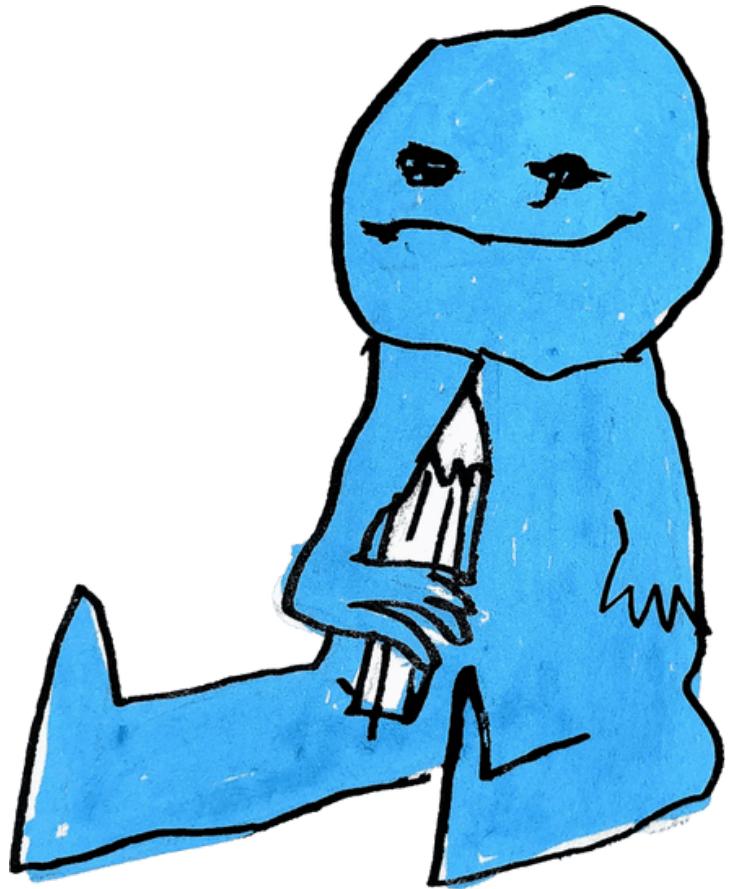


# SELECTED WORK BY AREEB RASUL

2020-2024



# InstaPitch.ai

<b>Year</b>	2024
<b>Medium</b>	Web design
<b>Stack</b>	Figma, React, Tailwind CSS, Python
<b>Concept</b>	At InstaPitch, as a full-stack developer and web designer, I've spearhead projects including the auto-dialer and CRM redesign, from Figma concept through front-end and back-end development.

The image is a collage of screenshots from the InstaPitch.ai application, demonstrating its multi-functional nature across different domains:

- Lead Management Dashboard:** Shows a list of leads including "Astley and Associates" (New York City, NY), "Recess Therapy" (New York City, NY), "CopyCaw Enterprises" (Parrot City, CA), and "Callin' Oates" (Philadelphia, PA). Each entry includes a location, phone number, and a status indicator like "Working" or "Appt Set".
- Product Page:** Displays the "Recess Therapy" product page, which is categorized under "Motivational Speaking" and located in "New York City, NY". It shows a phone icon with the text "Start Power Dialing" and the number "(514) 217-3257".
- Artwork:** A vibrant painting of a green frog with red flowers and leaves, displayed on a page titled "Kids-Did-It! De...". The page also includes navigation links for "Subjects", "All Images", "Art > Paintings > Nature Paintings", and "PREV | NEXT".
- Contact List:** A screenshot of a contact list titled "Need (But Might Call)" showing entries for "Daryl Hall" and "Hall". Both entries include their names, titles (Vocalist and Guitarist respectively), email addresses (Daryl@hotmail.com and Hall@hotmail.com), and phone numbers (719) 266-2837.
- Call Center Interface:** A large green button for "Callin' Oates" with the text "Call Center • Philadelphia, PA". Below it are two blue buttons with white icons: a phone receiver and a double arrow.

Areeb World!

