode  :character    Median :1000      Median :1257.2
Mean   :2002                                     Mean  :1136      Mean  :1256.4
3rd Qu.:2008                                     3rd Qu.:2000      3rd Qu.:1415.7
Max.   :2015                                     Max.   :2000      Max.   :2047.6

umbrella_limit    insured_zip    insured_sex    insured_education_level    insured_occupation
Min.   :10000000    Min.   :430104      Length:1000      Length:1000      Length:1000
1st Qu.: 0      1st Qu.:448404      Class :character    Class :character    Class :character
Median : 0      Median :466446      Mode  :character    Mode  :character    Mode  :character
Mean   :1101000      Mean   :501214      Mean   :501214      Mean   :501214      Mean   :501214
3rd Qu.: 0      3rd Qu.:603251      3rd Qu.:603251      3rd Qu.:603251      3rd Qu.:603251
Max.   :10000000      Max.   :620962      Max.   :620962      Max.   :620962      Max.   :620962

insured_hobbies    insured_relationship    capital.gains    capital.loss    incident_dd
Length:1000      Length:1000      Min.   : 0      Min.   : -111100    Min.   : 1.00
Class :character    Class :character    1st Qu.: 0      1st Qu.: -51500    1st Qu.: 2.00
Mode  :character    Mode  :character    Median : 0      Median : -23250    Median :15.00
Mean   :25126      Mean   : -26794      Mean   :13.08
3rd Qu.:51025      3rd Qu.: 0      3rd Qu.:22.00
Max.   :100500      Max.   : 0      Max.   :31.00

incident_mm    incident_yyyy    incident_type    collision_type    incident_severity
Min.   : 1.000      Min.   :2015      Length:1000      Length:1000      Length:1000
1st Qu.: 1.000      1st Qu.:2015      Class :character    Class :character    Class :character
