**ELIZABETH ROUNSAVALL**

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**Education**

1999 - Present **MIT SLOAN SCHOOL OF MANAGEMENT CAMBRIDGE, MA**

MBA Candidate, Class of 2001

* Elected to Sloan Senate; student representative on Masters Program Committee
* Teaching Assistant, Microeconomics (core first-year MBA course)
* Member of mediaTech and Management Consulting clubs

1988 - 1992 **YALE UNIVERSITY NEW HAVEN, CT**

B.A., English (cum laude)

Vice President, Yale University Dramatic Association

**Experience**

2000 **BOOZ·ALLEN & HAMILTON NEW YORK, NY**

*Summer Associate*

Analyzed B2B e-commerce market entry for trade magazine publisher:

* Developed key alliance criteria; identified and researched potential strategic partnership opportunities; recommended best fit candidates
* Analyzed potential organizational structures and their benefits and drawbacks; provided case examples; made recommendation

Architected high-level business process flow for government tax collection agency:

* Worked with client staff to baseline current processes and identify bottlenecks and cost drivers
* Determined potential process improvements, designed test plan, and carried out preliminary analysis
* Identified overlaps with other process teams and acted as liaison to ensure inter-team process compatibility

1996 - 1999 **SIMON & SCHUSTER UPPER SADDLE RIVER, NJ**

*Manager, Intranet Services*

* Created corporate Intranet and managed its evolution over time from a small pilot site to a network of Web applications serving 8000 users across the company
* Oversaw $350K capital budget, reported to Senior Vice President
* Identified and developed projects to improve internal processes and communications, pulling together project teams from business unit and corporate functions
* Provided consulting services to distributed Web content providers and developer groups

1994 - 1996 **ASSOCIATION OF AMERICAN PUBLISHERS NEW YORK, NY**

*Webmaster*

* Created and maintained organization's first Web presence
* Worked with member publishers to develop prototype content aggregator site

*Staff Assistant, PUBNET*

* Primary sales and technical contact for book industry EDI service
* Managed overall communications for two audiences: committee minutes for publisher members and newsletters to bookstore customers

1993 - 1994 **ADVANCED DIGITAL INFORMATION CORPORATION (ADIC) REDMOND, WA**

*Customer Assistance Representative*

* Diagnosed client hardware and software problems
* Issued and tracked warranty exchange equipment, and handled customer repair orders

1992 - 1993 *Sales and Marketing Support*

* Sales lead and QA data entry, office support, marketing packets and lead reports

**Personal Interests**

* Award-winning beer brewer ("Dirt Nap Ale": First Place Stout, 1993 Oregon State Fair)
* Enjoy sailing, waterskiing, traveling and shooting digital photographs