# EEB WO

YOUR CART X

TOP GAMES ABOUT

KILLING IT  
ahah!!!! \$17.00

DRAW OR DIE DEC 27, 2021

CLOTHES!  
GOOD MORNING \$25.00

PRINTED!  
365 Areeb's Daily Draw! \$75.00  
KILLING IT Vaaaaah! \$17.00  
DRAW OR DIE Eek! \$17.00

# AREEB WORLD

Year 2023  
 Medium Web design  
 Stack Figma, Next.js, Tailwind CSS, Adobe Photoshop  
 Concept An interactive and playful online store for my art, designed and developed by me.

SHOP GAMES ABOUT

DRAW OR DIE \$17.00  
 Day 361 of Areeb's Daily Draw. Draw or die! It's actually not that dire, but drawing is cool. I like to draw. An art print on heavyweight museum-quality paper, signed and numbered by Areeb. Edition of 30.  
 8"x10" 11"x17"  
 - 1 + ADD TO CART

❤️ in 🇨🇦 by Areeb  
 Twitter Instagram TikTok Email



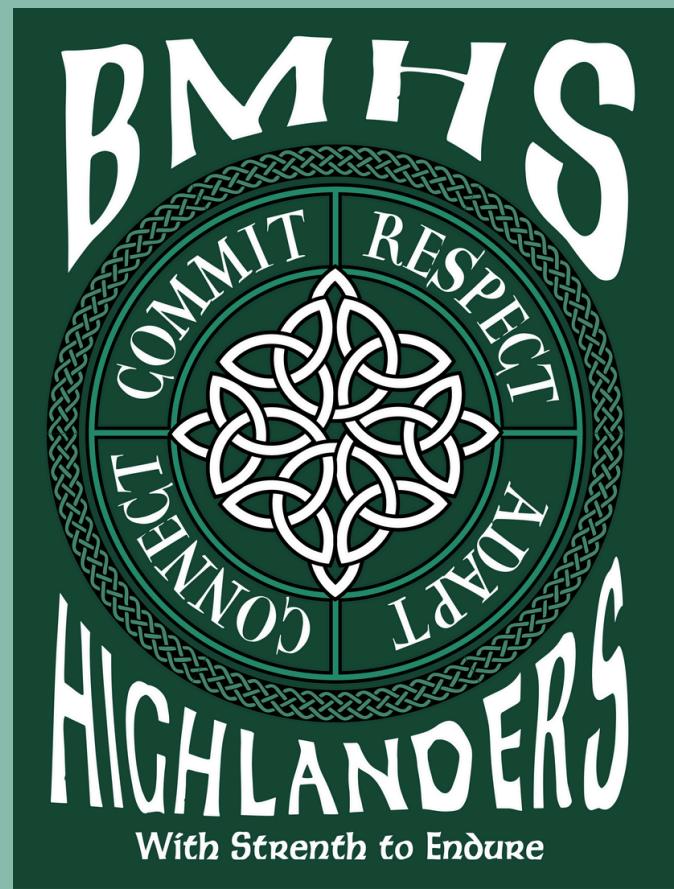
# Bernice MacNaughton

## Mission & Vision Update

Year  
Medium  
Stack  
Concept

2023  
Graphic Design  
Adobe Illustrator

In my senior year, the principal of my high school approached me to lead the redesign of the school's mission and vision by creating posters, pamphlets, and digital media that align with the school's future goals and aspirations.