Median : 2.000      Median :2015      Mode  :character    Mode  :character    Mode  :character
Mean   : 3.407      Mean   :2015                                     Mean   :13.08
3rd Qu.: 5.000      3rd Qu.:2015                                     3rd Qu.:22.00
Max.   :12.000      Max.   :2015                                     Max.   :31.00

authorities_contacted    incident_state    incident_city    incident_location
Length:1000      Length:1000      Length:1000      Length:1000
Class :character    Class :character    Class :character    Class :character
Mode  :character    Mode  :character    Mode  :character    Mode  :character

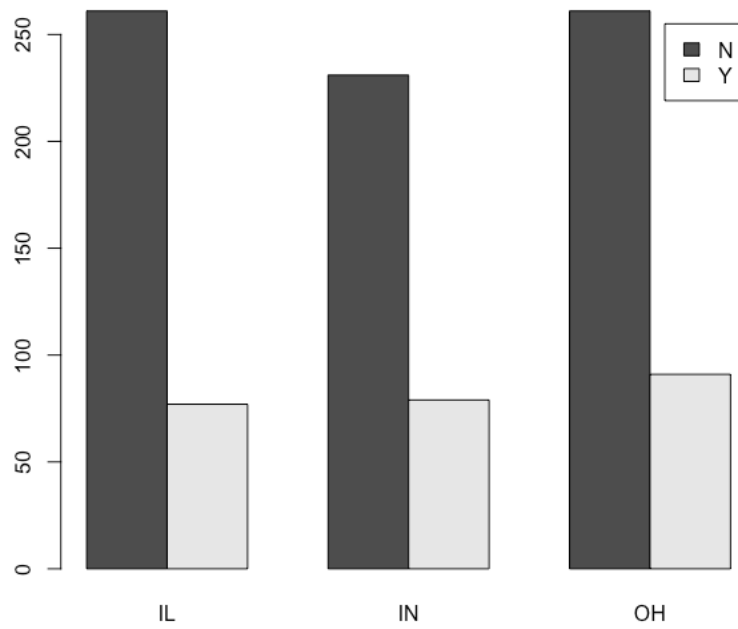
incident_hour_of_the_day    number_of_vehicles_involved    property_damage    bodily_injuries
Min.   : 0.00      Min.   :1.000      Length:1000      Min.   :0.000
1st Qu.: 6.00      1st Qu.:1.000      Class :character    1st Qu.:0.000
