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Saad Rauf

VIDEO EDITOR

EDUCATION

2018 Matriculation

From Allied School
morgah campus
Rawalpindi.

2019-2022 Swedish Institute of Technology

Diploma of Associate Engineering (DAE) in Mechanical Technology.

HARD SKILLS

Video Editing



Photo Editing



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CONTACT ME



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INTRODUCTION

Creative and detail-oriented Video Editor with 1 year of experience working at Stockifyy, a stock market media company. Skilled in creating engaging videos for finance content, social media, and promotional material. Strong understanding of visual storytelling, timing, and transitions.

SKILLS

- ✓ Adobe Premiere Pro
- ✓ Capcut Pro+ Photo Editing in lightroom.
- ✓ Motion Graphics
- ✓ Video Transitions & Effects
- ✓ Audio Sync & Noise Reduction
- ✓ Stock Market & Financial Content Editing
- ✓ YouTube & Instagram Video Formats
- ✓ Color Grading
- ✓ Script-based Editing

EXPERIENCE

- Edited daily market updates and finance explainer videos for YouTube and Instagram.
- Created visually engaging reels and highlight clips for social media campaigns.
- Applied clean transitions, motion graphics, and sound design for professional polish.
- Collaborated with marketing team to meet tight deadlines.
- Increased viewer engagement by 35% through optimized edits and hooks.

ACHIEVEMENT

- Increased viewer retention by 35% on finance videos through improved editing structure and storytelling.
- Edited 200+ videos in one year, consistently delivering on tight deadlines.
- Developed a fast-paced editing style that matched the financial niche, leading to better audience engagement.
- Received "Editor of the Month" recognition twice for delivering high-performing content.
- Designed branded motion graphics templates that reduced editing time by 30%.