Areeba Hamid

✉ areebahamidcui@gmail.com   ⬤ https://github.com/areebahamid   in https://www.linkedin.com/in/areebahamid22/

Work Experience

NextWave Digital Solutions, New York

UI/UX Designer and Frontend Developer   August 2025– Present

- Designed and implemented intuitive, responsive user interfaces for web and mobile applications, ensuring a seamless experience across devices.
- Created interactive prototypes and wireframes using Figma, incorporating feedback from stakeholders to refine designs.
- Developed accessible, pixel-perfect UI components with HTML, CSS, Tailwind CSS, and ReactJS.
- Conducted usability testing sessions to identify design improvements, resulting in higher user satisfaction.

SoftFera

UI/UX Designer and Frontend Developer   Feb 2025– Present

- Designed modern, user-centered interfaces aligned with client branding and project goals, enhancing overall usability and aesthetics.
- Translated wireframes and design systems into responsive web layouts using **ReactJS, HTML, CSS,NextJS and Tailwind CSS**.
- Improved site performance and accessibility by optimizing code and ensuring WCAG-compliant UI elements.
- Created **interactive prototypes in Figma**, streamlining the handoff process between design and development.
- Applied smooth animations and micro-interactions to elevate user experience and engagement.

Dot Labs INC

Frontend Developer   Jan 2025–April 2025

- Developed and optimized user interfaces for a real-time data visualization platform, ensuring fast performance and cross browser compatibility.
- Translated complex UI/UX designs into reusable, scalable React components.
- Implemented state management solutions to improve application responsiveness and maintainability.
- Worked in agile sprints, collaborating with designers and backend engineers for timely delivery

Dot Labs INC

UI/UX Designer   Nov 2024-Jan 2025

- Led the redesign of a major e-commerce platform, increasing conversion rates by **35%**.
- Developed **comprehensive design systems** for **50+ clients**, improving consistency and efficiency.
- Conducted **user research, A/B testing, and usability studies** to inform design decisions.
- Collaborated with developers to ensure seamless **design-to-code** implementation. ☐ Mentored junior designers and provided **art direction** on multiple client projects.

Education

COMSATS University Islamabad, Lahore Campus   Feb 2022 - Feb 2026
Bachelor of Computer Science (CGPA: 3.37)

Portfolio

https://areebahamid.vercel.app/

SKILLS

Figma, Illustrator, Canva, Wireframing & Prototyping, User Research, Usability Testing, Information Architecture, Responsive & Mobile-First Design, HTML/CSS , Design Systems, Micro-interactions, and Collaboration in Agile teams.

Awards and Certificates

- Google UX Design Professional Certificate – Coursera
- Figma for UI/UX Design – Udemy