Median :12.00      Median :1.000      Mode  :character    Median :1.000
Mean   :11.64      Mean   :1.839      Mean   :1.839      Mean   :0.992
3rd Qu.:17.00      3rd Qu.:3.000      3rd Qu.:3.000      3rd Qu.:2.000
Max.   :23.00      Max.   :4.000      Max.   :4.000      Max.   :2.000

witnesses    police_report_available    total_claim_amount    injury_claim    property_claim
Min.   :0.000      Length:1000      Min.   : 100      Min.   : 0      Min.   : 0
1st Qu.:1.000      Class :character    1st Qu.: 41812      1st Qu.: 4295      1st Qu.: 4445
Median :1.000      Mode  :character    Median : 58055      Median : 6775      Median : 6750
Mean   :1.487      Mean   :52762      Mean   : 7433      Mean   : 7400
3rd Qu.:2.000      3rd Qu.:70592      3rd Qu.:11305      3rd Qu.:10885
Max.   :3.000      Max.   :114920      Max.   :21450      Max.   :23670

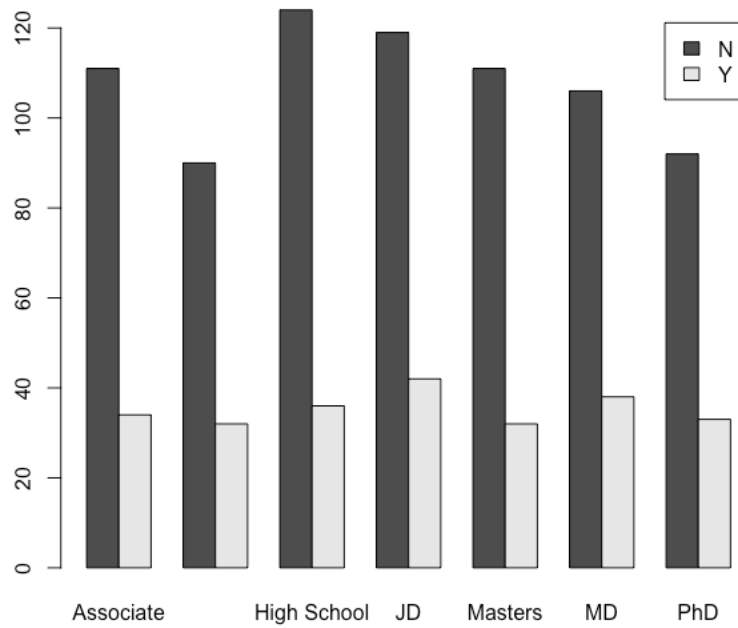
vehicle_claim    auto_make    auto_model    auto_year    fraud_reported
Min.   : 70      Length:1000      Length:1000      Min.   :1995      Length:1000
1st Qu.:30292      Class :character    Class :character    1st Qu.:2000      Class :character
Median :42100      Mode  :character    Mode  :character    Median :2005      Mode  :character
Mean   :37929      Mean   :2005
3rd Qu.:50822      3rd Qu.:2010
Max.   :79560      Max.   :2015

fraud_reported_n
Min.   :0.000
1st Qu.:0.000
Median :0.000
Mean   :0.247
3rd Qu.:0.000
Max.   :1.000
```

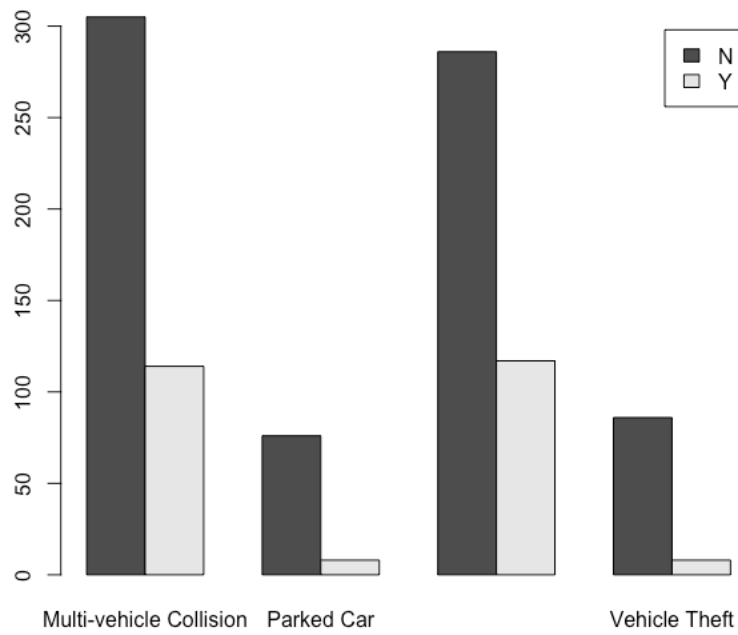
policy_state in relation to whether fraud was committed or not



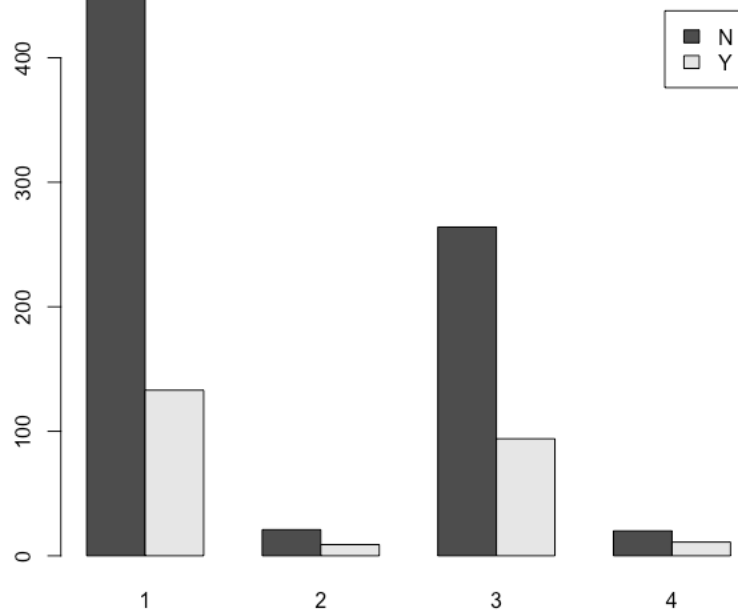
insured_education_level in relation to whether fraud was committed or not



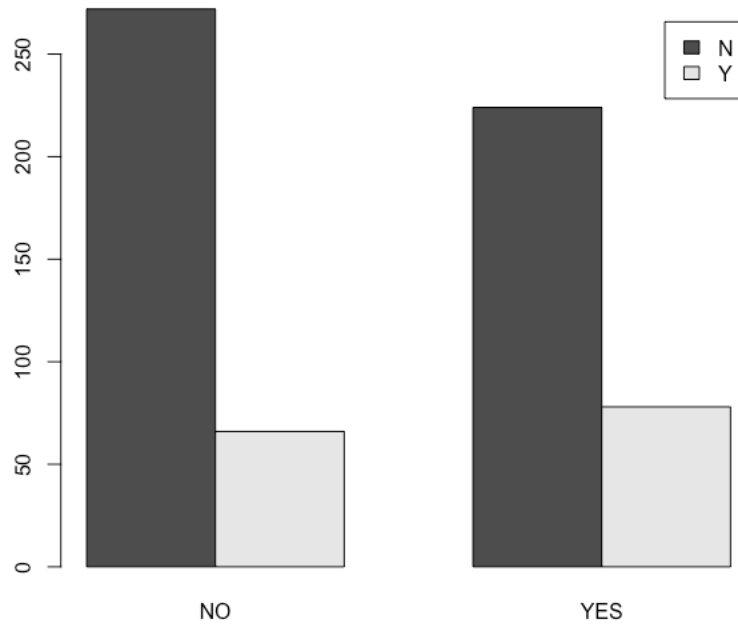
incident_type in relation to whether fraud was committed or not



