Shahriar Saaed Niazi

Dubai,u.a.e.

+971502078992

+923345912599

Shahriar\_kniazi@yahoo.com

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| CAREER OBJECTIVE *Pursuing a marketing career in a reputed company; such an opportunity will provide significant learning, ample growth and will prove a strong base for my career. Interested in sales and marketing.* | | | |
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| Work Experience | | | |
| **2017**  **2014** | |  | ***Du channel partner sales executive & business development***  *Capable of explaining complicated telecommunication concepts to non-technical professionals.*  *Creating a database.Provided,sold and administered telecom services to sme’s.*  *Cold calling.*  *Outdoor sales.*  *Lead generation.*  *Gcg international Event management .*  *promotion and marketing of new products.*  *market research.*  *Team leading promoters at events.*  *Handling logistics.* |
| **2013 - 2014** | |  | ***Samsung Retail ( Sales,inventory management&customer service)***  *Extensive knowledge of electronic products.*  *Responsible for making sure each customer was greeted and comfortable.*  *Ensure inventory control needs are consistently met by improving and developing inventory management process and procedures.Helped ensure that the customer and staff had their needs met.*  *Built, stocked and maintained rack display.*  *Dealing with difficult customers & situations politely but firmly.*  *Providing services to customers and taking their views on the services that is being provided.*  *Working in different shifts and public holidays.*  *Replaced missing product tags, increased aisle shelf space and making sure everything is clean.*  *Assured high-traffic locations and placements for displays and racks in store.*  *Inventory and pricing control.*  *Worked as team member.*  *Properly rotate stocks.*  *Responsible to guide customers with their requests or needs.*  *2013 October Gitex Samsung sales promoter/supervisor for Tv/Av(Second highest sales record).* |
| **2008 - 2009** | |  | ***Sales executive/office administration for Seven Seas rent a car***  *Profound experience managing direct customer contact.*  *Ensure clean vehicles, a full ready line.*  *Ensuring that accurate customer data is kept in administrative databases.*  *Determining sales goals.*  *Finding out a customer’s vehicle needs.*  *Working in different shifts.*  *Account management.* |
| **2009 - 2010** | |  | ***Sales consultant for P&G, The Thought Factory***  *Handling multiple customers simultaneously.*  *Educating customers about scalp.*  *Recommending proper shampoo for each scalp type.*  *Increasing sales and brand awareness****.***  **EVENT MANAGEMENT/MARKETING EXPIENCE:** |
| **2015 – January** | |  | *Caprisun Promoter* |
| **2014 - December** | |  | *Team lead (GO FAST ) REAL Madrid vs AC Milan sevens stadium.* |
| **2014 - November** | |  | *SKY DIVE EVENT (GO FAST), Team lead /promoter* |
| **2014** | |  | *SPEED BOAT EVENT (GO FAST), Team lead* |
|  | |  | *ENOC (GO FAST), Team lead* |
|  | |  | *Free-lancer (event management companies)*  *Promoting, team leading and organizing events etc.* |
| **2010** | |  | *Gillette promoter.* |
| **2009** | |  | *Worked as a promoter for AMD at Gitex (shopper).* |
|  | |  | *Diesel perfume promoter (the brave one).* |
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| Skills | | | |
|  | |  | *Well spoken, approachable, with great attention to detail & a professional attitude.*  *Good at socializing and customer relationship building.*  *Excellent Communication skills (verbal and written).*  *Quick learner.*  *Good team management and handling large group of people at once*  *Confident and bold in handling the communication with customers.*  *Can fluently speak English and Urdu.*  *Experience of working with different cultures & backgrounds.*  *Experienced in dealing with the public & comfortable in a selling role.* |
| Education **Bachelors in Business Administration**  *University of Troy Alabama*  *Specialized in Marketing*  **O-Levels**  *Roots International School, Senior School Certificate* | | | |
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| PERSONAL INFORMATION | | | |
|  |  | | *Nationality pakistani*  *Date of birth 8th march 1987*  *Languages english and urdu*  *Driving license valid* |
| REFERENCE | | | |
|  |  | | *Can be furnished upon request.*  *Saman Taheri Samsung gulf 00971503949077*  *Asaad Samsung retail team leader 00971558948008* |