

Manual de Identidade Visual

Bitcoin4all

O Manual de Identidade Visual é um guia de referência para orientar a aplicação da logomarca. Recomenda-se que o MIV seja usado também para aconselhar futuros trabalhos de comunicação da marca (com publicitários, designers, gráficas e instituições parceiras). Afinal, usar corretamente a logomarca valoriza o projeto.

**marca
principal**



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**marca
principal**



ícone



marca

variações



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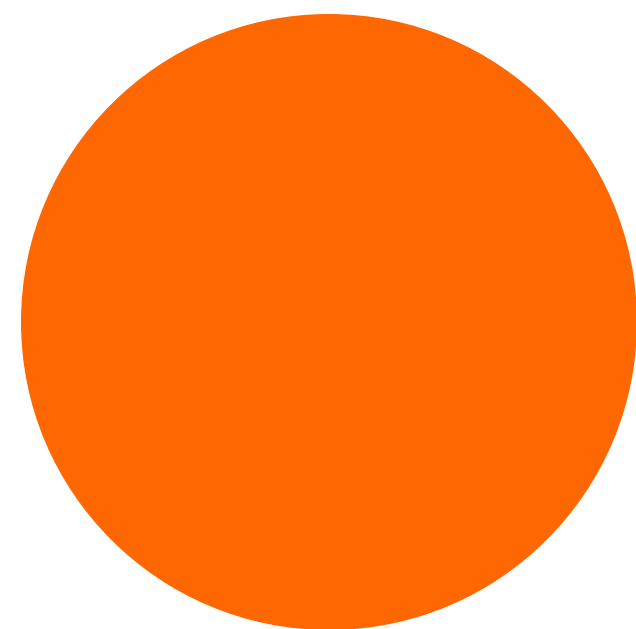
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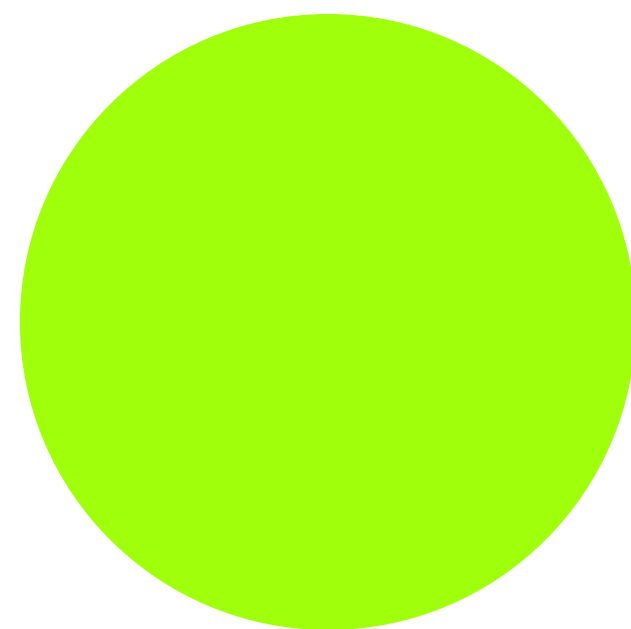
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paleta de cores