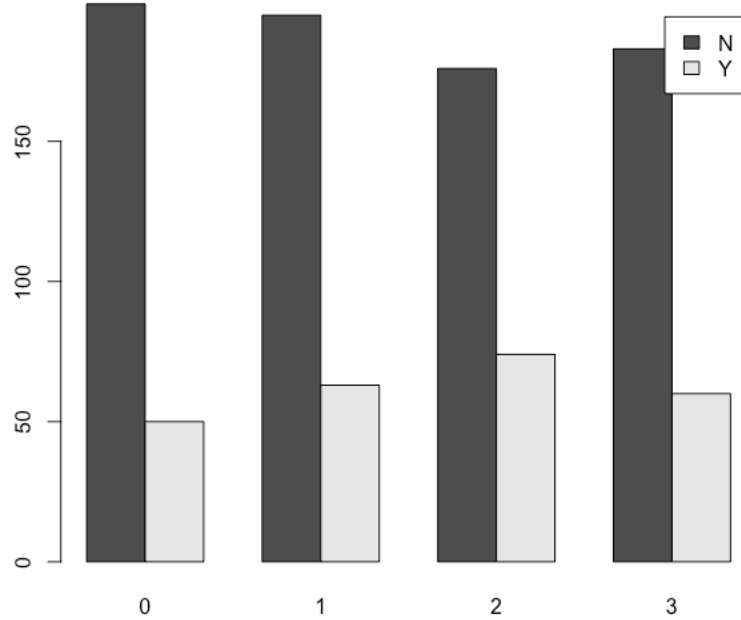
Number_of_vehicles_involved in relation to whether fraud was committed or not



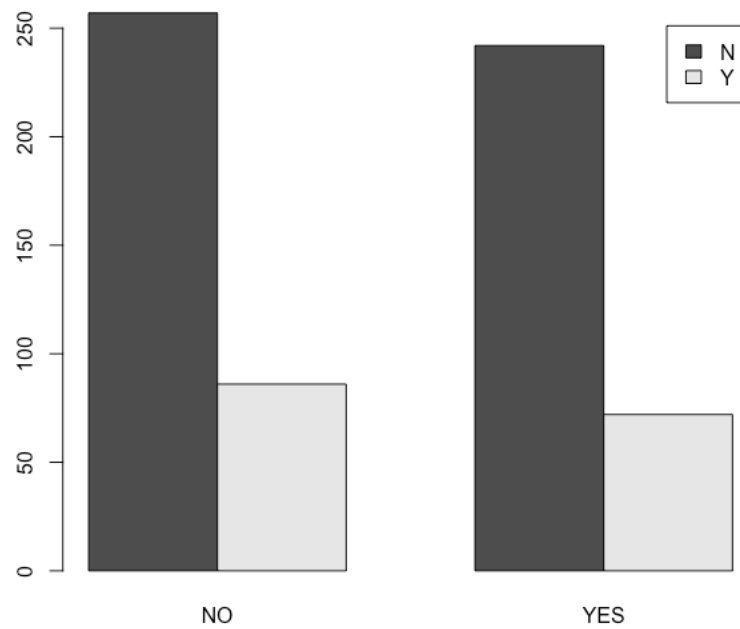
property_damage in relation to whether fraud was committed or not



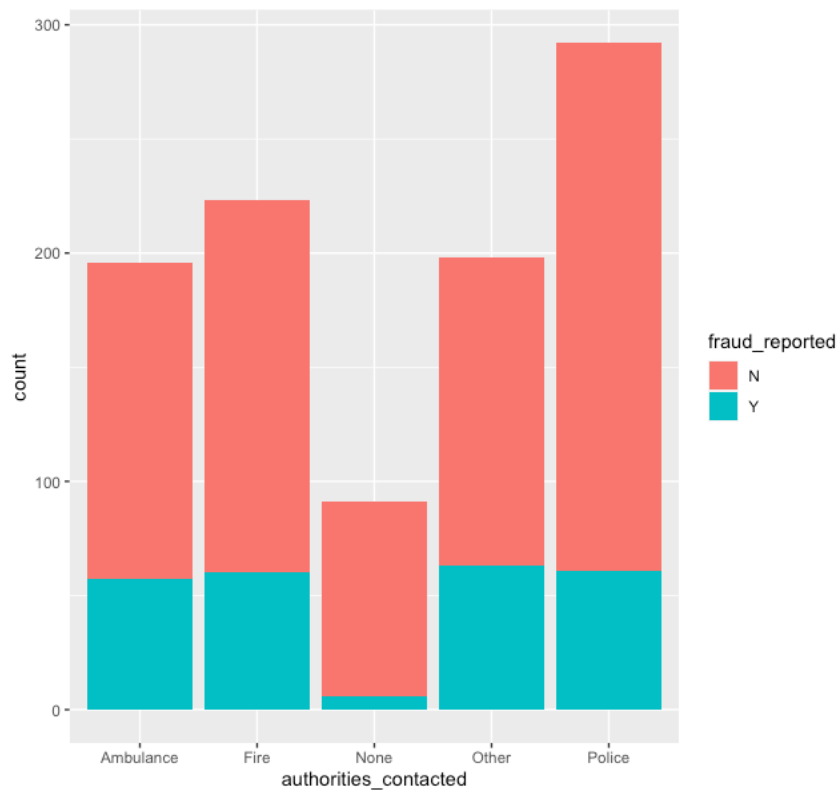
Number of witnesses in relation to whether fraud was committed or not



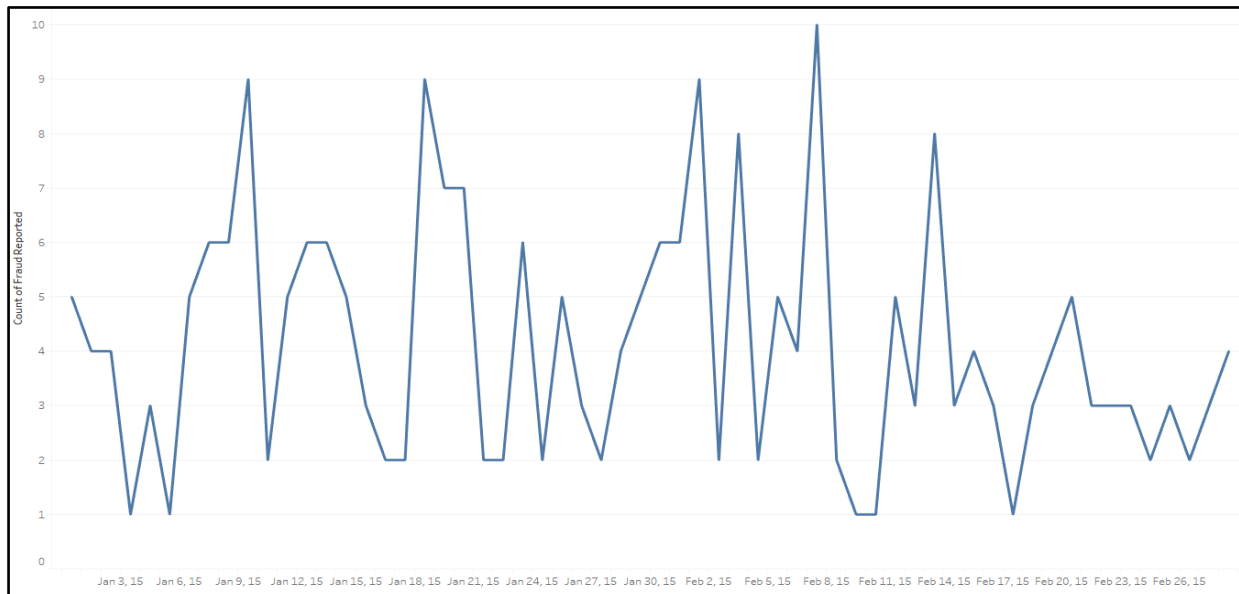
Police report available in relation to whether fraud was committed or not



Authorities contacted or not in relation to whether fraud was committed or not

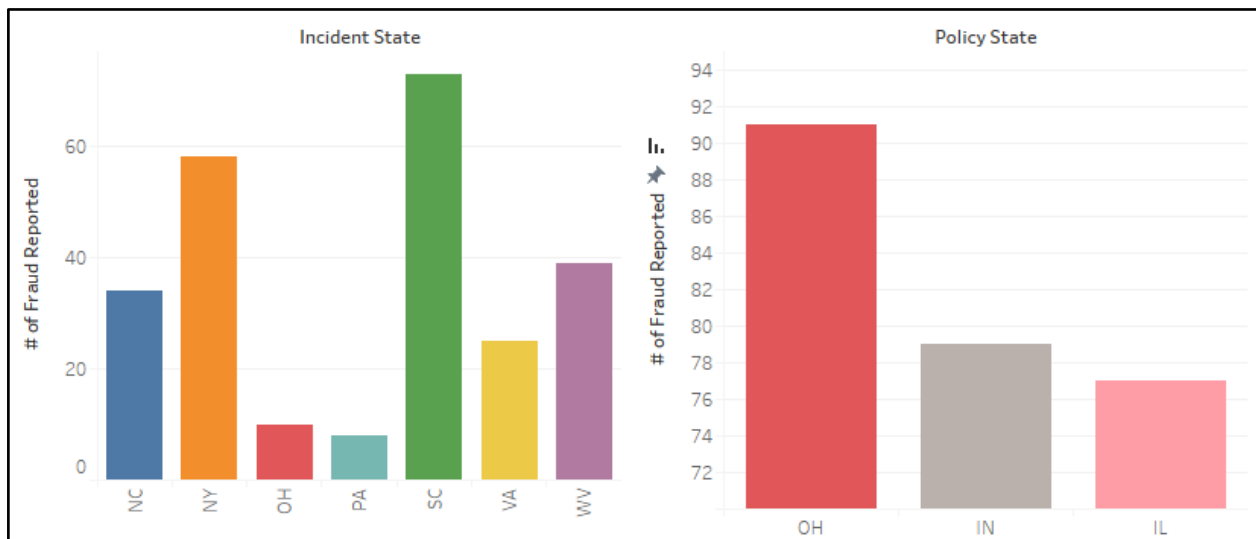


Fraudulent claims over the time period



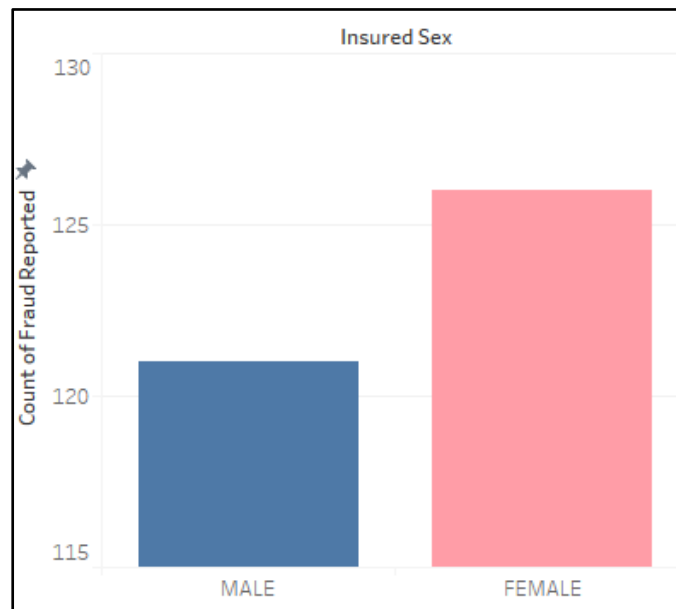
We can clearly see here that the fraudulent claims are being generated continuously over the period of time. There is no specific seasonality for the fraudulent claim generation.

