Aiden Redmond

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Education

Florida Southern College, BS in Computer Science, Minor in Graphic Design   Aug 2021 – May 2025

- **Cumulative GPA: 3.86;** Graduated with summa cum laude.
- NCAA DII Collegiate Athlete: Compete year-round in cross country and track.
- Completed full-semester capstones, including Reservoir (media tracker) and nihonGO (language learning app), blending frontend development with UI/UX design.

Experience

Freelance Web Developer, Self Employed   2023 – Present

- Designed and developed responsive websites for small businesses and personal brands using varied tech stacks (HTML/CSS, Tailwind, JavaScript, Squarespace, Wix, Google Sites) tailored to client needs.
- Prioritized usability, brand consistency, and low-maintenance handoff by implementing lightweight CMS features and clear documentation.
- Managed project lifecycles—from discovery to launch and training—earning client feedback and repeat work.

Business Development Analyst, Alter Ego Running – Jacksonville, FL   May 2024 – Aug 2024

- Redesigned inventory tracking system using JavaScript and Shopify increasing efficiency by over 60%.
- Created a system to optimize product flow, label and identify items, and streamline inventory updates, leading to a notable reduction in human error and improving overall operational accuracy.
- Coordinated end-to-end implementation of Gorgias, halving response time and tripling daily ticket resolutions through optimized workflows, templates, and staff training.

Projects

Reservoir, *Personalized Media Tracking & Recommendation Platform*   github/reservoir

- Led a small team using agile sprints to build a full-stack media tracking app with personalized content organization and an intuitive UI/UX.
- Developed frontend features focused on user interactions & content management with clean, maintainable code.
- Tools Used: Laravel, PHP, HTML, Tailwind CSS, Git/Github, Figma

Perfect Kana, *Japanese Kana Practicing App*   github/perfect-kana

- Designed and developed a highly customizable kana learning app with multiple modes and over 40 themes with a focus on user-centered design and learning engagement..
- Applied user-centered design principles and user stories to create engaging practice modes including lives, timer, and kana modifiers.
- Tools Used: Vue.js, Tailwind CSS, Git/Github, Netlify

Garvey Perry Inc., *Freelance Web Development & Brand Overhaul*   garveyperryinc.com

- Cold-pitched and secured the project, then led the full design and development lifecycle with a focus on client goals, usability, and brand alignment.
- Delivered a polished marketing site and simple content management workflow; conducted live walkthroughs and training to ensure long-term usability.

Technologies

Languages: HTML, CSS, JavaScript, Vue, Tailwind CSS, Laravel, Python, Java

Tools & Platforms: Git/Github, Figma, Shopify, Google Apps Script

Other: Agile Development, Wireframing, Prototyping, REST APIs