principal

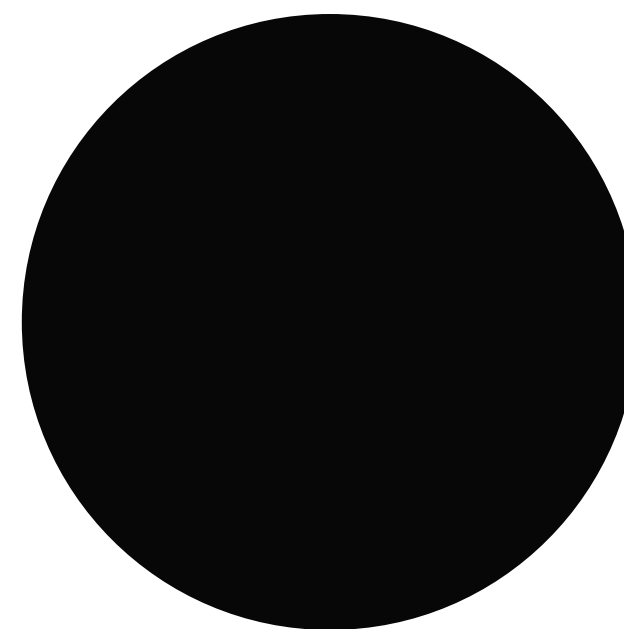


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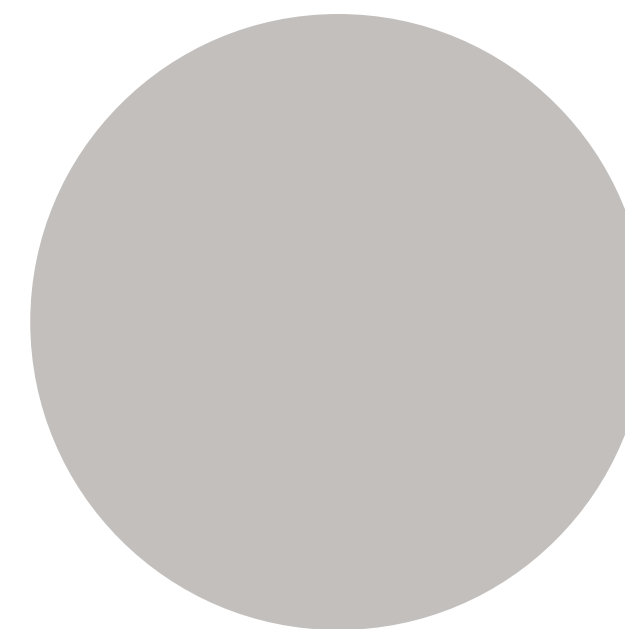


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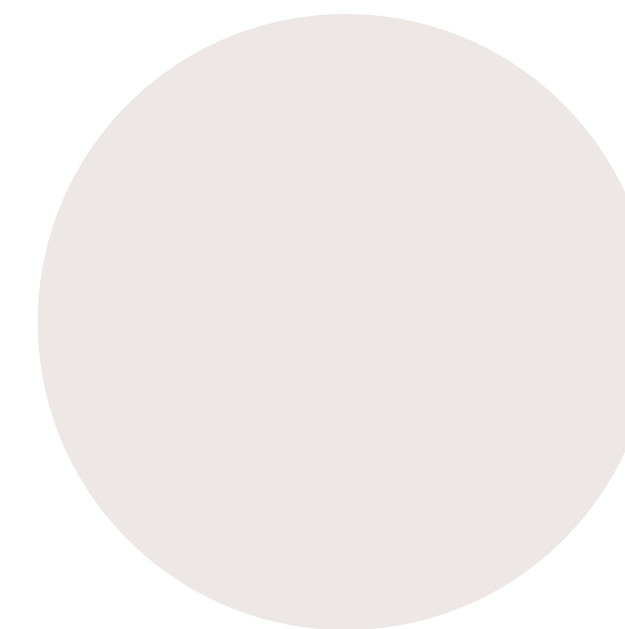
apoio



