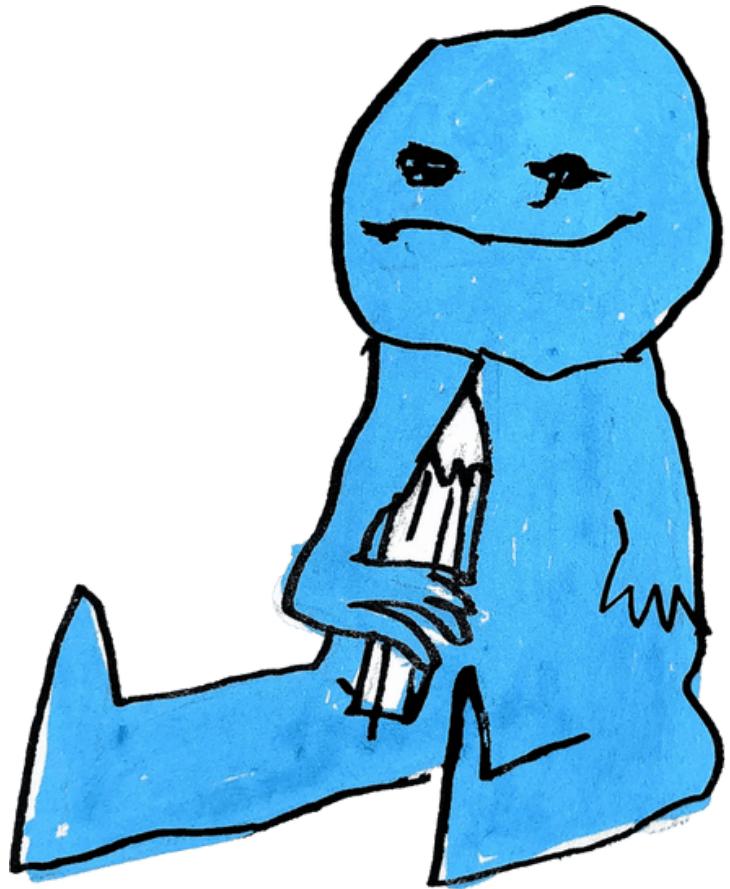


SELECTED WORKS BY AREEB RASUL

2020-2023



Areeb World!

EEB WO

YOUR CART X

TOP GAMES ABOUT

KILLING IT
ahah!!!!!!
\$17.00

CLOTHES!

GOOD MORNING
Rise and shine!
\$25.00

PRINTED!

365 Areeb's Daily Draw! \$75.00

KILLING IT Veeah!!!! \$17.00

DRAW OR DIE Eek!

AREEB WORLD

Year 2023

Medium Web design

Stack Figma, Next.js, Tailwind CSS, Adobe Photoshop

Concept An interactive and playful online store for my art, designed and developed by me.

SHOP GAMES ABOUT

DRAW OR DIE
DEC 27, 2021

DRAW OR DIE

\$17.00

Day 361 of Areeb's Daily Draw. Draw or die! It's actually not that dire, but drawing is cool. I like to draw. An art print on heavyweight museum-quality paper, signed and numbered by Areeb. Edition of 30.

8"x10" 11"x17"

- 1 + ADD TO CART

in by Areeb

Bernice MacNaughton

Mission & Vision Update

Year
Medium
Stack
Concept

2023
Graphic Design
Adobe Illustrator

In my senior year, the principal of my high school approached me to lead the redesign of the school's mission and vision by creating posters, pamphlets, and digital media that align with the school's future goals and aspirations.



