





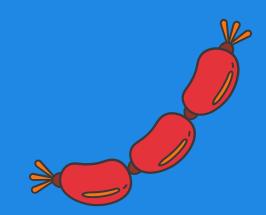
#visionthatdrivesthefuture



Know The Rules

Learn the rules to compete better than others. Stay informed to surefire returns.





Cut the Presentation Bologna

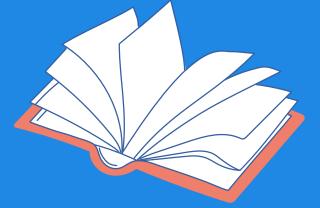
Avoid "bluff" words, statistics, or irrelevant facts that reinforce already-existing data.





Frame Your Story

Create a story focused on the data-driven outcome as well as the product.





Plan Your Multimedia

Use a variety of multimedia (illustrations, Infographics, mind maps, props, etc.) to keep attention.





Plan Your Delivery

Rehearse beforehand and keep it crisp! Don't force it. Don't orate. Just be you.







