

SUMMARY

Enthusiastic Management Engineering student with experience in leadership and detailed analysis. Outstanding record of initiatives and achievements through creativity, execution, and adapting to environments. Superior agile project management, time management, and communication skills with the ability to deliver on tasks simultaneously.

TECHNICAL SKILLS

Microsoft Office Suite: (Excel)

- VBA
- Macros
- Pivot Tables
- Forms

GSuite

JavaScript

HTML

CSS

GitHub

SAP

RStudio

User Interface

PERSONAL SKILLS

Quick learner, developed through learning coding languages to create projects with efficient features.

Detail oriented, a skill developed through several leadership positions.

Self motivated to complete tasks, achieve goals, and search out learning opportunities.

EDUCATION

UNIVERSITY OF WATERLOO

Bachelor of Applied Science

Management Engineering

2020-2025

Relevant Courses

- Algorithms and Data Structures
- Financial Management for Engineers

Social Media Lead at the Orphan

Sponsorship Program

Graphic Designer at the Muslim Student Association

WORK EXPERIENCE

SALES AND PRODUCT MANAGER CO-OP | SAMSUNG | JAN 2022 - APR 2022

- Utilized VLOOKUP to compile and send out daily reports including the company's daily sell thru and returns. Analyzed through product and account categories for DA Business Directors, and Account Managers to review.
- Worked closely with Director of Sales in managing the National Accounts Team.
- Management of SAMSUNG BESPOKE Launch - preparing product specifications for National Accounts, expansion of product, and marketing study.

SALES AND MARKETING COORDINATOR SUMMER STUDENT | SAMSUNG | MAY 2021 - AUG 2021

- Supported 5 product categories in IM division – Mobile, Tablet, Wearables, Laptop & Accessories.
- Completed quarterly briefs supporting marketing plans / launch activity.
- Competitive Intel - Prepared marketing reports by collecting and analyzing SAMSUNG products sales data in comparison to competing companies.
- Created plan proposals/letter of agreements and secured over \$600,000 in budget in support of all National Retail accounts.

PROJECTS

TIME MANAGEMENT TOOL FOR STUDENTS | SEP 2020 - DEC 2020

- Developed an Excel tool using VBA to assist students with managing project deliverables by keeping track of goals.
- Designed and implemented a user interface with features such as project plan updates, status reports, and logs.

SAFE ARRIVAL DISCORD BOT | JAN 2021

- Developed a bot using Java and Discord API for college residences to ensure students safe arrivals to their destinations.

UMMAH CONNECTS | JULY 2020

- Developed a functional website using HTML/CSS that allows users to educate themselves on humanitarian crises and take action.

RELEVANT EXPERIENCE

DIRECTOR | INDUSTRY 4.0 COMPETITION | JAN 2021 - OCT 2021

- Conduct and organize meetings between different collaborators.
- Execute feasible and relevant case study competitions for high-school teams on an online platform.
- A catalyst for other members to thrive within their teams by promoting continual improvement initiatives.

COORDINATOR | YOUTH NETWORK | SEP 2018 - PRESENT

- Conceptualize and coordinate with regional team to plan future initiatives and events to increase awareness and drive participation.
- Develop and deliver presentations related to upcoming events on a need basis.