**HAAKON TALLMAN BROWN**

67 Fulkerson Street

Cambridge, MA 02141

617-216-3950

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**Education**

1999-Present **MASSACHUSETTS INSTITUTE OF TECHNOLOGY** **Cambridge, MA**

*Alfred P. Sloan School Of Management*

Candidate for Master of Business Administration, June 2001

Concentration in New Product and Venture Development

* Member of the Orientation Steering Committee; Mentor for a team of first-year students
* Lead organizer of Class of 2001 Graduation Sail Trip with a budget of over $200,000
* Volunteer in the Admissions Office as a Sloan Ambassador for prospective students
* Member of Media-Technology and Marketing Clubs; Participate in volleyball and flag football clubs

1991-1995 **COLUMBIA UNIVERSITY** **New York, NY**

*School of Engineering and Applied Sciences*

Bachelor of Science in Mechanical Engineering

* Received Silver Key award for student activities contributions during course of study
* Elected Class Representative to Engineering Student Council
* Elected Secretary, House Educator, and Rush Chair for Psi Upsilon International Fraternity
* Participated in Intramural volleyball and softball

**Experience**

Summer 2000 **WHEELHOUSE CORPORATION** **Burlington, MA**

*Consultant in the eMarketing Strategy Practice for an internet marketing consulting start-up*

* Defined a new service initiative for the company and developed the marketing materials for this service which led to more than $300k in new revenue during the summer alone
* Analyzed the consumer wireless internet market and the potential for client services in this market
* Recommended organizational structure for a new wireless internet practice

1998-1999 **DELOITTE CONSULTING** **New York, NY**

*Consultant for global management and technology consulting company*

* Managed and implemented an expense management system at a large investment bank
* Created a position paper to convey the implications of a merger between two large investment banks
* Developed a sample deliverables document for the change leadership practice

1997-1998 **BEVERLY HILLS MOTORING** **Beverly Hills, CA**

*Chief Information Officer for purveyor of luxury automobile accessories*

* Managed all Information Systems operations and personnel
* Planned, managed, and performed a major conversion of customer and order fulfillment information
* Assessed current technical infrastructure and proposed enhancements; determined and presented necessary budget to implement solution
* Identified, evaluated and recommended an integrated accounting and order fulfillment solution
* Enhanced company website and initiated effort to provide online order entry functionality
* Worked with human resources to screen, interview and hire a Manager of Information Systems

1995-1997 **CSC CONSULTING** **New York, NY**

*Staff Consultant for global consulting and systems integration company*

* Conducted organizational impact assessment for a major Information Technology initiative which included a new organizational structure, employee training requirements, and communications plan
* Designed and implemented an advertising sales and scheduling system for a major media corporation
* Led five person team in developing and implementing an internet commerce solution
* Honored with the CSC Recognition Award for Quality and Client Satisfaction
* Promoted 6 months early to Staff Consultant (1 of 4 promotions out of 30 candidates)

**Board Positions**

* Keough-Kirby Associates, Inc. Rhode Island, 2001-Present

**Personal**

* Proficient in French; traveled extensively throughout France; beginner Spanish speaker
* Enjoy golfing, skiing, and in-line skating; PADI certified SCUBA diver
* Self-proclaimed handyman (household and computers)
* Strong interest in architecture and photography; received four Rhode Island Scholastic Art Awards
* Home theater enthusiast; music lover and beginner piano player
* Avid fan of all Boston sports teams, especially the New England Patriots