AREEB RASUL

(514) 217-3257 | arasul@uwaterloo.ca | areeb.world

EDUCATION

UNIVERSITY OF WATERLOO

SEP 2023—PRESENT

- Enrolled in Honours Computer Science, Co-op
- Awarded the President's Scholarship of Distinction
- · Maintaining excellent academic standing
- · Relevant coursework: Algorithm Design and Data Abstraction (C), Designing Functional Programs (Racket)

EMPLOYMENT

REPRESENTATIVE, ASD-E DISTRICT EDUCATION COUNCIL

OCT 2022-AUG 2023

- Elected as the sole representative for over 16,000 students in crucial decision-making processes regarding curriculum, financial allocations, and provincial educational policies
- Spearheaded discussions on risks and opportunities presented by artificial intelligence in education

GRAPHIC DESIGNER, FREELANCE

AUG 2020-AUG 2021

- · Designed 20+ garments for brands such as Melk Clothing and Beam Apparel, with several designs selling out
- Produced videos and animations reaching 300,000+ views for promotional campaigns
- Led brand design for *Kids on the Blockchain*, a youth-focused initiative that promotes blockchain education and the arts, endorsed by figures including *Time Magazine*'s CEO Keith Grossman and Serena Williams

COPY AND SALES ASSOCIATE. STAPLES

MAY 2019-AUG 2020

Shipped, printed, designed, and processed transactions for customers

PROJECTS

DOU DIZHU ENGINE NOV 2023

- · Wrote a game engine that allows three players to play a game of Dou Dizhu, a popular Chinese card game
- Stack: Racket

AREEB WORLD APR 2023 – AUG 2023

- · Designed and developed areeb.world, an interactive and playful online store
- Stack: Next.js (React framework), Tailwind CSS, Stripe Checkout, Figma

MR. MELENDY'S EEL-ECTRIC ADVENTURE

MAY 2023

- Designed and developed an educational 2D platformer aimed at teaching the principles of torque in a engaging and interactive manner
- Stack: Unity, C#

BERNICE MACNAUGHTON MISSION AND VISION UPDATE

FEB 2023-JUL 2023

- Led redesign of high school's mission and vision, creating posters, pamphlets, and digital media to align with the school's future goals and aspirations
- Stack: Adobe Illustrator, Adobe InDesign, Adobe Photoshop

AREEB'S DAILY DRAW!

JAN 2021 - DEC 2021

- Documented daily life in 2021 through drawings and videos
- · Designed and co-developed areebsdailydraw.com, an online gallery for the drawings
- Grew a dedicated following of over 10,000 followers across social media platforms
- Stack: Next.js (React framework), Tailwind CSS, Sanity, Figma, TikTok, Final Cut Pro, Adobe Animate

EXTRACURRICULARS

VICE PRESIDENT, RESIDENCE COUNCIL NORTH

SEP 2023-PRESENT

· Leading community building activities for 2,500+ students such as trivia, study sessions, and talent shows

SECRETARY, BMHS STUDENT GOVERNMENT

MAY 2022-AUG 2023

· Took minutes, delegated tasks, and created multimedia content and performances

· Created a system for accessing past event information, meeting minutes, and other resources

EXECUTIVE MEMBER. WONDERLAND FOUNDATION

SEP 2021 - AUG 2023

• Led social media and organized community events, raising \$14,000+ for the YMCA Reconnect Program

TEAM LEADER, ENVIROTHON

APR 2022—MAY 2023 livision, and third overall

· Led a team in the provincial environmental science competition placing first in our division, and third overall

VOLUNTEER, COVID-CLINIC

APR 2021 – OCT 2021

· Distributed vaccines to nurses, sanitized areas, and helped patients throughout the vaccination process