Policy State/ Incident State wise Fraud Count



According to the visualization incident occurring in fraudulent claims are out of the policy state. Most of the claims marked as fraudulent except some from Ohio can be seen as out of state claims.

Gender wise fraudulent claims generation



It is important to note that a greater number of fraud cases being reported are made in the name of females than those being done in the name of males. It might not be a coincidence but the insurance premium of women is lesser due to lesser kms driven and the careful approach and hence increase on that might not be a significant impact.

(3) All code written

Initial data analyses

```

1 df <- read.csv("~/Downloads/incliams_updated.csv")
2 library(caret)
3 View(df)
4
5 # dimensions of dataset
6 dim(df)
7
8 # list types for each attribute
9 sapply(df, class)
10
11 # summarize attribute distributions
12 summary(df)
13
14 #check for null values
15 is.null(df)
16
17 #Assessing fraud rate
18 mean(df$fraud_reported)
19 #24.7% fraud
20 count <- table(df$fraud_reported)
21 barplot(count)
22
23 #looking at relationships
24 hobbies_reg <- lm(fraud_reported_n ~ insured_hobbies , data = df)
25 summary(hobbies_reg)
26
27 mc_reg <- lm(fraud_reported_n ~ months_as_customer , data = df)
28 summary(mc_reg)
29
30 is_reg <- lm(fraud_reported_n ~ incident_severity , data = df)
31 summary(is_reg)
32
33 #Bar chart for assessment
34 count <- table(df$fraud_reported, df$policy_state)
35 barplot(count, beside = TRUE, legend = rownames(count))
36
37 count <- table(df$fraud_reported, df$insured_education_level)
38 barplot(count, beside = TRUE, legend = rownames(count))
39
40 count <- table(df$fraud_reported, df$insured_relationship)
41 barplot(count, beside = TRUE, legend = rownames(count))
42
43 count <- table(df$fraud_reported, df$incident_type)
44 barplot(count, beside = TRUE, legend = rownames(count))
45
46 count <- table(df$fraud_reported, df$incident_severity)
47 barplot(count, beside = TRUE, legend = rownames(count))
48
49 count <- table(df$fraud_reported, df$number_of_vehicles_involved)
50 barplot(count, beside = TRUE, legend = rownames(count))
51
52 count <- table(df$fraud_reported, df$property_damage)
53 barplot(count, beside = TRUE, legend = rownames(count))
54
55 count <- table(df$fraud_reported, df$witnesses)
56 barplot(count, beside = TRUE, legend = rownames(count))
57
58 count <- table(df$fraud_reported, df$police_report_available)
59 barplot(count, beside = TRUE, legend = rownames(count))
60
61 mean(df$total_claim_amount)

```

More in depth data analyses

```

1 inclaims <- read_csv("~/Downloads/claims.csv")
2 library(plyr)
3 library(MLmetrics)
4
5 #fraud report bar chart
6 ggplot(data = inclaims, aes(x=fraud_reported, fill =fraud_reported )) + geom_bar()
7 count <-table(inclaims$fraud_reported)
8
9 #Hobbies
10 hobbies_reg <- lm(fraud_reported_n ~ insured_hobbies, data = inclaims)
11 summary(hobbies_reg)
12 ggplot(data = inclaims, aes(x=insured_hobbies, fill =fraud_reported )) + geom_bar()
13
14 #Incident Severity
15 incident_reg <- lm(fraud_reported_n ~ incident_severity, data=inclaims)
16 summary(incident_reg)
17 ggplot(data = inclaims, aes(x=incident_severity, fill =fraud_reported )) + geom_bar()
18
19 #relationship
20 relationship_reg <- lm(fraud_reported_n ~ insured_relationship, data=inclaims)
21 summary(relationship_reg)
22 ggplot(data = inclaims, aes(x=insured_relationship, fill =fraud_reported )) + geom_bar()
23
24 #authorities_contacted