# AREEB'S DAILY DRAW

**Year** 2021-2022

**Medium** Pen, graphite, markers

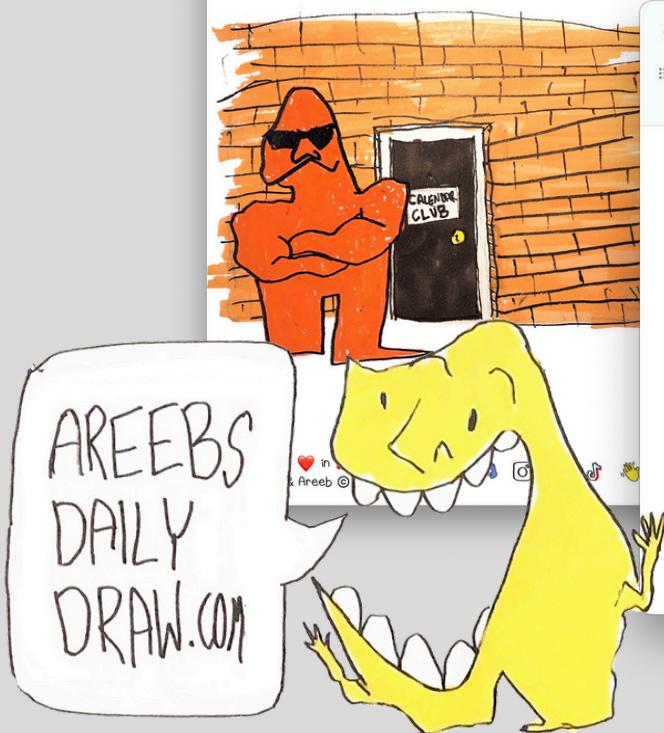
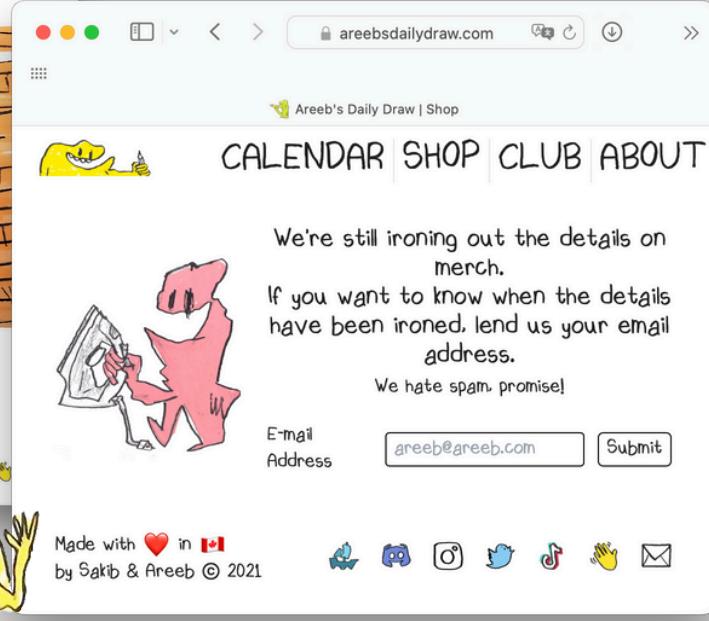
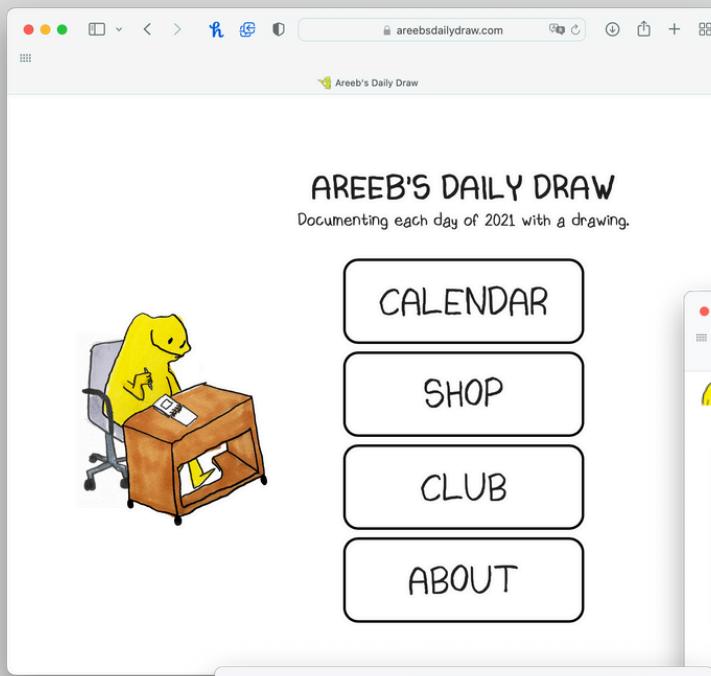
**Concept** AREEB'S DAILY DRAW was a daily documentation of my 2021 through drawings and videos.

