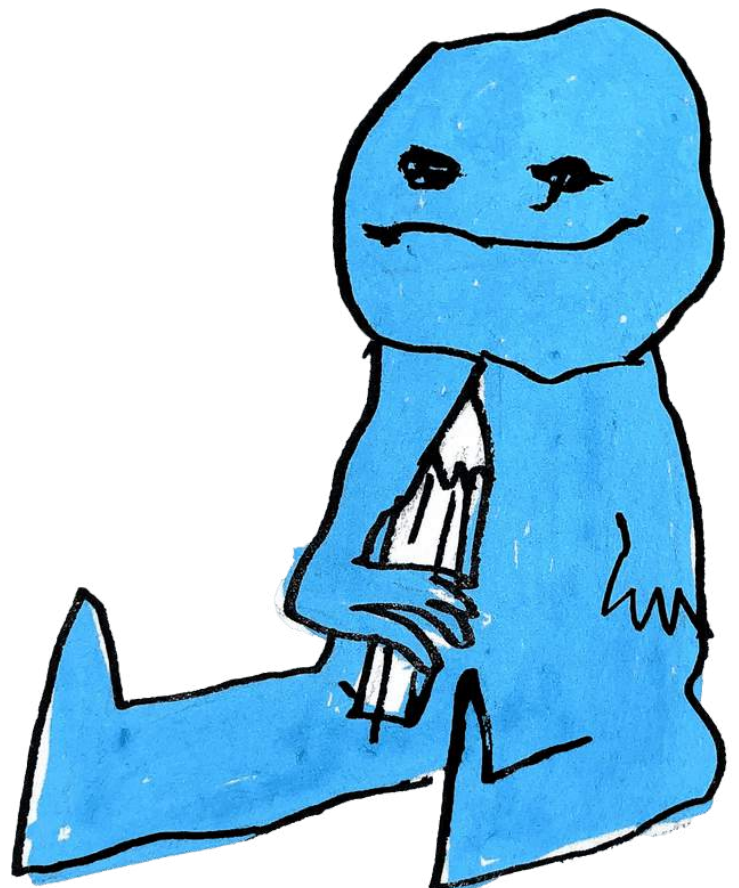


# SELECTED WORKS BY AREEB RASUL

2020-2023





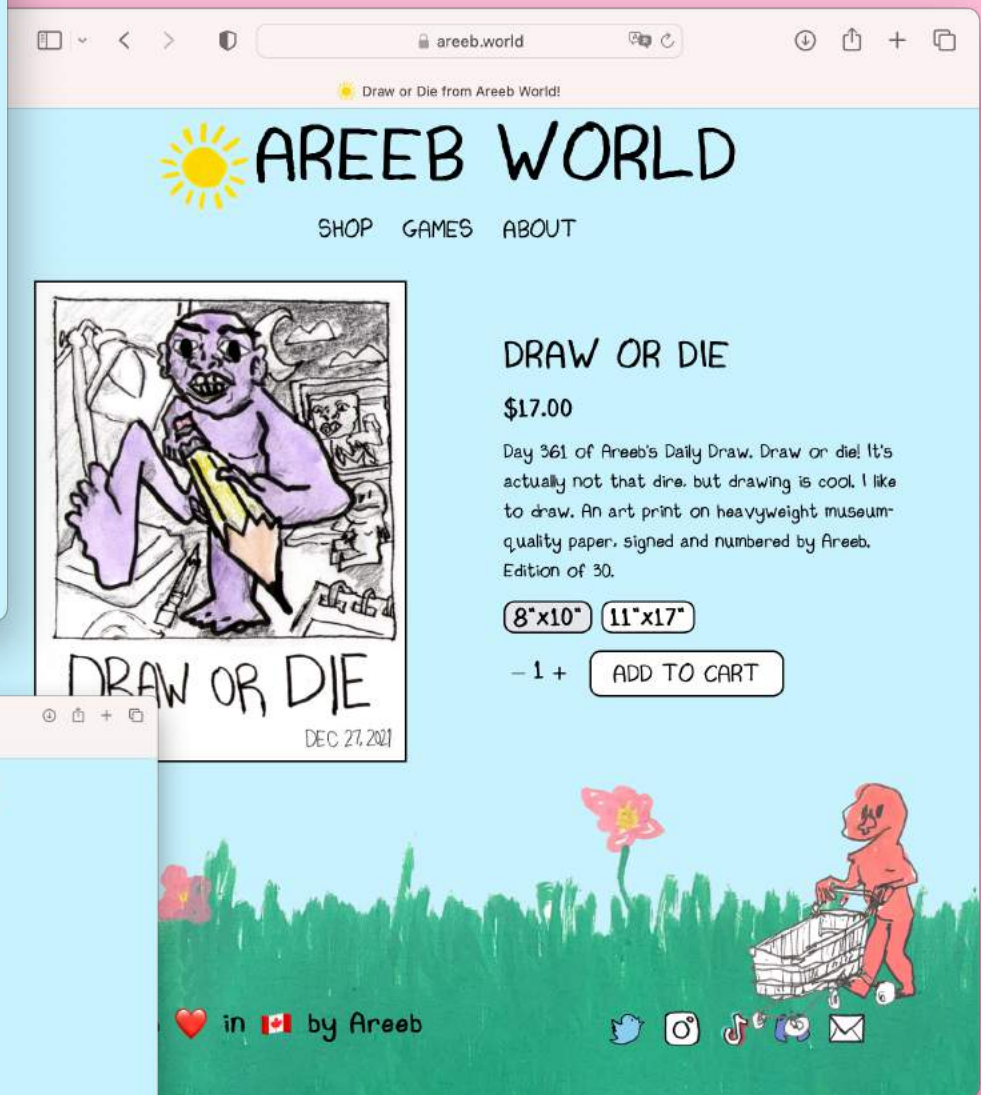
# AREEB WORLD

**Year** 2023

**Medium** Web design

**Stack** Figma, Next.js, Tailwind CSS

**Concept** Designed and developed an interactive and playful online store





# Bernice MacNaughton

## Mission & Vision Update

Year	2023
Medium	Graphic Design
Concept	Led redesign of high school's mission and vision, creating posters, pamphlets, and digital media to align with the school's future goals and aspirations