AREEB'S DAILY DRAW

Year 2021-2022

Medium Pen, graphite, markers

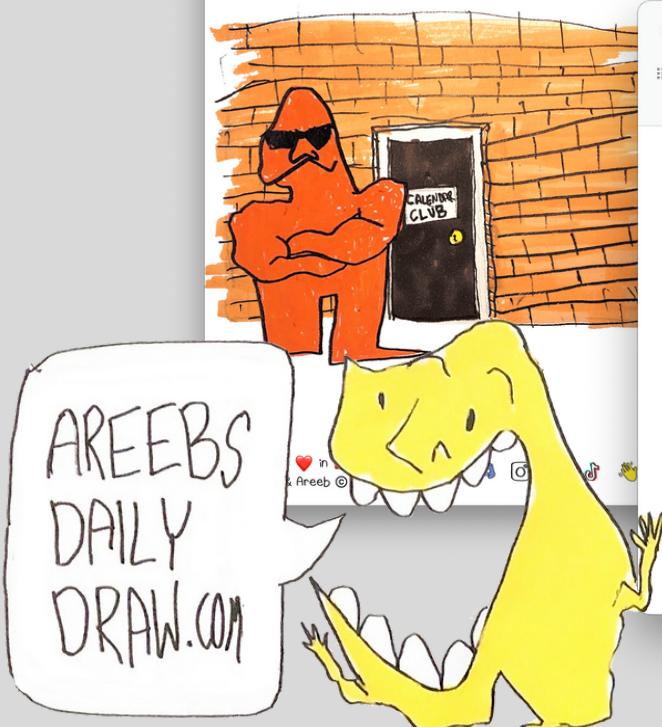
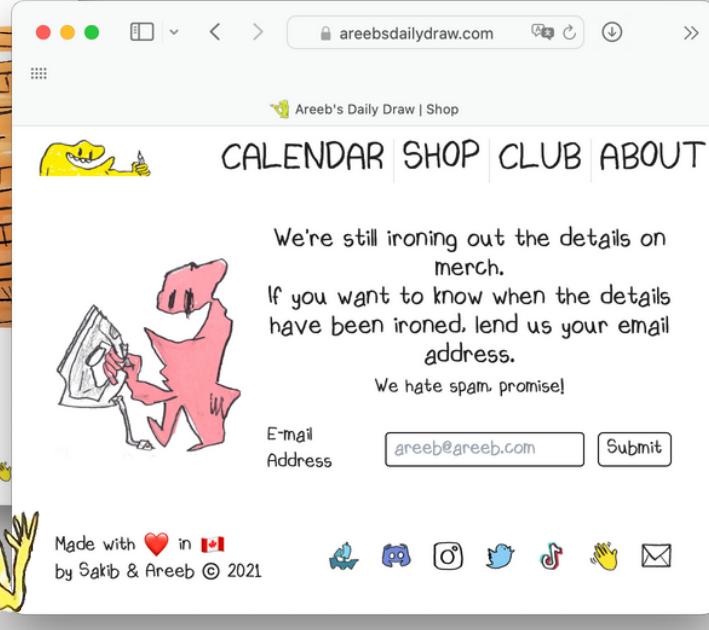
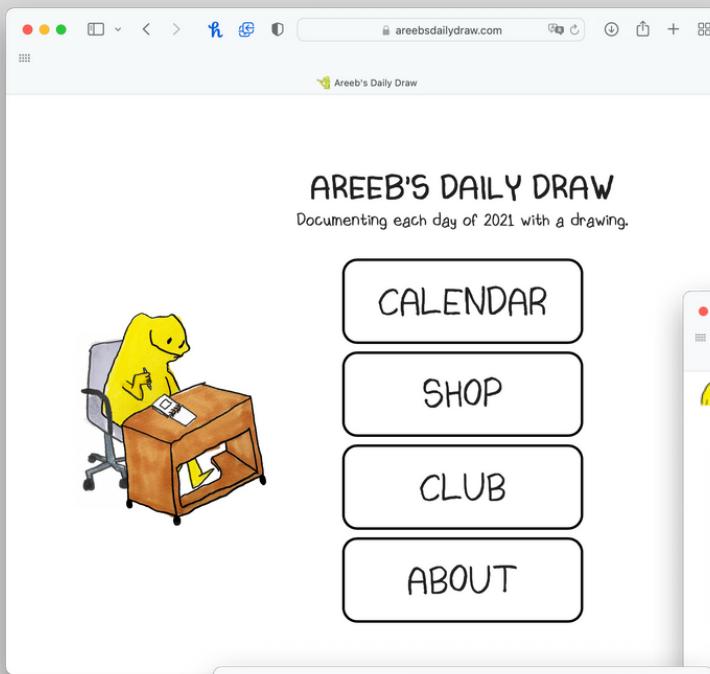
Concept AREEB'S DAILY DRAW was a daily documentation of my 2021 through drawings and videos.

Although starting as a project for my own improvement, it has garnered more than 12 thousand followers, 500,000 views, and commercial success.



AREEBS DAILY DRAW .COM

Year 2021-2022
Medium Web design
Stack Figma, Next.js, Tailwind CSS, Adobe Photoshop, Adobe Animate
Concept As AREEB'S DAILY DRAW grew, I designed a website to view the drawings, buy digital collectables, and tease future plans.



