

INFOTSAV'12

Presents



ANALYST

The Case Study Contest

About the Event

Analyst this year comes with...

- More than 15,000 INR prize money
- Extensive media coverage
- Eminent Judges.
- Opportunity to compete with students from the best management schools.

Analyst-The Case Study Event is all about judging your intellect, managerial skills and ability to craft sustainable solutions to problems that organizations face today. If you can strain your nerve and sinew, and come up with solutions that are practical and implementable, Analyst has a place for you. Challenging live cases from some great ventures await your sight, who knows... May be you can make a difference! Analyst this year comes with interesting cases, mind-boggling reasoning and some big people to judge your acumen and innovation. Come join those who wish to solve

ANALYST



-General Rules and Regulations

1. Maximum team size allowed is 4.
 2. Students from different institutes can form a team.
 3. No student can be a part of more than 1 team.
 4. There is no restriction on number of teams from an organisation.
 5. The solution should not be copied from web or any other source exactly else the entry would be discarded.
 6. All references & sources of data should be clearly mentioned in your submission.
 7. A team cannot submit multiple entries.
 8. The event will be conducted in 2 phases – The Preliminary Phase & The Final Phase.
 9. The Solution to the preliminary case is to be submitted online.
 10. The Final Phase is an on-campus phase and will be conducted at IIITM,Gwalior.
 11. The decision of the Judges and the organising team will be the final and binding.
 12. The teams should strictly adhere to deadlines mentioned in the brochure.
 13. Any immediate changes in the deadlines due to unforeseen circumstances would be communicated through our website –
www.infotsav.org
 14. Teams are requested to avail accommodation by contacting the hospitality team of Infotsav,2012.
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Timeline:

Preliminary Phase:

Case to be uploaded on : 25th September, 2012

Deadline for submission : 15th October, 2012

Results of Preliminary Phase : 20th October 2012

Final Phase:

Presentation on-campus : 9th November, 2012

Enclosure of Live-case : After completion of Presentation

Dead-line for submission : 11th November, 2012

Rules for Final Phase:

1. The final phase will be held at IITM, Gwalior with two sub-phases:

Sub-Round 1 : Presentation of the solution provided the case in preliminary phase

Sub-Round 2 : A live case to be solved on-campus, which would be enclosed after the presentation.

On the spot round

The interested teams will be given some time to analyse that case and answer some basic questions. 3 teams will be selected based on that. If selected teams are unable to prepare their presentation, they will be given a chance to present it without the presentation (but this may add some negative points).

2. The PowerPoint Presentation has to be submitted to the organizing team.

3. The presentation should have maximum of 15 slides excluding the cover slide.

4. The cover slide should clearly mention the details of the team including Team name, Institute, Members etc. as mentioned in the table in the Preliminary Phase.

Rules for preliminary(shortlisting) Phase:

- 1.Entries in the PDF format will only be accepted
- 2.The solution to the case study should not exceed 5 pages.
- 3.The font being Times New Roman.
- 4.The cover page should consist of the following details.

Team Details	Team leader	Members-1	Members-2	Members-3	Members-4
Name					
Educational Qualification					
Organization/ Institute					
Contact No.					
E-Mail ID					

5.The PDF file should be named as follows :
Analyst_TeamName.pdf

6.Entries to be mailed to:
analyst@infotsav.org

CONTACT US:

ORGANIZERS:

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