#070707
R7 G7 B7



#C3BFBD
R195 G191 B18



#EDE8E6
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fontes

**LOREM IPSUM
DOLOR SIT AMET,
CONSECTETUR
ADIPISCING ELIT. UT**

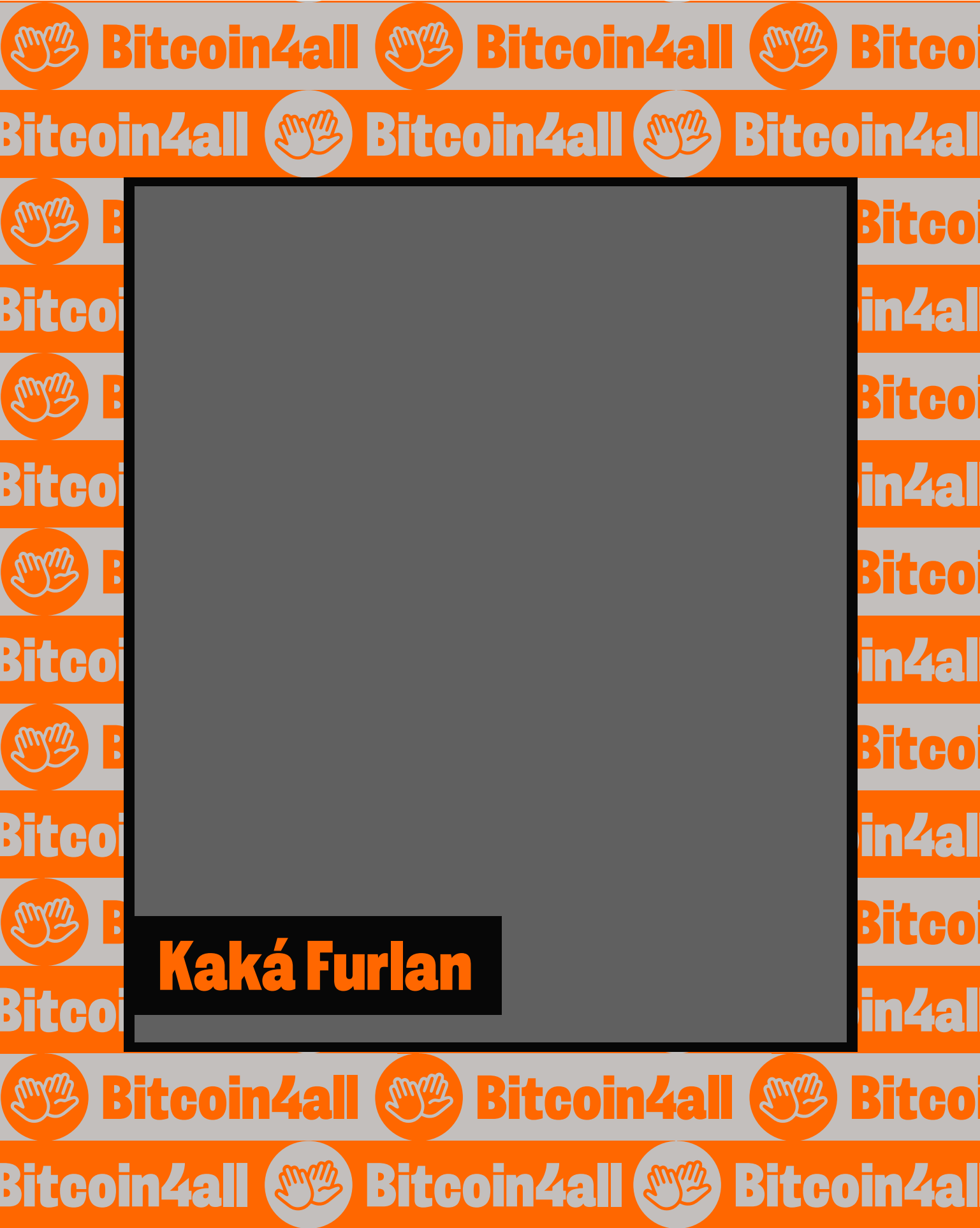
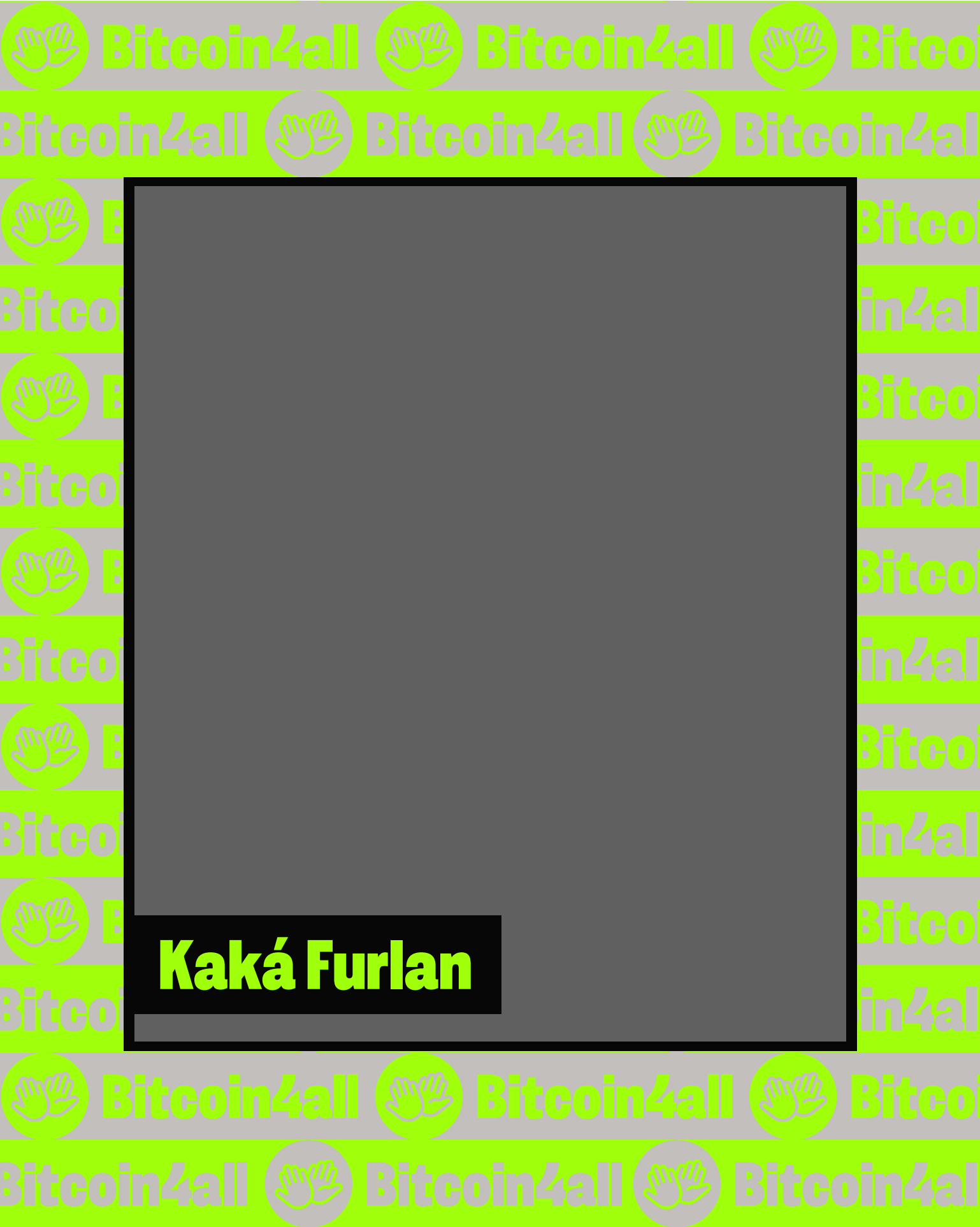
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Inter