MELK™

Year 2021

Medium Graphic Design

Stack Adobe Illustrator, Adobe Animate

Concept During my time as a freelance graphic designer, I connected with the founder of MELK Clothing and soon after became their graphic designer. Until my resignation, I exclusively created all designs.





BL00

Year 2020

Medium Graphite & watercolour pencils

Size 8x10

Concept A study of a play-doh man.



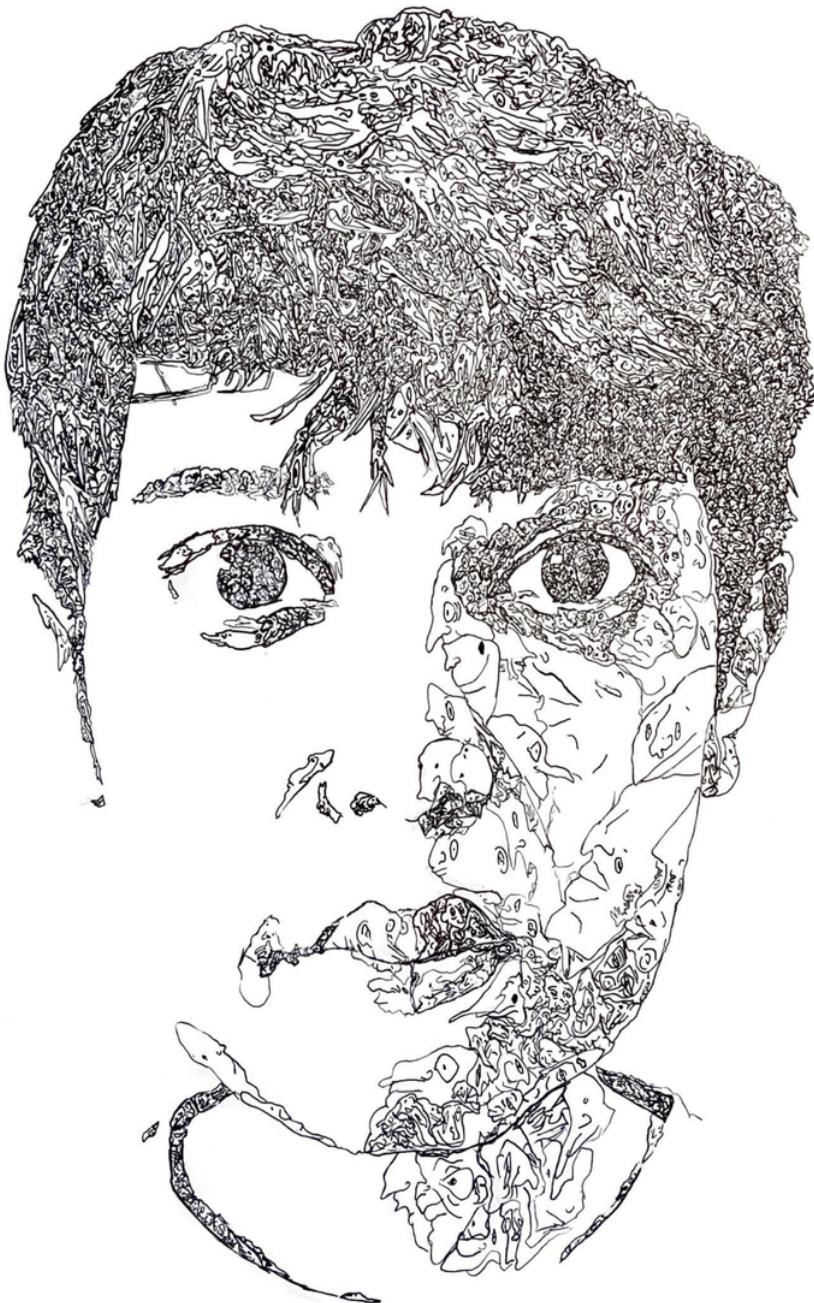
SOLUMN LAND

Year 2020

Medium Collage

Size 8.5x11

Concept While studying the Group of Seven, each student in my fine arts class researched one artist and recreated their favorite piece. I chose J.E.H. MacDonald's masterpiece, 'Solemn Land,' and recreated it using hundreds of magazine clippings.



SELF PORTRAIT (2021)

Year 2021

Medium Fine point pen

Size 11x17

Concept As an exercise, my grade 11 visual arts class drew self-portraits with creative representations of value. I chose to use hundreds of little faces to compose my own face.