25 authorities_reg <- lm(fraud_reported_n ~ authorities_contacted, data=inclaims)
26 summary(authorities_reg)
27 ggplot(data = inclaims, aes(x=authorities_contacted, fill =fraud_reported )) + geom_bar()
28
29 #Correlation Matrix
30 mydata <- inclaims[, c(1,2,32,33,34,41,40)]
31 data.frame(colnames(inclaims$total_claim_amount))
32 cormat <- round(cor(mydata),2)
33
34 melted_cormat <- melt(cormat)
35 head(melted_cormat)
36
37 ggplot(data = melted_cormat, aes(x=Var1, y=Var2, fill=value)) +
38   geom_tile()
39
40 # Get lower triangle of the correlation matrix
41 get_lower_tri<-function(cormat){
42   cormat[upper.tri(cormat)] <- NA
43   return(cormat)}
44 # Get upper triangle of the correlation matrix
45 get_upper_tri <- function(cormat){
46   cormat[lower.tri(cormat)]<- NA
47   return(cormat)}
48
49 upper_tri <- get_upper_tri(cormat)
50 upper_tri
51
52 # Melt the correlation matrix
53 library(reshape2)
54 melted_cormat <- melt(upper_tri, na.rm = TRUE)
55
56 # Heatmap
57 ggplot(data = melted_cormat, aes(Var2, Var1, fill = value))+
58   geom_tile(color = "white")+
59   scale_fill_gradient2(low = "blue", high = "red", mid = "white",
60     midpoint = 0, limit = c(-1,1), space = "Lab",
61     name="Pearson\\nCorrelation") +
62   theme_minimal()+
63   theme(axis.text.x = element_text(angle = 45, vjust = 1,
64     size = 12, hjust = 1))+
65   coord_fixed()
66

```

Machine Learning

```

1 library(readr)
2 library(MLmetrics)
3 inclaims <- read_csv("~/Downloads/claims.csv")
4
5 #Splitting our data 80/20
6 split <- round(nrow(inclaims) * .80)
7
8 # Create train
9 train <- inclaims[1:split,]
10
11 # Create test
12 test <- inclaims[(split + 1):nrow(inclaims),]
13
14 #Model
15 reg <- lm(fraud_reported ~ ., data = train)
16 summary(reg)
17
18 #Prediction for Train data set
19 train$prediction <- round(predict(reg, train))
20
21 #Recall Score for Training Data
22 Recall_train <- Recall(train$fraud_reported, train$prediction, positive = NULL)
23
24 #Precision for Training data set
25 Precision_train <- Precision(train$fraud_reported, train$prediction, positive = NULL)
26
27 #F1 Score for Training data set
28 f1_train <- F1_Score(y_pred = train$prediction, y_true = train$fraud_reported)
29
30 #Prediction for Test data set
31 test$prediction <- round(predict(reg, test))
32
33 #Recall Score for Test Data
34 Recall_test <- Recall(test$fraud_reported, test$prediction, positive = NULL)
35
36 #Precision for Test data set
37 Precision_test <- Precision(test$fraud_reported, test$prediction, positive = NULL)
38
39 #F1 Score for Test data set
40 f1_test <- F1_Score(y_pred = test$prediction, y_true = test$fraud_reported)
41
42 #Checking for Overfitting
43 Recall_Overfit <- Recall_train - Recall_test
44 Precision_Overfit <- Precision_train - Precision_test
45 F1_Overfit <- f1_train - f1_test
46
47 #confusion Matrix for train
48 train_matrix <- table(train$fraud_reported, train$prediction)
49 train_matrix
50
51 #confusion Matrix for Test
52 test_matrix <- table(test$fraud_reported, test$prediction)
53 test_matrix
54

```

(4) a detailed description of each group member's specific contributions to the project.

- Ardalan's contribution:
 - Wrote the entirety of the paper besides the second paragraph on page 10 and appendix part 1.
 - Worked on all R visualization.
 - Worked on finding relationships and insights.
 - Contributed to data wrangling.
 - Contributed to creating the modeling.
 - Worked on assessing the model.
 - Worked on the business problem and solutions.
 - Co-presented on both of the presentations.