**elementos
e artes de apoio**





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EU LAOREET
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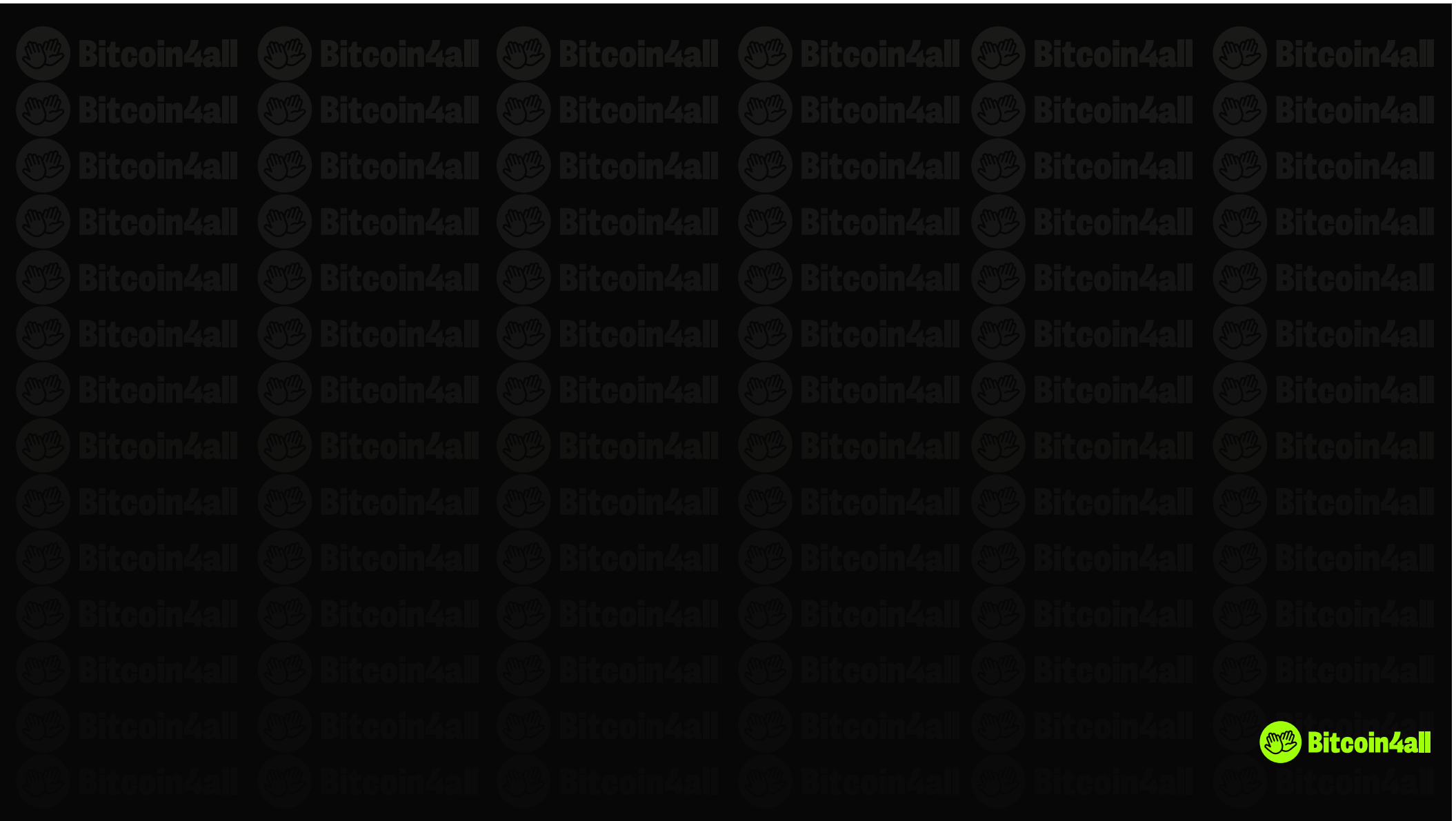
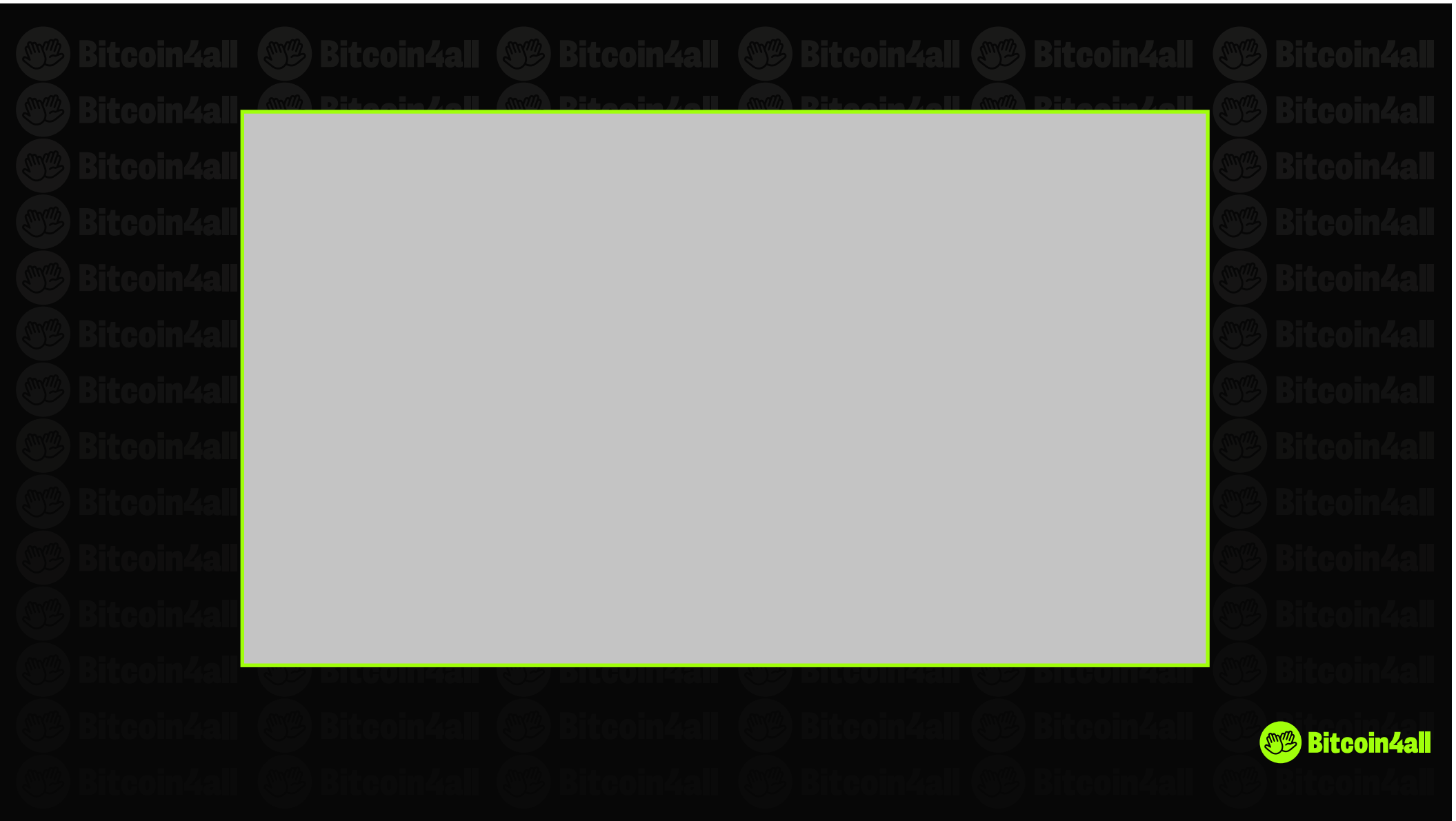
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