# AREEB BASHEER

# **DATA SCIENTIST & ANALYST**

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### **SUMMARY**

Data Scientist with hands-on experience in predictive modelling, inventory optimization, and data-driven decision-making. Skilled in Python, SQL, and machine learning techniques to solve business problems and drive operational efficiency. Proven ability to audit large-scale operations and reduce discrepancies.

# **PROFESSIONAL EXPERIENCE**

# **Data Scientist** Lyseibug - India

05/2025 - Present

• Developed an chatbot to instantly answer company-specific queries by using loaded organizational data, significantly reducing time spent on data requests.

**Data Analyst** 02/2023 - 05/2025

# **Grand Hypermarkets - UAE**

- Analyzed sales data, market trends, and consumer behavior to optimize inventory levels and marketing strategies, effectively identifying and resolving discrepancies.
- Audited 16 stores and Warehouse Operations with stock worth up to 24M AED
- Built sales forecasting models that enhanced decision-making processes.

#### **Data Science Intern**

07/2022 - 02/2023

#### **Techolas Technologies - India**

- Developed predictive models and performed real-world data analysis.
- Generated insights to support strategic business goals.

#### **EDUCATION**

# Data Science with AI & Analyst

01/2022 - 02/2023

Techolas Technologies - Diploma

**Biology Maths** 

06/2020 - 06/2022

JDT Islam - Higher Secondary

## **PROJECTS**

## **Comment Toxicity Finder**

- Created a Bi-LSTM model that Classifies Obscenity, Toxicity, Threats, Insults, and Identity Hate in Content to Ensure Safer and More Respectful Communication
- Built using Google Colab, deployed with Gradio.

## **Laptop Price Finder**

- Developed a Random Forest Regressor to estimate laptop prices.
- Built a user-friendly web app using Django in VS Code.

## **SKILLS**

Python

SQL

Numpy **Pandas** 

PowerBI, Tableau Advanced Excel Machine Learning Demand Forecasting Inventory Optimization Stock Audits

Deep Learning

WMS & GOLD Software

**LSTM** 

Diango VS Code Google Collab

Random Forest Data Analysis

**CERTIFICATES** 

National Council for Training and Technology (NACTET) - Grade A