Although starting as a project for my own improvement, it has garnered more than 12 thousand followers, 500,000 views, and commercial success.



# AREEBS DAILY DRAW .COM

**Year** 2021-2022  
**Medium** Web design  
**Stack** Figma, Next.js, Tailwind CSS, Adobe Photoshop, Adobe Animate  
**Concept** As AREEB'S DAILY DRAW grew, I designed a website to view the drawings, buy digital collectables, and tease future plans.



# MELK™

**Year** 2021

**Medium** Graphic Design

**Stack** Adobe Illustrator, Adobe Animate

**Concept** During my time as a freelance graphic designer, I connected with the founder of MELK Clothing and soon after became their graphic designer. Until my resignation, I exclusively created all designs.



# @UWRES COUNCIL NORTH

Year

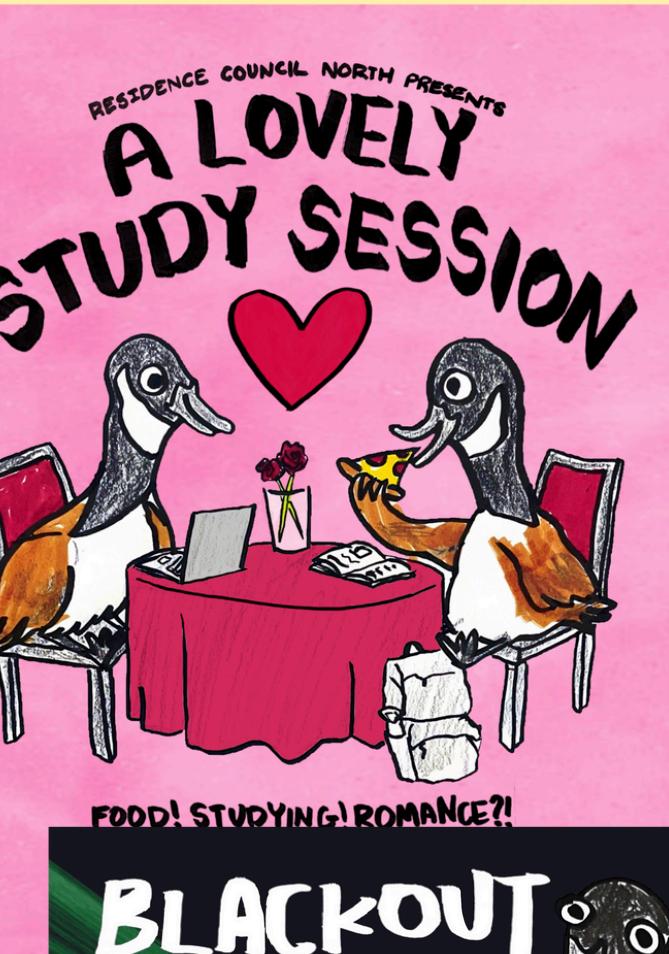
2023

Medium

Graphic Design

Stack

Adobe Photoshop, Instagram



RIGHT NIGHT!  
SUN  
V1

CANDY!  
COSTUME CONTEST

## A NIGHT AT GUSTEAU'S

V1, GREAT HALL  
MARCH 28<sup>TH</sup>, 6PM

RATATOUILLE SCREENING  
FOOD!  
PIZZA, SUBS, CHICKEN & MORE  
PRIZES!  
AIRPODS, CAMERAS, DECOR, & MORE  
GAMES!  
TRIVIA!

QUACKADEMIC  
MIT  
HOMING M  
NUMBERED BY MR. GOO

@  
UW  
RES  
COUNCIL  
NORTH





## SOLUMN LAND

**Year** 2020

**Medium** Collage

**Size** 8.5x11

**Concept** J.E.H. MacDonald's masterpiece, 'Solemn Land,' recreated using hundreds of magazine clippings.



## SELF PORTRAIT (2021)

**Year** 2021

**Medium** Fine point pen

**Size** 11x17

**Concept** My face made up with thousands of smaller faces.