## The title 'AREEB'S DAILY DRAW' is written in a playful, hand-drawn style. 'AREEB'S' is in red, 'DAILY' is in light blue, and 'DRAW' is in green. The letters are thick and have a slightly irregular, sketched appearance.

Year 2021-2022

**Medium** Pen, graphite, markers

**Concept** With all of the free time the pandemic granted me, a lack of self-discipline, and a goal to make more art, I created AREEB'S DAILY DRAW.

AREEB'S DAILY DRAW was a daily documentation of my 2021 through drawings and videos. Although starting as a project for my own improvement, it has garnered more than 12 thousand followers, 500,000 views, and large commercial success.





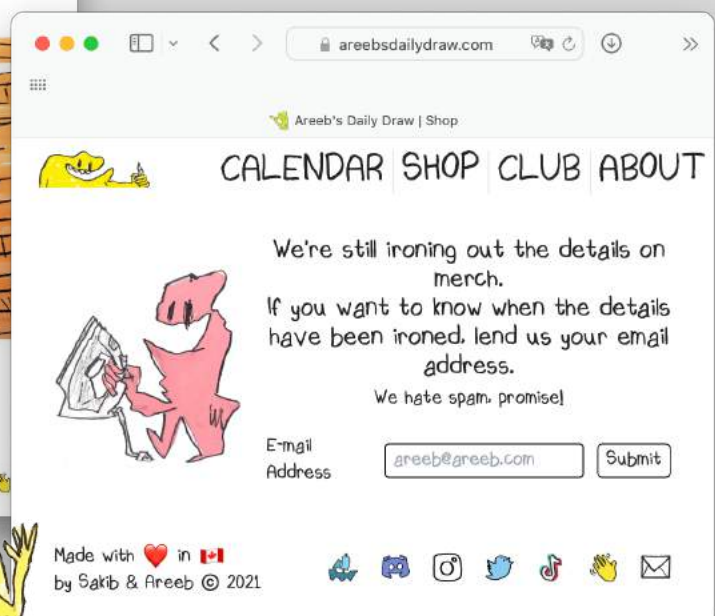
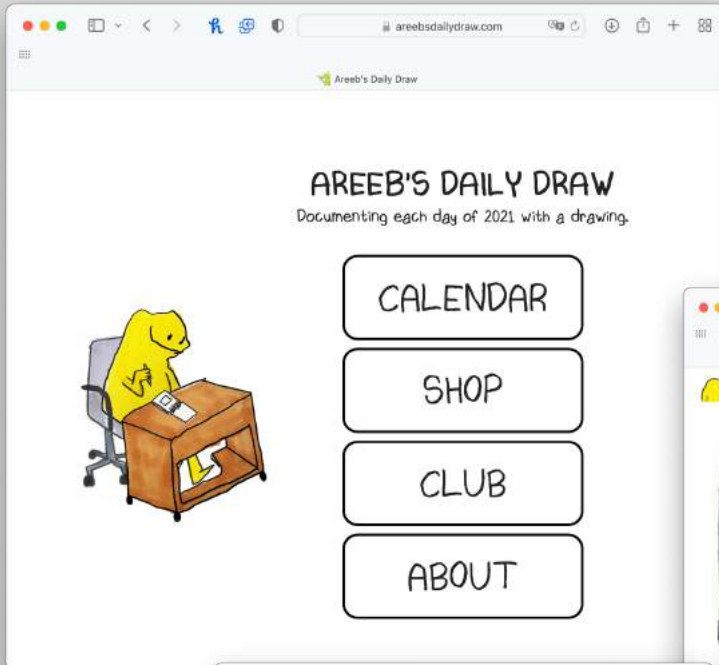
# AREEBSDAILYDRAW.COM

**Year** 2021-2022

**Medium** Web design

**Stack** Figma, Next.js, Tailwind CSS

**Concept** As AREEB'S DAILY DRAW grew, I designed a website to view the drawings, buy digital collectables, and tease future plans.



# MELK™

**Year** 2021

**Medium** Graphic Design

**Concept** During my time as a freelance graphic designer, I connected with the founder of MELK Clothing and soon after became their graphic designer. Until I resigned, designs were exclusively created by me.





## BL00

**Year** 2020

**Medium** Graphite & watercolour pencils

**Size** 8x10

**Concept** A study of a play-doh man done to explore watercolour pencils.





# SOLUMN LAND

**Year** 2020

**Medium** Collage

**Size** 8.5x11

**Concept** While studying the Group of Seven, each student researched one artist and recreated their favorite piece.

I chose J.E.H MacDonald's masterpiece *Solumn Land* and recreated it with hundreds of magazine clippings.





## SELF PORTRAIT (2021)

- Year** 2021
- Medium** Fine point pen
- Size** 11x17
- Concept** As an exercise, my grade 11 visual arts class drew self portraits with creative representations of value. I chose hundreds of little faces to make up my face.