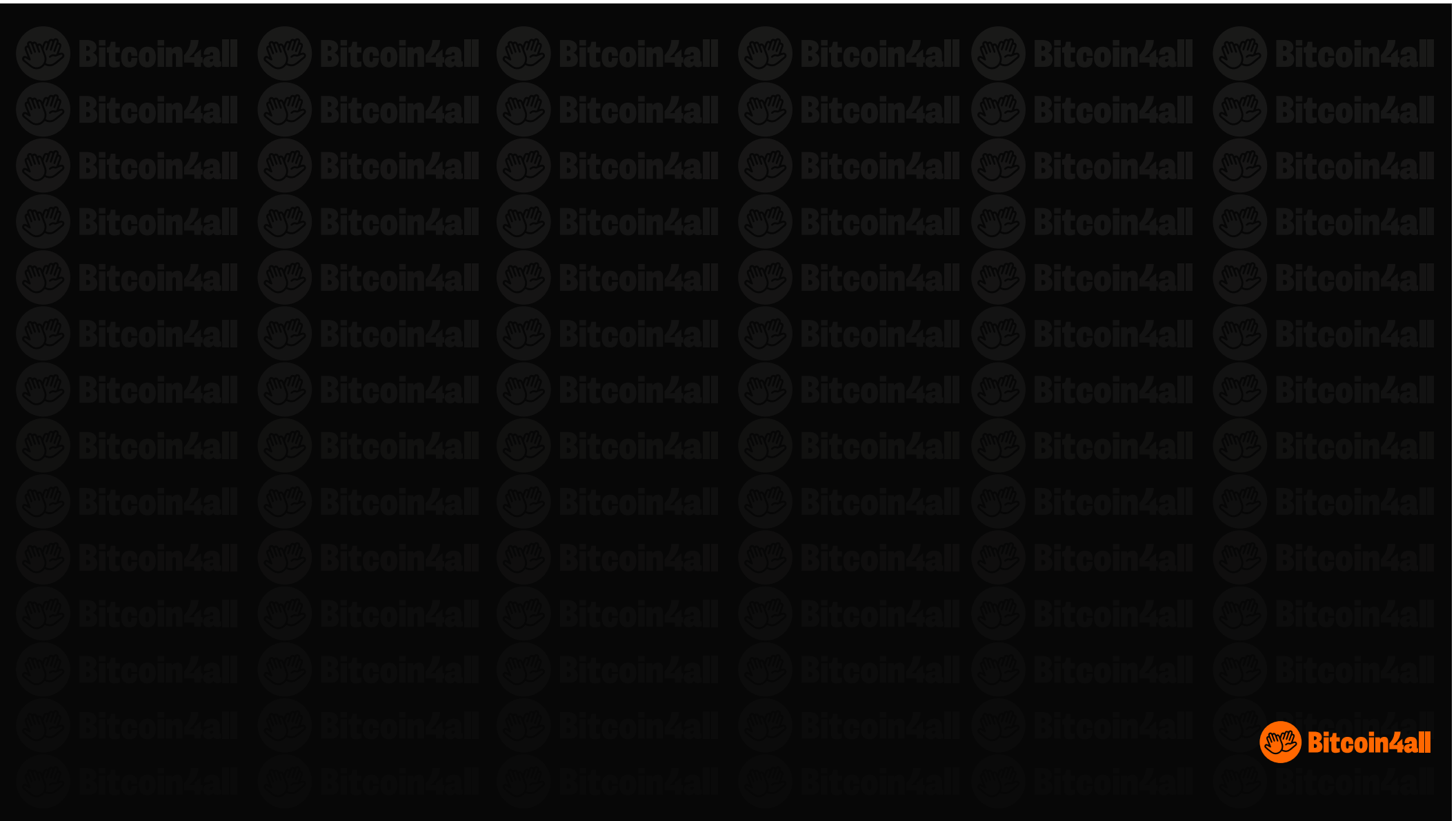
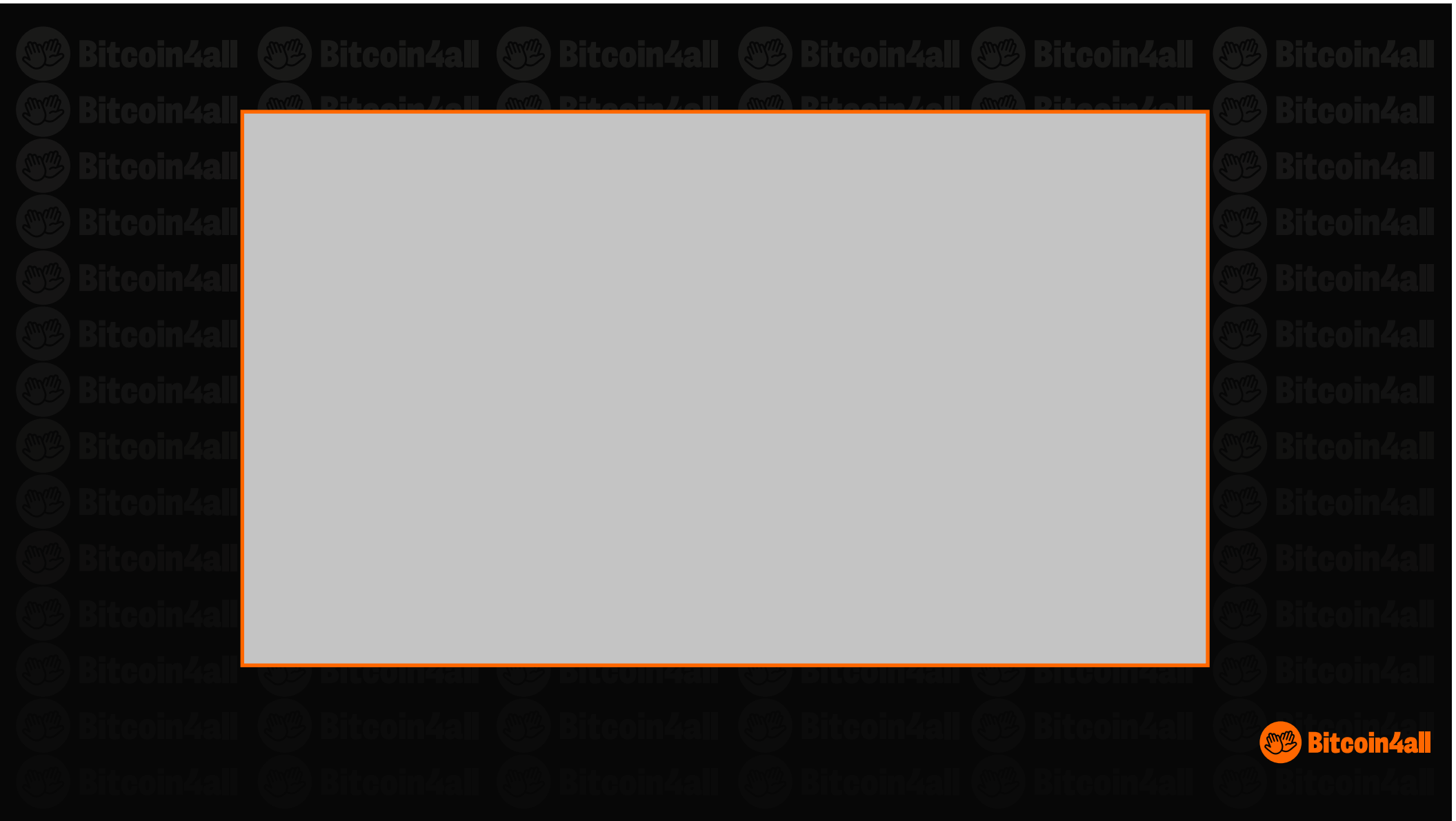
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fundo de aula



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Este MIV foi desenvolvido
por Studio Cactus CC,
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